



ITU Policy and Economic Colloquium for the Americas IPEC-23 Regional Economic Dialogue (RED-AMS)

Francisco Rey

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English

Francisco Rey, KAM Government and Enterprise, leads Ericsson business activities in North of Latin America and the Caribbean, driving all sales activities across Government owned operators, Mission Critical Networks and Dedicated Networks for government and private sectors.

In his position, he engages with key sector stakeholders across the region to drive Ericsson portfolio and vision, focusing on the development opportunities for operators, governments, industry, and society unleashed by accelerated and broad adoption of wireless networks and 5G.

Prior to this role, Francisco held diverse positions in Ericsson and the telecom sector, driving sales, business development, pre-sales, and project delivery, mostly across Latin America.

Francisco is Argentinean, based in México for over 15 Years. He is married with two kids; passionate about Rugby, now focused on playing squash, tennis, and some paddle.