## Regional Economic Dialogue

26 Aug 2022

Samsung Networks

#### Disclaimer

This document contains confidential and proprietary information of Samsung Electronics Co. Ltd. ("Samsung"), and all rights therein are expressly reserved. By accepting or using this document, the recipient agrees to hold it and the information contained therein in strict confidence. The document may not be used, copied, reproduced, in whole or in part, nor its contents revealed in any manner to others without the expressed written permission of Samsung.

Information in this document is preliminary and subject to change, and this document does not represent any commitment or warranty on the part of Samsung.

# Industry Trends



## ((e)) 211 operators in 61 countries launched 3GPP-compliant 5G

(GSA, Apr'22)



#### 520 million

5G mobile subscribers (Q4'21)

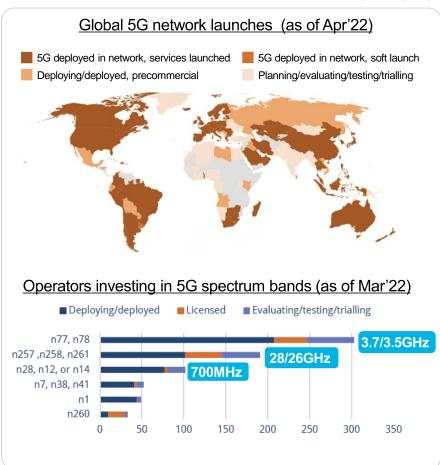
(Omdia, Mar'22)

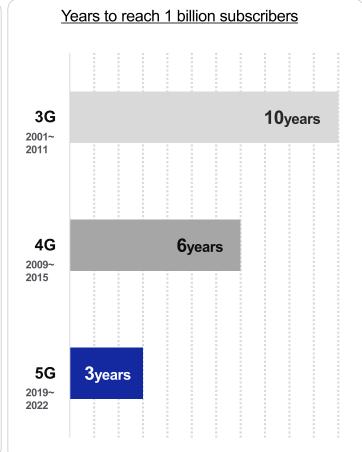


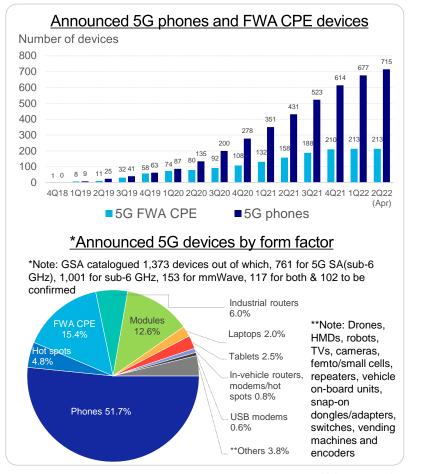
#### 830 million+

5G smartphone shipments by Dec '21

(IDC, Feb 2022)





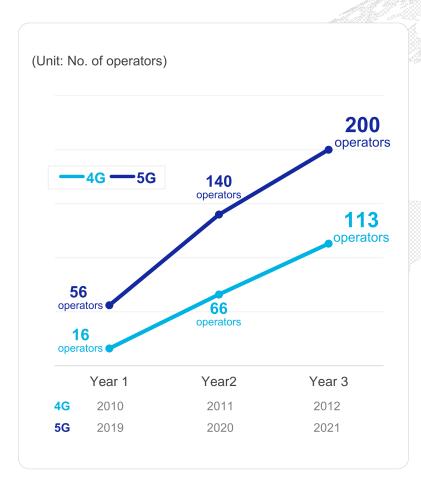


(GSA, Mar & Apr'22)

(Omdia, Mar'22)

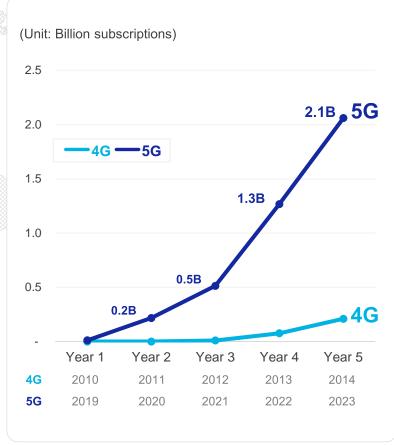
(GSA, May'22)

#### **Commercial expansion**

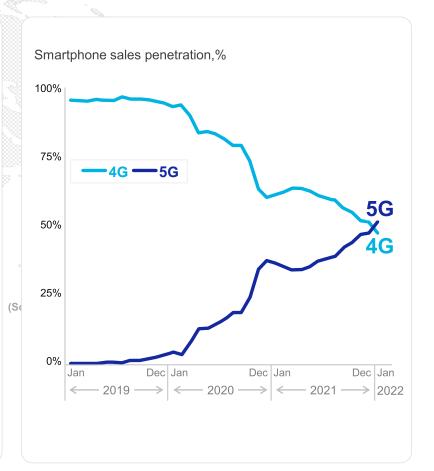


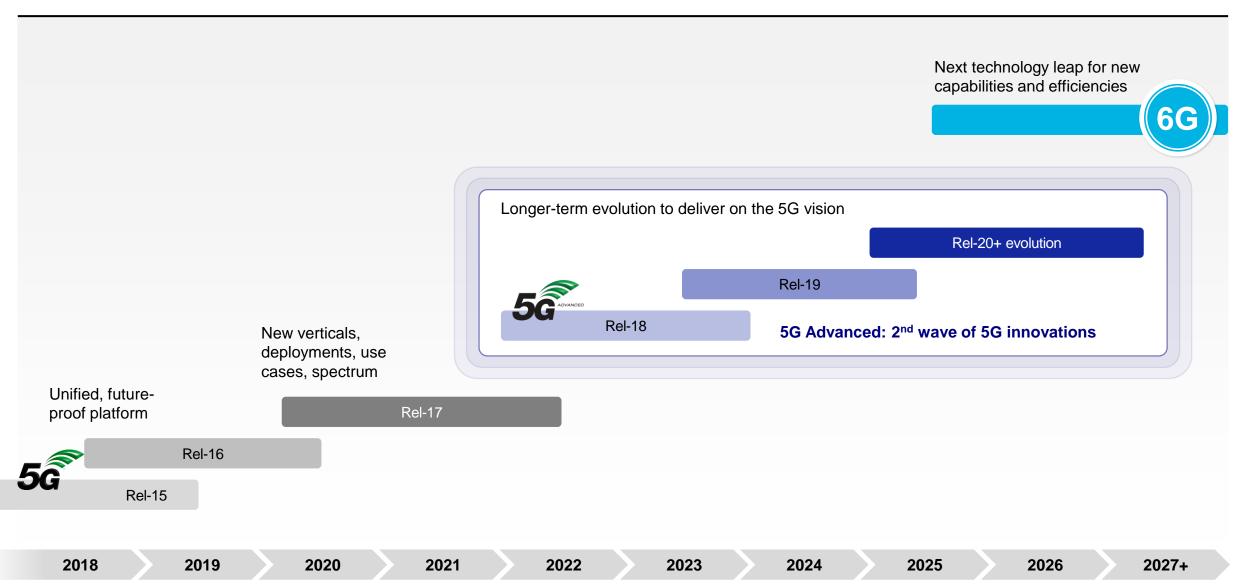
#### **Global mobile subscription**

In first 5 years



#### **Global smartphone sales**





#### **Truly immersive \*XR**

\* eXtended Reality

Sufficient wireless capacity to be secured for higher data rate to realize Virtual Reality, Augmented Reality, Mixed Reality, etc.



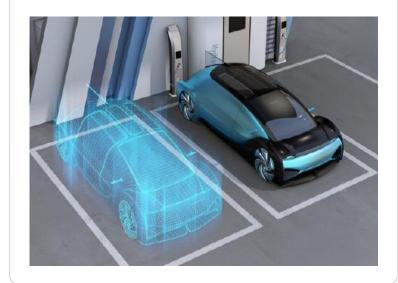
#### **High-fidelity mobile hologram**

Next-generation media technology presenting gestures and facial expressions by means of a holographic display



#### Digital replica

Replicate physical entities and interact with them in a virtual world without temporal or spatial constraints



# Spectrum



8

#### **48** Countries

have assigned C-Band (3300-4200)

**America** Countries

**MEA** 

Countries Saudi Arabia,

UAE, Kuwait etc.

US, Canada, etc.

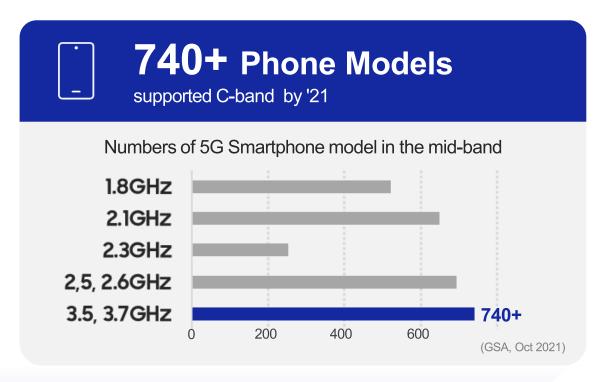
APAC

Countries Korea, Japan, etc.

Europe

Countries

UK, France, Germany, Spain, Italy, etc.



The most widely adopted 5G band with a complete ecosystem

#### mmWave progress by country



#### mmWave spectrum

#### **Assigned**

**140** Operators in **24** Countries

#### **Deployed/-ing**

**33** Operators

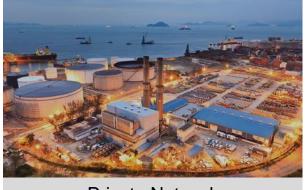
(GSA, May . 2021, Internal analysis)

#### mmWave major use cases









ing) Wireless Backhaul

**Private Network** 

## Private Networks

Technology advancement

5G (eMBB, URLLC, mMTC)

**Network Slicing, MEC, Network Automation** 

**Virtualization & Cloud Native** 

New spectrum

Rise of shared / dedicated spectrum

for enterprises

Demands on digital transformation

Limitation of legacy networks (Wireline, WLAN)

**Enterprise's demand** 

For building own network

Private Network



#### **Security & privacy**

Data protect from various attack
Strong encryption and authentication



#### Wide coverage

Higher power Less number of sites





#### **Better performance**

Guaranteed QoS with low latency and high reliability

High capacity for multi user and multimedia data



#### **Mobility**

Full connectivity for in-vehicle devices Capable of handover at high speed (~500km/h)\*

### Manufacturing, Mining, Oil&Gas - IoT, Al/ML, drones and AR/VR

Smart factory, IoT services, real time monitoring, facility inspection, heavy equipment transfer and robotics Drone: Flare stacks, burn excessive gas AR/VR: Emergency preparedness, repair procedure / installation

#### **Utilities, Logistics - FWA, MCPTX**

Dedicated data services for facility (collection hub/air cargo, etc.) operation, monitoring, maintenance, scanning, sorting, packing and warehouse management,

#### Smart City, Agriculture, Healthcare, Campus - FWA, IoT, Al/ML, smart glasses & drones

Site Surveillance using CCTV, Drone, etc.
Autonomous driving in smart cities
Smart glasses for farmers
Moving and fixed cameras for field monitoring
real time

#### **Government - DoD AR/VR**

Training, facility/equipment operation/maintenance and medical services with AR/VR









Near zero touch automation

Worker safety upgrade

Enhanced power generation

Security improvement

Time/cost savings

Productivity boosted

Public safety upgrade

Convenient lifestyles

Empowerment of unexperienced farmers

Cost savings

Effective simulation

Safety upgrade

### Thank You

www.samsungnetworks.com

