

ARN Guiné-Bissau

Approaches on cost modeling and pricing of services and regulatory strategies for incorporating platform/OTT services”

➤ Harmonization of ICT policies

- Additional Acts and Directives “ECOWAS & WAMEU”

Law n.º 5/2010, 27 de may – Lei de Base das TIC



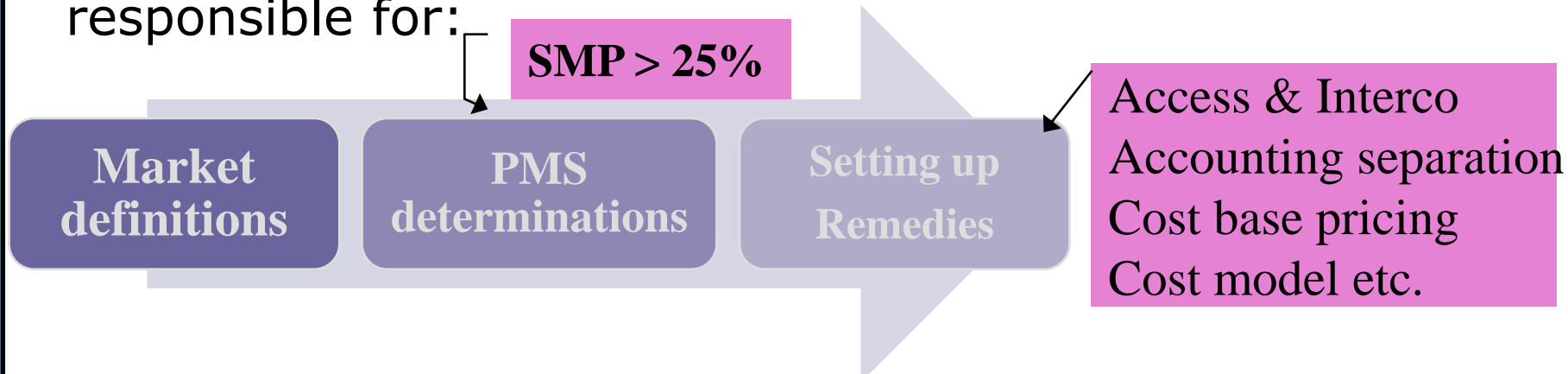
Establishes the legal regime applicable to the policy on ICT services and networks & related resources and services (ii) creates and defines the powers of the ARN (ICGB, created in Aug. 1999)

Objective, among others :

- Create favorable conditions for the emergence and development of a competitive sector and facilitate access to telecommunications services at better prices and defend the interests of citizens, under the terms of the law.

Competition, Prices and Consumer Protection

- Within the scope of the Law No. 5/010, the ARN is responsible for:



Setting bases for Economic Regulation

Nov. 2019: selection of consulting firm. **Task:** (market analysis and costing model) – **Scope of the contract:**

Based on best practice and GNB Law, establish:

Markets and PMS

Regulatory obligations

COST(S) MODEL (S)

Principles of costing to setting prices
(including price limit, tariffs directives, etc.)

- ARN intends, at the end of the study to obtain greater capacity to assess wholesale and retail price levels, in order to achieve the objective of creating favorable conditions for the emergence and development of a competitive telecommunications sector and facilitating access to telecommunications services at best prices

Cost modelling and regulatory strategies to incorporating platform/OTT services

- Emergence of OTT communications services (Online services provider)
- Migration for IP network, etc.

Will contribute and already contribute to the emergence of a new business model in the sector and makes costing model regulation more complex – **New approaches to cost and price regulation must be adopted**

- **The complexity of the issue in this new context requires greater expertise so that regulatory intervention does not cause adverse effects on technological development, innovation and consumer protection, among other.**

CONCLUSION

- 1. Currently ARN just follow the new regulatory trend that was appearing with the emergence of a new business model in the sector and with it a new approach to cost and price regulation.**
- 2. ARN, understands that Cooperation for the harmonization of the regulatory framework at regional, subregional and international levels, in this new era appears, for the moment, the best way to move forward.**

Thank you for your attention

Nelson de Barros

Autoridade Reguladora Nacional das TIC

Diretor de Mercados e acompanhamento dos Operadores

nelson.de.barros@arn.gw

nelson.debarros@gmail.com