



ITU Policy and Economics Colloquium IPEC2020 Regional Economic Dialogue (RED-AMS)

Tiago Prado

ITU Expert



Tiago S. Prado has more than 10 years of experience as a policy and regulatory expert, and has accumulated an extensive track record of working with government actors in the design, evaluation, and implementation of digital policies. Working for the telecommunication regulatory authority of Brazil (Anatel) since 2011, Tiago has spoken and negotiated on behalf of Brazil in more than 20 multilateral meetings at the Organization of American States (OAS) and at the United Nation's International Telecommunications Union (ITU). As a result of such work, in 2016 Tiago was elected by the ITU member states to represent Latin-

American countries in its policy-related study group for Quality of Service and Quality of Experience until 2020. Tiago has already authored three ITU-T Recommendations (Y.3035, E.805, and E.811), as well as the ICT Infrastructure Business Planning Toolkit, which offers regulators, policymakers, and stakeholders a practical methodology for the accurate economic evaluation of proposed broadband infrastructure installation and deployment plans.

Tiago holds a Master's Degree in Public Policy and Economic Development, an MBA with an emphasis in Project Management, and a Bachelor's Degree in Communication Networks Engineering. He is part of the research team of the Quello Center for Media and Information Policy at Michigan State University, where he currently pursues Ph.D. studies focused on economic and policy implications of digital platforms. More specifically, he researches the short and long-run economic impacts of digital platforms like Google, Facebook, and Amazon on market structures and performance, and their implications for competition policy and regulation. Also, he is interested in understanding how and to what extent such processes affect social welfare and how policy regimes can harness or mitigate these impacts.