ITU Policy and Economic Colloquium (IPEC-20)

ICT Infrastructure Business Planning Toolkit (2019)

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Agenda

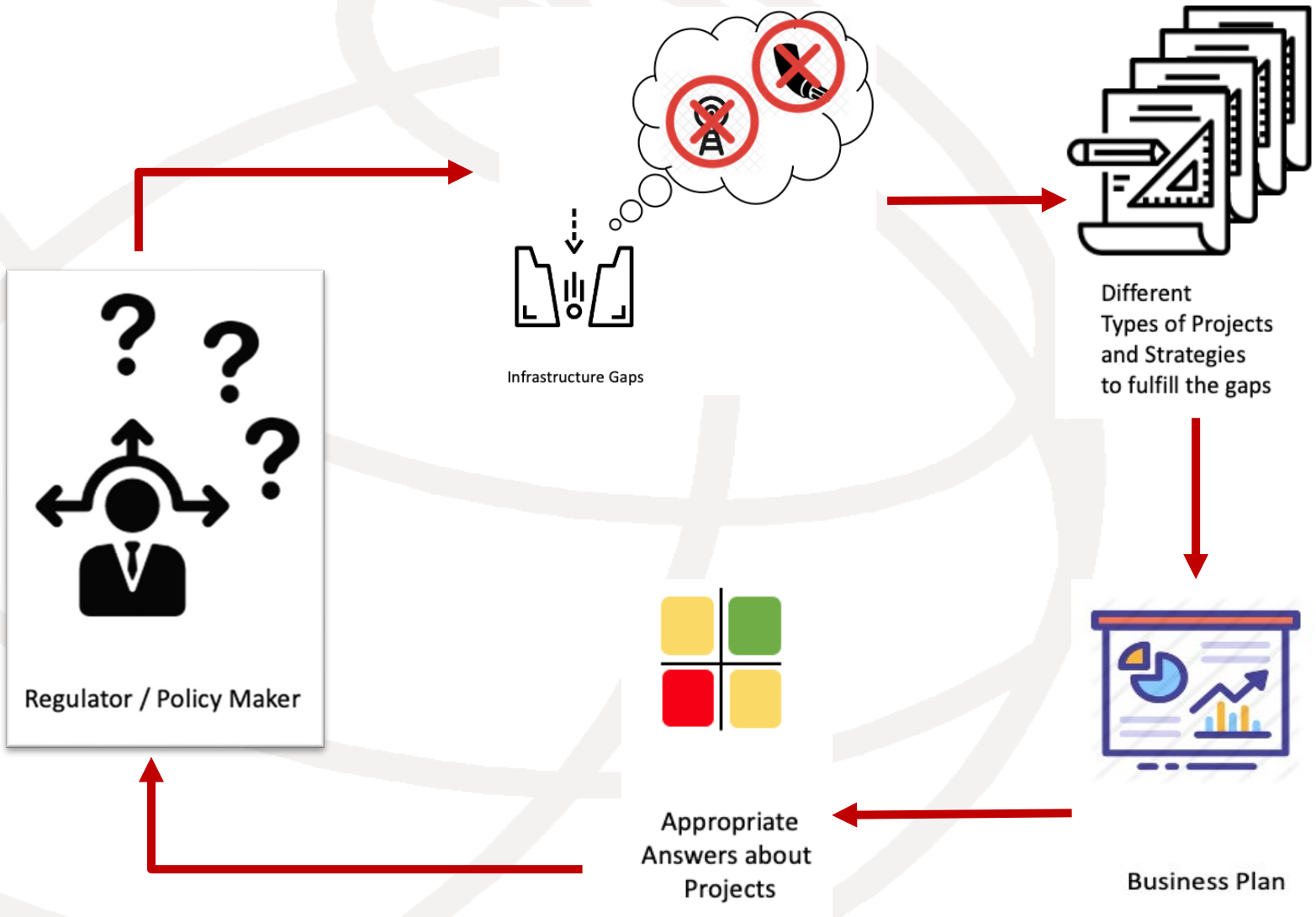
- Business planning as a policy tool
- The toolkit
- The upcoming training session

Business planning as a public policy tool

What is a Business Plan?

- A tool for estimating the economic value of an infrastructure project
- A tool for project evaluation (economic viability)
- Main Variables: demand, revenues, investments, operational expenditures and cost of capital

Business planning as a public policy tool



The Toolkit

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The Toolkit Training Session

- Dates: 26/10 – 11/12/2020
- Audience: policymakers / regulators
- Modality: remote learning
- Structure:
  - 9 live lectures (Tue/Thu/Fri)
  - Final examination
  - Final project (BP of a real infrastructure project)
  - 40 hours of individual mentoring sessions
  - Project presentations

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The Toolkit Training Session

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Thank you!

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