

ITU AMERICAS IPEC-20  
**ITU Regional Economic Dialogue on Telecommunications/ICTs  
for Latin America and the Caribbean (RED-AMS)**  
5-7 October 2020

# ITU-BDT Policy and Regulation Tools for Digital Transformation

Supporting Collaborative ICT Policy and Regulation Frameworks for Digital Market Development and User well-being

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# The Challenge

- **ICTs** have moved far beyond the realm of simple 'communications' and have become the foundation for every economic sector and a sine qua non of business performance and national and individual growth.
- **Regulators and Policy Makers** need to focus on driving inclusive and cross-sectoral approaches and collaboration, so that, ALL players have their voice in decision-making based on current and granular evidence and market data.
- **Regulatory process and tools** must be adapted to create a virtuous dynamic for investment, innovation and inclusion, leading towards digital transformation.



# The Solution

*Supporting Collaborative ICT Policy and Regulation Frameworks for Digital Market Development and User well-being*



- Digital Policy and Regulation **Engagement and Awareness:** exchange platforms and training enhancing collaborative policy and regulatory capability for digital transformation.
- Digital Policy and Regulation **Tools Enhancement:** tools and processes and implementation support to strengthen agile and inclusive policy and regulatory frameworks and approaches.

# Digital Policy and Regulation Engagement and Awareness

*Share your experience to shape global wisdom & develop  
critical skills*





# GSR-20 Highlights

For the first time online, celebrating 20 years

**(●●) Livestreams | Spotlight on ITU**



**Connecting Humanity Study**  
1 SEP 2020, 14:25 - 14:35 CEST

**Economic Expert Roundtable Outcome**  
2 SEP 2020, 12:50 - 13:00 CEST

**Global ICT Regulatory Outlook & ICT Regulatory Tracker**  
2 SEP 2020, 14:20 - 14:30 CEST

**Digital Regulation Handbook**  
2 SEP 2020, 16:00 - 16:10 CEST

**REG4COVID**  
3 SEP 2020, 14:10 - 14:20 CEST

itu.int/GSR20

## GSR-20 Best Practice Guidelines Consultation

“The gold standard for digital regulation”

- This year’s Guidelines are articulated around ideas, views and experiences on:
  - Demonstrating **regulatory thought leadership** for digital transformation
  - **Vectors of regulatory action:** Inclusiveness, agility, and resilience
  - **Collaboration across sectors,** cooperation across borders, and engagement across the boards

[itu.int/gsr20](https://itu.int/gsr20)



# Stakeholder policy and process exchange platforms

Save the upcoming dates!

- **Regional Economic Dialogues (RED):**
  - Americas 5-7 October 2020
  - Africa 11-12 November 2020
- **Workshop and training sessions in Americas**
  - Multi-stakeholder Consultation on Advances in Regulatory Costing and Pricing Strategies for Digital Services for Caribbean Countries (Online, 9-13 November 2020)
  - Business Planning for infrastructure development – to be organized for the Americas Region (Online November, 2020)

**ITUWebinars**

**ITU Policy and Economics Colloquium**  
IPEC 2020  
Regional economic dialogue RED-AMS

5-7 October 2020  
Online

09:00 Centroamérica (-4 GMT)  
10:00 México, Panamá, Perú,  
Colombia, Ecuador (-5 GMT)  
11:00 Caribe (-4 GMT)  
12:00 Brasil, Argentina (-3 GMT)  
17:00 Ginebra (+2 GMT)

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# Digital Policy and Regulation Tools Enhancement

*Stay up to date with the most recent regulatory trends*



# Research and Metrics for evidence-based decision making

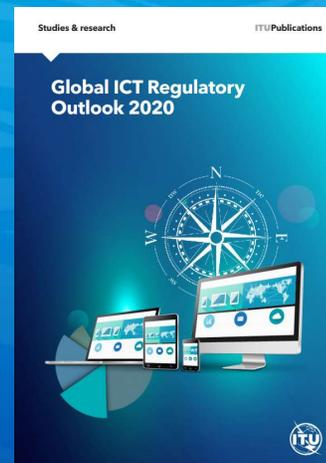
Use data to inform your decisions & track your growth



The screenshot shows the ITU ICT-Eye website. The header includes the ITU logo and the text "ITU ICT-Eye ICT DATA PORTAL". A navigation menu on the left lists: Home, Topics, Compare, Country Cards, Query, and Metadata. The main content area features the heading "The easiest way to access ICT data." followed by a paragraph: "ITU, the UN specialized agency for information and communication technology, has its 'eye' on ICTs and is recognized around the globe as the leading provider of timely and comprehensive telecommunication/ICT statistics and trends. The ICT 'eye' website is a one stop-shop for ICT information and provides telecommunication/ICT indicators and statistics, regulatory and policy profiles, and national tariff policies." Below this text is a green button labeled "EXPLORE DATA".



The logo for the ITU ICT Regulatory Tracker. It features the ITU logo on the left, followed by the text "ICT Regulatory Tracker" in a large, bold font, and the hashtag "#ITUdata" in a smaller font below it.



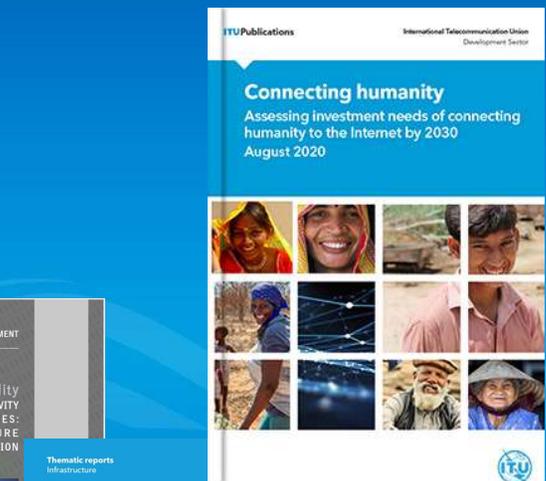
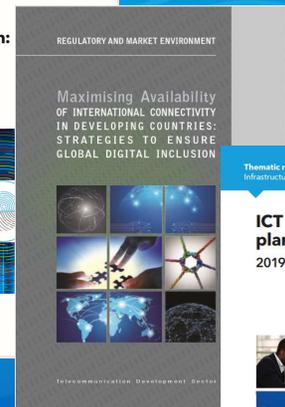
The cover of the "Global ICT Regulatory Outlook 2020" report. It features a dark blue background with a glowing compass rose in the center. Below the compass are several digital devices (laptop, tablet, smartphone) displaying data. The text "Global ICT Regulatory Outlook 2020" is prominently displayed at the top. The ITU logo is visible in the bottom right corner.



A graphic for the "ICT regulatory tracker". It features a circular network diagram with nodes and connecting lines, set against a dark blue background. The text "ICT regulatory tracker" is written vertically on the left side, and the ITU logo is at the bottom left.



# Cutting-edge research and publications focusing on best practice regulation to enable digital transformation



What are the opportunities brought by broadband specific to your region?

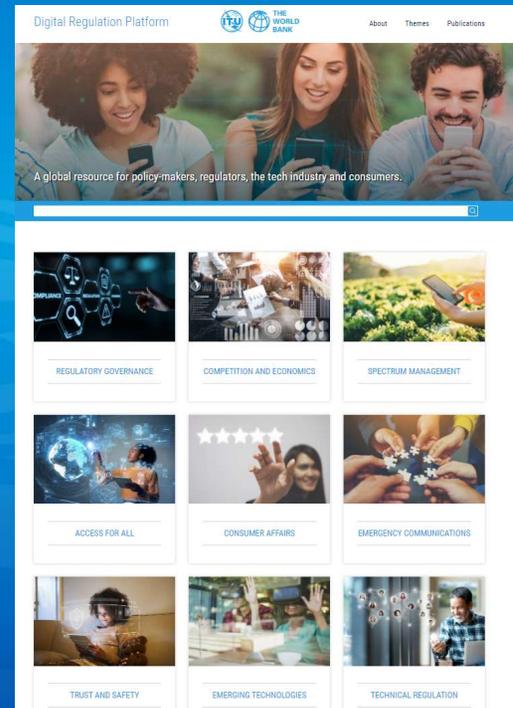
Don't regulate in the dark: 5G, digital identity, ICT infrastructure

Assessing ICT investment needs for digital transformation by 2030



# The ITU-World Bank Digital Regulation Handbook and Digital Regulation Platform

A global resource for ICT policy-makers, regulators, operators, industry and consumers



# Knowledge Exchange platforms

Share your experiences and see what works and where

**Global Network Resiliency Platform**  
Best practices to improve COVID-19 responses



#REG4COVID

Broadband/Network | Emerging Trends  
November 21, 2019

**ITU publishes new ICT Infrastructure Business Planning Toolkit**



ITU Infrastructure Development and Connectivity Portal



**FIGI** FINANCIAL INCLUSION GLOBAL INITIATIVE



ITU Regulatory Association Portal



**ITU Digital Ecosystem Portal**



*"To meet the expectations of a rapidly evolving digital ecosystem, policy makers and regulators need to adopt and develop more flexible, innovative and light-handed regulatory frameworks expanding beyond the traditional core telecom sector to take into account the multi-facet and multi-stakeholder dimensions of the digital world."*

Mr Brahma Sanjiv, Director,  
ITU Telecommunication Development Bureau (BDT)

INTERNATIONAL  
**LET'S ROAM THE WORLD Initiative**  
ITU International Mobile Roaming (IMR) Portal



**Thank you!**

Join the conversation

#ITUPEEC

#RegulationMatters

@ITU\_BDTDirector 

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