



NEW CoEs STRATEGY

NEW PARADIGM FOR CENTRES OF EXCELLENCE

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CoEs Network



CoEs Strategy: Review



Why?

- Changing sector environment
- New capacity building responses

When?

- WTDC-10
- Resolution 73

What?

- New CoEs strategy
- Processes and procedures document



Excellence



New CoEs Strategy

THEMES

- Defined by WTDC-14
- 8 themes (including 4 regional)

VALIDITY

- During 4-years cycle
- In the end of the cycle status will expire

- Maximum 6 CoEs per region

NUMBER

- Maximum 2 areas per CoE

PRIORITY AREAS





BROADBAND FOR SUSTAINABLE DEVELOPMENT

GLOBAL THEMES

1. Broadband access
2. Cybersecurity
3. Digital broadcasting & spectrum management
4. Emergency telecommunications



REGIONAL INITIATIVES						
No.	AFRICA RI	AMERICAS RI	ARAB STATES RI	ASIA PAC RI	CIS RI	EUROPE RI
1	Strengthening human and institutional capacity building	Emergency communications	Accessibility to telecommunications/ ICTs for persons with disabilities	Emergency Telecommunications	Introduction of training technologies and methods using telecommunications/ICTs in order to develop human potential	Spectrum management and transition to digital broadcasting
2	Strengthening the security of ICT infrastructure and building confidence in the use of ICT	Transition to Digital Broadcasting and Spectrum Management	Cybersecurity and building confidence and security in the use of telecommunications/IC Ts	Unique ICT needs of (LDCs), (SIDS) and (LLDCs)	Building confidence and security in the use of ICTs	Building confidence and security in the use of telecommunications/IC Ts
3	Development of broadband infrastructure and achievement of regional interconnectivity and universal access	Broadband Access and Uptake	Broadband	Broadband Access and Uptake, in urban and rural areas	Development of broadband access	Development of broadband access and its adoption
4	Spectrum management and transition to digital broadcasting	Reduction of Telecommunication Services Prices and Internet Access Costs	Use of telecommunications/IC Ts for smart and sustainable development and protection of the environment	Harnessing the benefits of New Technologies	Ensuring access to telecommunications/ICT services for persons with disabilities.	Ensuring access to telecommunications/IC Ts, in particular for persons with disabilities
5	Strengthening and harmonizing policy and regulatory framework for integration of African telecommunications/ICT market	Capacity building to engage in global ICT policy, with special focus on improving cybersecurity and developing countries' participation in the existing Internet Governance Institutions	Smart learning	Policy and Regulation in the Asia-Pacific region	Creating a child online protection centre for the CIS region	Entrepreneurship, Innovation and Youth

Application and Selection

HOW TO APPLY ?



Application and Selection: Criteria



IMAGE-RELATED

**Expertise, recognition
and competence**

EVIDENCE-BASED

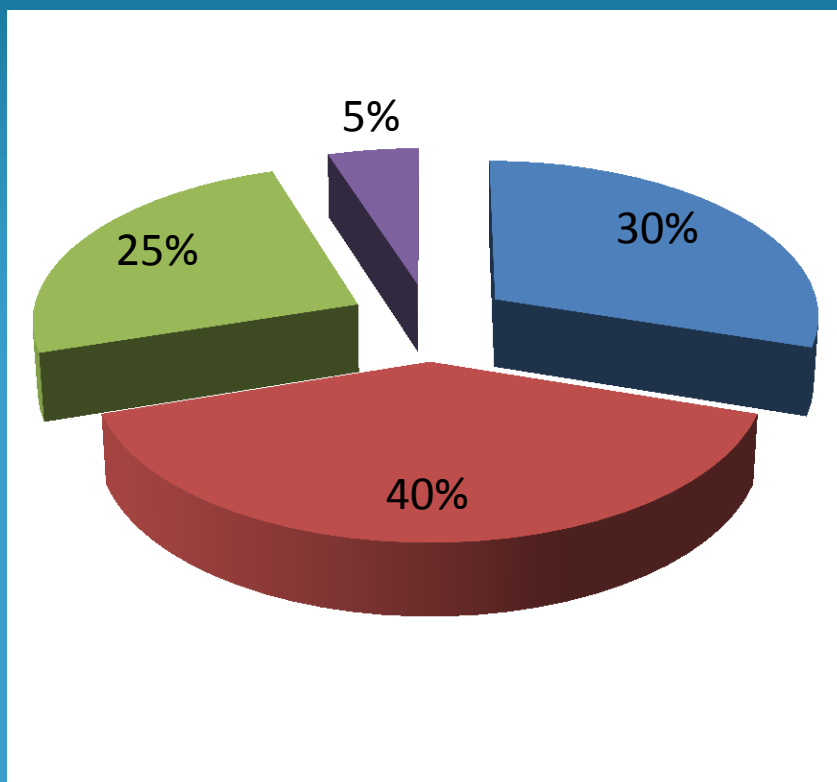
**Institutional quality and
performance as
a training institution**

RESOURCE-BASED

**Proposal for
implementation
of CoEs activities**



Application and Selection: Criteria



- Image-related
- Evidence-based
- Resource-based
- Non-quantified comments



Application and Selection: Process

APPLICATION

- Invitation by the BDT Director after WTDC-14
- Endorsed submitted application form

EVALUATION

- Based on Processes and Procedures document by the ITU headquarters

SELECTION

- Considered by GCBI
- Selected by the BDT Director
- Endorsed by TDAG

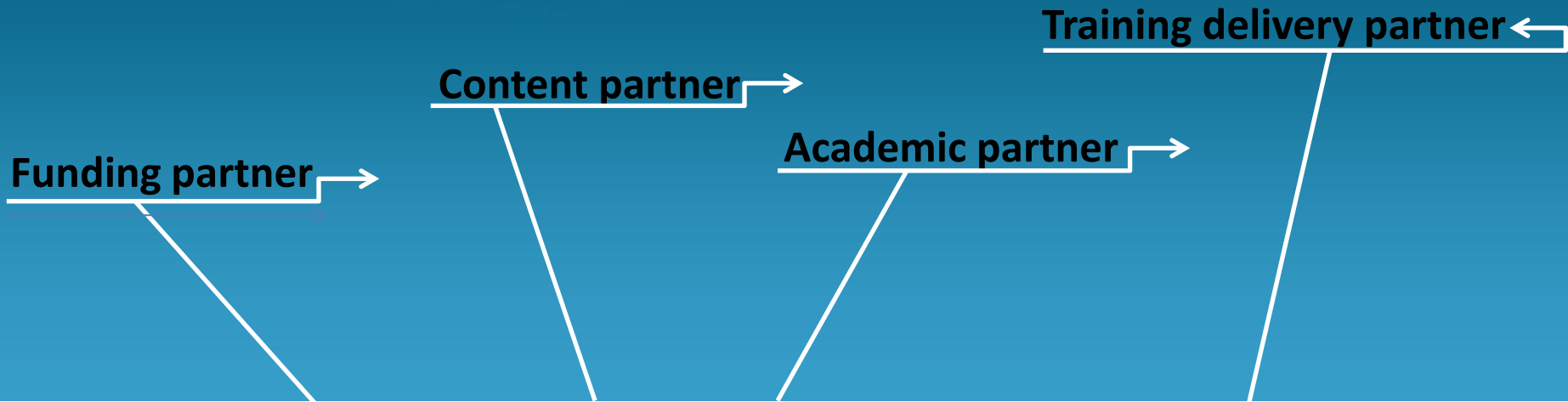
Operations of the CoEs



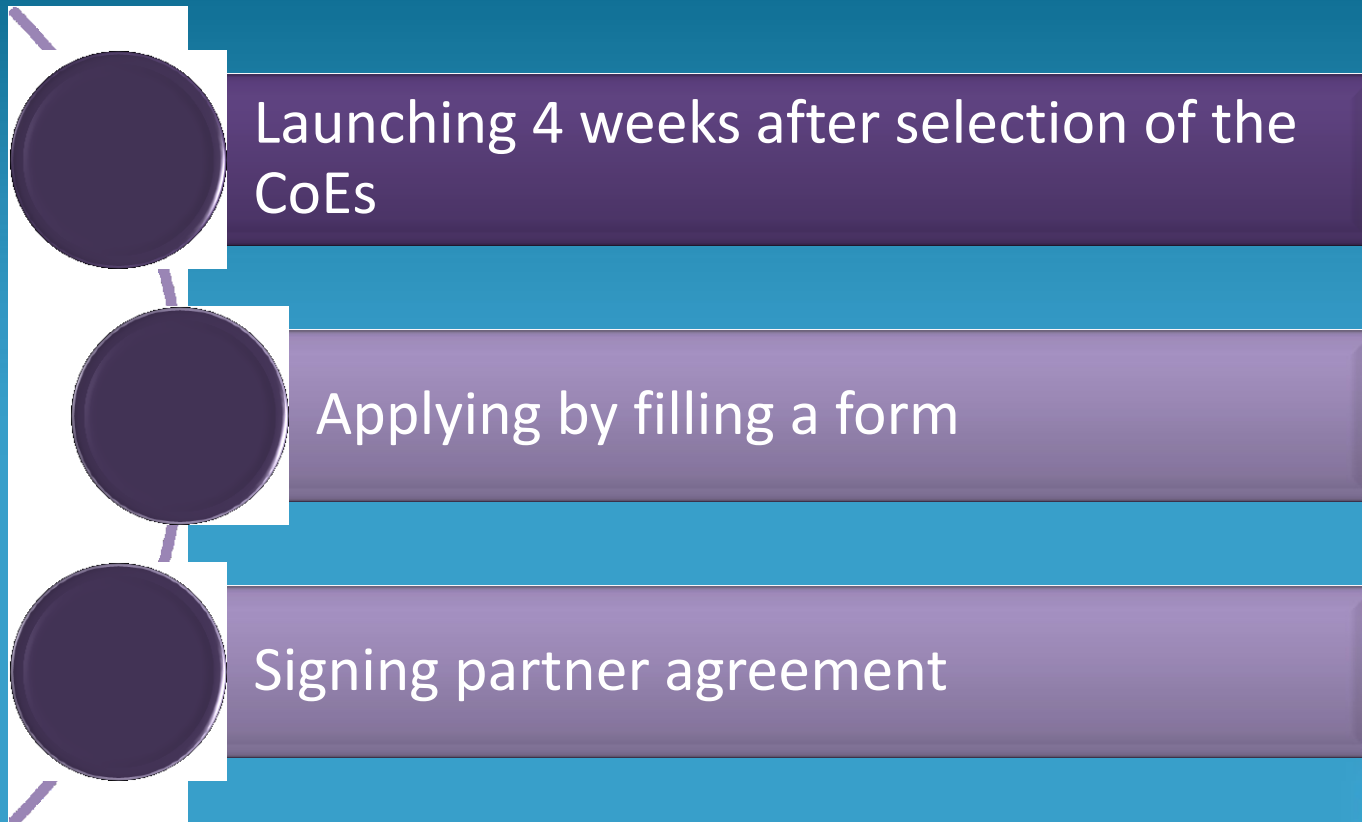
Operations of the CoEs



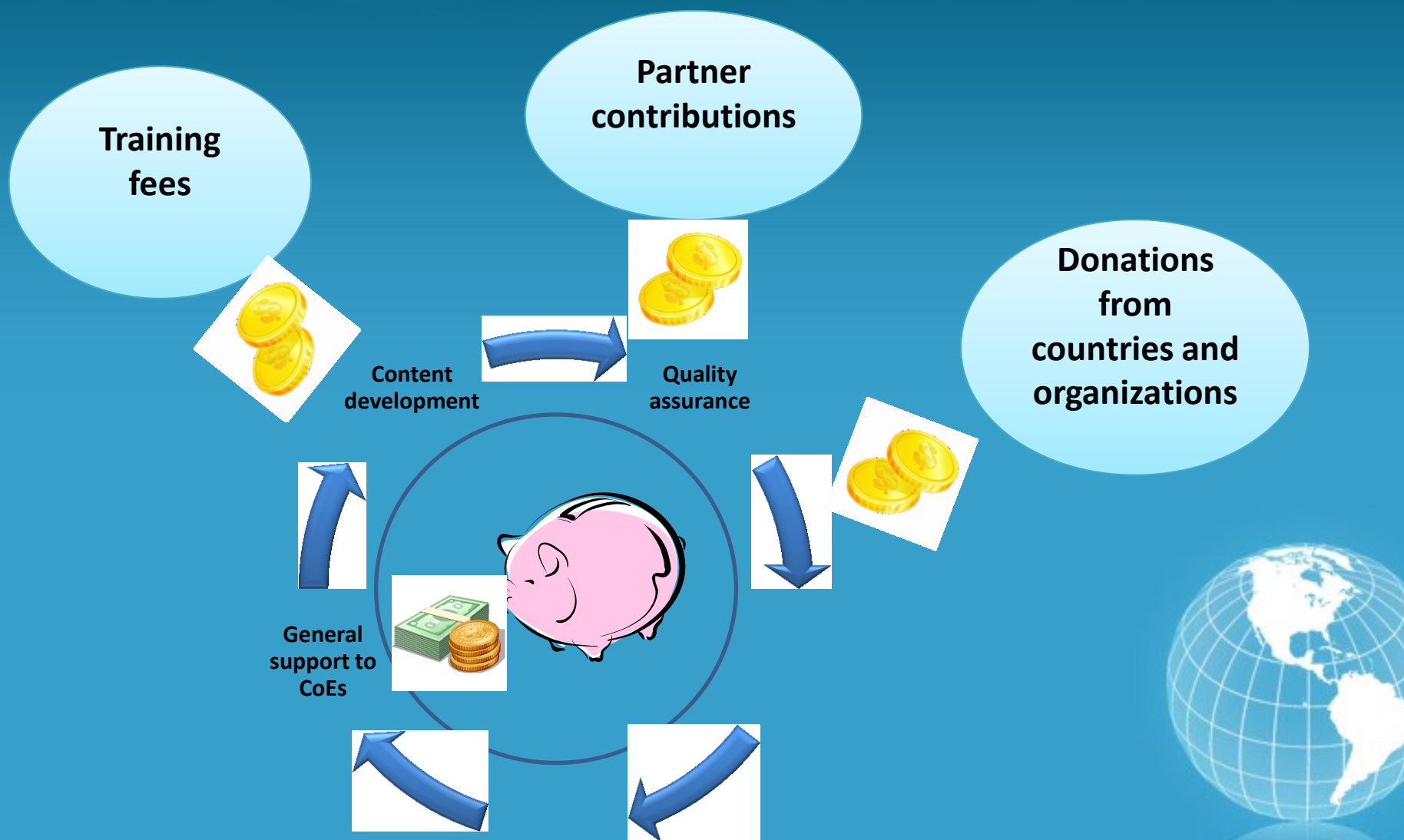
Operations: Partnerships



Partnership: Call for Partners



Operations: Fees and Funding

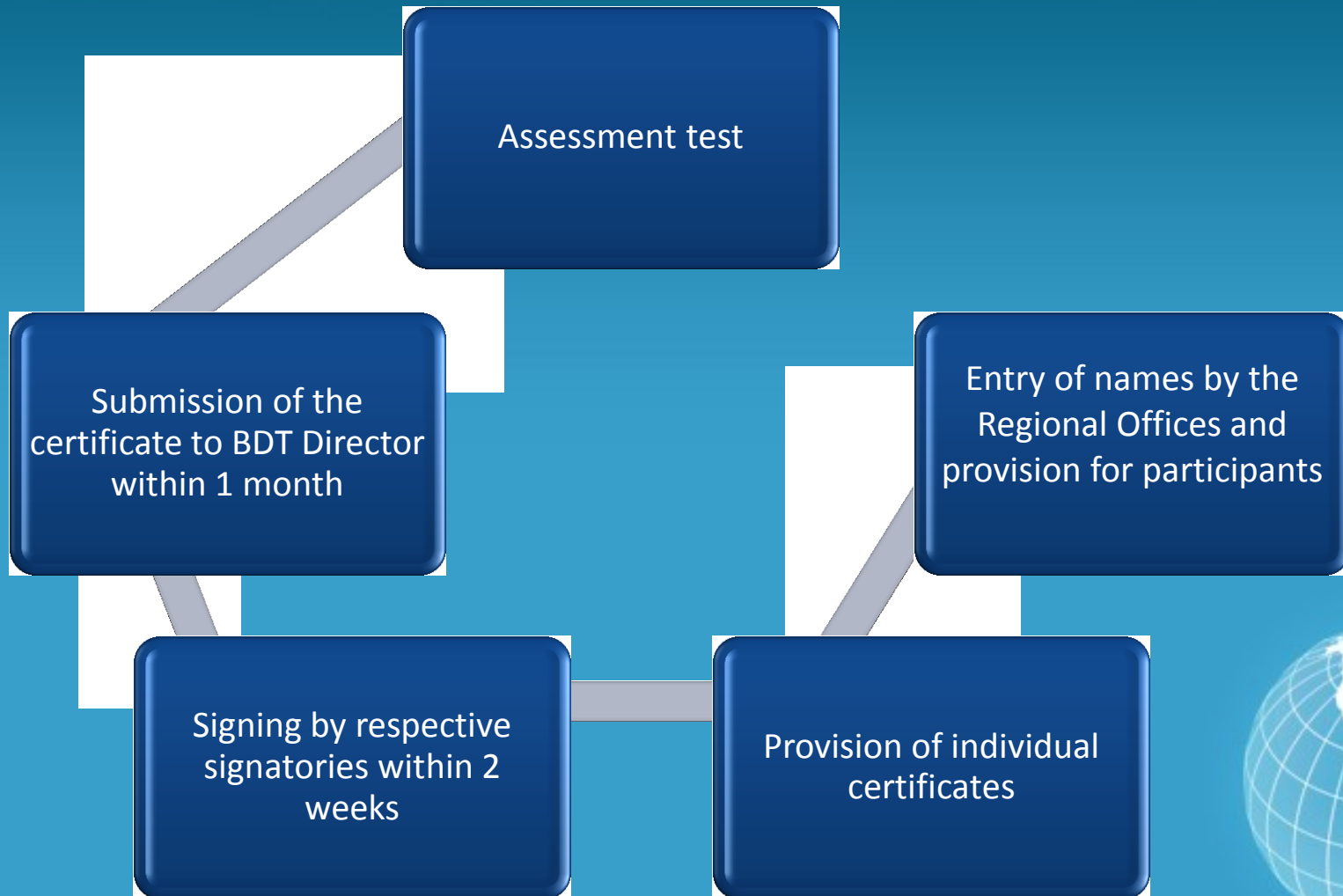




Operations: Awarding of Certificates



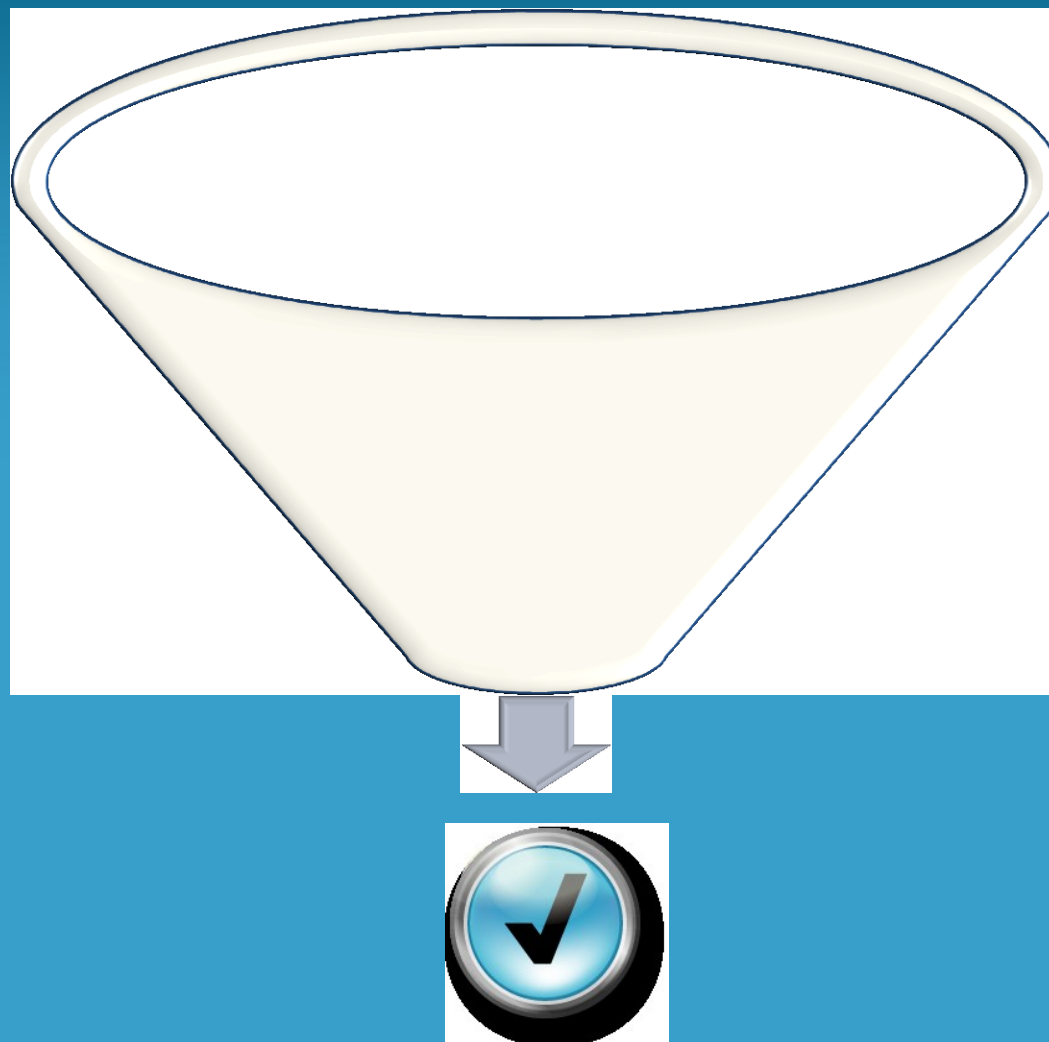
Operations: Awarding of Certificates



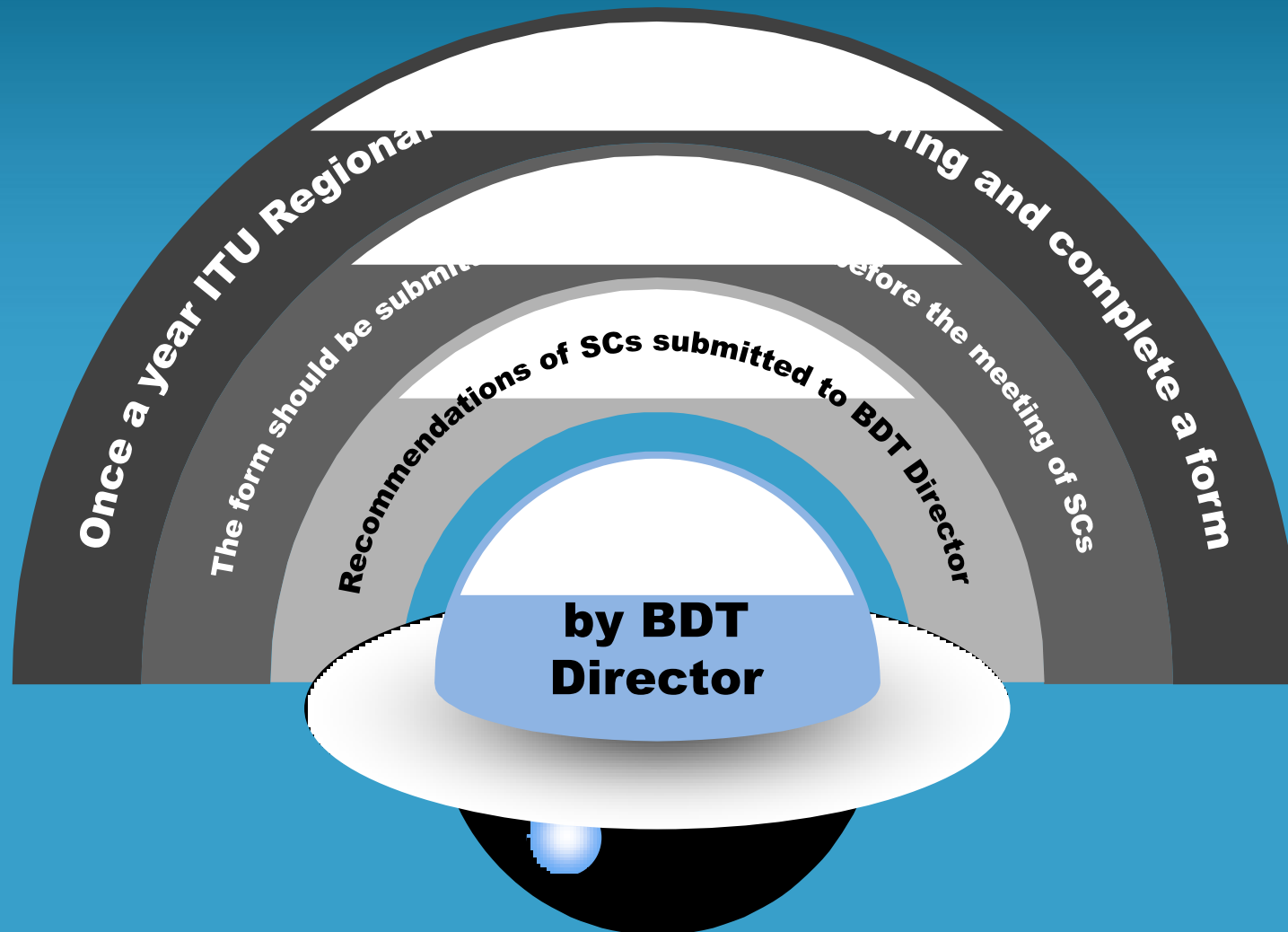
Monitoring and Evaluation



Monitoring and Evaluation: Process



Monitoring and Evaluation: CoEs

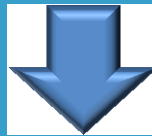


Monitoring and Evaluation: Workshop

Training
process



Teaching
staff



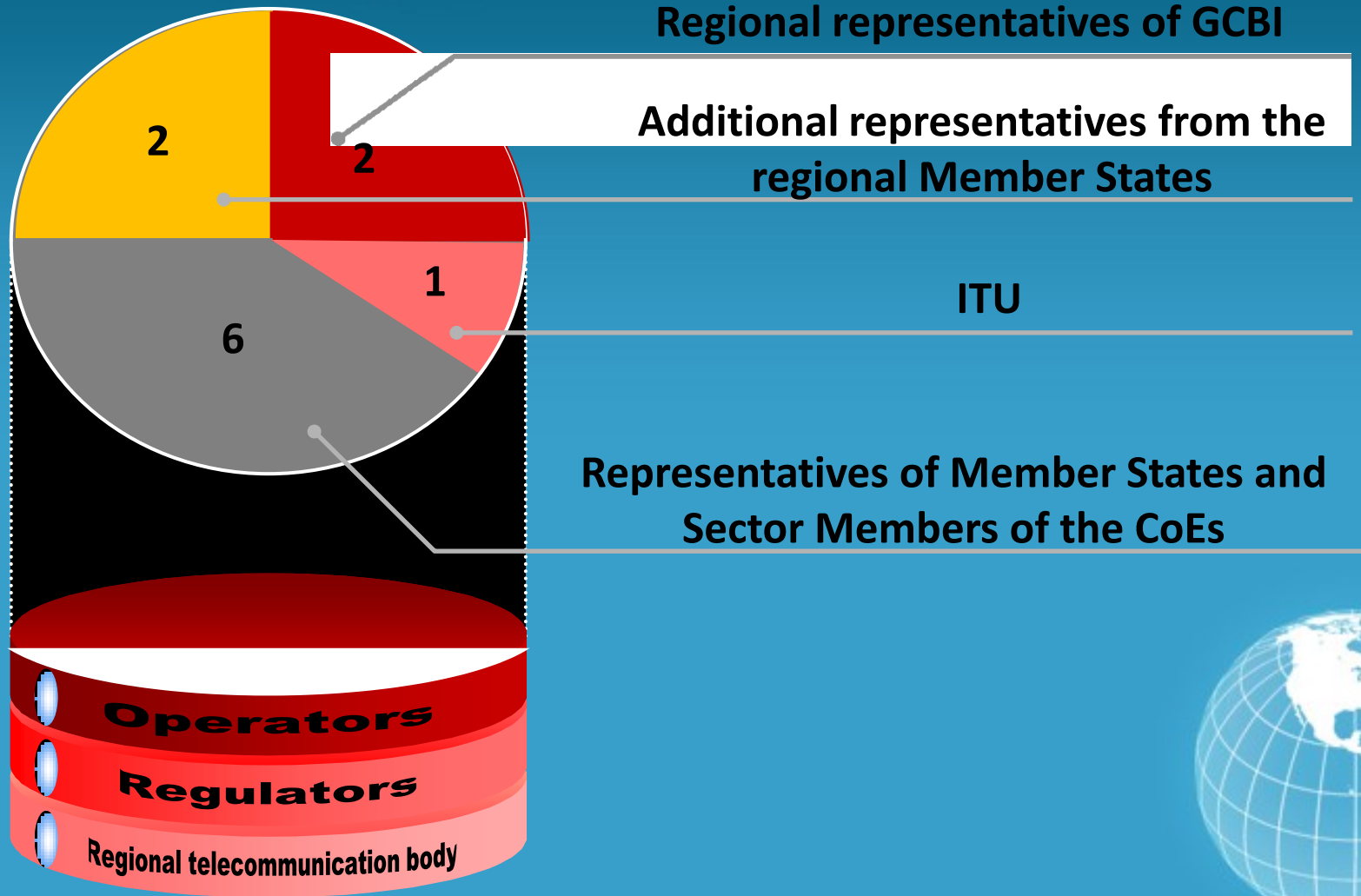
**Report prepared by CoEs
should be submitted to ITU
Regional Offices**



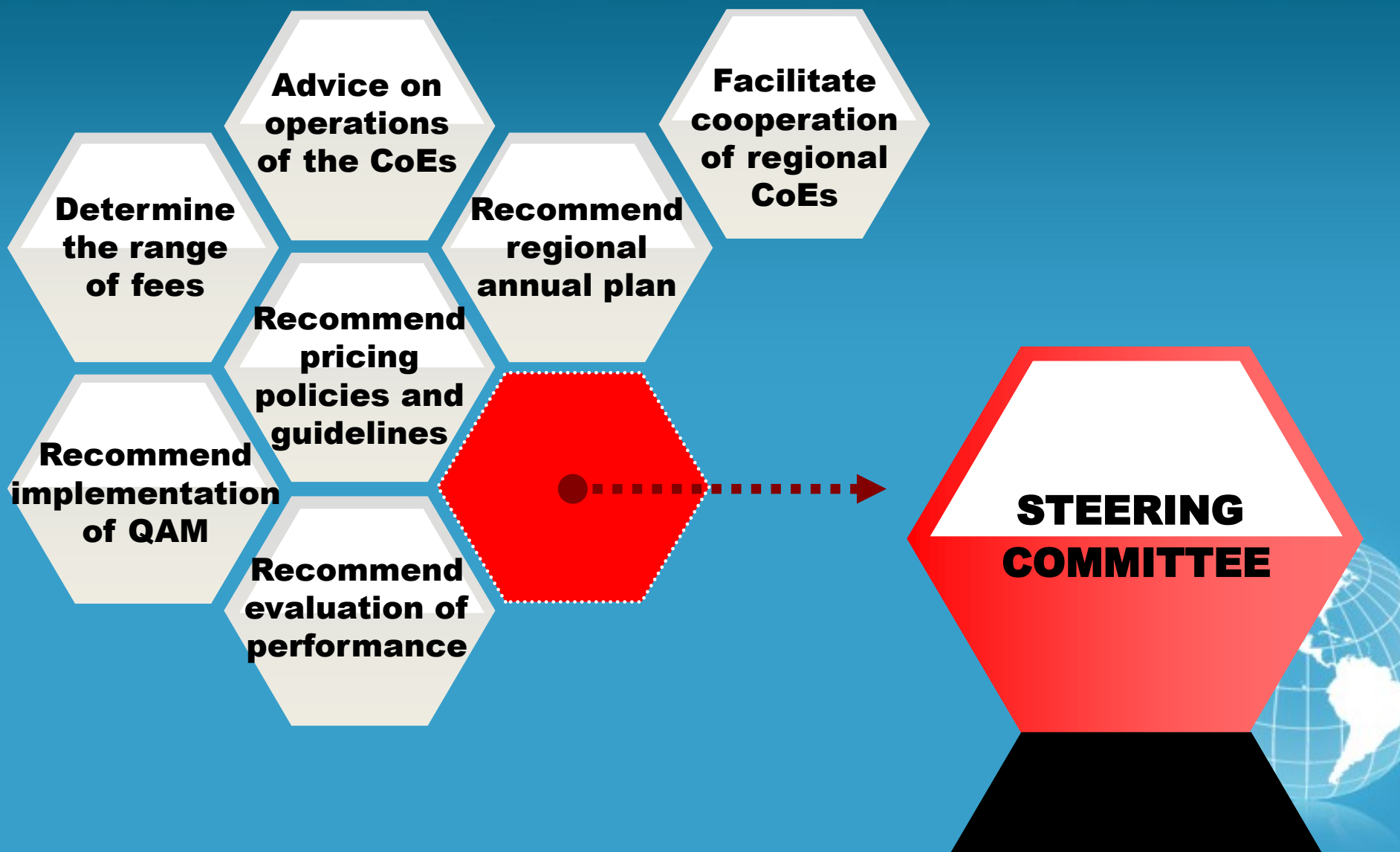
Governance



Governance: Steering Committee



Governance: SCs Functions



Governance: SC meetings

A diagram showing four interlocking gears of different sizes. The top-left gear is the largest and has a red center. The top-right gear is medium-sized and is shaded grey. The bottom-left gear is the largest and is shaded grey. The bottom-right gear is the smallest and is shaded grey. The text is distributed across these gears and a separate text box.

**SC members
announced 1 month
after the CoEs selection**

**Annually
rotating
chairmanship**

**ITU is a
secretariat**

**Meeting – 4th
quarter of the year**

**Every meeting
includes 2 parts:**

- **General**
- **Decision-making**

**Notice of the meeting shall be sent 2
months before the meeting.**



Implementation Timeframe

Present CoEs continue functioning till 2015

Processes and Procedures document will be translated and sent before WTDC-14

After WTDC-14 topics will be selected and an invitation to apply will be sent

New WTDC cycle starts from January 2015 and will implement the New Strategy



Thank you!

<http://academy.itu.int/>