Draft Concept Note

Effective engagement of European industry:

Bridging the Standardization Gap (BSG) in ITU

CEPT- Com-ITU, Gdansk, Poland

7 May 2024

Objective of the event

This event aims to explore how stakeholders from Europe, including industry, can actively and efficiently engage in ITU-T activities and implement ITU-T standards.

The event is organized jointly by the ITU Europe Office and the ITU Telecommunication Standardization Bureau. It will also discuss approaches to bridge the standardization gap (BSG) and to promote women's engagement in ITU activities with analytics customized to Europe.

Expected audience

Delegates and invited speakers attending the CEPT Com-ITU meetings on 7 May 2024.

Proposed Agenda

Time	Sessions: Speakers
9:30AM – 9:45AM	**Opening Session**
9:45AM – 11:15AM	**Opening Session: Industry Engagement and Bridging the Standardization Gap - Strategies for effective implementation** The session will set the scene on the topics of industry engagement and bridging the standardization gap (BSG). Keynote Speaker: Mr. Seizo Onoe, Director, ITU Telecommunication Standardization Bureau (TSB) • Mr. Onoe shares his vision for ITU-T regarding industry engagement and bridging the standardization gap for meaningful connectivity and sustainable development through ITU-T standards. • Moderation: Mr Jaroslaw Ponder, Head, ITU Office for Europe **Interactive Panels:** Representatives share their views on: • Opportunities and values drawn from engaging in ITU • Challenges faced in engaging in ITU • Opportunities for cooperation and partnership in ITU • Best practices on implementing ITU standards 1. **Representative from CEPT (PT ITU-T)** 2. **Representatives from industry/manufacturers (tbc)** share challenges and opportunities of manufacturing industry's engagement in the standardization, ITU-T standards *inter alia,* in the AI era [tbc] 3. **Representatives from industry/operators (tbc)** presents needs for close collaboration and cooperation not only between ITU and the operators but also within ITU (BDT and TSB) to bridge the standardization gap (BSG) for sustainable development and digital transformation for all. 4. **Representative from Industry (tbc)** shares values and ways of ICT industry's engagement in the standardization, ITU-T standards *inter alia,* to secured digital transformation especially through bridging the standardization gap (BSG) by implementing projects such as CDC 5. **Representative from regional organizations (tbc)** presents ways and needs of close cooperation and partnership in the regional and global standardization - emerging digital technologies *inter alia* – to enhance the economy of scale together. 6. **Other representatives (tbc)** • Q&As

11:15AM – 11:30AM	Coffee Break
11:30 AM – 12:30PM	**Bridging the Gender Gap: Inspiring women to lead in tech** This session aims to provide leadership insights for women in the European digital landscape and offer recommendations for women embarking on careers in technology fields. The session will also look back at International Girls in ICT Day and introduce participants to ITU's Network of Women and its latest campaign leading up to the governing conference for ITU standardization, the World Telecommunication Standardization Assembly, in New Delhi, India, 15-24 October 2024. • Moderation: Ms Charlyne Restivo, Coordinator of the Network of Women in ITU-T, (NoW in ITU-T), ITU Telecommunication Standardization Bureau (TSB) • Speaker 1 : Network of Women in ITU-T regional representative for Europe • Speaker 2 : • Speaker 3 : • Q&As
12:30PM – 12:45PM	Closing Session