

ITU-FAO Webinar

DIGITAL AGRICULTURE

GOOD PRACTICES

INNOVATIVE ICT-BASED SOLUTIONS

SDG 2  
ZERO HUNGER

Digital Excellence in Agriculture:  
ITU-FAO Regional Contest for Europe and Central Asia

*Awards Ceremony*

Online meeting | 23 September 2021  
9:30-12:30 CEST

Register here! <https://bit.ly/3swZ7BR>

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Organized within the context of the ITU Regional Innovation Forum for Europe held on 22-23 September 2021.



Digital Excellence in Agriculture:  
ITU-FAO Regional Contest for Europe and Central Asia

Organized by



Food and Agriculture  
Organization of the  
United Nations



## Awards Ceremony of the “Digital Excellence in Agriculture: ITU-FAO Regional Contest in Europe and Central Asia”

23 September, 09:30-12.30 CEST | Virtual

Organized by the International Telecommunication Union (ITU) and the Food and Agriculture Organization (FAO), within the framework of the [ITU Regional Innovation Forum for Europe 2021](https://www.itu.int/en/ITU-T/Workshops_Seminars/2021/09/22-23/Default.aspx).

### AGENDA

<b>[09:30 – 09:40]</b>	<p><b>Setting the context</b></p> <ul style="list-style-type: none"> <li>Vladimir Olegovich Rakhmanin, Assistant Director-General and Regional Representative for Europe and Central Asia, FAO</li> <li>Jaroslav Ponder, Head, ITU Office for Europe</li> </ul>
<b>[09:40 – 10:10]</b>	<p><b>Status of Digital Agriculture in Europe and Central Asia: Current innovation trends, opportunities and challenges</b></p> <p><i>This session provides the context of the “Digital Excellence in Agriculture Contest” as well as an overview of the challenges and current technological trends identified through it, highlighting the role of Information and Communication Technologies to boost agriculture as an engine for development.</i></p> <p><b>Overview of the “Digital Excellence in Agriculture: ITU-FAO Regional Contest in Europe and Central Asia”</b></p> <ul style="list-style-type: none"> <li>Sophie Treinen, Information and Knowledge Management Officer and Digital Agriculture Team Leader, FAO Regional Office for Europe and Central Asia</li> </ul> <p><b>Overview of the FAO-ITU “Digital Excellence in Agriculture Report”</b></p> <ul style="list-style-type: none"> <li>Mihaly Csoto, Digital Agriculture Expert</li> </ul>
<b>[10:10 – 12:10]</b>	<p><b>Pitching of the outstanding practices in digital transformation of the agricultural sector and Awards Ceremony</b></p> <p><i>During this session, the 28 finalists of the “Digital Excellence in Agriculture in Europe and Central Asia Contest” have the opportunity to showcase their good practices and innovative solutions that have proven successful in advancing the digital transformation of the agricultural value chains in the region.</i></p> <p><i>The Award Ceremony reveals the 7 winners of the special recognition of “Digital Excellence in Agriculture Contest” and 7 champion practices.</i></p>

	<p><b>Category 1 - Regulatory frameworks / Enhanced market access / Financial services and insurance</b></p> <ul style="list-style-type: none"> <li>• Albin Ponnert, Founder, Local Food Nodes</li> <li>• Mr Aušrius Kučinskas , National Paying Agency under the Ministry of Agriculture of the Republic of Lithuania (NMA Agro)</li> <li>• Filipe Leal, CFO &amp; Co-Founder, Fresh.Land</li> <li>• Liudmyla Tymoshenko, CEO, AgriAnalytica LLC, Agrianalytica LLC</li> </ul> <p><b>Category 2 – Capacity development and empowerment</b></p> <ul style="list-style-type: none"> <li>• Lauren Dietemann, Project manager and communication specialist, The Research Institute of Organic Agriculture, Organic Farm Knowledge</li> <li>• Eugene Ryazanov, CEO, Agro InformAsia</li> <li>• Alex Eine, CEO, FarmForesight</li> <li>• Manuel Silveira, Founder, Genpro - Ruralbit Lda</li> </ul> <p><b>Category 3 – Agriculture innovations systems and sustainable farming - Farm automation, robots, drones</b></p> <ul style="list-style-type: none"> <li>• Micahel Fontanin, Marketing and Communication Director, VitiBot</li> <li>• Stephan Hußmann, Professor at the Technology Department of the West Coast University of Applied Science, West Coast University of Applied Science</li> <li>• Vasily Nikolaevich Ptitsyn, General Director and Founder, LLC "Fly and See Agro"</li> <li>• José Luis Bustos Jiménez, CEO, BRIOAGRO TECH</li> </ul> <p><b>Category 4 - Agriculture innovations systems and sustainable farming - Specific solutions</b></p> <ul style="list-style-type: none"> <li>• Bogdan Iordache, Founder and CEO, Apiary Book Ltd.</li> <li>• Vadym Kochevykh, Co-founder, I-bee</li> <li>• Rudy Ebbekink, Marketing Manager, Nedap Livestock Management</li> <li>• Federico Faugno, CFO, 3Bee Srl</li> </ul> <p><b>Category 5 – Agriculture innovations systems and sustainable farming - Connected farm management systems</b></p> <ul style="list-style-type: none"> <li>• Andrea Cruciani, CEO, Agricolus, Agricolus s.r.l.</li> <li>• Riccardo De Nadai, Content Marketing Manager, xFarm</li> <li>• Matija Zulj, CEO and Founder, AGRIVI d.o.o</li> <li>• Rada Klimenko, Head of Business Development, OneSoil</li> </ul> <p><b>Category 6 – Disaster risk management and early warning systems</b></p> <ul style="list-style-type: none"> <li>• Spasenija Gajinov, Product manager – Digital farming solutions DunavNET</li> <li>• Tor-Einar Skog, Senior Adviser, VIPS-NIBIO</li> <li>• Michael Bruniaux, CEO and Co-founder of Sencrop, Sencrop</li> <li>• Gottfried Pessl, CEO and Founder of Pessl Instruments GmbH, Pessl Instruments GmbH</li> </ul> <p><b>Category 7 – Food loss and waste / Food safety and traceability</b></p> <ul style="list-style-type: none"> <li>• Prof. Dr. Metin Turan , CEO, Farmer Expert</li> <li>• Tessa Clarke, Co-Founder and CEO, OLIO Exchange Limited</li> <li>• Andrii Karpiuk, CEO of BIOSens, BIOSens</li> <li>• Coline Laurent, Marketing and Communication Manager, Connecting Food</li> </ul> <p><b>Moderators:</b></p> <ul style="list-style-type: none"> <li>• Valentin Nagy, Junior Technical Officer on Digitalization in Agriculture, FAO Regional Office for Europe and Central Asia</li> <li>• Sarah Delporte, Project Officer, ITU Office for Europe</li> <li>• Them bani Malapela, Knowledge and Information Management Officer, FAO</li> <li>• Farid Nakhli, Programme Coordinator, ITU Regional Office for CIS</li> </ul>
[12:20 – 12:30]	<p><b>Closing of the Awards Ceremony</b></p> <ul style="list-style-type: none"> <li>• Sophie Treinen, Information and Knowledge Management Officer and Digital Agriculture Team Leader, FAO Regional Office for Europe and Central Asia</li> <li>• Jaroslav Ponder, Head of the ITU Office for Europe</li> </ul>