



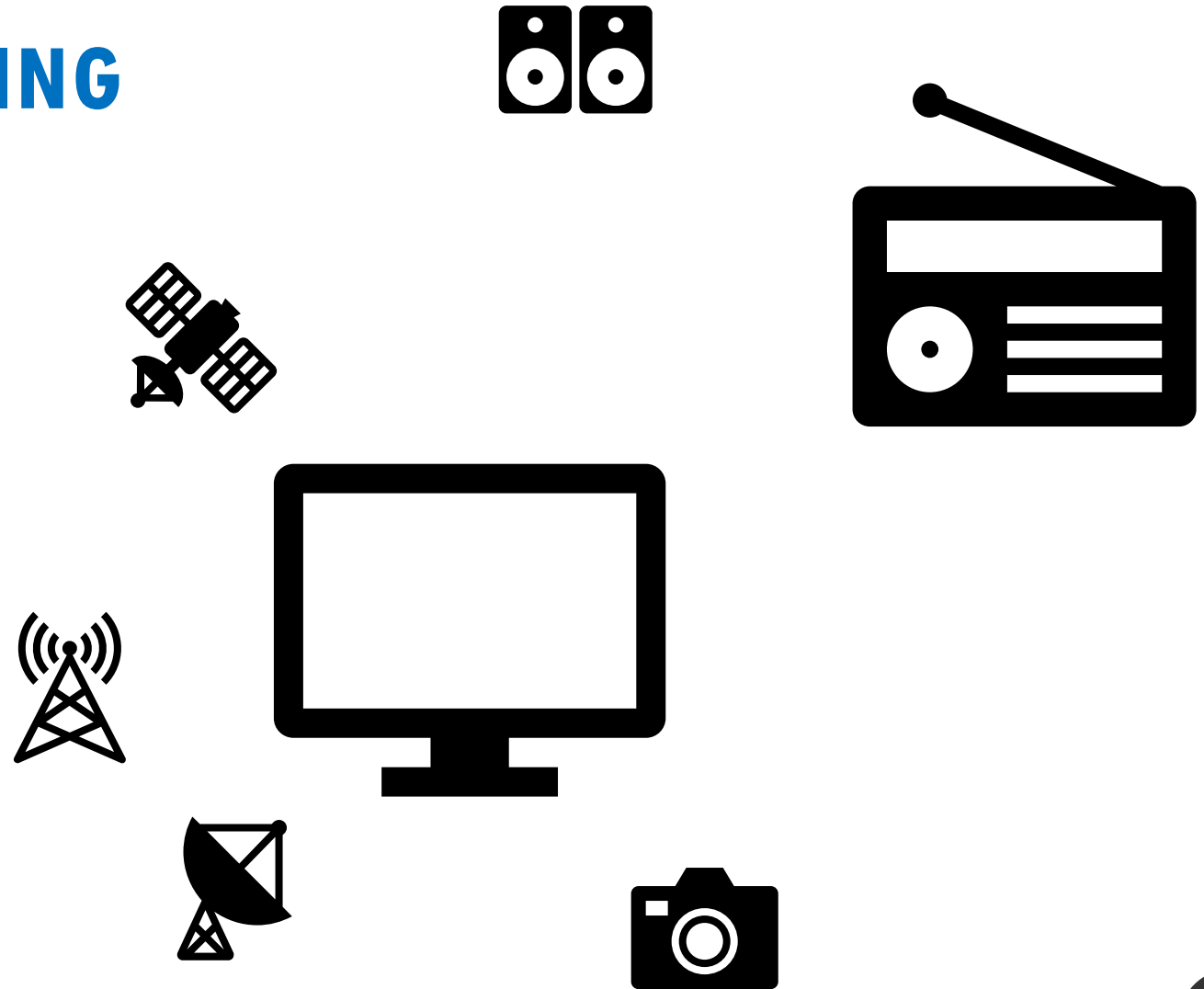
DIGITAL BROADCASTING

ON-GOING STUDIES WITHIN ITU-R SG 6 ON DIGITAL BROADCASTING

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DIGITAL BROADCASTING

Covers all broadcasting chain from the production of programs to their ultimate delivery to the audience.





THE STUDY SCOPE OF ITU-R SG6 ON DIGITAL BROADCASTING

Terrestrial broadcasting delivery

- Terrestrial broadcast delivery systems (channel coding and modulation)
- Network planning
- Spectrum utilization and sharing
- Antennas
- Reference transmitter and receiver
- Protection of the broadcasting service from interference

Broadcasting service assembly and access

- Signal interfaces
- File formats
- Metadata
- Source coding
- Multiplexing and transport
- Access control
- Multimedia and interactivity
- Requirements for delivery and distribution
- Integrated broadcast-broadband

Program production and quality assessment

- Acquisition of video and sound
- Signal representation
- Recording and archiving
- Quality evaluation methods for video and sound
- International program exchange



TERRESTRIAL BROADCASTING DELIVERY(1)

First generation of DTTB (Rec.ITU-R BT.1306)

- Advanced Television Systems Committee (ATSC)
- Digital Video Broadcasting (DVB-T)
- Integrated Services Digital Broadcasting (ISDB-T)
- Digital Television/Terrestrial Multimedia Broadcasting (DTMB)

Methods for objective quality coverage assessment of first-generation DTTB signals have been developed (Rec. BT.1735 and Rep. BT.2252).



TERRESTRIAL BROADCASTING DELIVERY(2)

Second generation DTTB (Rec. ITU-R BT.1877)

- ATSC 3.0
- DVB-T2
- DTMB-A

REPORT ITU-R BT.2467-0 "Methods for the evaluation of the quality of service of second generation DTTB systems"

REPORT ITU-R BT.2468-0 "Guidance for selection of system parameters and implementation of second generation DTTB systems"



TERRESTRIAL BROADCASTING DELIVERY(3)

System for **digital sound broadcasting** in the broadcasting bands **below 30MHz**
(Rec. ITU-R BS.1514)



DIGITAL RADIO MONDIALE (DRM)
SYSTEM



IN BAND ON CHANNEL DIGITAL
SOUND BROADCASTING (IBOC
DSB) SYSTEM



TERRESTRIAL BROADCASTING DELIVERY(4)

System for **digital sound broadcasting** in the broadcasting in bands **30-3 000 MHz** (Rec. ITU-R BS.1114)

- Digital System A (DAB)
- Digital System F (ISDB-TSB)
- Digital System C (the IBOC system)
- Digital System G (DRM)
- Digital System H (the CDR system)
- Digital System I (the RAVIS system)



TERRESTRIAL BROADCASTING DELIVERY(5)

Multimedia broadcasting for mobile reception using handheld receivers in VHF/UHF bands (Recommendation ITU-R BT.2016)

- Multimedia system A (T-DMB and AT-DMB)
- Multimedia System F (ISDB-T multimedia broadcasting for mobile reception)
- Multimedia system I (DVB-SH)
- Multimedia System H (DVB-H)
- Multimedia system T2 (T2 Lite profile of DVB-T2 system)

REPORT ITU-R M.2373-1

Audio-visual capabilities and applications supported by terrestrial IMT systems

Multimedia Broadcast Multicast Service MBMS



TERRESTRIAL BROADCASTING DELIVERY(6)

Ongoing studies on new topics

- Advanced network planning and transmission methods for enhancements of DTTB for accommodation of new applications of HDTV,UHDTV,HDR-TV,HFR-TV,AIAV, AdvSS, VR/AR, Multiscreen and ultra-wide angle panoramic television and additional information.
- Methods for introduction of new systems, technologies and applications in DTTB service
- Co-existence calculations for digital terrestrial television broadcasting using Monte Carlo simulations

- Preparation for agenda items of WRC-23, particularly for the agenda item 1.5



BROADCASTING SERVICE ASSEMBLY AND ACCESS(1)

➤ Digital Interfaces

Rec. ITU-R BT.2077 defines serial digital interfaces for all UHD TV image formats and signaling of high-dynamic range (HDR) video parameters

Rec. ITU-R BT.2133: Transport of advanced immersive audio-visual (AIAV) content in IP-based broadcasting systems

➤ Audio Metadata and File Formats

Rec. ITU-R BS.2076 on metadata for the Audio Definition Model (ADM)

Rec. ITU-R BS.2088 for the Broadcast Wave 64-bit (BW64) audio file format to carry large multichannel files and metadata

RECOMMENDATION ITU-R BS.2125 A serial representation of the Audio Definition Model



BROADCASTING SERVICE ASSEMBLY AND ACCESS(2)

➤ **Integrated Broadcast-Broadband Systems**

- A Recommendation has been developed that includes HbbTV, Hybridcast, TOPSmedia, and Ginga (Rec.ITU-R BT. 2075)

➤ **Global Platform for Broadcasting**

- To meet the need for a more holistic approach to broadcasting and content delivery (combined terrestrial, satellite, and internet platforms including IP networks and IMT for consumption on many types of terminals) (Rep. ITU-R BT.2400)

➤ **Accessibility**

- Production, emission and exchange of closed captions for all worldwide language character sets (latin and non-latin) (Rep. ITU-R BT.2342)
- Technical realisation of signing in digital television(Rep. ITU-R BT.2448)



BROADCASTING SERVICE ASSEMBLY AND ACCESS(3)

Some ongoing studies on new topics:

Transmission method for non-PCM audio signals and data over digital audio interfaces for programme production and exchange

Practical implementation of broadcast emission systems using Audio codecs as specified in ITU-R BS.1196 and ITU-R BS.1548 for ITU advanced sound systems

Interactive Control Extension for the Audio Definition Model

Use of Interoperable Mastering Format for the supply of non-live content to a Global Platform for broadcasting

Technologies applicable to Internet Protocol (IP) interfaces for programme production



PROGRAM PRODUCTION AND QUALITY ASSESSMENT (1)

VIDEO SYSTEM PARAMETERS

Rec. ITU-R BT.601: Studio encoding parameters of digital television for standard 4:3 and wide screen 16:9 aspect ratios (SDTV)

Rec. ITU-R BT.709 Parameter values for the HDTV standards for production and international programme exchange

Rec. ITU-R BT.2020 Parameter values for ultra-high definition television systems for production and international programme exchange (UHDTV 4k and 8k)

Rec. ITU-R BT.2100 Image parameter values for high dynamic range television for use in production and international programme exchange (HDR-TV)

BT.2123 Video parameter values for advanced immersive audio-visual systems for production and international programme exchange in broadcasting (AIAV resolution of 30K × 15K defined)

PROGRAM PRODUCTION AND QUALITY ASSESSMENT (2)

➤ **Advanced Sound Systems**

- A Recommendation on advanced sound systems has been developed that goes beyond 5.1 channel “surround sound.”(Rec. ITU-R BS.2051)
- A reference ADM Renderer (Rec. ITU-R BS.2127) has been developed for the advanced sound systems specified in Rec. ITU-R BS.2051 in conjunction with the audio-related metadata specified by the ADM in Rec. ITU-R BS.2076.



PROGRAM PRODUCTION AND QUALITY ASSESSMENT (3)

➤ Sound and image Quality Evaluation Methods

- The well-known seminal Recommendation ITU-R BT. 500 for assessing image quality
- Rec. BS.2132 Method for the subjective quality assessment of audible differences of sound systems using multiple stimuli without a given reference
- Rec. BS.2126 Methods for the subjective assessment of sound systems with accompanying picture
- Rec. BS.1770 Algorithms to measure audio programme loudness and true-peak audio level
- Rec. BT.2124 Objective metric for the assessment of the potential visibility of colour differences in television

PROGRAM PRODUCTION AND QUALITY ASSESSMENT (4)

➤ Artificial Intelligence

- Report ITU-R BT.2447 discusses current applications and efforts underway that are relevant to the near-term broadcast program and production pathway.
- QUESTION ITU-R 144/6 Use of Artificial Intelligence (AI) for broadcasting
decides that the following Questions should be studied
 - 1 What are the applications, requirements, and impacts of AI technologies for programme production and how can the effectiveness be increased?
 - 2 What are the applications, requirements, and impacts of AI technologies for quality evaluation and how can the effectiveness be increased?
 - 3 What are the applications, requirements, and impacts of AI technologies for programme assembling and access and how can the effectiveness be increased?
 - 4 What are the applications, requirements, and impacts of AI technologies for broadcast emission and how can the effectiveness be increased?



PROGRAM PRODUCTION AND QUALITY ASSESSMENT (5)

➤ **Some ongoing studies on new topics**

- An objective measurement algorithm for monitoring and managing the brightness of high dynamic range television
- Requirements and Applications for Mean Image Level meters for for monitoring and managing the brightness of HDR-TV
- Sound test materials for advanced sound systems



Thank you