

3rd BALTIC SEA REGION 5G ECOSYSTEM FORUM

RIGA, LATVIA | November 11 – 12, 2020
P H Y G I T A L E D I T I O N

5G TECHRITORY



Business not-as-usual

5G Techritory has established itself as Europe's leading 5G forum, where decisionmakers meet in person to discuss, network, and grow. Because of the global pandemic, this year, we're bringing the event online, to provide the most immersive online conference experience yet.

To be held on **November 11-12, 2020**, the event will **bring together global practitioners of 5G** to share experience and knowledge gained from implementing 5G so far, while simultaneously offering enticing content, networking opportunities, and speaker interaction to the global 5G community. This year's topic is retrospective, considering the lessons learned from the first year of 5G rollouts: **A year of 5G – Learning from experience, adjusting for the future.**

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Immersive virtual experience

We are building **the most engaging virtual conference experience yet**. With two parallel streams of max. 30min-long content designed to retain attention, combined with on-stage, on-site (but responsibly socially-distanced) audiences in person to deliver **a multi-sensory experience** to speakers, sponsors, and listeners.

In addition to the core conference, there will be multiple value-adding side events, also conducted virtually:

- Innovation Forum – where state-owned enterprises come together to discuss enterprise growth
- B2B meetings – where networking happens and 5G development is fostered
- Virtual Expo – where merchants in the 5G industry demonstrate their products to a wider audience

This year's focus is on **learning from experience** – as a result, each and every activity within the scope of 5G Techritory 2020 will be structured around this overarching goal.

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5G Techritory – where connections are made

By now, many operators around the world have had their fair share of experience in implementing 5G, as well as 5G use cases. Time is money, and rather than keeping these experiences to ourselves, we believe we can significantly increase the pace of 5G implementation by sharing experiences and learning from others.

In 2020, 5G Techritory will be placing a focus on practitioners – be they mobile operators, device manufacturers, network providers, or lawmakers. Together, they represent the 5G ecosystem.

In only two years, 5G Techritory has become a prominent platform for future 5G collaboration. It plays an indispensable role in **bringing together 5G industry participants** in one place to create the environment for cross-border, cross-sectoral and cross-level collaboration.



Because the benefits of 5G cannot be delivered by one vendor, one mobile operator, or one government alone. It must be a collaborative effort.

Considering the Baltic Sea Region's advantages and existing collaborative efforts already in place, 5G Techritory proposes that the **region's key to economic development** is to place a focus on supporting the development of the next generation of Information Communication Technologies.

Though the region consists of 10 countries, each with their own national priorities (Germany, Sweden, Denmark, Finland, Norway, Iceland, Latvia, Estonia, Lithuania, and Poland), it unites a population of over 150 million, which can be mobilized to become frontrunners and leaders in 5G deployment.

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What's been done

Previous years have demonstrated that the forum leads to **unprecedented collaborative results of industry participants. Here are just a few of those results:**

- An MoU was signed among the Baltic states to build a 5G-enabled smart highway
- The world's first 5G policymakers' hackathon was organized
- Key stakeholders representing 17 countries agreed upon 5 concrete actions for further 5G development in the region at the forum's roundtable discussion
- 8 Nordic and Baltic digital ministers met to discuss 5G rollout at a ministerial level
- Over 50 interviews with media and countless bilateral meetings were organized, including with the Prime Minister of Latvia

The foundations were laid for initiatives that continue to this day, with different workgroups continuing to meet throughout the year to implement the ideas agreed upon at the 5G Techritory Forum.

The Forum has become the most relevant venue to meet and collaborate with other 5G stakeholders, project partners, and consortiums, to fundamentally move the dial.

For more information about 5G Techritory please contact:

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