

WiFi4EU

Bringing connectivity to public spaces 30 September 2019

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The European Union is bringing free Wi-Fi to public parks, squares, libraries...

- € 120 million of EU investments in vouchers
- More than 8,000 local communities involved

How does it work?

- <u>First-come first-served basis</u> with geographical balance
- Internet access guaranteed for at least <u>3 years</u>
- Networks <u>free of charge, free of advertising</u>

1- Registration
2- Application
3- Selection
4- Signature
5- Installation
6- Payment



Where do we stand?

Four call for proposals between 2018 and 2020

First Call – November 2018

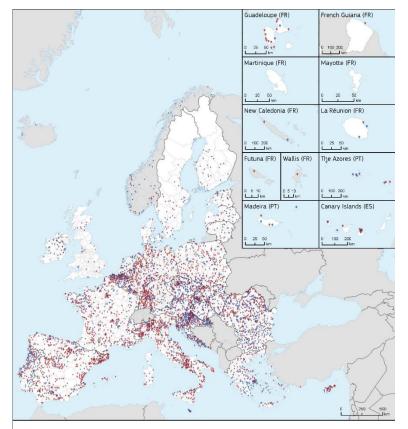
€42 million
2,800 vouchers
13,200 applications
3,500 applications in the first
5 seconds

Second Call – April 2019 €51 million 3,400 vouchers 10,000 applications 97.5% of vouchers claimed in the first 60 seconds

Third Call – September 2019

€26.7 million 1780 vouchers More than 11,000 applications 2,000 applications in the first 2 seconds

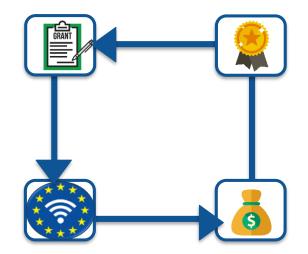
Fourth call – Q1 2020 >10 million



- Call 1 (November 2018)
- Call 2 (April 2019)



- WiFi4EU <u>micro-grant management</u> is an experimental type of funding
- □ Small but <u>accessible</u> and <u>tangible</u>
- □ Simple and clear <u>rules</u> for grantees
- □ <u>Lighter</u> processes to achieve greater <u>impact</u>
- Capillary" investment to nurture the potential of the local communities
- Connecting local <u>ecosystems</u> to EU and global dimensions



The Future of WiFi4EU



Why WiFi4EU matters

- Increased need for connectivity at local level
 - □ Improving quality of life, health, transport, culture, learning...
 - Supporting the "green deal", combatting climate change
 - Great business potential
 - □ Gap-filling, inclusive, connecting people to (digital) policies
- Implementing new College's policy goals
 - WiFi4EU supports the priorities of new President von der Leyen
 - It reflects European values such as privacy and data protection
 - □ Future-proof: shift from wireless connectivity to higher-scale 5G access points

















Thank you for your attention !