

Contribution of Free-to-Air broadcasters to a better connectivity for everyone

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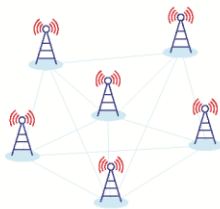
International Conference ITU-EKIP Regional Regulatory Forum for EUROPE
30 September and 1 October 2019

THE EBU COMMUNITY IN NUMBERS

The European Broadcasting Union
is the world's leading alliance
of Public Service Media



COMPOSED OF



119
MEMBER
ORGANIZATIONS

IN **56**
COUNTRIES



OPERATING

489



TV CHANNELS

720



RADIO STATIONS

560



LOCAL WINDOWS



1124

ONLINE SIMULCAST
CHANNELS AND STATIONS



240

EXCLUSIVE ONLINE
LINEAR SERVICES

PROVIDING CONTENT IN



162
LANGUAGES

TO A POTENTIAL AUDIENCE OF

1.05

BILLION PEOPLE



EBU

OPERATING EUROVISION AND EURORADIO



Learn more about the EBU:
www.ebu.ch/about

EBU Media Intelligence Service 2018

Source: EBU based on Members' data

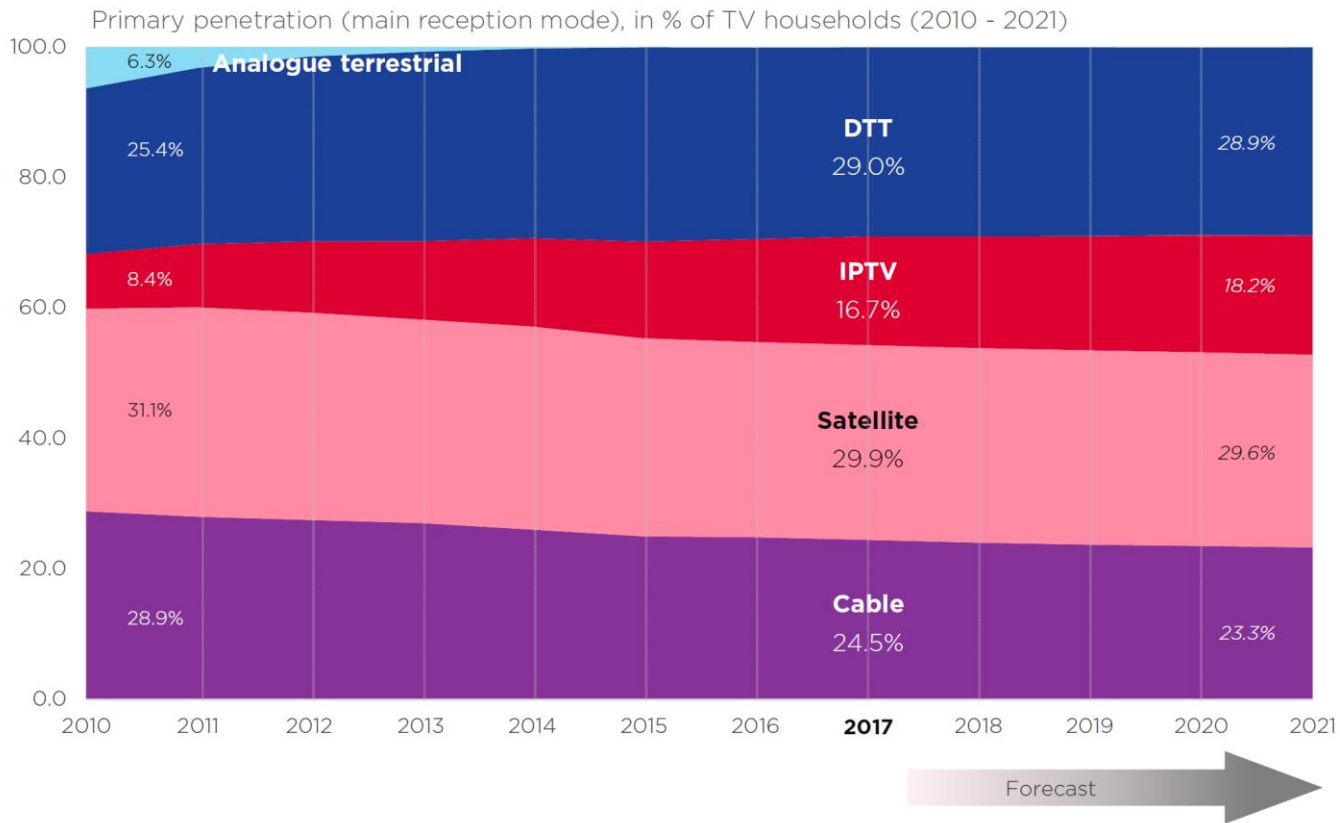
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- How do Free-to-Air Broadcasters contribute to a better connectivity for everyone?
- How an adequate spectrum policy could help Free-to-Air Broadcasters?

- How do Free-to-Air Broadcasters contribute to a better connectivity for everyone
 1. By providing a full range of content accessible to everyone
 2. By being present on all distribution platforms
 3. By influencing development of future technologies to allow universal reach

TV DISTRIBUTION IN THE EU28



4G/5G Broadcast

Ensure broadcasters reach to Mobile and personal devices

Large inter-site
distances

Dedicated
eMBMS carrier

Shared eMBMS
network

Stand-alone
eMBMS network

Free-to-air
services

Receive-only
devices

Transport-only
mode

Support to
standard TV
formats

Standardised
xMB interface

New
MBMS-API

...

*the work
continues*

- How an adequate spectrum policy could help Free-to-Air Broadcasters?
 1. By recognising the important role of FTA and Public Service Broadcasters for the society
 2. By preserving their access to the required amount of spectrum resources for existing and future broadcasting technologies

WRC19 AND WRC23



No Agenda Item
for the UHF band

Resolution 235 (WRC-15)
Review of the spectrum use of
the frequency band 470-960 MHz
in Region 1



WRC-23



Possible agenda
Item for the UHF
band (if decided by
WRC-19)

Thank you
for your attention!

Happy to answer remotely any question.

If needed, my colleague Giacomo Mazzone is present in Budva and would be happy to also take any question.

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