



**Telecommunication  
Development Bureau (BDT)**

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Geneva, 9 July 2019

Administrations of ITU Member States,  
Ministries and Regulators from Europe and CIS  
Regions

**Subject: ITU Regional Economic Dialogue on Information and Telecommunication Technologies for Europe and CIS (RED-2019), Odessa, 30-31 October 2019**

Dear Sir/Madam,

I am pleased to invite you to participate in the **ITU Regional Economic Dialogue on Information and Telecommunication Technologies for Europe and CIS (RED-2019)** to be organized by the International Telecommunication Union (ITU) in collaboration with A.S. Popov Odessa National Academy of Telecommunications (ONAT) of the Ministry of Education and Science of Ukraine. The Dialogue will take place in **Odessa, Ukraine, from 30 to 31 October 2019**.

RED-2019 is being organized within the framework of the ITU Regional Initiative for Europe on Broadband infrastructure, broadcasting and spectrum management and ITU Regional Initiative for CIS on Fostering innovative solutions and partnership for the implementation of IoT technologies and their interaction in telecommunication networks, adopted by the ITU World Telecommunication Development Conference 2017 (WTDC-17). These Regional Initiatives aim, amongst others, at sharing country and regional best practices and case studies on regulatory and economic tools to foster dynamic market place.

RED-2019, will focus on, among other topics of interest, economic implications of future technologies and their applications to attain the Sustainable Development Goals (SDGs), and the advances of regulatory costing and pricing strategies and business models in the digital economy. Participants are invited to make presentations or participate as speakers to illustrate the situation in their countries concerning the topics to be discussed, in order to promote dialogue and the exchange of experiences among the participants.

The Provisional Agenda is attached as Annex 1.

In addition, on the Thursday afternoon, 31 October, the RED-2019 will benefit from the presence of international experts involved in the work of Question 4/1 of ITU-D Study Group 1 (Economic policies and methods of determining the costs of services related to national telecommunication/ICT networks) through a meeting of the exchange of expert knowledge on relevant topics. Representatives from ITU-T Study Group 3 (Tariff and accounting principles) will also participate in this activity. This meeting is open to all participants.

Please note that RED-2019 will be paperless. Documents related to this event, including the venue of the meeting, practical information, agenda and presentations, will be available soon on the ITU website at

[http://itu.int/go/EUR\\_RED-19](http://itu.int/go/EUR_RED-19). The event will be conducted in English and Russian with simultaneous interpretation.

To participate, please register online using the link available at <http://www.itu.int/go/regitud> no later than **18 October 2019**.

There is no participation fee for this event, however, please note that all expenses concerning travel, accommodation and insurance of experts should be covered by your Administration / Organization / Company.

In accordance with Resolution 213 (Dubai, 2018), of the ITU Plenipotentiary conference, and in order to promote participation of developing countries in ITU activities, ITU will grant one full or two partial fellowships per eligible country of the CIS region, subject to the availability of funds.

An application for fellowship must be authorized by the relevant Administration. Those intending to apply for a fellowship are requested to complete the fellowship request form and send it to ITU Fellowships Service by e-mail: [fellowships@itu.int](mailto:fellowships@itu.int) or by fax : +41 227305778 no later than **3 October 2019**.

Participants are requested to submit an update on the situation of the telecommunications sector in their respective countries using the ITU Questionnaire on Tariff Policies. It must be completed online on the website: [www.itu.int/ITU-D/icteye/](http://www.itu.int/ITU-D/icteye/) at "Survey Login". If you do not have the identification information to connect (username and password), please contact Ms Carmen Prado-Wagner ([tariffs@itu.int](mailto:tariffs@itu.int)).

Those participants requiring an entry visa to Ukraine are requested to complete the visa support form and send it along with a copy of the passport to the event coordinator, Mr Vladyslav Kumysh (e-mail: [rdd@onat.edu.ua](mailto:rdd@onat.edu.ua)) by **19 September 2019**.

Should you have questions or clarifications concerning the venue, visa and accommodation aspects, please do not hesitate to contact Mr Vladyslav Kumysh, Head of Research and Development Department, A.S. Popov Odessa National Academy of Telecommunications (tel: +380 48 705 0384, e-mail: [rdd@onat.edu.ua](mailto:rdd@onat.edu.ua)).

For any other questions, please contact Mr Jaroslaw Ponder, Head of the ITU Office for Europe (tel: +41 22 730 6065, e-mail: [eurregion@itu.int](mailto:eurregion@itu.int)) and Mr Kirill Oparin, Head of ITU Regional Office for CIS (tel: +7 495 926 6070, e-mail: [itumoscov@itu.int](mailto:itumoscov@itu.int)).

I hope that you will be able to participate and make a valuable contribution to this ITU Regional Economic Dialogue (RED-2019).

Yours faithfully,

[Original signed]

Doreen Bogdan-Martin  
Director



## ITU Regional Economic Dialogue on Information and Communication Technologies for Europe and CIS (RED-2019)

### *regulatory and economic tools for a dynamic ICT market place*

organized by the International Telecommunication Union at the kind invitation of



A.S. Popov Odessa National Academy of Telecommunications  
(ONAT) of the Ministry of Education and Science of Ukraine

**30-31 October 2019 | Odessa, Ukraine**

[http://itu.int/go/EUR\\_RED-19](http://itu.int/go/EUR_RED-19)

### **DRAFT AGENDA**

#### **Wednesday 30 October**

<b>[08:30 – 9:00]</b>	<b>Registration</b>
<b>[09:00 – 10:00]</b>	<b>Opening Ceremony</b>
<b>[10:00 – 10:40]</b>	Group Photo and Coffee break
<b>[10:40 – 12:00]</b>	<p><b>Session 1: Policy, regulatory and economic approaches for digital ecosystem – towards SDGs</b></p> <p>This session will examine the economic implications of future technologies and their application in the region toward the attainment of SDGs- Internet of Things (IoT) and Machine-2-Machine (M2M), Cloud Computing, Big Data and Block chain Technologies; 5Gs.</p> <ul style="list-style-type: none"> <li>- What are the social and economic implications?</li> <li>- What kind of economic regulation is needed and who is in charge of preparing the future landscape?</li> </ul>
<b>[12:00 – 13:30]</b>	Lunch Break
<b>[13:30 – 15:00]</b>	<p><b>Session 2: Incentives to foster investment and business opportunities for digital services</b></p> <p>This session will address incentives to foster investment and business opportunities such as fiscal policy approaches of the different components of the digital ecosystem focusing on Europe and CIS. The session will also address Universal Service obligations UAS 2.0 – should Universal Access Strategies be revisited to address the needs of the digital economy and related infrastructure?</p>
<b>[15:00 – 15:30]</b>	Coffee Break
<b>[15:30 – 17:00]</b>	<p><b>Session 3 : Advances of regulatory costing and pricing strategies in the Digital Economy</b></p> <p>This session will look into cost and tariff policies and regulations in a converged digital ecosystem, in order to promote policies that encourage both effective competition among sector players and that also support the protection of consumers. This session will also discuss about Significant Market Power (SMP) at national and international level.</p>

## Thursday 31 October

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<b>[9:00 – 10:30]</b>	<p><b>Session 4: Regulatory practices and business models addressed to Mobile virtual network operators (MVNO)</b></p> <p>This session will examine the regulatory practices that impact the technological development and the appropriate regulatory framework for future technologies, services and business models for Mobile virtual network operators (MVNO). How to promote policies and activities to foster innovative business models while maintaining healthy competition between network operators.</p>
<b>[10:30 – 11:00]</b>	Coffee Break
<b>[11:00 – 12:30]</b>	<p><b>Session 5: Development and sharing of infrastructure – economic and regulatory impact</b></p> <p>This session will explore the adequate regulatory arrangements and connectivity measures to foster infrastructure sharing practices, encourage national coverage and enhanced performance of the networks to enable end-users to use digital technologies and services with fast and reliable access, as well as the connectivity requirements for future network technologies.</p>
<b>[12:30 – 13:30]</b>	Lunch Break
<b>[13:30 – 15:00]</b>	<p><b>Final Round Table: Open innovation &amp; new business models</b></p> <p>This interactive debate will see panelists share their views on:</p> <ul style="list-style-type: none"> <li>- How is open innovation improving industry's performance in a converged ecosystem?</li> <li>- What role can regulators play, together with the industry and academia, to encourage digital innovation?</li> <li>- How to addressing workforce disruption in the new digital environment.</li> </ul>
<b>[15:00 – 15:30]</b>	Coffee Break
<b>[15:30 – 16:45]</b>	<p><b>ITU-D Study Group 1 Question 4/1 Experts' knowledge Exchange: Economic policies and methods of determining the costs of services related to national telecommunication/ICT networks</b></p> <p>The purpose of this session is to collect the regional experience and exploring new ways of building synergies between the work that is taking place in the region and the activities that are under way in the ITU-D Study Groups.</p>
<b>[16:45 – 17:00]</b>	<b>Closing of the Regional Economic Dialogue (RED-2019)</b>

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