Conference on "Accessible Europe - 2019"

St. Julian's, Malta, 4-6 Dec 2019

Economic and Social Commission for Western Asia



e-Accessibility
in the Arab Region:

Partnership Opportunities

Outlines

- ✓ What is ESCWA?
- ✓ Status of e-Accessibility in the Arab Region
- ✓ Selected ESCWA Activities in disability
- ✓ Possible initiatives for cooperation
- ✓ Concluding remarks



Economic and Social Commission for Western Asia (ESCWA)

Executive arm of UN Secretariat in the Arab region

Objective

 Enhance socio-economic development by fostering cooperation and integration on regional and sub-regional levels

Headquarter

- 1973-1982: Beirut

- 1982-1991: Baghdad

- 1991-1997: Amman

1997-now: Beirut



Membership: 18 Arab Countries



Studies and Reports

- Regional profile of Information Society in the Arab region
- Directives for Cyber legislations in the Arab region
- Innovation policy for sustainable development in the Arab region
- e-Gov strategies in the Arab region
- Transformation towards Smart Gov in the Arab region
- Digital Economy perspectives in the Arab region
- Digital Technologies for Development: Arab Horizon
- Impact of 4th industrial revolution on the Arab region





Technical Cooperation Program

Advisory services to member states in several areas:

- ✓ Digital Gov
- √ e-Accessibility
- ✓ New Technologies
- ✓ Technology Indicators
- ✓ Innovation and Incubators
- ✓ Technology Transfer
- ✓ Cyber legislations
- ✓



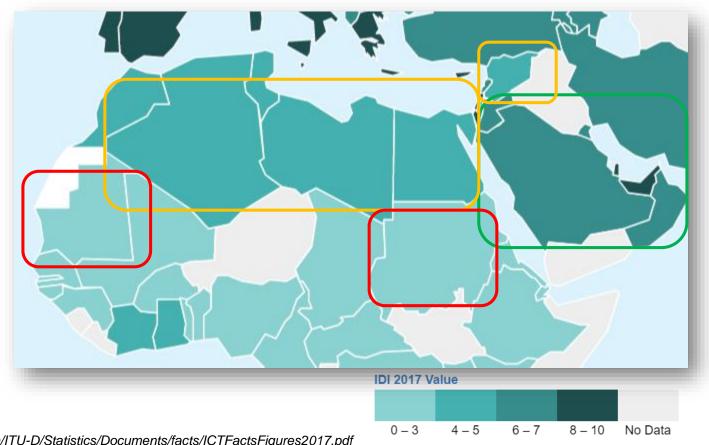
www.tcportal.escwa.org.lb

Status of the Arab Region

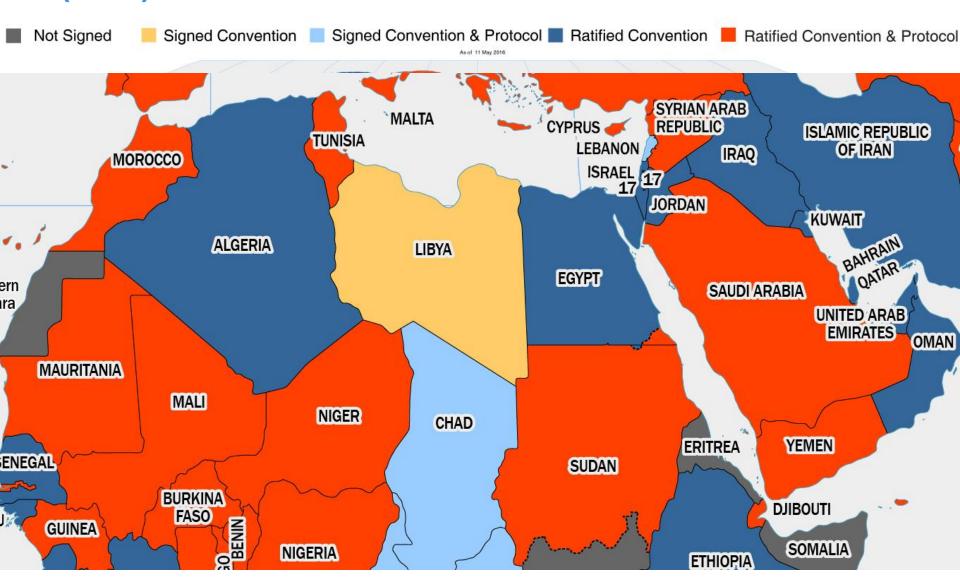


Digital Infrastructure

- IDI: ICT Development Index (ITU 2017)
- Measurement: Access Skills Use
- 3 Categories: High Medium Low



CRPD-Convention on the rights of persons with disability (2006)



All countries have signed or ratified CRPD

Regional Challenges



- National policies/standards for e-Accessibility: few countries
- Data limitation: disability rates range 0.7% to 4.6% of the population
- Loss in GDP due to low accessibility: 3%-7.7%
- Financial resources: >50% of users buy assistive devices directly
- Service provision and delivery: rare initiatives for accessible services
- Trained human resources: few or rare training programs
- Products: industry is limited

Rise of injuries due to conflict 30% Region Countries

Arab region experiences (1/5)

Qatar

- National policy for e-accessibility (2011)
- Developed by ICT Qatar Council



- Focus: Enhanced access to web sites, access to telecommunication services, access to Arabic digital content, access to terminals with general use (ATMs), increased use of assistive technologies
- Rank #5 (out of 121): G3ICT DARE (digital accessibility rights evaluation)
 index 2019

DARE Index Score Summary	٧
Country Laws and Regulations:	25/25
Country Capacity to Implement:	20/25
Country Policies and Programs Outcomes by Areas of ICT Accessibility and Level of Implementation:	30/50
Total Score:	75/100

Ref. G3ICT (2019)



Arab region experiences (2/5)

- Oman: #1 out of 121 (2019) - DARE index

DARE Index Score Summary	~
Country Laws and Regulations:	25/25
Country Capacity to Implement:	25/25
Country Policies and Programs Outcomes by Areas of ICT Accessibility and Level of Implementation:	31/50
Total Score:	81/100

- Egypt: #27 out of 121 (2019) DARE index
- Regional innovation centre for PwD (MoICT): capacity building, frameworks for e-accessibility, competitions,

DARE Index Score Summary	v
Country Laws and Regulations:	20/25
Country Capacity to Implement:	15/25
Country Policies and Programs Outcomes by Areas of ICT Accessibility and Level of Implementation:	22/50
Total Score:	57/100

Arab region experiences (3/5)

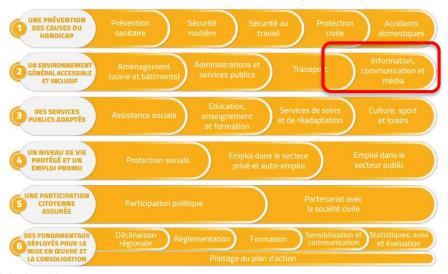
Morocco

Action plan 2017-2021: 6 Themes

- **Aim**: improve coordination among public entities in e-Accessibility
- Track 2: Universally Accessible Environment (ICT)

Law 97-13 (adopted in 2016)

- e-Accessibility: education, employment, transportation, and ICT



Arab region experiences (4/5)

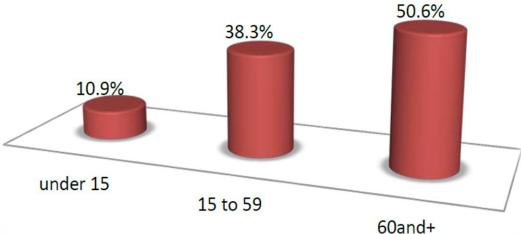


Two surveys to collect data on the status of PwD in 2004 and 2014

Main results

- Loss of GDP: 3%
- 13% only of persons with disability are employed
- 3.4% only of persons with disabilities use the computer
- 16.7% of persons with disabilities do not watch TV
- 37.5% of persons with disabilities need assistive technology

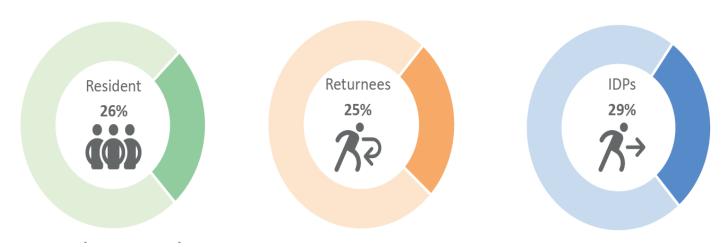
Rank: #78 (out of 121) - G3ICT DARE index 2019



Arab region experiences (5/5)

Syria

- 2016 survey: trauma and injuries, non-communicable diseases
- 27% of the population (12+) have a disability
- 62% of PwD are out of work against 48% for persons without disability



Prevalence of Disability, by population type

Selected ESCWA Activities



Selected ESCWA Activities (1/5)



Valetta Declaration (April 2019)

- Malta: 1st joint meeting of the Arab-European intergovernmental disability network in April 2019, in cooperation with ESCWA and the League of Arab States (LAS)
- Creation of EU-Arab Cooperation forum in the field of disability rights (Valetta Forum)
- Approved by 9 Arab countries

IGED: Inter-sessional Group of Experts on Disability (2016)

Created on the request of governments in 2016 to:

- Discuss policy challenges related to the implementation of CRPD
- Exchange experience across Arab Governments
- Mechanism to coordinate with EU Disability High-Level Group (DHLG)

Selected ESCWA Activities (2/5)

IGED ...

Modality

- Consists of governmental policy experts from all 18 member countries
- Meetings: around twice per year on specific topics
- Some sessions are hosted by member countries
- Civil society movements are greatly involved in the work of the group

Discussed themes (3 meetings 2016-2018)

- Article 19: deinstitutionalization of PwD (live independently)
- Article 27: inclusion of PwD in the labour market
- Article 31: Data and statistics
- Article 33: institutional set-up and monitoring mechanisms



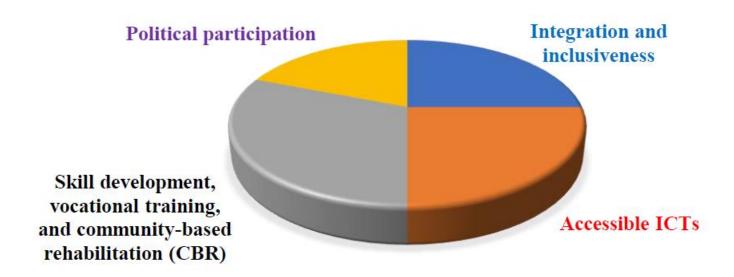
Selected ESCWA Activities (3/5)

IGED ...

Plan

- Meeting will take place in Cairo in December 2019
- Focus on disability assessment and determination procedures

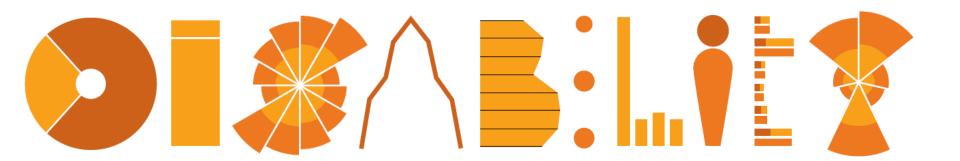
Additional thematic areas



Selected ESCWA Activities (4/5)

Upcoming activities

- UN Disability SWAP (System-Wide Action Plan): 2019
- UN Regional project "Inclusion of PwD in the labour market": 2020-2023
- Development of Arab disability Indicator Framework: improve reporting on PwD across SDGs



Selected ESCWA Activities (5/5)

Technical Assistance

- Member states have requested technical assistance on e-inclusion and assistive technology for persons with disabilities (Morocco, Syria)



Potential Cooperation



Potential Initiatives for Cooperation

- Development of National Policies for e-Accessibility
- Development of National Guidelines for e-Accessibility
- Improve **R&D** knowledge exchange
- Measurement of e-Accessiblity
- Projects or initiatives for Service delivery, capacity building
- Regional week on disability (ITU-ARO)



Final word

The Arab Region needs to:

- Adopt national e-Accessibiliy strategy and plan of action
- Improve Human resource capacity
- Funding and improve affordability
- Increase public awareness and understanding
- Improve accessibility data collection
- Support research on e-Accessibility
- Focus on innovation and entrepreneurship for PwD (Al solutions with Arabic content)



Thank You

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