

Accessible Europe

ICT 4 ALL - 2019

Background Paper
Standards in the
Procurement of
Accessible ICT Products
and Services



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Public procurement

- ... is a function of government that involves using public monies to obtain goods, works and services to meet the needs of the government as it carries out its responsibilities to the citizens.
- In terms of GDP:
 - World Trade Organization - 10-15% of a country's Gross Domestic Product (GDP)
 - European Union - 16-17% of GDP.

Public procurement aims to:



Deliver basic services
such as health,
infrastructure and
energy



Ensure good value for
money through
efficiency and integrity



Achieve innovative,
social and
environmental policy
objectives

Update on standards that support accessible ICT procurement



W3C Web Content Accessibility Guidelines (WCAG 2.1)



EN 301 549 V2.1.2 (2018-08) Accessibility requirements for ICT products and services



EN 17161:2019 'Design for All - Accessibility following a Design for All approach in products, goods and services - Extending the range of users'



ISO/IEC JTC 1/SC 35 User interfaces



ITU-T H-Series Supplement 17 (2014) | ISO/IEC Guide 71:2014

Trends

- Legislation:

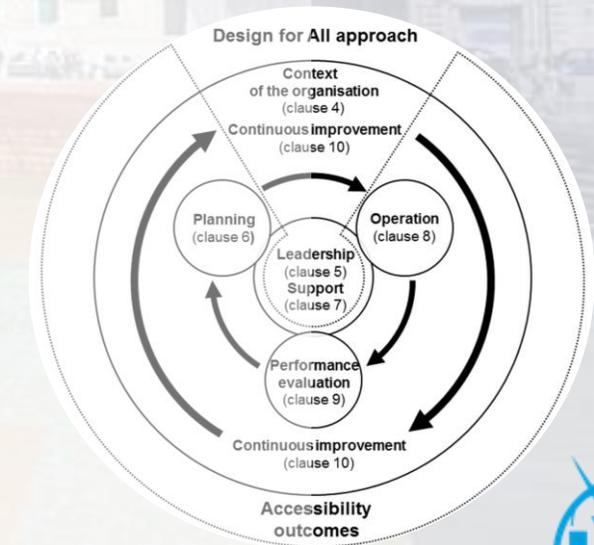
- European Accessibility Act
- Web Accessibility Directive
- European Electronic Communication Codes

- Harmonization:

- WCAG 2.1
- Section 508
- EN 301 549

- Process oriented standards:

- EN 17161:2019



1.

Directive

on the accessibility of the public sector bodies' websites

- covers websites & mobile apps of **public sector bodies**
- refers to **standards** to make websites & apps more accessible
- requires regular **monitoring & reporting**



Presumption of conformity

2.



Technical Specifications

3.



Conformity and monitoring



New mandates?



Self Paced Online Training
**ICT Accessibility:
The Key to Inclusive
Communication**

Invest 8 hours to get certified

www.itu.int/en/ITU-D/Digital-Inclusion



• Three self-paced modules:

- Enabling Communication for All through ICT Accessibility
- ICT Accessibility Policy, Regulation and Standards
- Achieving ICT Accessibility through Public Procurement

ITU-D key resources to promote ICT accessibility through Public Procurement

