

Accessible Europe

ICT 4 ALL - 2019

Background Paper

Future of Accessible Audio-Visual Media Services, TV and Video Programming



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#IwillSpeak@AccessibleEurope



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Background

- Barrier free access to Audio-visual media services (AVMS) recognised as a human right
- Progress not as fast as anticipated
- Providing accessible AVMS increasingly challenging
- Challenges range from technological to legal and regulatory

Diverse Delivery Platforms

Traditional broadcast networks

- Terrestrial
- Cable TV
- Satellite TV

Internet protocol (IP) based networks

- IPTV
- Broadband internet

Integrated broadcast-broadband systems

- HbbTV and other systems

Diverse Markets



Diverse technology deployment



Complex AVMS value chain



Linguistic diversity



Fragmented legal & regulatory frameworks

Collaborative Efforts

- Need for cross-platform solutions
- Greater role for ITU, EBU & academia
- Raising awareness & enhancing skills
- Tailoring international policies, standards & good practices to national circumstances



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Organized within the framework of the ITU Regional Initiative for Europe on accessibility, affordability and skills development for all to ensure digital inclusion and sustainable development



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