



Accessible Europe 2019

Stein Erik Skotkjerra
Global Head of Accessibility Relations

A Global Presence With a Local Feel



Siteimprove – By The Numbers



7,000+

Customers



29

Countries



49.6M

Checked Pages



69K

Active Users



530

Employees



40+

Nationalities

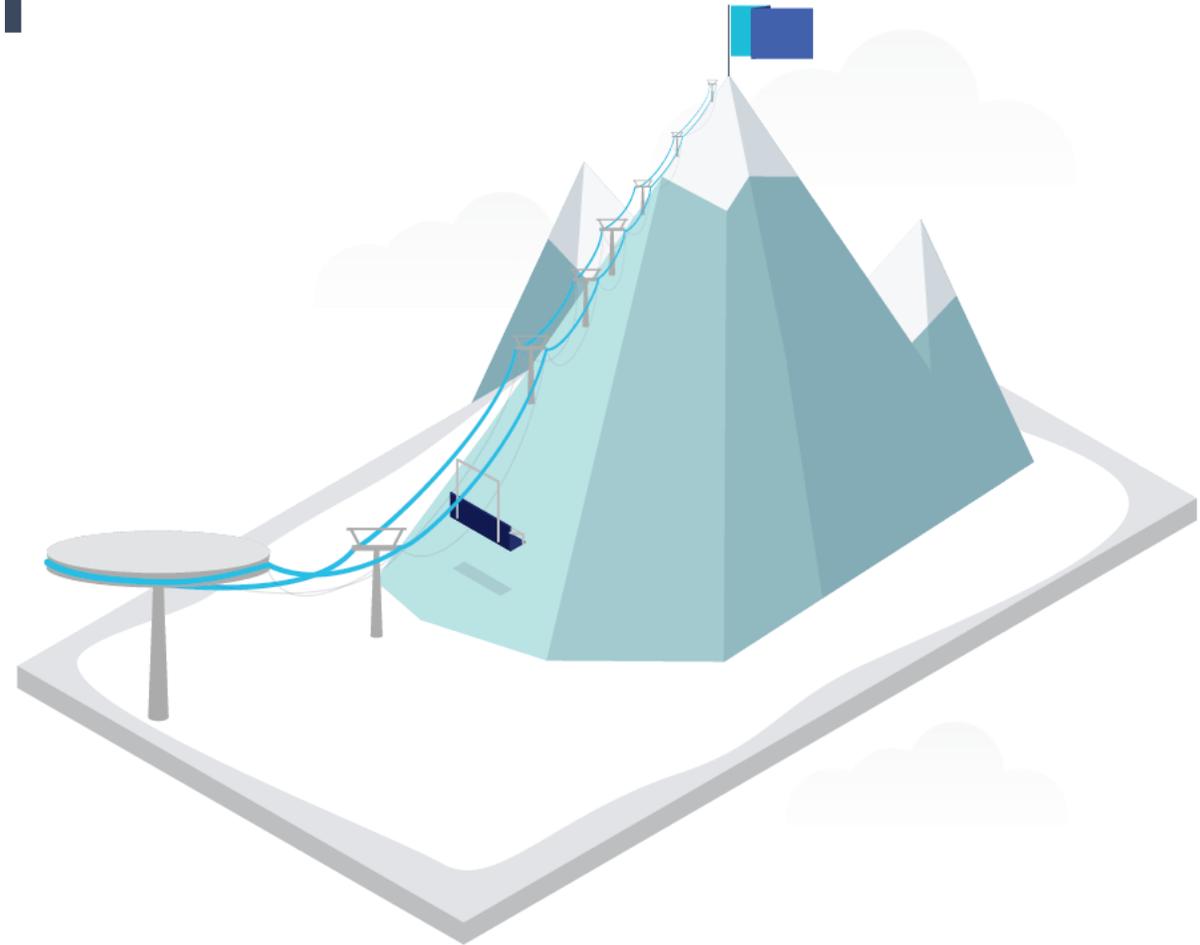


10+

Offices

Inclusive design

Inclusive design →
Accessible solutions →
Universal design →





Triggering The Triggers

1. Legislation
2. Awareness
3. Training

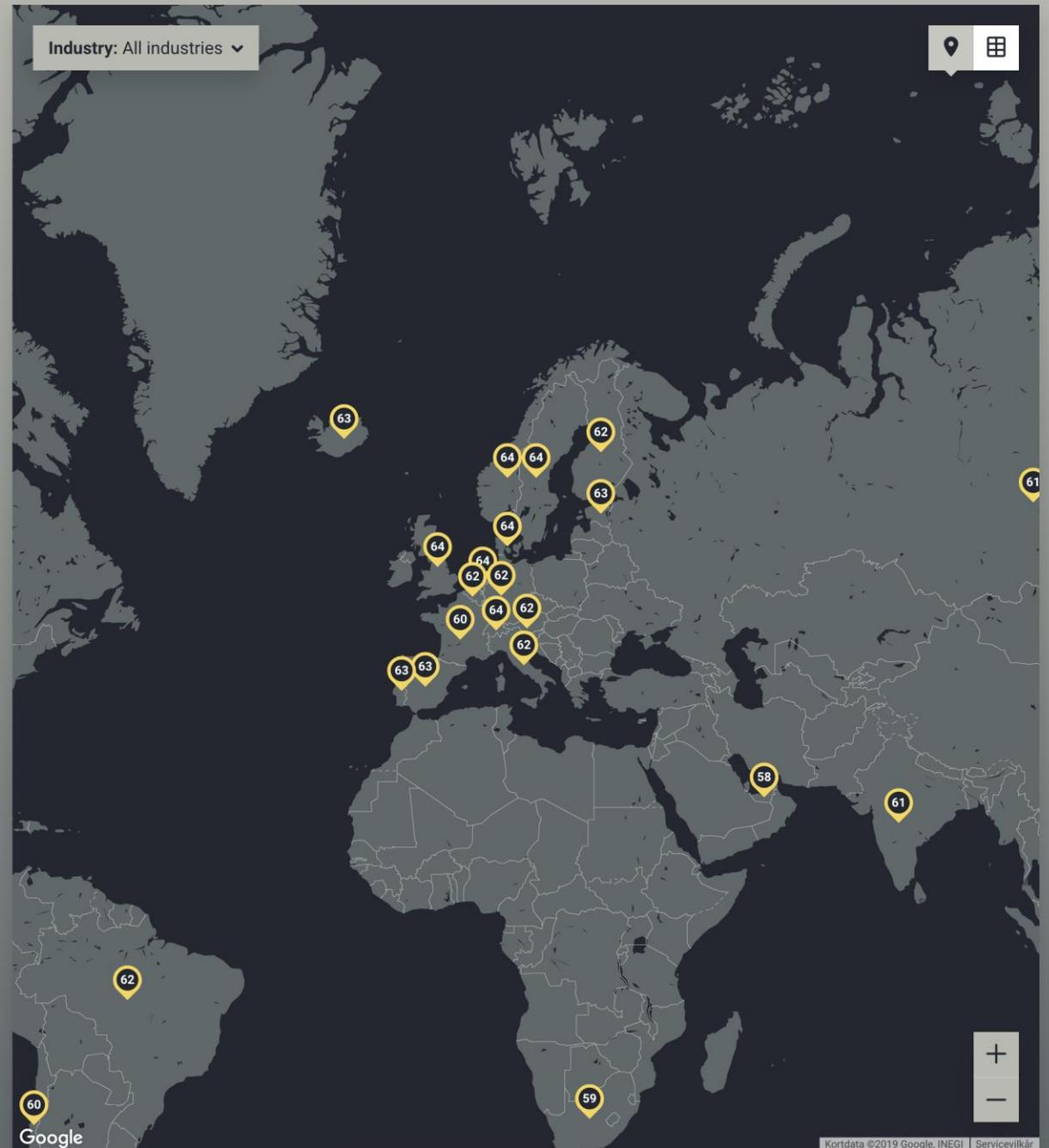
What is the Accessibility World Map?

The Accessibility World Map is a free resource that compares the accessibility of websites around the world.

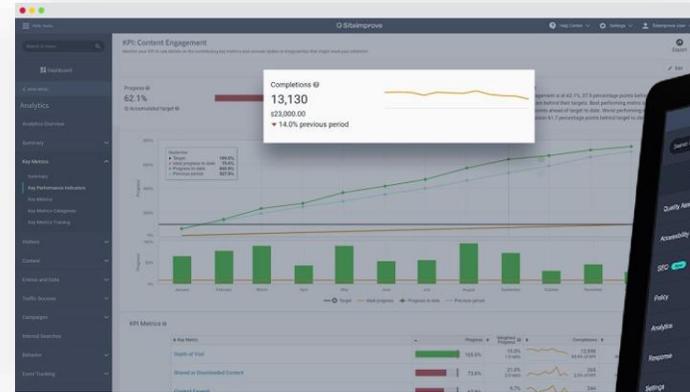
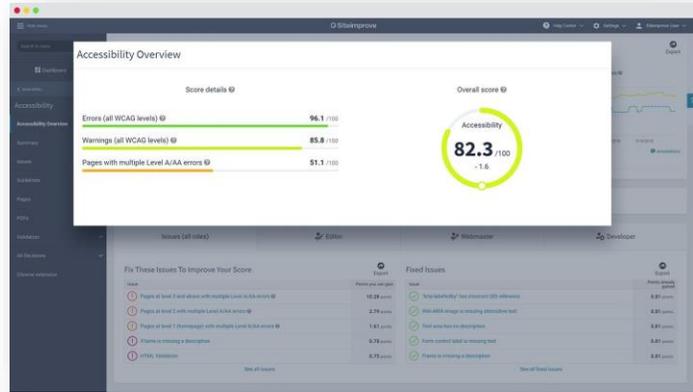
By presenting worldwide accessibility levels in an easy-to-understand, accessible, and interactive dashboard, this website aims to empower visitors to advocate for a more accessible online world.

Countries and industries are scored on a scale of one to 100. The higher the score, the more accessible the site.

Start Exploring →



If you can't measure it, you can't manage it



A person is shown from the chest up, wearing a patterned shirt, typing on a laptop keyboard. The image is heavily overlaid with a teal color, making the background and the person's features somewhat obscured. The text is centered in the upper half of the image.

**Innovation happens when
we solve difficult problems
with limited resources**

Contact

Stein Erik Skotkjerra
Head of Accessibility Relations



ses@siteimprove.com

<https://www.linkedin.com/in/skotkjerra/>