



Telecommunication
Development Bureau (BDT)

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Geneva, 24 October 2019

-Administrations of ITU Member States
-Regulators
-ITU-D Sector Members
-Academia
-Regional Organizations from Europe

Subject: ITU-MPO Knowledge Exchange on “Fostering ICT Start-ups Ecosystem”, 11 December 2019, Prague, Czech Republic

Dear Sir/Madam,

I am pleased to invite you to participate in the ITU-MPO Knowledge Exchange on “**Fostering ICT Start-ups Ecosystem**” to be organized by the International Telecommunication Union (ITU) at the kind invitation of the Ministry of Industry and Trade (MPO) of Czech Republic. The event will take place in **Prague, Czech Republic on 11 December 2019**.

This knowledge exchange is being organized within the framework of the ITU Regional Initiative for Europe on “A citizen-centric approach to building services for national administrations” adopted by the ITU World Telecommunication Development Conference 2017 (WTDC-17) that, among other objectives, aims at supporting the development of technological start-ups across the region and discussing infrastructure-sharing approaches applied by countries.

In this context this event will provide an opportunity to share **practical advice including best practices** and challenges mainly from the perspective of start-ups in Czech Republic. These exchanges would be relevant for Europe region public and private institutions directly involved in harnessing the potential of emerging ICT technologies, including stakeholders from industry, academia, regional and international development agencies, development banks and organizations on specific regional telecommunication and ICT matters.

Please note that this workshop will be paperless. Documents related to this event, including the venue of the meeting, practical information, agenda and presentations, will be available on the ITU website at http://itu.int/go/EUR_AI4StartUps19 . The workshop will be conducted in the local language with simultaneous interpretation from/to English and with **remote participation and webcasting facilities as detailed on the event's page**.

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To participate in person, please register by sending an email to kavi@mpo.cz no later than **29 November 2019**. There is no participation fee for this event. However, please note that all expenses concerning travel, accommodation and insurance of experts should be covered by your Administration / Organization / Company. Those participants requiring an entry visa to Czech Republic are requested to contact in advance their local Czech Republic Embassy for information.

Mr Jaroslav Ponder, Head of the ITU Office for Europe (tel: +41 22 730 6065, e-mail: eurregion@itu.int) and Ms Annelies Kavi, Czech National ITU Focal Point, Electronic Communications Department (tel: +420 224 852 241, e-mail: kavi@mpo.cz) are at your full disposal for any questions you might have concerning this event.

Yours faithfully,

A handwritten signature in blue ink, appearing to be 'DBM', with a stylized flourish at the end.

Doreen Bogdan-Martin
Director



ITU-MPO Knowledge Exchange on *Fostering ICT Start-up Ecosystem*

organized by the International Telecommunication Union at the kind invitation of the
Ministry of Industry and Trade of Czech Republic, Na Frantisku 32, Praha 1



11 December 2019 | Prague, Czech Republic

http://itu.int/go/EUR_AI4StartUps19

DRAFT AGENDA

Wednesday | 11 December 2019

[8:30 – 9:00]	Registration
[9:00 – 9:10]	Opening Ceremony
	<ul style="list-style-type: none"> - Welcome + State support of technological start-ups, MPO
[9:10 – 9:30]	<ul style="list-style-type: none"> - ITU as a platform for fostering ICT centric innovation ecosystem and enabling artificial intelligence deployment, ITU
[9:30 – 9:40]	<ul style="list-style-type: none"> - Definition of a technological start-up - Start-ups scene in the Czech Republic: challenges and opportunities, CZECHINVEST/CZECHTRADE
[9:40 – 9:45]	Coffee Break
[9:45 – 9:55]	<ul style="list-style-type: none"> - Investors, incubators & technological start-ups, Industry Experts
[9:55 – 10:10]	<ul style="list-style-type: none"> - Technological start-up step by step, An Association describes life circle of a start-up
[10:10 – 10:25]	Coffee Break
[10:25 – 10:40]	<ul style="list-style-type: none"> - The most successful Czech technological start-ups - Opportunities for the Czech economy, Space start-up centre supports 10 space entrepreneurship
[10:40 – 10:55]	<ul style="list-style-type: none"> - Prague Startup Centre supports the ecosystem
[10:55 – 11:10]	<ul style="list-style-type: none"> - Solutions for people with hearing problems
[11:10 – 11:25]	<ul style="list-style-type: none"> - Intelligent building management
[11:25 – 11:40]	<ul style="list-style-type: none"> - Diagnostic technology for early detection and prediction of mechanical failure of any machine

[11:40 – 11:55]	- Smart street lamps
[11:55 – 12:10]	- Secondary School start-up
[12:10 – 12:55]	- Smart Cities: Photovoltaic coating for buildings, statues
[11:25 – 13:00]	- Discussion and wrap-up

