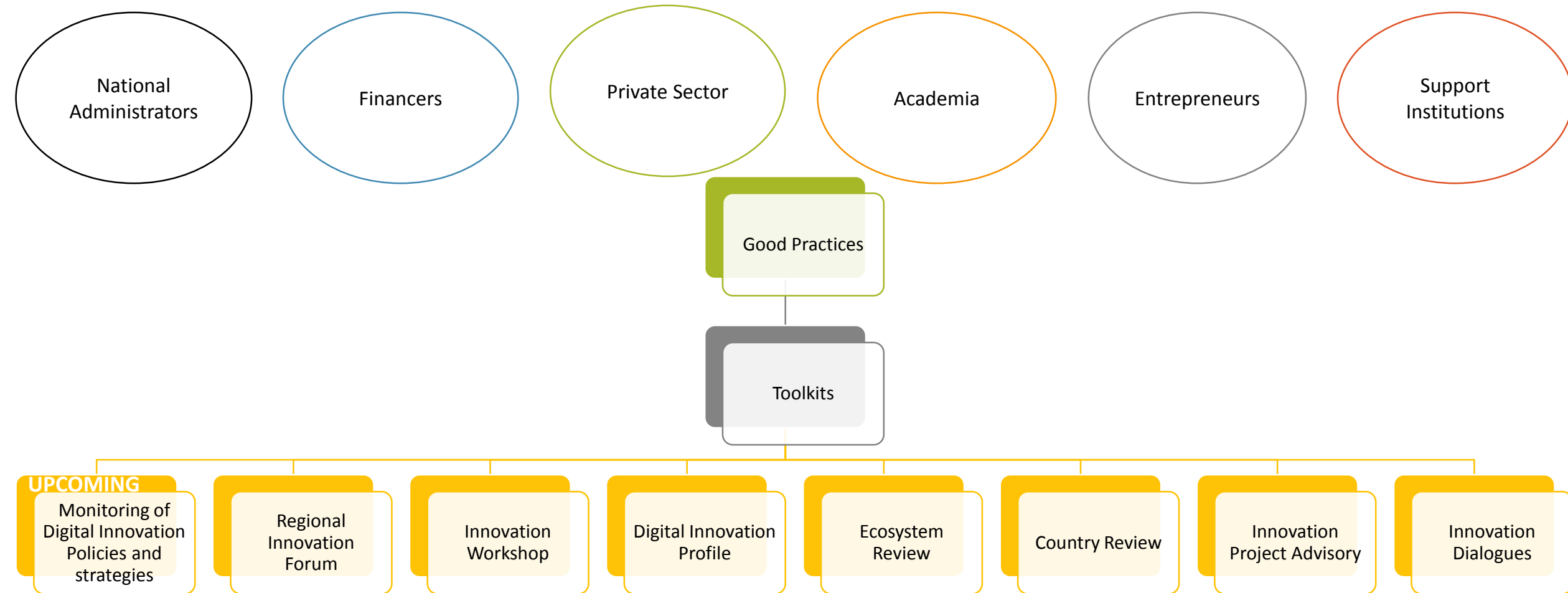


# **Bridging The Digital Innovation Divide**

# Innovation

- Vision: To achieve a sustainable digital transformation of society and inclusive economic growth.
- Mission: To bridge the digital innovation divide (gap) through strengthen ICT ecosystems that are vibrant, innovation driven and supportive of job creation, development of innovative businesses, and the growth of small and medium enterprises, as well as inclusive of all economic sectors and aligned to national development.

# Digital Innovation Platform



# A Closer Look At Core Products

## Regional Innovation Forum

- Empowers multi-national participants with the essential skills
- Offers evidence based practices and access to expert community to competitively shape their digital transformation journey

## Country Review

- Offers a multi-stakeholder and cross-sectoral approach, and a scalable and comparative framework
- Aids users to develop comprehensive recommendations, roadmaps and projects to strengthen their digital transformation capabilities

## Ecosystem Review

- An assessment along the 3 key dimensions (*Innovation capabilities to sustain ecosystem, appropriate innovation infrastructure and approaches to sustain innovative ecosystem using the first two factors*)
- Recommends corresponding projects to deliver compelling synergies amongst key stakeholders and quick road maps **in** order to accelerate the achievements of SDG9

## Digital Innovation Profile

- Offers a snapshot of their innovative ecosystem's "health" and a quick overview of relevant practices and identification of challenges and opportunities
- Addresses critical enablers to develop digital transformation capabilities

# Timeline - Europe



- First country review for Albania
- Toolkit in bridging divide

- Innovation Dialogue during WSIS
- Digital innovation profile (of Serbia and Bosnia)
- Good practices for developing driving and accelerating - Europe
- Revised toolkit - in all official UN languages

2015

- Innovation dialogue on Agora Platform (Athens )
- Innovation dialogues on Telecom (Budapest)

2016

2017

- Innovation dialogue during WSIS
- First regional innovation Forum for Europe and CIS Chisinau
- Regional innovation Workshop (Europe Slovenia)

2018

2019

- Toolkits on accelerating digital transformation
- First Global report on Monitoring innovation policies
- Key projects

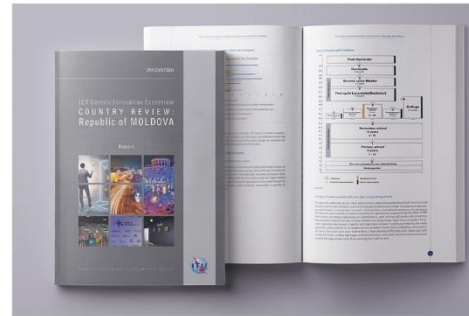
# RECENT INNOVATION PUBLICATIONS



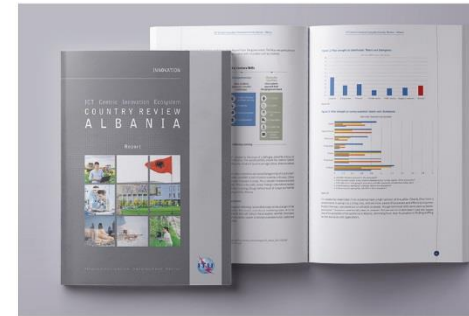
**POLICY TOOLKIT – IN SIX LANGUAGES**  
Bridging the digital innovation divide:  
A toolkit for strengthening ICT-centric ecosystems



**REGIONAL REPORT | EUROPE**  
Accelerating Digital Transformation:  
Good practices for developing, driving and accelerat-  
ing ICT-centric innovation ecosystems in Europe



**COUNTRY REVIEW**  
ICT-centric Innovation Ecosystem Country Review  
MOLDOVA



**COUNTRY REVIEW**  
ICT-centric Innovation Ecosystem Country Review  
ALBANIA



**DIGITAL INNOVATION PROFILE**  
BOSNIA AND HERZEGOVINA  
ICT-centric innovation ecosystem Snapshot



**DIGITAL INNOVATION PROFILE**  
SERBIA  
ICT-centric innovation ecosystem Snapshot



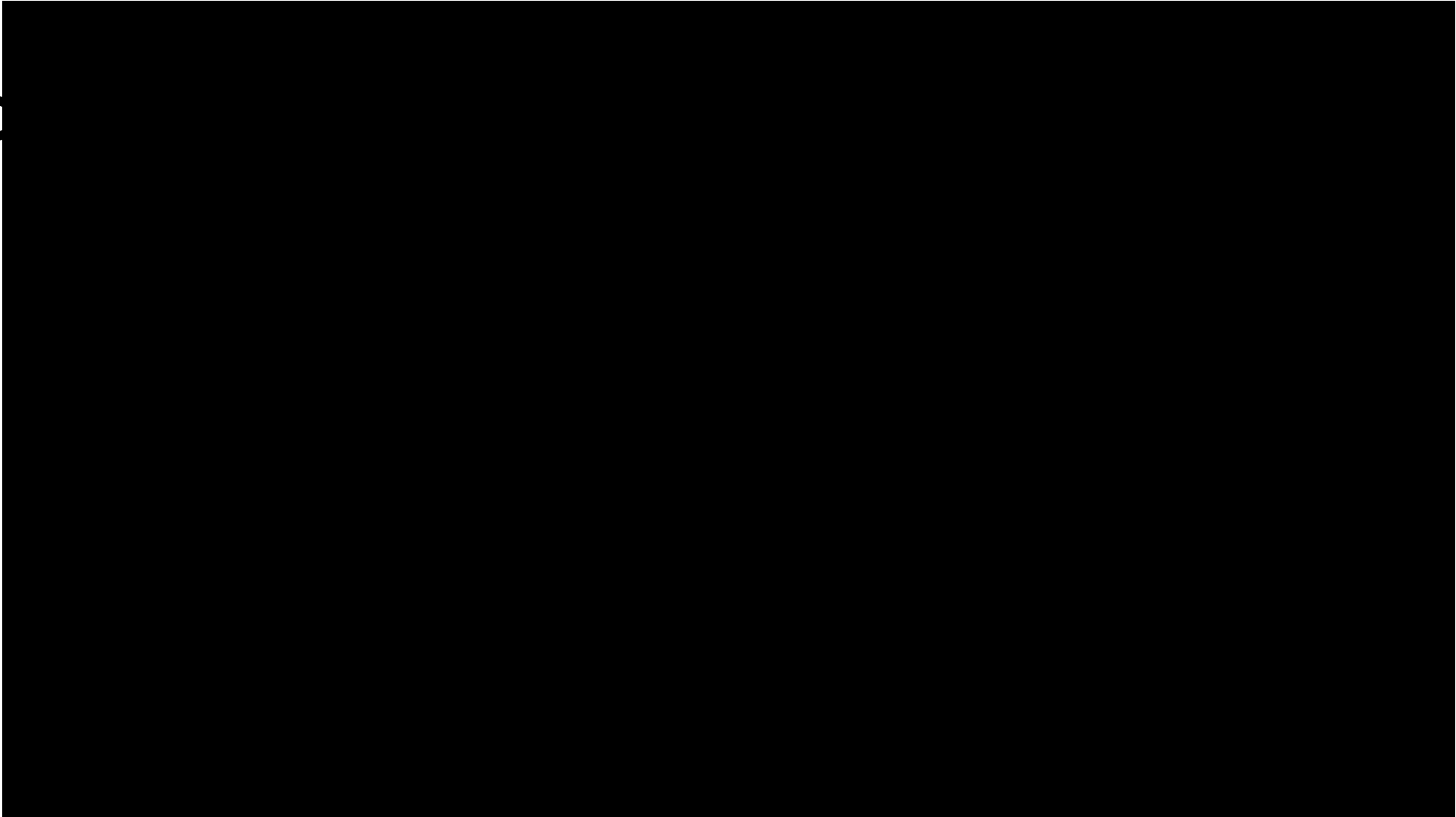
**DIGITAL INNOVATION PROFILE – UPCOMING**  
TFYR MACEDONIA  
ICT-centric innovation ecosystem Snapshot



**COUNTRY REVIEW | EXECUTIVE SUMMARY**  
ICT-centric Innovation Ecosystem Country Review  
RWANDA



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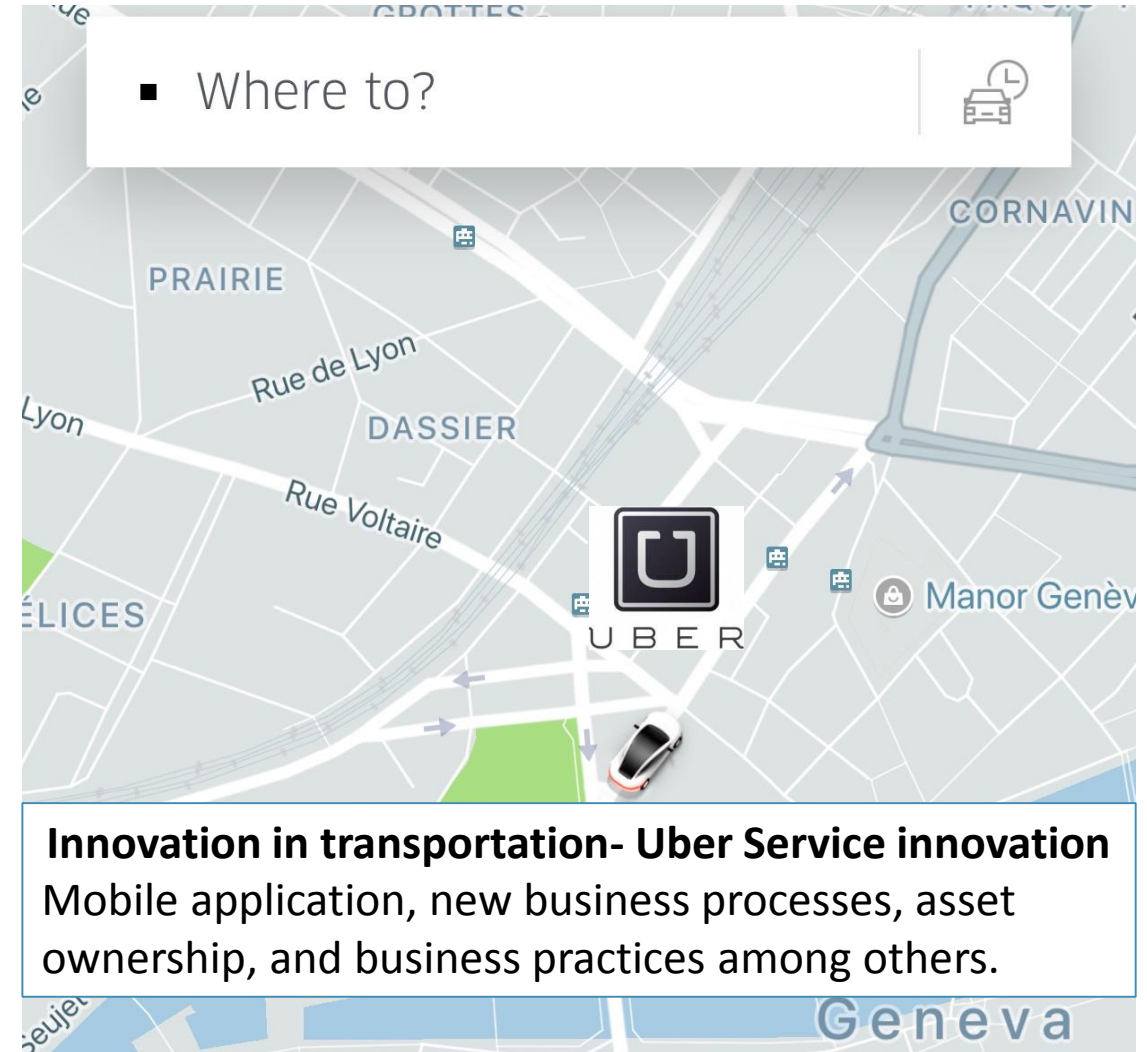
# What is an innovation?



**“An innovation is the implementation of a new or significantly improved product (good or service), or process, a new marketing method, or a new organizational method in business practices, workplace organization or external relations.”**

Source: OCED, Oslo manual

ICT affects business models, mindsets, organizational structures, R&D, markets and networks, contributing significantly to GDP growth. ICT-centric innovation can thus have a significant impact on development



**Innovation in transportation- Uber Service innovation**  
Mobile application, new business processes, asset ownership, and business practices among others.



# What is digital transformation?



“Digital transformation is what happens when innovation is applied to solve problems through the use of ICT/telecommunication technology. The benefits to a country and its people are immense: significantly increased productivity, economic growth and greater employment opportunities.”

Source: ITU

The degree to which these benefits are within reach depends on the vibrancy of the ICT-centric innovation ecosystem and the long-term vision and strategy supporting it.



**Digital transformation in transportation**  
**Innovation applied** to solve a transportation problem, through the **use of ICT technologies**, led to **changes** in on demand transportation bringing significant value for customers and asset owners (car owners).