

# THE FUTURE OF CABLE TV

25 TO 26  
JANUARY 2018

ITU HEADQUARTERS,  
GENEVA, SWITZERLAND



## Standardization and ICT accessibility in ITU

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# Contents

- Some facts
- Importance of standardization
- Accessibility and opportunities for standards
- Some considerations on the work ahead

## Extra slides

- UN CRPD
- Examples of ITU standards helping persons with disabilities

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# Accessibility and disability – some facts

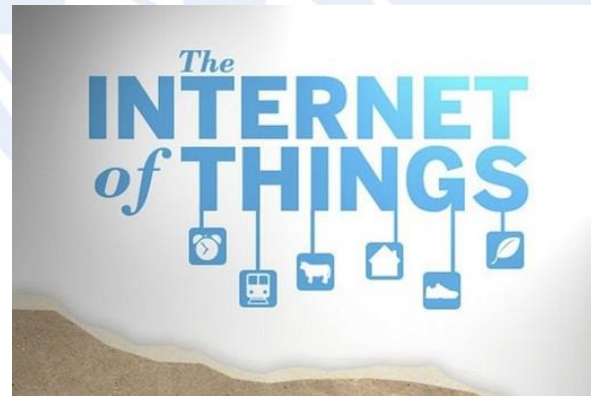
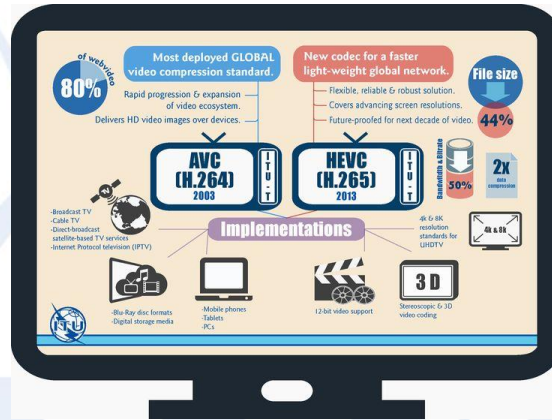
- Worldwide, some 1 billion persons with a disability (=15%)
- 80% of persons with disabilities live in low income countries
- Amongst people *below* the poverty level, 1 out of 5 is a PwD
- UN Convention on the Rights of Persons with Disabilities (UNCRPD) mandates signatories to provide public information in formats appropriate to different kinds of disabilities
- ICTs are a powerful equalizer of abilities, empowering persons with disabilities to fulfill their potential, dreams and ambitions

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# Accessibility and standardization opportunities

# A sample of ITU standardization areas



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# Why standards for accessibility?

- Large number of persons affected
  - Disabilities touch **15%** of world population; **80%** live in low income countries
- Increasing **ratifications** of the UN Convention on Rights of Persons with Disabilities
  - Consequences in legislation & regulation
- **Accessibility is for all**, it goes beyond persons with disabilities
  - Children, elderly, functional illiteracy, ...
- **Mainstreaming** is important:
  - Human rights
  - Societal efficiency
  - Drives down cost, increases user base
- An unanswered question:  
***How to provide accessible ICT services in a cost effective manner?***
  - Standards!
  - Universal design

# ITU-R Study Groups



ITU-R contributes to the **development of wireless technology** through the production of Recommendations, Reports, Questions and Handbooks relating to persons with disabilities and persons with specific needs, and, by so doing, to improve their accessibility and to reduce the overall Digital Disabilities Divide.

- Study Group 1 (SG 1)  
Spectrum management
- Study Group 3 (SG 3)  
Radiowave propagation
- Study Group 4 (SG 4)  
Satellite services
- Study Group 5 (SG 5)  
Terrestrial services
- Study Group 6 (SG 6)  
Broadcasting service
- Study Group 7 (SG 7)  
Science services

# ITU-T Study Groups



- SG2 Operational aspects
- SG3 Economic and policy issues
- SG5 Environment and climate change
- SG9 Broadband cable and TV
- SG11 Protocols and test specifications
- SG12 Performance, QoS and QoE
- SG13 Future networks
- SG15 Transport, access and home
- SG16 Multimedia
- SG17 Security
- SG20 IoT and Smart Cities



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# Intersector Rapporteur Group on Audiovisual Media Accessibility (IRG-AVA)

- Harmonized development of standards for audiovisual media accessibility across ITU-T and ITU-R
  - Progression of FG AVA deliverables; accessibility with IBB
  - Cooperation with ISO/IEC JTC1 SC35
- ITU-R and ITU-T working together on making audiovisual media accessible
  - ITU-R Study Groups 6 (Broadcasting service)
  - ITU-T SG16 (Multimedia)
  - ITU-T SG9 (Broadband cable and TV)
- Home page: <http://itu.int/en/irg/ava>

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## Other specialized groups

- Joint Coordination Activity on Accessibility and Human Factors ([JCA-AHF](#))
  - Under TSAG
- Dynamic Coalition on Accessibility and Disability ([DCAD](#))
  - Part of the Internet Governance Forum (IGF), sponsored by ITU-T

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# Institutional support for accessibility

- Terminology for ICT accessibility
  - Recommendation **ITU-T F.791** (2015-10)
  - Fixes basic and preferred terminology for international use
- Guidance for standards developers
  - [FSTP-TACL](#) (2006) – Telecommunications Accessibility Checklist
  - [H-Series Supp.17](#) | ISO/IEC Guide 71 (2014) – Guide for addressing accessibility in standards
- ITU-T technical papers for the organization of accessible meetings
  - **ITU-T FSTP-AM** (2015-10)
    - How to **organize** accessible meetings – planned revision (2018-07)
  - **ITU-T FSTP-ACC-REMPART** (2015-10)
    - Ensuring that **remote participation** in meetings is accessible for persons with disabilities
    - Complements the new ITU-T A-Series Supplement 4 on the organization of remote participation in meetings.

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## Work items – Audiovisual media

- Guidelines for provision of **captions/subtitles, audio description and sign language** in audiovisual content
  - Coordination via IRG-AVA
  - Studying adoption of ISO/IEC JTC1 specs as twin texts
- Use cases for **inclusive media access services**
- Specifications for improving **audio intelligibility**
- New work on **wearable audio augmenting devices** (like personal sound amplification devices) - F.WAAD
  - Unregulated devices that may pose severe risks to hearing

Developed within the context of promotion of **WHO Safe Listening** initiative  
<http://www.who.int/pbd/deafness/activities/MLS/en/>



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# Work items – terminal and system aspects

- Accessible IPTV terminal devices:
  - Recommendation **ITU-T H.702** (2015-10)
    - Input from the community of persons with disabilities
    - Conformance testing spec (2017-01): **HSTP-CONF-H702**
  - Useful for users and as support for procurement of accessible products
  - Three profiles for accessibility features in IPTV terminals:
    - Basic → Enhanced → Main
    - Basic profile: entry level of accessibility features
    - Main level: support by 2020 in all IPTV sets and set-top boxes
- Emergency communications:
  - Interface for persons with hearing and speaking difficulties to request rescue services
  - Profile metadata for persons with specific needs for disability-inclusive disaster risk reduction

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# Future areas: keep accessibility in mind

- New areas being considered
  - "Smart" systems
  - Immersive systems, augmented reality, virtual reality
  - ...
- Great new features but ... potential for creating new inclusion barriers
  - Involvement of persons with disabilities for requirements and use cases
- Remember
  - Regulatory and legislative implications of the UNCRPD
  - Universal design

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# Conclusion

- International standards are necessary for affordable, inclusive, accessible services and systems
- Useful specifications being produced
  - Easing mainstreaming of accessibility in standards
  - Specification concerning audiovisual media accessibility should be of interest
- There are standardization opportunities
  - Systems and end-user devices

thank you

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# Extra slides





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# The International Telecommunication Union

- ✓ The **United Nations Specialized Agency** for Information and Communication Technologies (ICTs)
- ✓ Founded in Paris in 1865 as the **International Telegraph Union**
- ✓ 2015 marked **150 years** of experience and innovation
  - ✓ 2016: 60 years of CCITT/ITU-T & 110 years of the Radio Regulations
  - ✓ 2017: 25 years of ITU-D



# ITU's Global Presence



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# ITU's Structure

## Radiocommunication

ITU-R

Coordinates global wireless communication

## Standardization

ITU-T

Produces interoperable technical ICT standards

## Development

ITU-D

Provides assistance to the un-connected



The **General Secretariat** provides intersectoral coordination for the whole organization

# A sample of ITU's private sector members



# ITU-R: Radiocommunication Sector

Manages the radio-frequency spectrum and satellite orbits.



## UNITED STATES FREQUENCY ALLOCATIONS THE RADIO SPECTRUM

**RADIO SERVICES COLOR LEGEND**

AERIAL TELEVISION	AIRCRAFT TELEVISION	RADIO AMBULANCE
AIRCRAFT TELEVISION (AERIAL TELEVISION)	AIRCRAFT TELEVISION (AERIAL TELEVISION)	AIRCRAFT TELEVISION (AERIAL TELEVISION)
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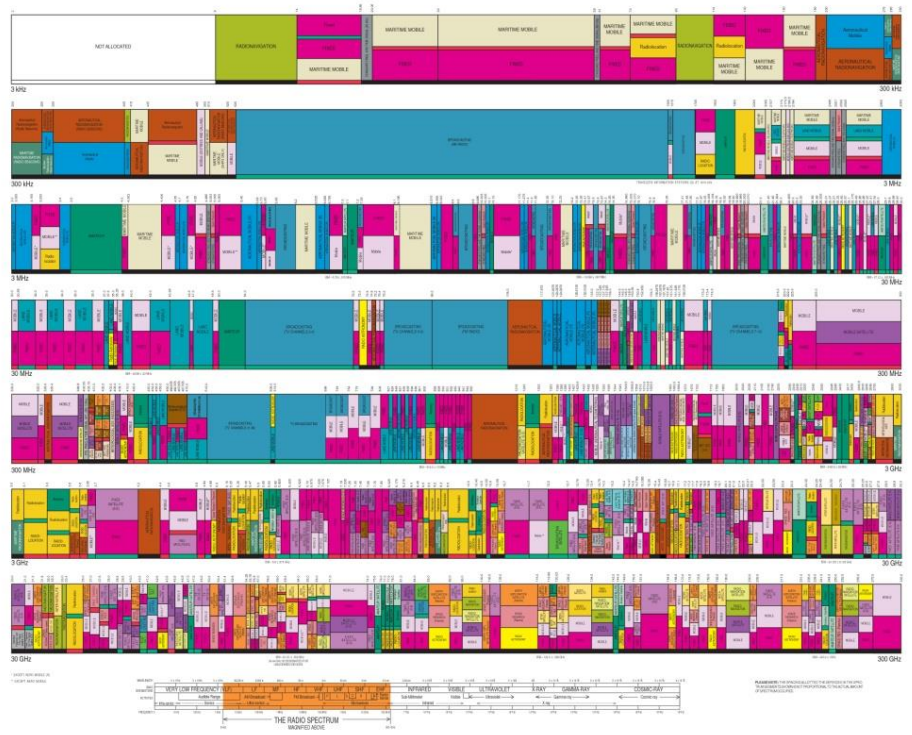
**ACTIVITY CODE**

GOVERNMENT EXCLUSIVE	GOVERNMENT NON-GOVERNMENT SHARED
NON-GOVERNMENT EXCLUSIVE	

**ALLOCATION USAGE DESIGNATION**

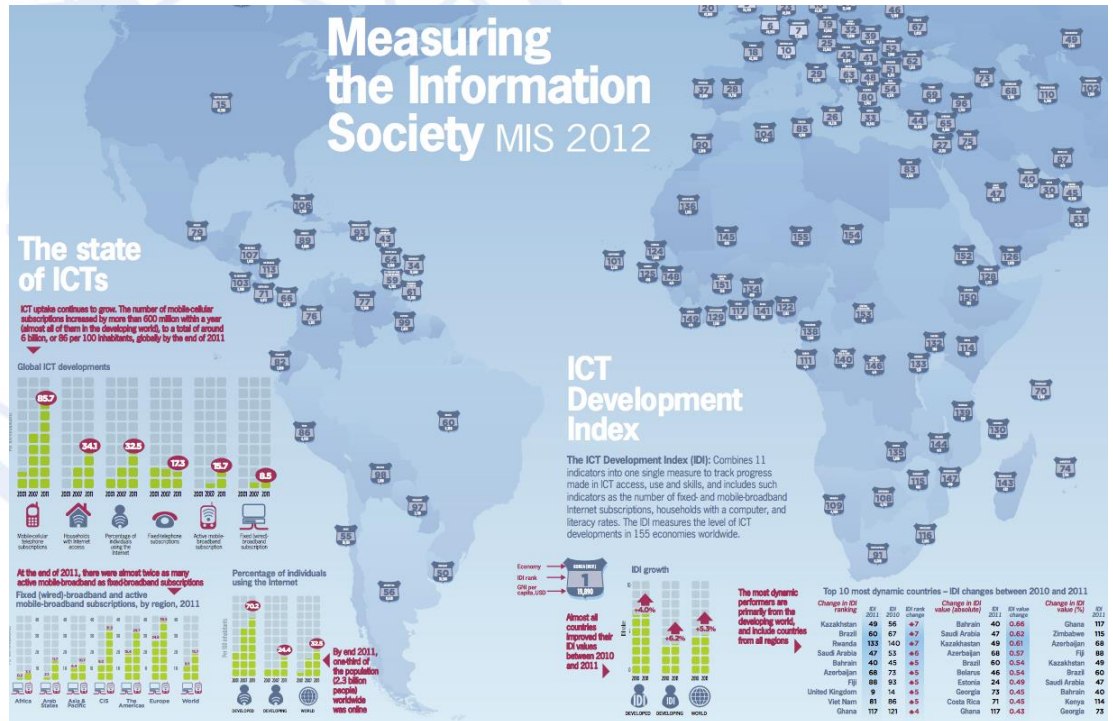
SERVICE	EXAMPLE	DESCRIPTION
Primary	Fixed	Fixed service
Secondary	Mobile	Two-Way mobile service

U.S. DEPARTMENT OF COMMERCE  
National Telecommunications and Information Administration  
Office of Spectrum Management  
October 2013



# ITU-D: Development Sector

Fostering international cooperation and solidarity in the delivery of technical assistance and in the creation, development and improvement of telecommunication/ICT equipment and networks in developing countries.

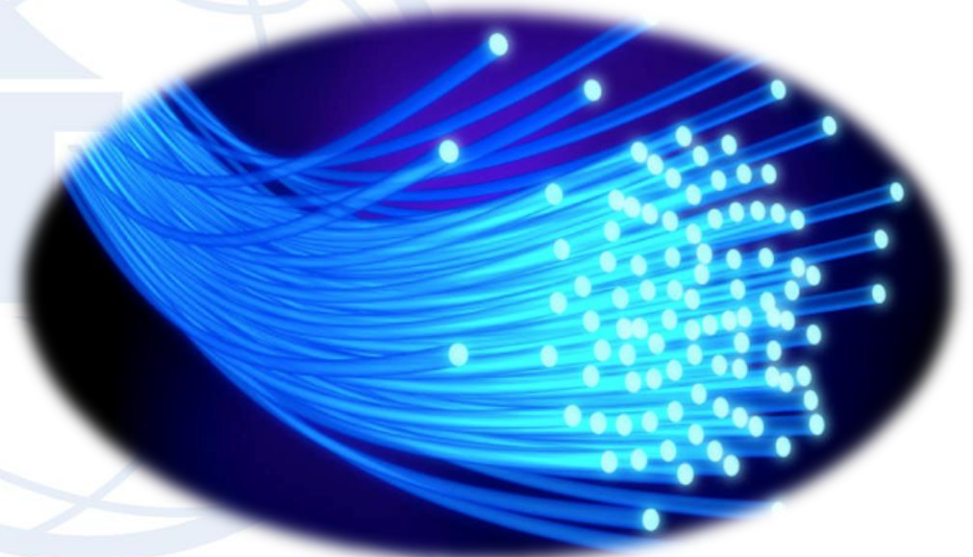




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# ITU-T: Standardization Sector

Provides a **neutral platform** where governments *and* the private sector develop international standards covering all fields of telecommunications.



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# Mandates on ICTs for persons with disabilities

- WSIS Phase 1 (2003) – Declaration of Principles & Plan of Action
- WSIS Phase 2 (2005) – Tunis Agenda & Commitment
- UN Convention on the Rights of Persons with Disabilities (UNGA-06)
- WTSA-12 Resolution 70 – Telecommunication/ICT accessibility for persons with disabilities
- WTDC-14 Resolution 56 (Dubai) – Telecommunication/ICT accessibility for persons with disabilities, including persons with age-related disabilities
- PP-14 Resolution 175 – Telecommunication/ICT accessibility for persons with disabilities and persons with specific needs

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# Importance of standardization

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# Impact of standards

BSI study on *The Economic Contribution of Standards to the UK Economy* (June 2015)

- Use of standards improves client-supplier relationship through improved confidence
- Most productive companies are those heavily deploying standards
- Standards encouraged innovation through the diffusion of new knowledge
- Standards facilitate compliance with regulations (e.g. health and safety legislation)

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# Highlights on the UN Convention on the rights of persons with disabilities

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# Contents

- Background
- Principles of the Convention
- Articles with accessible ICT implications
- Current status



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# UN Convention on the Rights of Persons with Disabilities

- Signed: Dec. 2006; In-force: May 2008
- Two impressive aspects
  - Strong language
  - High level of adoption by countries
- Seven articles mentioning ICTs
  - Most relevant from an ICT standards perspective: Article 9
- Convention\*
  - 160 signatories
  - 175 ratifications
- Optional protocol\*
  - 92 signatories
  - 92 ratifications

\* as of 2017-11-15



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# Definitions

- **PERSONS WITH DISABILITIES**

Persons with disabilities include those who have long-term physical, mental, intellectual or sensory impairments, which, in interaction with various barriers, may hinder their full and effective participation in society on an equal basis with others.

- **UNIVERSAL DESIGN**

Design of products, environments, programmes and services to be usable by all people, to the greatest extent possible, without the need for adaptation or specialized design.

“Universal design” shall not exclude assistive devices for particular groups of persons with disabilities where this is needed.



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# UNCRPD Article 9 – Accessibility

- Identify and eliminate **obstacles and barriers** to accessibility, including information, communications and other services, such as electronic services and emergency services
  - Independent life and full participation in all aspects of life
- Develop, promulgate and monitor the implementation of **minimum standards and guidelines** for the accessibility of facilities and services open to the public
- Ensure that private entities offering services to the public **take into account** all aspects of accessibility
- Provide **training** for stakeholders on accessibility issues
- **Promote** appropriate forms of **assistance and support** to persons with disabilities to ensure their access to information
- **Promote access** to new information and communications technologies and systems, including the Internet
- Promote **universal design**: the design, development, production and distribution of accessible information and communications technologies and systems at an early stage, so they are accessible at minimum cost

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# Antecedents

- UN World Programme of Action (WPA) concerning Disabled Persons, December 1982
  - Guiding instrument for the UN Decade of Disabled Persons (1982-1993)
  - First international instrument to attempt to articulate both a developmental and a rights-based approach to disability
  - Established the foundation for international monitoring
  - One of its major outcomes: Standard Rules
- Standard Rules on the Equalization of Opportunities for Persons with Disabilities, December 1993
  - Instrument for policy-making as well as a basis for technical and economic cooperation
  - A set of 22 rules addressing all aspects of life of persons with disabilities
  - Provide for a continuum of interventions that are critical to the equalization of opportunities for all persons with disabilities
  - Significant contribution to the advancement of legislation and regulations around the world and the establishing the Convention

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# Definitions

- **Persons with disabilities**

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- **Universal design**

Design of products, environments, programmes and services to be usable by all people, to the greatest extent possible, without the need for adaptation or specialized design.

“Universal design” shall not exclude assistive devices for particular groups of persons with disabilities where this is needed.

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# Principles of the Convention

1. Respect for inherent dignity, individual autonomy including the freedom to make one's own choices, and independence of persons
2. Non-discrimination
3. Full and effective participation and inclusion in society
4. Respect for difference and acceptance of persons with disabilities as part of human diversity and humanity
5. Equality of opportunity
6. Accessibility
7. Equality between men and women
8. Respect for the evolving capacities of children with disabilities and respect for the right of children with disabilities to preserve their identities

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# Main features

- Main obligations to States Parties
  - Remove any discriminatory legislations, policies, practices, etc.
  - Enact new legislations, policies, practices to promote an independent life and full participation in society of persons with disabilities
- Main part plus optional protocol
  - Assessment by the Committee on the Rights of Persons with Disabilities of claims of violation of the Convention
- Framework to help States Parties to plan next steps towards meeting the convention goals

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## Articles mentioning ICTs

- Article 9 – Accessibility
- Article 21 – Freedom of expression and access to information
- Article 29 – Participation in political and public life
- Article 30 – Participation in cultural life, recreation, leisure and sport
- Article 31 – Statistics and data collection
- Article 32 – International cooperation
  
- Article 22 – Respect for privacy

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# Article 9 – Accessibility

- Identify and eliminate obstacles and barriers to accessibility, including information, communications and other services, such as electronic services and emergency services
  - Independent life and full participation in all aspects of life
- Develop, promulgate and monitor the implementation of minimum standards and guidelines for the accessibility of facilities and services open to the public
- Ensure that private entities offering services to the public take into account all aspects of accessibility
- Provide training for stakeholders on accessibility issues
- Promote appropriate forms of assistance and support to persons with disabilities to ensure their access to information
- Promote access to new information and communications technologies and systems, including the Internet
- Promote the design, development, production and distribution of accessible information and communications technologies and systems at an early stage, so they are accessible at minimum cost.

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# Article 21 – Freedom of Expression and Access to Information

- States Parties to ensure that persons with disabilities can seek, receive and share information and ideas on an equal basis with others and through all forms of communication of their choice, including accessible ICT
- Timely and affordable availability of content in accessible formats and using technologies appropriate to different kinds of disabilities
- In official interactions, accept and facilitate the use of sign language, Braille, augmentative and alternative communication, and all accessible means, modes and formats of communication of their choice by persons with disabilities
- Urge private entities to provide information and services in accessible and usable formats, including services to the general public through the Internet
- Encourage mass media, including providers of information through the Internet, to make their services accessible to persons with disabilities



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# Article 29 – Participation in political and public life

- Guarantee to persons with disabilities political rights and the opportunity to enjoy them on an equal basis with others.
- Facilitate the use of assistive and new technologies where appropriate when protecting the right to vote by secret ballot, and the right to stand for elections, to hold office and to perform all public functions at all levels of government.

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# Article 31 – Statistics and data collection

- Collect appropriate information, including statistical and research data to enable them to formulate and implement policies to carry out the Convention.
- Information must be disaggregated, as appropriate, and used to assess the implementation of obligations under the Convention and to identify barriers faced by persons with disabilities
- Make statistics accessible to persons with disabilities
- Used for reporting progress in States Parties on the implementation of the Convention (CRPwD)

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# Other Articles

## **Article 22 – Respect for privacy**

- Issues of data protection in ICTs (e.g. cybersecurity)

## **Article 30- Participation in cultural life, recreation, leisure and sport**

- Take measures to ensure that cultural materials, television programmes, films, theatre and other cultural activities are available in accessible formats

## **Article 32- International Cooperation**

- Facilitate cooperation in research and access to scientific and technical knowledge
- Provide technical and economic assistance, including the facilitation of technology transfer and of access to and sharing of accessible and assistive technologies

# Current status\*

- Convention

  - 160 signatories

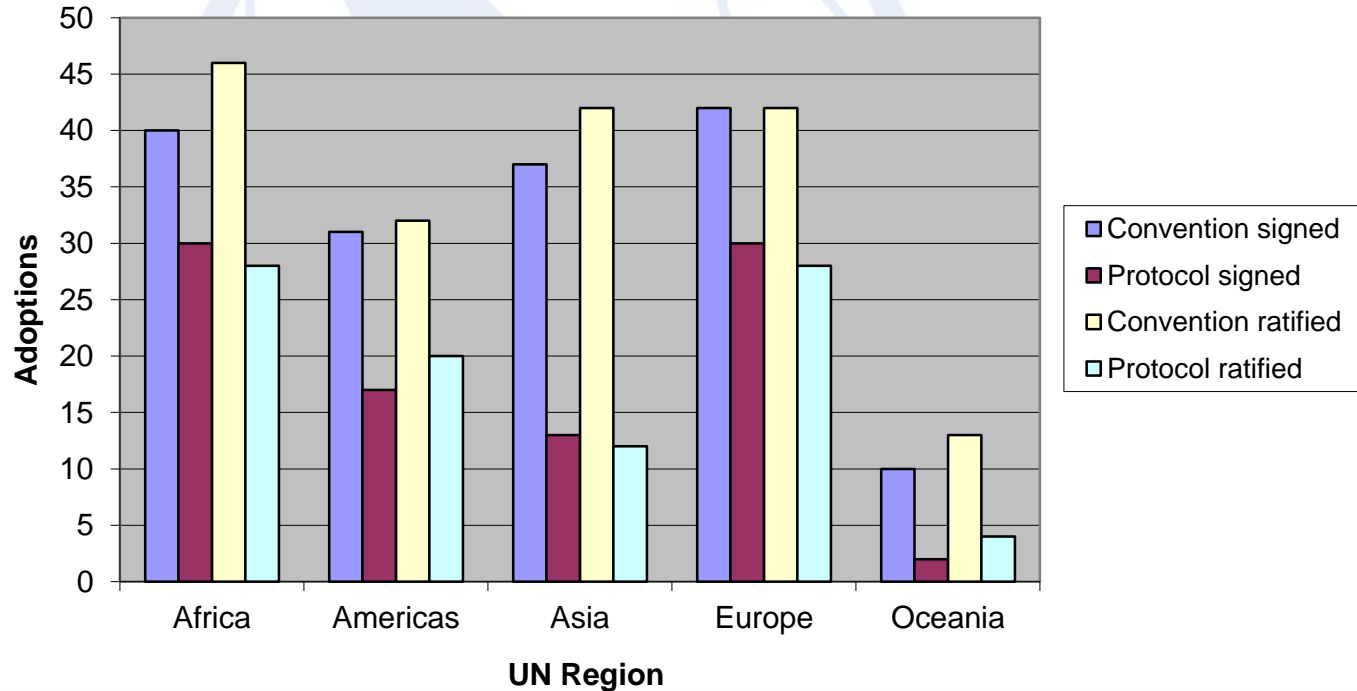
  - 174 ratifications

- Optional protocol

  - 92signatories

  - 92 ratifications

Adoption of the convention



NB - *Signing* does not commit states; *Ratification* does

\* Updated: 2017-11-15



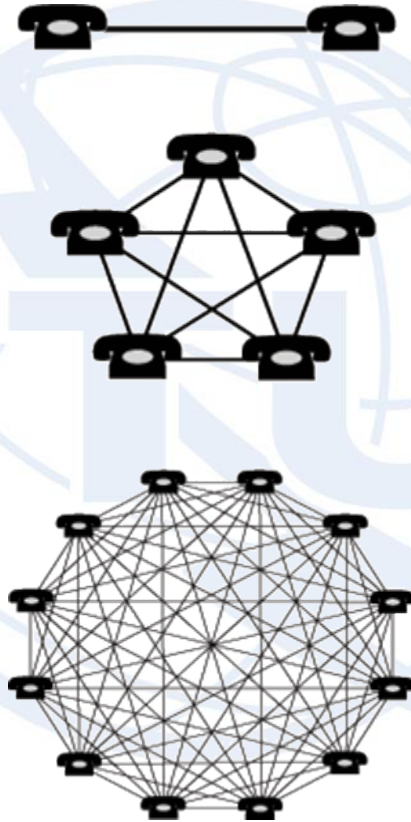
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# Web resources

- UN Convention – UN Enable initiative  
→ [www.un.org/esa/socdev/enable](http://www.un.org/esa/socdev/enable)
- G3ict - the Global Initiative for Inclusive ICTs  
→ [www.g3ict.com](http://www.g3ict.com)
- Testing the accessibility of a web page  
→ [www.cynthiasays.com](http://www.cynthiasays.com)

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# Open standards promote a "network externality effect"



Technical compatibility (interoperability) fostering a growing number of users

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**Examples of ITU standards in use in the world today by persons with disabilities**

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# ITU-T V.18: ITU's first accessibility standard for deaf telecommunications

- Approved in 1995 and unified five different types of text telephones so that they would work back to back
- Text Telephones:
  - Convert typed characters into tones that are sent through the telephone lines so that deaf people can read them in real time
  - Used with a "relay" service enabling deaf people to communicate with hearing people (an operator reads what a deaf person types and types back to the deaf person what a hearing person says)





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# ITU-T E.161: The Tactile Identifier

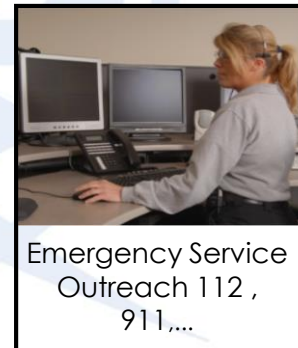
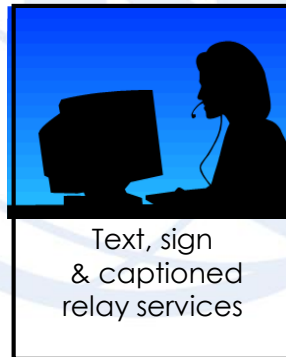


- To help people who are blind & visually impaired to use the telephone keypad
  - The “Bump” on key “5” is the tactile identifier

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# ITU-T F.703: Total Conversation

- Total Conversation puts users in the center of the communication society
- It is an audiovisual conversation service providing real-time transfer of video, text and voice between users



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# ITU-T H.702 – IPTV device accessibility

- Specifies profiles that IPTV terminal devices – such as TV sets and set top boxes – should support to provide accessibility
- Three levels are defined
  - Basic → Enhanced → Main
  - **Basic profile:** entry level of accessibility features
  - **Main level:**
    - most complete set of features;
    - support by 2020 in all IPTV TV sets and set-top boxes



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# How a deaf-blind person uses multimedia communication?

Example: A deaf-blind woman in a Total Conversation call, producing sign-language and receiving text by using assistive technology/Refreshable Braille Display



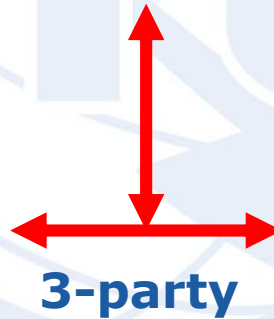
# Video/Text Relay Services



**Signing User**



**Video/Text relay  
service  
Operator  
translating  
sign language,  
voice, text**



**Talking, Voice and Text**

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# ITU-T Y.1901: Making IPTV accessible

- Audio description describing to the blind the visual action on the screen
- Captions enabling people with hearing loss to understand the dialogue
- Supplementary video to display sign language interpretation
- Many other tools such as the ability of the user to record accessibility features



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# Sign language and lip-reading via video



- Supplement 1 to the ITU-T H-series of Recs (1999)
  - A usable sign language and lip-reading communication requires a frame rate of at least 25 frames per second

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# Real-time captioning (CART)



- Real-time transcript of speakers on screen
- Mandatory for hearing impaired participants
- Useful for persons whose native language is not being spoken
- Captioning service can be provided on site or remotely
- Allows remote participation as captioning can be viewed on an URL on the web



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# Some older ITU-T Standards on Accessibility

- ITU-T V.18 for text telephony
- ITU-T T.140 as the general presentation protocol for text conversation
- ITU-T T.134 for text conversation in the ITU-T T.120 data conferencing environment
- Annex G to ITU-T H.323 for text conversation in ITU-T H.323 packet multimedia environment
- Annex L to ITU-T H.324 for text conversation in low bit-rate multimedia applications
- ITU-T F.703 – Multimedia conversation service description. Includes definitions of the accessible conversational services
- H-series Supplement 1 – Application profile – Sign language and lip reading real time conversation using low bit rate video communication
- ITU-T F.790 – Telecommunications accessibility guidelines for older persons and persons with disabilities
- ITU-T Y.1901, Requirements for the support of IPTV services
- Technical Paper ITU-T FSTP-TACL (2006), Telecommunications Accessibility Checklist

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# ITU-T's Accessibility Landmarks

- 1991: ITU is first international standards body to address accessibility issues
- 1994: the international text telephone standard, Recommendation ITU-T V.18, is published
  - A major landmark tying together text telephone protocols allowing different - previously incompatible – text phones in different countries to communicate
- 2008: World Telecommunication Standardization Assembly (WTSA-08): First ITU Resolution 70 to address accessibility
- 2010: World Telecommunication Development Assembly (WTDA-10): Accessibility Resolutions 58 and 70
- 14 October 2010: World Standards Day:  
“Standards make the world accessible for all”
- October 2010: First Plenipotentiary PP10 Accessibility Resolution 175; Addressing Accessibility for All of ITU



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## How to contribute?

- Work progresses on the basis of written technical proposals ("contributions") received
- Provide experts to attend meetings and to submit contributions at ITU study group meetings
  - Members submit written technical proposals to create standards  
No contributions, no international standards (Recommendations);  
→ no proposals = no progress
- Participate in the ITU-T JCA-AHF, the group responsible for coordinating the accessibility work
- Attend workshops and related activities

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## ITU-R's activities on ICT Accessibility

- ITU-R Sector contributes to the wireless technological development through the production of Recommendations, Reports, Questions and Handbooks relating to persons with disabilities and persons with specific needs, and by so doing, to improve their accessibility and to reduce the overall Digital Disabilities Divide.
- For the ITU-R meetings, in line with Resolution 175 (Guadalajara, 2010), an English **live captioning service for specific ITU-R events** including WRC, RA, RAG and ITU-R Study Group meetings has been provided since late 2013.
- In addition to live captioning, since RA/WRC-15 in 2015, the captioning transcript archives are also available. ITU Members can also access these archives shortly after a session for which captioning is provided.

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# For more information

- <http://itu.int/en/ITU-T/accessibility>
- <http://itu.int/en/ITU-T/studygroups/com16/accessibility>
- <http://itu.int/interop>
- <http://itu.int/en/ITU-T/challenges>
- <http://itu.int/go/tsg16>
- <http://itu.int/en/ITU-T/jca/ahf>
- <http://itu.int/en/irg/ava>