



Telecommunication Standardization
Bureau (TSB)

Telecommunication Development
Bureau (BDT)

Geneva, 25 October 2017

Ref: **BDTCircular CL015 and TSB Circular 51**

To:

- Administrations of Member States of the Union;
- Ministries and Regulators
- ITU-T and ITU-D Sector Members;
- ITU-T and ITU-D Associates;
- ITU Academia

Copy to:

- The Chairmen and Vice-Chairmen of ITU-D and ITU-T Study Groups;
- The Director of the Radiocommunication Bureau

Subject: ITU Workshop on "The Future of Cable TV" (Geneva, Switzerland, 25 - 26 January 2018)

Dear Sir/Madam,

We are pleased to inform you that a two-day workshop on "**The Future of Cable TV**" will take place at ITU Headquarters in Geneva, Switzerland from 25 to 26 January 2018. This workshop is being organized within the context of the European Regional Initiative approved by WTDC-17 on "Broadband Infrastructure, Broadcasting and Spectrum Management", whereby assistance is to be provided to countries in need on the assessment of dynamics, challenges and opportunities of diverse broadband technologies across Europe, including cable TV. It also provides an opportunity to discuss cable TV-related regional and international standardization and to share best practices and case studies on cable TV roll-outs.

The event is being held back to back with the meeting of [ITU-T Study Group 9](#) (Broadband Cable and TV), see TSB [Collective 2/9](#), which is scheduled to be held from 22 to 30 January 2018.

The workshop will open at 0930 hours on 25 January 2018. Registration will begin at 0830 hours. Detailed information concerning the meeting room will be displayed at the entrance of the venue. Discussions will be held in English.

Participation is open to ITU Member States, Sector Members, Associates, ITU Academic Institutions and to any individual from a country which is a member of the ITU and who wishes to contribute to the work. This includes individuals who are also members of international, regional and national organizations. Participation to the workshop is free of charge.

Key topics to be covered by the workshop include Markets Trends and Enabling Environment, Technology Innovation and International and Regional Standardization.

In addition to support the European Regional Initiative aiming at assisting countries in need of Cable TV related matters, this event also aims at bridging the requirements and needs of various countries with the standards community. Eventually, it will contribute to the workflow of ITU Study Groups, namely:

- ITU-T Study Group 9: Broadband cable and TV
- ITU-D Study Group 1: Enabling environment for the development of telecommunications/ICTs
- ITU-D Study Group 2: ICT services and applications for the promotion of sustainable development
- ITU-R Study Group 6: Broadcasting service

A draft workshop programme is set out in [Annex 1](#). It is also made available on the ITU event website <http://www.itu.int/en/ITU-D/Regional-Presence/Europe/Pages/Events/2018/FCTV/The-Future-of-Cable-TV.aspx>. This website will be updated as new or modified information becomes available.

For your convenience, a list of recommended hotels and other practical information can be found at <http://www.itu.int/en/delegates-corner/Pages/default.aspx>.

We would remind you that citizens of some countries are required to obtain a visa in order to enter and spend any time in Switzerland. **The visa must be requested at least four (4) weeks before the date of beginning of the workshop** and obtained from the office (embassy or consulate) representing Switzerland in your country or, if there is no such office in your country, from the one that is closest to the country of departure.

If problems are encountered by **ITU Member States, Sector Members, Associates or Academic Institutions**, and at the official request made by them to TSB, the Union can approach the competent Swiss authorities in order to facilitate delivery of the visa, but only within the period mentioned of **four** weeks. Any such request should be made by official letter from the administration or entity you represent. This letter must specify the name and functions, date of birth, number, dates of issue and expiry of the passport of the individual(s) for whom the visa(s) is/are requested and be accompanied by a copy of the notification of confirmation of registration approved for the ITU workshop in question, and must be sent to ITU by fax (+41 22 730 5853) or e-mail (tsbreg@itu.int), bearing the words **“visa request”**. **Please also note that ITU can assist only representatives of ITU Member States, ITU Sector Members, ITU Associates and ITU Academic Institutions.**

To enable us to make the necessary arrangements concerning the organization of the workshop, we would be grateful if you would [register](#) via the online form (<http://itu.int/reg/tmisc/3001025>) accessible from the event website **no later than 18 January 2018**. **Please note that pre-registration of participants for the workshop will be carried out exclusively online.**

Mr Jaroslaw Ponder, Head of the ITU Office for Europe (email: eurregion@itu.int, phone: +41 227305467) and Mr Stefano Polidori, Advisor for ITU-T Study Group 9 (email: tsbsg9@itu.int, phone: + 41 22 730 5858) are at your full disposal should you require any further information.

We look forward to the active participation of your country representatives in the workshop.

Yours faithfully,

[Original signed]

Chaesub Lee
Director, Telecommunication
Standardization Bureau (TSB)

[Original signed]

Brahima Sanou
Director, Telecommunication
Development Bureau (BDT)

Annex: 1

ANNEX 1
Draft Agenda

Thursday, 25 January 2018

8:30 – 9:30	Registration
9:30 – 10:30	Welcome Remarks by ITU Official KEYNOTE Address
10:30 – 11:00	Group Photo and Coffee Break
11:00 – 13:00	Session 1: Enabling Environment for Sustainable Growth and Deployment of Cable TV <i>Objectives: This session will focus on the key enablers for successful and impactful cable TV roll out. Case studies in Europe will be presented.</i> Presentations and Moderated Panel Discussion
13:00 – 14:00	Lunch Break
14:00 – 16:00	Session 2: Market Trends and Business Models <i>Objectives: This session will focus on the cable television emerging trends from a business perspective. Industry challenges and opportunities in both the developed and developing countries will be discussed.</i> Presentations and Moderated Panel Discussion
16:00 – 16:30	Coffee Break
16:30 – 18:00	Session 3: Evolving Technology: Innovation Driving Growth of Cable TV <i>Objectives: This session will present latest technological innovation for the content delivery on integrated broadband cable networks, including new types of smart terminals able to provide integrated services, including advanced user interfaces.</i> Presentations and Moderated Panel Discussion
Friday, 26 January 2018	
09:30 – 11:30	Session 4: Setting International Standards for Sustainable Growth of Cable TV <i>Objectives: This session will focus on regional and international standardization in the field of cable TV roll outs. The goal is to identify standardization gaps and brainstorm on standardization needs from the cable industry perspective.</i> Presentations and Moderated Panel Discussion
11:30 – 12:00	Coffee Break
12:00 – 12:45	Session 5: Way Forward Panel Discussions
12:45 – 13:00	Conclusion and Closing Ceremony
