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**EXECUTIVE WORKSHOP ON**  
**BRIDGING THE DIGITAL INNOVATION DIVIDE**  
*Fostering Digital Entrepreneurship and  
Startup Ecosystems*

**12-13 September 2017**  
**Ljubljana, Slovenia**

*Venue: MBA Room, 1<sup>st</sup> Floor,*

*ICPE - International Center for Promotion of Enterprises  
Dunajska Street 104, 1000 Ljubljana, Slovenia*

**AGENDA**

Time	Tuesday, 12 September 2017
08:40 – 9:00	<i>Morning Welcoming Coffee</i>
09:00 – 9:20	<b>Opening Ceremony</b> <b>Welcome by Host</b> <ul style="list-style-type: none"><li>• <b>Dr Anand N. Asthana, Director General, ICPE</b></li></ul> <b>Inauguration Addresses</b> <ul style="list-style-type: none"><li>• <b>H.E. Boris Koprivnikar, Deputy Prime Minister and Minister of Public Administration of the Republic of Slovenia</b></li><li>• <b>Mr Jaroslav Ponder, Head of ITU Office for Europe</b></li><li>• <b>Ms Maja Handjiska-Trendafilova, SEE2020 Coordinator</b></li></ul>
9:20 – 9:30	<i>Group Photo</i>
9:30 – 11:00	<b>Session 1: Understanding the innovation divide &amp; its challenges (1/2) – Why are we here? Diagnosing the Digital Innovation Divide</b> Setting the Scene for Innovation Ecosystems across Europe: Where do we stand? <ul style="list-style-type: none"><li>• <b>Mr Mohamed Ba, Head of Innovation Division, Telecommunication Development Bureau, ITU</b></li></ul> Country Case Presentations <ul style="list-style-type: none"><li>• <b>Bosnia and Herzegovina</b> - Dr Nermin Suljanović, Full Professor, Faculty of Electrical Engineering University of Tuzla</li><li>• <b>Georgia</b> - Mr Irakli Kashibadze, CEO, Future Laboratory</li></ul>



	<ul style="list-style-type: none"> <li>• <b>The Former Yugoslav Republic of Macedonia</b> – Ms. Marta A. Tomovska, Digital Transformation Strategist</li> <li>• <b>Montenegro</b> - Dr Igor Radusinovic, PhD, Full Professor, Faculty of Electrical Engineering, University of Montenegro</li> <li>• <b>Slovenia</b> - Dr. Simona Kralj Zatler, Information Society Directorate, Ministry of Public Administration, Slovenia</li> </ul>
11:00 – 11:15	<i>Coffee Break</i>
11:15 – 12:45	<p><b>Session 2: Understanding the innovation divide &amp; its challenges (2/2) - What is the Problem? Building Innovation Policy</b></p> <p>Challenges in Building ICT-Centric Innovation Ecosystems: How &amp; Why Digital Policies Fail</p> <p>What is current Policy - What is wrong with the current Policy Approach</p>
12:45 – 13:45	<i>Lunch Break</i>
13:45 - 15:00	<p><b>Session 3: How to make Digital Innovation Work – Ready for a paradigm shift ITU Digital Innovation Framework, New Approach &amp; Tools</b></p> <p>What you could do to solve the problem – New Building Blocks – New Framework of Analysis – Toolbox Overview</p>
15:00 – 15:15	<i>Coffee Break</i>
15:15 – 16:45	<p><b>Session 4: Building Digital Innovation EcosystemAnalyst Competencies – Co creative learning Journey (1/5)</b></p> <p>Understand the ecosystem &amp; where you stand: Ecosystem Canvas &amp; Workshops</p>
16:45 – 17:00	<i>Coffee Break</i>
17:00 – 17:45	<p><b>Session 5: Building Digital Innovation EcosystemAnalyst Competencies – Co creative learning Journey (2/5)</b></p> <p>Build Your Innovation Knowledge: Qualitative Interviews</p>



Time	Wednesday, 13 September 2017
08:40 – 09:00	<i>Morning Welcoming Coffee</i>
09:00 – 10:15	<p><b>Session 6: Building Digital Innovation Ecosystem Analyst Competencies – Co creative learning Journey (3/5)</b>            Analyze the Current State of your Ecosystem: Research Filters, Community Positions &amp; Expert literature Review/Desktop Research</p>
10:15 – 10:30	<i>Coffee break</i>
10:30 – 11:30	<p><b>Session 7: Building Digital Innovation Ecosystem Analyst Competencies – Co creative learning Journey (4/5)</b>            Understanding the Entrepreneurs Journey &amp; Stakeholder Actions</p>
11:30 – 12:30	<p><b>Session 8: Building Digital Innovation Ecosystem Analyst Competencies – Co creative learning Journey (5/5)</b>            Approach to Building Projects, Monitoring &amp; Evaluation</p>
12:30 – 13:30	<i>Lunch Break</i>
13:30 – 15:00	<p><b>Session 9: How to become a Digital Innovation Ecosystem Expert: Identify where &amp; how to start building your ecosystem</b>            How to compile your findings – Using your new competencies – Strengthen your Ecosystem</p>
15:00 – 15:15	<i>Lunch Break</i>
15:15 – 17:00	<p><b>Session 10: How to become an Innovation Ecosystem Builder: National Commitment, Regional Sustainability &amp; Global Competitiveness</b>            Understanding the need for national commitment – Fostering Regional Digital Integration – Finding one’s place in a Global Community – Knowledge Sharing – Ways forward – Declaration of intent</p>
17:00 – 17:30	<b>Conclusions and Way Forward Remarks</b>