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# Technological Entrepreneurship as a Tool to Promoting Full Inclusion of PWDs and their Participation in the Community

Jean Judes, Beit Issie Shapiro, Israel

19 April, 2016

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**בית איזי שפירא**

לשינוי באיכות חייהם של אנשים עם מוגבלויות

**بيت ايزي شبيرا**

لتحسين جودة حياة اشخاص ذوي احتياجات خاصة

**בקמפוס ווילי וסיליה טראמפ**

في حرم ويلي وسيليا ترامب

**1,000,000,000**  
**People with Disabilities**

**200,000,000**  
**With significant functional**  
**disabilities**

**?**

**Use technology on an on-going**  
**basis**

# Technology breaking the barriers...

**Quality of Life**

**Independence**

**Rights**

**Inclusion**



# Meet Guy



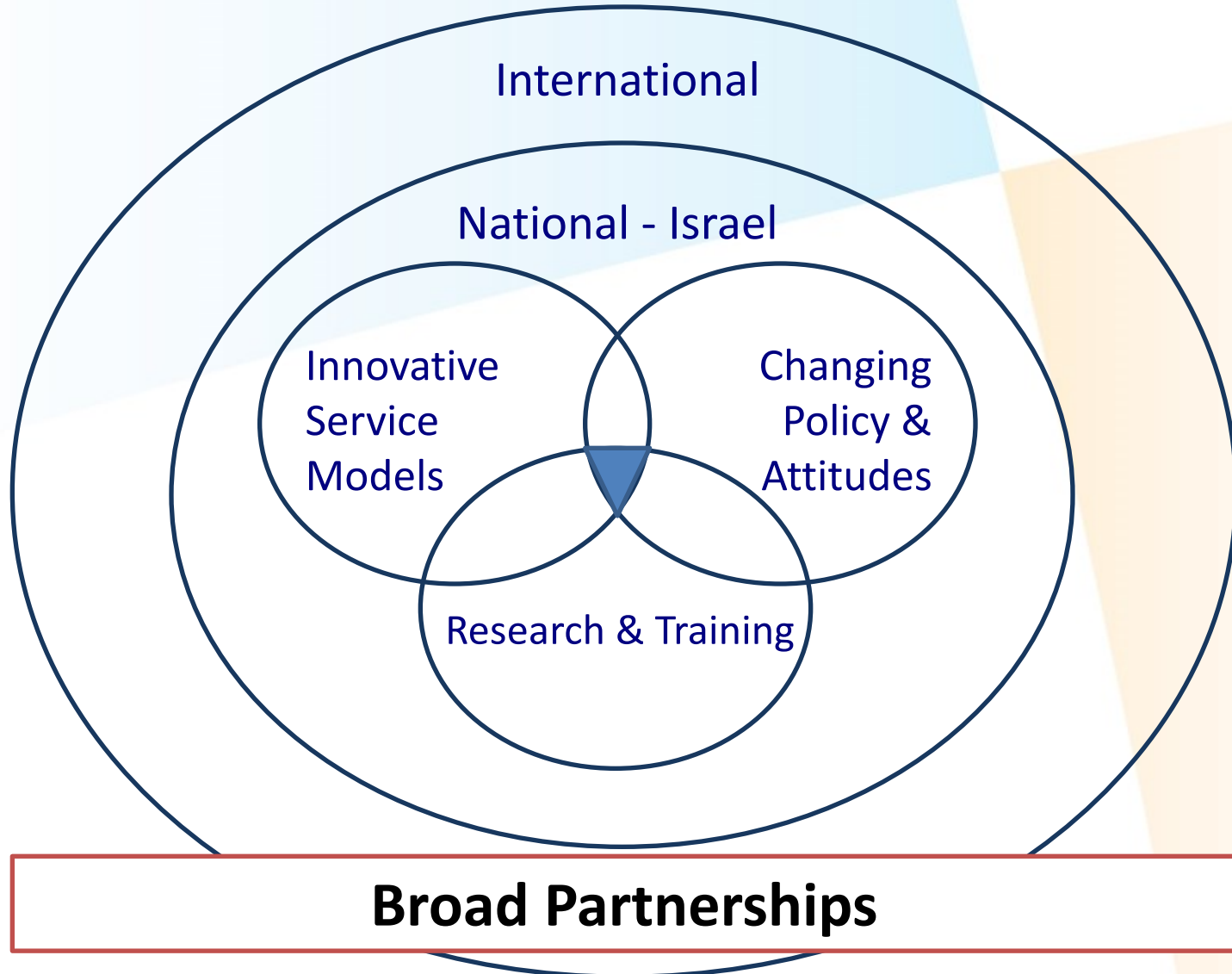
# Meet Eitan



# Promoting Inclusion



# BIS Strategy of Social Change in the Field of Disabilities



Forbes / Investing

Top 20 Stocks for 2016

JAN 20, 2015 @ 10:21 AM 30,738 VIEWS

## 12 Israeli Technologies Changing the Lives of the Disabled in 2015



**Zack Miller**, CONTRIBUTOR

*I identify digital trends impacting finance professionals.*


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### TWEET THIS

 Being an Israeli startup helps because there is so much support in our society for people and companies whose goal is to help those in need.

We're used to talking about the Israeli tech ecosystem as the *Startup Nation*, focusing on the young country's ability to quickly launch and [scale innovative ideas](#) and build companies from the ground up. Tech giants like Facebook, Google, and Apple understand the role the Startup Nation plays globally and they routinely acquire startups here.

What's sometimes lost in the cool-whiz-bang-awesomeness of some of the startups



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TRENDING



# Technological Ecosystem in the Field of Disabilities



# BEIT ISSIE SHAPIRO'S GLOBAL IMPACT

Special Consultative Status to UN + EU - Funded Project on Play for Children with Disabilities + Member of International Organizations



## COLLABORATIONS

- Friends Associations
- Academic Research
- Conference Presentations
- Consultation
- Training
- Clients of International Rehabilitation Center
- Knowledge Exchange
- International Conference on Disabilities

## EXPERTISE

- Shenzelen
- Hydrotherapy
- Service Development
- Inclusive Playground
- Technology



**Beit Issie Shapiro**

Changing the lives of people with disabilities

On the Willie & Celia Trump Campus



**הכל בראש**

סמארטפון ללא מגע



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Jean Judes

Executive Director

Beit Issie Shapiro

Email: [jeanj@beitissie.org.il](mailto:jeanj@beitissie.org.il)

Website: [www.beitissie.org.il/eng](http://www.beitissie.org.il/eng)

Blog - TechItIssie: <http://en.beitissie.org.il/tech/>

# Multi-Cultural



# Disability Experts





## IssieBoard



**Collaboration with SAP Israel Labs**



# 7 EASY STEPS TO MAKING YOUR APP ACCESSIBLE



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**TestFairy**



# Entrepreneurs & Developers



**Training of App Developers at Google Campus**

# Hubs, Accelerators, Hackathons, Makeathons



**A3I** Accelerating  
Inclusion  
in Israel  
מאיצים שילוב בישראל

**Graduates of the 2<sup>nd</sup> A3i, 2015**



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# Investors





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# Beta Site & Research



**הכל בראש**  
סמארטפון ללא מגע

