

# BDT Activities on Broadcasting



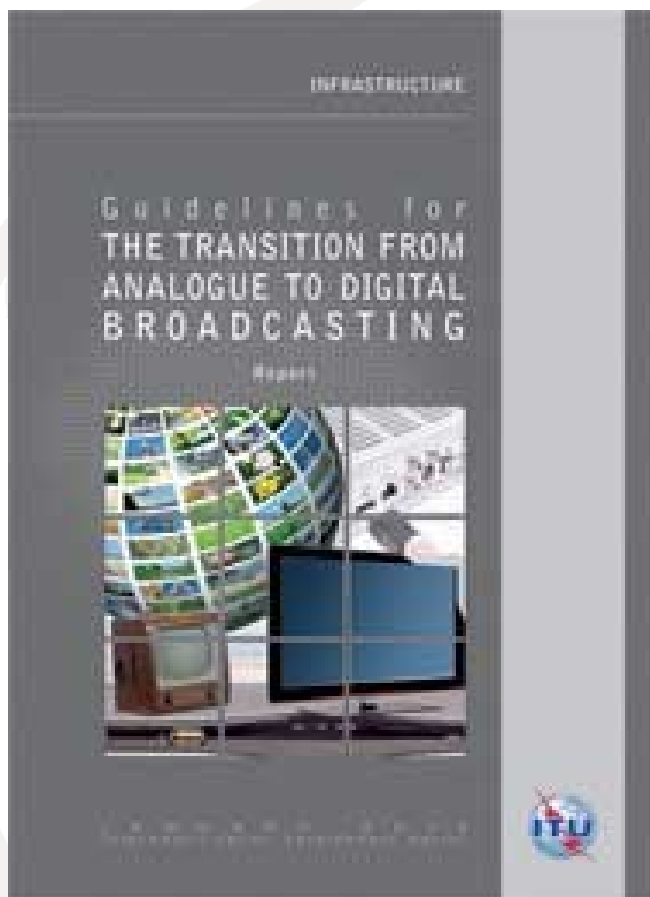
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# Recent Activities on Broadcasting



- Guidelines
- Project in Latin-Amerika (ITU-CAF)
- Country assistance
- Country case studies
- Spectrum Management Training Program (SMTP)
- Others

# The Guidelines for Transition to Digital Broadcasting



- ☐ Intended to provide information and recommendation
  - On policy, technologies, network planning, customer awareness and business planning
  - for the smooth transition to Digital Terrestrial Television Broadcasting (DTTB) and introduction of Mobile Television Broadcasting
- ☐ Prepared in 2010 for Africa
  - 1<sup>st</sup> Revision (2012) for ASP adding a section on archives migration
  - 2<sup>nd</sup> revision (2014) for global including Satellite TV, Cable TV, IPTV

<http://www.itu.int/en/ITU-D/Spectrum-Broadcasting/Documents/Guidelines%20final.pdf>

# **Country Roadmaps**

## **ITU-CAF Project**

### **(LATIN-AMERICAN DEVELOPMENT BANK)**

# Beneficiary countries

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## ➤ Spanish

- Guidelines translated
- Colombia
- Paraguay
- Bolivia
- Venezuela
- Panama
- Costa Rica
- Dominican Republic

## ➤ English

- Jamaica

# Working method

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- Questionnaire
- NRT (National Roadmap Team) requested
- First mission for presentation of the roadmap Guideline, fact finding, meeting with stake holders
- Preparation of the first draft roadmap
- Comments
- Second mission
- Finalization of the Roadmap
- Worskhop on presenting the results and discussing country experiences

# Country assistance

# ***Countries assisted***

**Fundings from Korea, Japan, Australia and ITU Action Plan**

**Equatorial Guinea**

**Tonga (revision of the Roadmap)**

**Bhutan**

**Afghanistan**

**Solomon Islands**

**Palestine**

**Guyana**

**CONATEL, Haiti (for visiting Trinidad)**



# Country case studies

# ***Case Studies, Reports***

**Thailand**

**Japan**

**Australia**

**Report on Interactive Multimedia Services in ASP  
DSO database – see another presentation**

# Spectrum Management Training Program

## SMTP

# Pilot Test

- OM1 “Legal Basis and Regulatory Framework of Spectrum Management” – online, English
    - Test the usability of the programme, pedagogical and assessment components and incorporate comments that will come from users.
    - December 2014 – January 2015
    - PPT of PowerPoint presentations, reading materials and presentation video
    - 4 Weeks, 3 sub-modules/week
    - Chat (2/weeks) and discussion forum
    - Test for each week
    - Evaluation form
- <https://academy.itu.int/news/item/1593/>

Promotional video on SMTP

# Other activities (1)

## **Regional Workshop on Spectrum Management and Transition to Digital Terrestrial Television Broadcasting for Europe**

**Budapest, Hungary, 5-7 May 2015**

- Digital terrestrial television transition;
- Utilization of the Digital dividend;
- Post transition activities
- Spectrum management structure and tools

<http://www.itu.int/en/ITU-D/Regional-Presence/Europe/>

## Other activities (2)

- Training on “Interactive Multimedia Services and Pay TV” in ASP
- Asia-Media Summit Pre-Summit event
  - 25 May 2015, Kuala Lumpur
- Symposium on Digital Broadcasting Transition
  - 17 June 2015
  - ITU, Christoph Dosch (Chairman of ITU-R SG6)

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**THANK YOU !!**

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