

" ANALYSIS OF THE CURRENT STATUS, TRENDS AND PROSPECTS OF THE MOBILE PAYMENT MARKET IN THE CIS AND GEORGIA "

Report "ANALYSIS OF THE CURRENT STATUS, TRENDS AND PROSPECTS OF THE MOBILE PAYMENT MARKET IN THE CIS AND GEORGIA" developed by the Telecommunication Development Bureau (BDT) within the framework of the Regional Initiatives of the CIS region "Development of recommendations and creation of a pilot segment of telecommunication / ICT system to support secure remote retail payments and the management of bank accounts using wireless communication networks", adopted by the World Telecommunication Development Conference 2010 (Hyderabad, India) This report was prepared by ITU Telecommunication Development Bureau. with the support of CJSC "Intervale" (Russian Federation)

The report is dedicated to the state of mobile payments market in CIS countries and Georgia.

The report contains the description of key development stages of mobile payments business and analysis of factors influencing development of mobile payments in CIS countries and Georgia; describes growth drivers and development tendencies of the sector; includes recommendations on implementation and development of payment and information solutions in the area of mobile payments.

STRUCTURE OF THE REPORT:

1. Introduction.
2. The key development stages of mobile payments business
3. Review of CIS countries legislation in the area of electronic money and mobile payments
- 4 Description and features of completed projects in the area of mobile payments in CIS and Georgia
5. Organizational issues of security and fraud prevention concerning Mobile Payments:
6. Analysis of the factors affecting the development of mobile payments in the CIS countries and Georgia. Growth drivers, trends and recommendations for implementation and the development of payment and information solutions in the field of mobile payments
7. Analysis of the "creation of a pilot segment of telecommunication / ICT system to support secure remote retail payments and the management of bank accounts using wireless communication networks ", performed in scope of Regional initiatives.
8. Recommendations of the ITU Regional Initiative,

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