

# Partner2Connect

RDF CIS Region  
P2C Introduction

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**Partner2Connect**

# Transforming Partner2Connect Pledges into Commitments for Impact

## Objectives

- Introduction of P2C Initiative and its expected impact
- Making explicit the needs and requirements of Least Developed Countries (LDCs), Landlocked Developing Countries (LLDCs) and Small Island Developing States (SIDS) and the potential positive impact on these underserved communities, emphasizing need for public-private collaboration to accelerate digital development.
- Provide a platform for existing pledgers to present and elaborate on the pledges they have submitted so far and to confirm their commitment to advancing connectivity and digital transformation in and for the CIS region.
- Encourage more members to pledge and mobilize the resources needed, further expanding the financial resources and commitments available for global digital transformation and connectivity initiatives in response to the stated needs and requirements in the CIS Region.
- Inform the participants of the RDF session schedule and the events where they can identify possible opportunities to reconfirm their pledges, reaffirm their commitments and even to make new pledges





## Objective of Partner2Connect Digital Coalition

To serve as a leadership level platform to engage all stakeholders to mobilize and announce new resources, partnerships, and commitments to foster meaningful connectivity and digital transformation globally, with a focus on but not limited to hardest-to-connect communities in Least Developed Countries (LDCs), Landlocked Developing Countries (LLDCs) and Small Island Developing States (SIDS)



# About the Partner2Connect Digital Coalition

- Launched in 2021 by ITU in close cooperation with the Office of the Secretary-General's Envoy on Technology and the UNOHRLLS.
- Seeks to engage all relevant stakeholders globally to mobilize and announce new resources, partnerships and commitments to foster meaningful connectivity and digital transformation in the hardest-to-connect communities.
- In line with the UN Secretary General's Roadmap for Digital Cooperation.
- Aligned with the SDGs, WSIS Action Lines, Kigali Action Plan (KAP) & Regional Initiatives.
- A clear mandate provided by ITU Member States thru WTDC-22 Resolution 88 on Partner2Connect to:
  - ✓ Facilitate pledge implementation to catalyse concrete joint efforts that accelerate connectivity and bridge the digital divide
  - ✓ Mobilize new pledges, resources and partnerships, and contribute towards the running of the P2C programme.
  - ✓ Organize events to report and share experiences on pledge implementation
- Regional P2C Roundtables at RDF Europe, Americas, Asia-Pacific, Africa and Arab regions already took place in May, August, September, October and November 2023

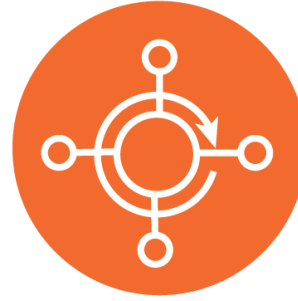
# P2C Action Framework - Focus Areas



ACCESS  
Connecting people  
everywhere



ADOPTION  
Empowering  
communities



VALUE CREATION  
Building Digital  
Ecosystems



ACCELERATE  
Incentivizing  
investments

*Pillars* {

- Infrastructure
- Affordability
- Cybersecurity

- Skills
- Inclusion
- Local Content/  
Services

- Innovation/  
Entrepreneurship
- Apps & Services
- Digital Economy

- Innovative Financing
- Project Viability
- Investor Constellation

# Implementation and Matchmaking of P2C pledges in ITU CIS Region



## P2C Pledges: CIS Region\*

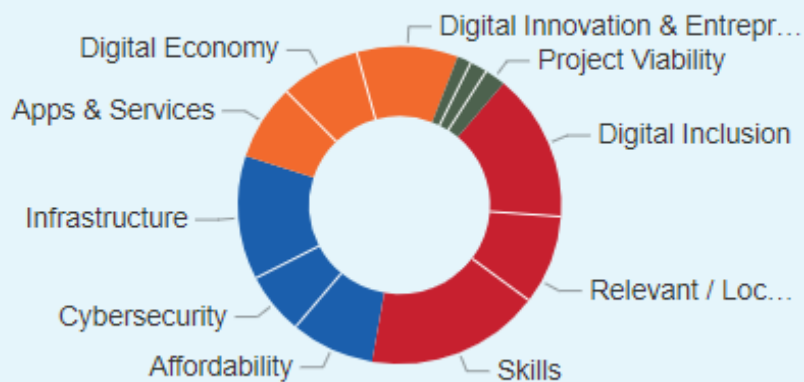
**89**  
Pledges received

**\$7.17bn**  
Estimated Value

**56**  
Entities

**24**  
Countries of pledge-makers

Pledges by Focus Areas and Pillars



- **89 pledges** worth **\$7.17 Billion** to be implemented in CIS Region

- Submitted by **56 entities** from government, private sector, NGOs, academia from **24 different countries**

- Pledges' Focus Areas **match** Regional Initiatives' clusters

P2C Focus Areas match CIS RIs 2023-2025

\*As of 25 March Refer to P2C pledges at: <https://www.itu.int/itu-d/sites/partner2connect/pledges/explore-pledges/>

### CIS1

Developing infrastructure to promote innovation and partnerships in the introduction of new technologies - the Internet of Things, including the industrial Internet, smart cities and communities, 5G/IMT-2020 and next-generation NET-2030 communication networks, quantum technologies, artificial intelligence (AI), digital health, digital skills and environmental protection

### CIS2

Cybersecurity and personal data protection

### CIS3

Creating an enabling legal and regulatory environment to accelerate digital transformation

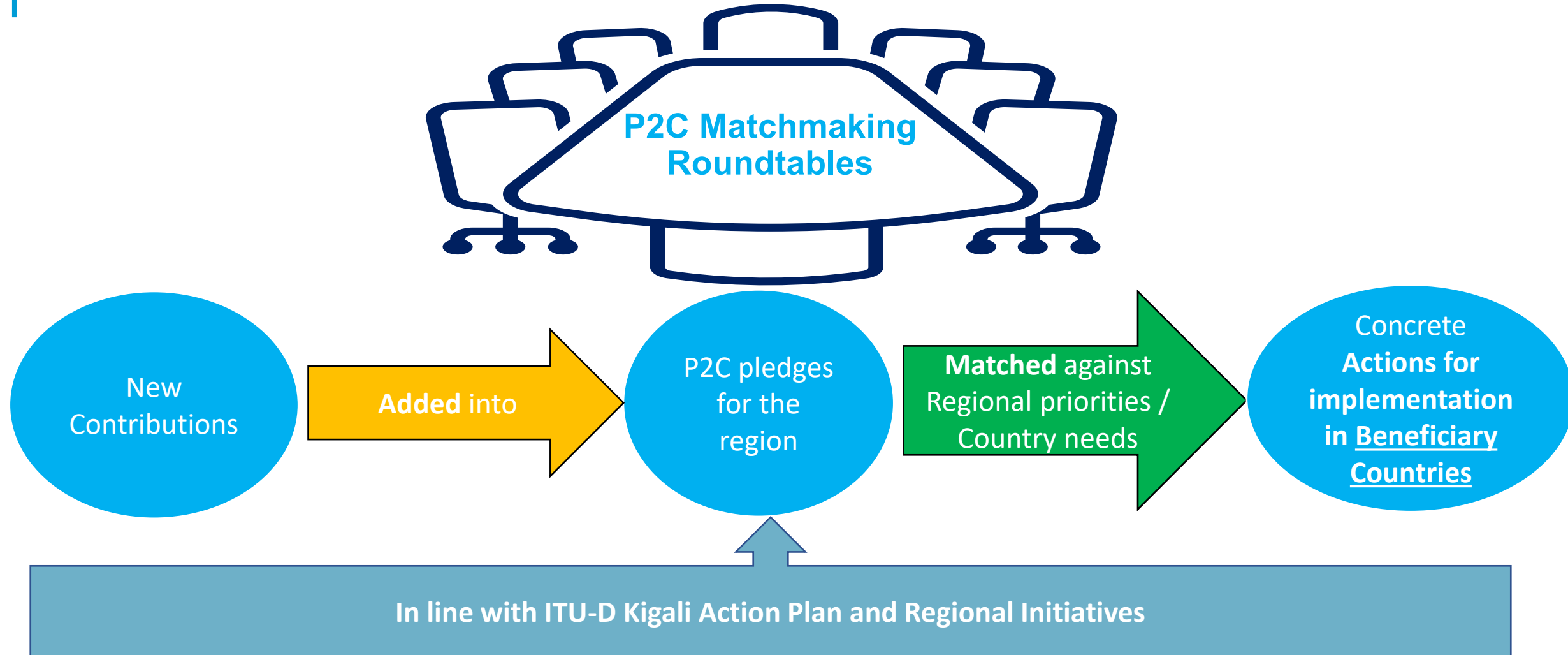
### CIS4

Digital skills and ICT accessibility for the public, in particular for persons with disabilities

### CIS5

Development of smart cities and communities

# P2C 'Matchmaking' to operationalize the pledges, contributions into commitments to accelerate implementation with impact





# Transforming Pledges into Commitments for Impact

## Objectives

- To elaborate on the progress made towards implementing their pledge(s); highlight opportunities available and or partnerships required to advance their commitment.
- Invite Members/ panellists who have not made any pledges to do so and make use of the P2C platform to mobilize resources needed.
- Emphasize on the need for public-private collaboration to accelerate digital development among others.
- Share their ideas/views on how platforms such as P2C can be used to accelerate digital developments in the CIS Region.

**Moderator:** Sameer Sharma, Senior Advisor, ITU Telecommunication Development Bureau (BDT)

### Speakers:

- Ms. Ekaterina Smyshlyaeva, Member of Parliament of the Republic of Kazakhstan
- Mr. Tair Ismailov, Strategic Engagement Director, GSMA
- Mr. Ahmed Riad, Senior Director, Strategy and Industry Development, Huawei
- Mr. Rostislav Konyashkin, CEO, NITEC, Kazakhstan
- Ms. Tatiana Aderikhina, Education Specialist, UNICEF
- Mr. Dao Tian, Senior Director, Industry Relations and Standard, ZTE

