ITU Startup Central Eurasia Forum
Baku, Azerbaijan
24-25 November 2022

Venue: Landmark hotel

PROGRAMME

24 November 2022

09:30 - 10:00	**Registration of participants. Opening Zoom room**
10:00 - 10:15	**Opening and welcome remarks** - **Natalia Mochu,** Regional Director, Regional Office for CIS, International Telecommunication Union (ITU) - **Irakli Kashibadze,** CEO Future Laboratory and Startup Central Eurasia - **Sabah.lab**
10:15 - 10:45	***Keynote presentation Startup Central Eurasia Ranking report and new country guides*** **Irakli Kashibadze,** CEO Future Laboratory and Startup Central Eurasia
10:45 - 11:15	**Coffee break and photo**
11:15 - 12:15	**Session 1** *"Access to local and global finance for startups – what are venture investors looking for and how to build effective interaction with them"* - **Sholpan Dosmakhanbet,** Kazyna Capital Management JSC, Kazakhstan - **Tamerlan Bayramli,** Technovate - Sabah Angels Club, Azerbaijan - **Ermek Imanbekov,** C-Gain ventures, Kyrgyzstan - **Shahboz Rakhmanov,** MyVentures, Kazakhstan - **Igor Markevich**, COST - European Cooperation in Science and Technology, Ukraine
12:15 - 13:30	**Session** *2 "How to increase the pace of development and competitiveness of startup ecosystems of countries"* - **Leyla Hajiyeva,** Innovation agency of Azerbaijan - **Jahongir Kagirov,** IT Park, Uzbekistan - **Beibut Tuzelbayev,** Astana Hub**,** Kazakhstan - **Chubak Timirov,** IT Park, Kyrgyzstan - **Ana Chirita,** ATIC, Moldova - **Dilshod Jurazoda**, Business Incubator of Tajikistan
13:30 - 14:30	**Lunch**

14:30 - 15:30	*Presentations from the 5 startups in the Region, which are worth paying attention to*
	• **Iskander Kurbanov,** Avlo.shop, Uzbekistan
	• **Eldar Mamlin,** TrustMe, Kazakhstan
	• **Anano Dolaberidze,** Phubber, Georgia
	• **Aman Tentiev,** Namba One, Kazakhstan
	• **Allahverdi Aliyev,** Bookshifa, Azerbaijan
15:30 - 16:30	Session 3 *"How to increase entrepreneurial interest and productivity of startups in the region"*
	- **Talifa Isgandarli**, Sabah lab, Azerbaijan
	- **Melano Durmishidze**, D Block, Georgia
	- **Zhanyl Kozhokulova**, DevCIT, Kyrgyzstan
	- **Zhanat Jabassova,** Kostanay University of Engineering and Economics, Kazakhstan
16:30 - 17:00	**Coffee break**
17:00 - 17:30	**Round table - Central Eurasia as a New Tech and Innovation Platform**

25 November 2022

14:30 - 15:00	**Gathering of participants. Opening Zoom room**
15:00 - 15:30	• *Training "How a startup can interest an investor using the Startup KPIs tool" - Maxim Burianov, Startup Central Eurasia*
15:30 – 15:40	• *"How content marketing can help you gain user and investor trust" - Yulia Tikhonova, Startup Central Eurasia*
15:40 - 16:40	• *Training "How to draft a perfect pitch" – Farrukh Ali "PASHA Holding" LLC*
16:40 - 17:20	**Coffee break**
17:20 - 18:00	• *Training "How to find your first venture investor" - Igor Makhanyok, Geek Ventures*
18:00 - 19:00	• *Training "Silicon Valley Innovation: Separating Breakthroughs from Hype" – Kal Deutsch and Jeff Wallace*
19:00 - 19:15	**Summing up the event**
19:15 - 20:00	**Coffee, networking, B2B meetings**