

MODERNISATION OF MANAGEMENT OF SOCIO- ECONOMIC DEVELOPMENT OF COMPANIES OF CONNECTION IN THE CONDITIONS OF DIGITAL ECONOMY

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Remuneration of employees of enterprises of mobile communication in
Ukraine

Positions	Amount of wages, hrn	
	Kyiv	Regions
Operators	5000-7000	4000-5500
Specialists, engineer	20000-25000	10000-15000
Managers of middle link	25000-30000	15000-20000
Top- managers	35000 and more	20000 and more

Correlation dependence between profitability of activity and indexes of of socio-economic development of enterprises of mobile communication

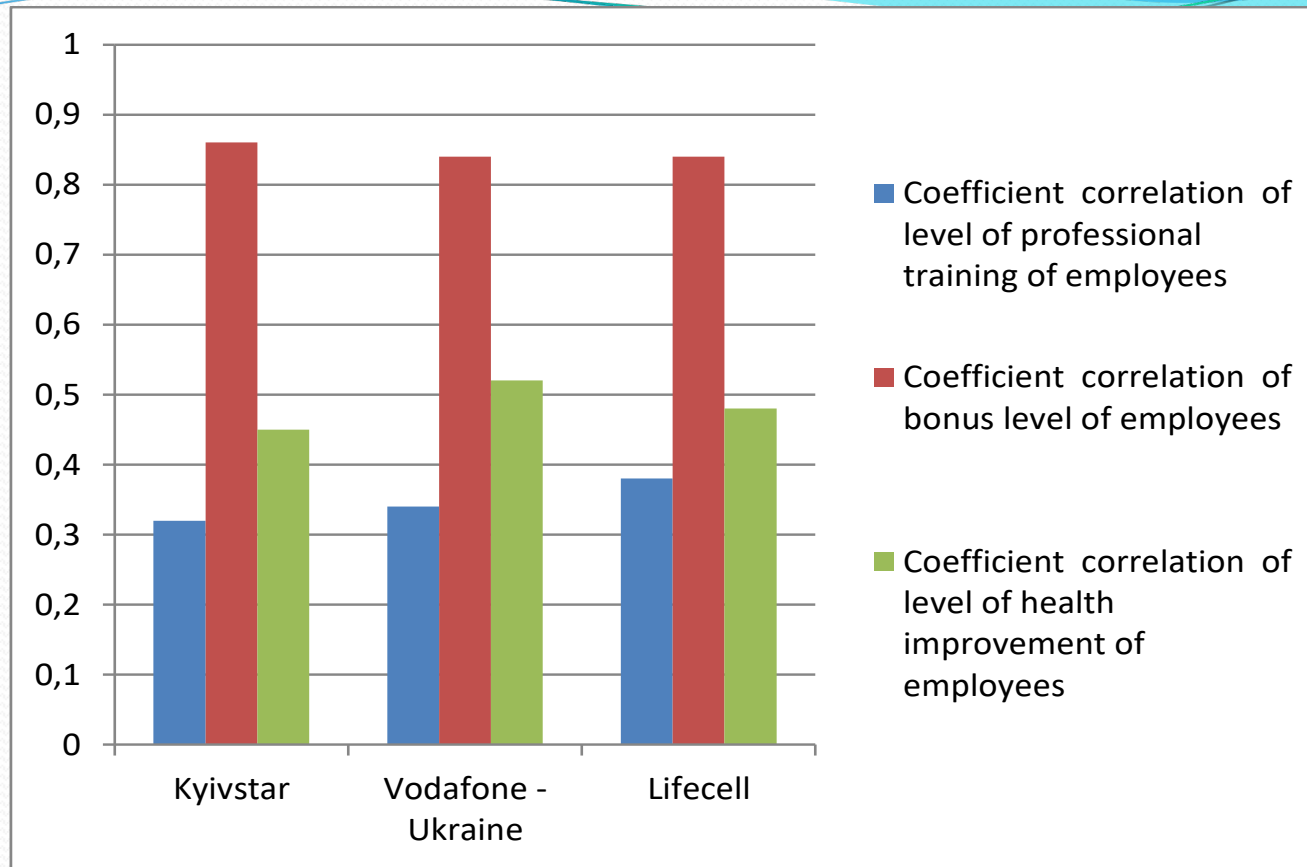
Indexes	Kyivstar	Vodafone - Ukraine	Lifecell
Coefficient correlation of efficiency of social investments	0,80	0,82	0,86
Coefficient correlation of labour productivity	0,86	0,86	0,5
Coefficient correlation of efficiency of investments in ecological innovations	0,18	0,65	0,86

Dependence between socio-economic development and profitability of
activity of enterprises of mobile communication

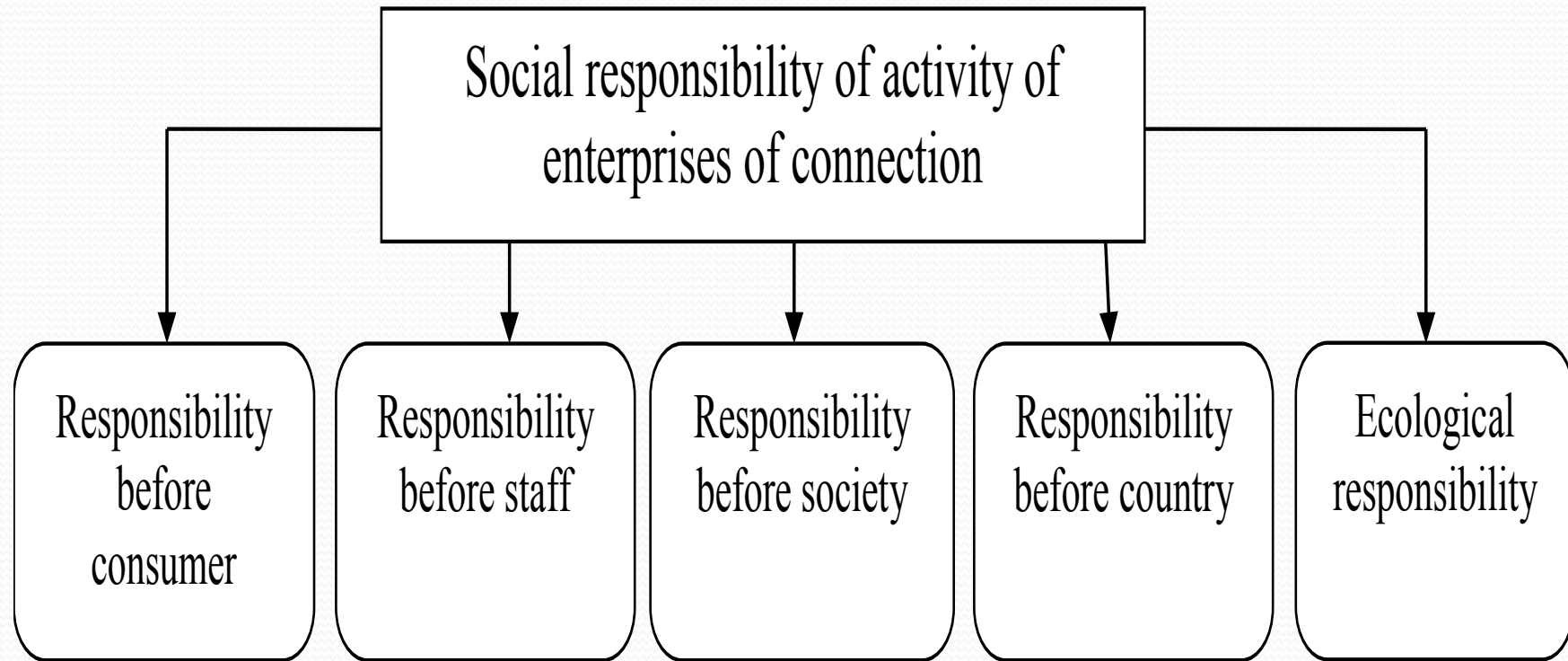
Enterprises of mobile communication	Coefficient correlation	Coefficient derermination
Kyivstar	0,95	0,90
Vodafone -Ukraine	0,87	0,76
Lifecell	0,92	0,85

Correlation dependence between labour productivity of enterprises of mobile communication and indexes that have influence for it

Indexes	Kyivstar	Vodafone - Ukraine	Lifecell
Coefficient correlation of level of professional training of employees	0,32	0,34	0,38
Coefficient correlation of bonus level of employees	0,86	0,84	0,84
Coefficient correlation of level of health improvement of employees	0,45	0,52	0,48



Correlation dependence between labour productivity of enterprises of mobile communication and indexes that have influence for it



Model of social responsibility of activity of enterprises of connection



Basic directions of modernisation of socio-economic development of enterprises of connection in the conditions of digital economy are

- monitoring and increase of level of technical and technological development
- staff development;
- improvement of the system of staff motivation, inculcating the forms of non-material motivation, for example: public confession; free time; submission of information; feed-back; independence; free work schedule;
- introduction of the social projects;
- increase of competitiveness of enterprises;
- attraction of resources in ecological innovative development of activity;
- monitoring and improving of quality of services;
- increase of efficiency of activity of enterprise.



Thank you for
attention