



ITU Regional Workshop for CIS
“Calibrating the Policy, Legal and Regulatory Environment to Enable Digital Economy”
Moscow, Russian Federation, 7-8 September 2017

Venue: Hotel National, 15/1 Mokhovaya str. bld. 1, Room “Pskov”

DRAFT AGENDA

7 September 2017, Thursday

09:00-09:30	Registration of participants
09:30-10:00	<p>Opening remarks:</p> <ul style="list-style-type: none"> • Mr. Rashid Ismailov, Vice Minister of Telecom and Mass Communications of the Russian Federation • Mr. Michael Yakushev, Executive Vice President and Head of Government Relations, VimpelCom, Russia • Mr. Kirill Oparin, Head, Regional Office for CIS, International Telecommunication Union
10:00-11:00	<p>Session 1: Changing economies and the information society: the impact of digitization in Eurasia</p> <p><i>Session 1 will set the stage and provides an overview of current regional developments in the digital economy. Globally coined the ‘fourth Industrial Revolution’, digital innovations are having a significant impact on economies’ competitiveness and future growth. This introductory session will be followed by a moderated conversation, highlighting the policy and regulatory challenges being faced as a result.</i></p> <p>Moderator: Mr. Kirill Oparin, Head, Regional Office for CIS, International Telecommunication Union</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Viktor Shkipin, Mobile Financial Services Director, VimpelCom, Russia • Mr. Yevgeniy Malishevskiy, Director of the Science and Consulting Centre, National Telecommunications Association of Kazakhstan • Ms. Galina Kucheriavaia, Head of Legal and Government Relations, Sky Mobile, Kyrgyz Republic
11:00-11:30	Coffee break. Group photo
11:30-13:30	<p>Session 2a: Digital business models and OTTs</p> <p><i>Session 2a will focus on innovative business models and a changing competitive landscape resulting from industry convergence. Value is shifting from traditional companies to ‘digital natives’. This session will provide a deep dive into the application of new technologies and solutions, in particular of OTTs.</i></p> <p>Moderator: Mr. Tomas Lamanauskas, Group Director Public Policy, VEON, The Netherlands</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Egor Kazantsev, Head of Technologies Development, Finvale, Russia • Mr. Sharif Carmo, Chief Operating Officer, GetShopTV, Russia

	<p>Session 2b: Challenges and opportunities of disruption – a policy perspective</p> <p><i>Regulatory policy must engage with the economic realities of the wider digital ecosystem, including two-sided markets and market power, industrial convergence and sector specific regulation, and the global character of new players such as content providers and OTTs and OSPs and local regulations. This session will be a discussion on the challenges and opportunities of digital business models and new players in the digital economy from the public sector perspective.</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Rory MacMillan, Partner, Macmillan Keck Attorneys & Solicitors, Switzerland • Mr. Sean Kennedy, Director, CEG Europe, United Kingdom
13:30-14:30	Lunch
14:30-15:30	<p>Session 3a: The information society and Big Data: definition, application and value</p> <p><i>This session will showcase several applications of Big Data in business and beyond. Over 90 percent of data has been generated in the past two years, and cross-border data flows now generate more economic value than traditional flows of traded goods. As the term 'Big Data' has been used often but still raises questions for many, the aim of this session is to create a better understanding of the impact of Big Data, both on business as on society.</i></p> <p>Moderator: Mr. Farid Nakhli, Programme Officer, Regional Office for CIS, International Telecommunication Union</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Eldar Tuzmukhametov, Head, Smart City Lab, Russia • Mr. Vladislav Shershulsky, Director Prospective Technologies, Microsoft, Russia • Mr. Sergei Dobriakov, Head of the Big Data Products, VimpelCom, Russia
15:30-16:00	Coffee break
16:00-17:00	<p>Session 3b: Key elements of Big Data: a conversation</p> <p><i>Session 3b will be a discussion to get a picture of the many elements of Big Data. The discussion will focus on what it is, how it is used and the policy and regulatory questions it raises. The discussion on Big Data will cover the following key topics:</i></p> <ol style="list-style-type: none"> <i>i. Personal/non-personal data</i> <i>ii. Data flows and cross-border transfers</i> <i>iii. Data storage/data sovereignty</i> <i>iv. Competition and ownership</i> <i>v. International trends and frameworks</i> <p><i>The session will also focus on how the policies and regulations regarding these key topics influence the development and use of Big Data innovations, and what we can learn from past issues and successes.</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> • Ms. Yulia Kossykh, Manager, Frontier Economics, United Kingdom • Mr. Denis Low, Associate General Counsel Data & Privacy, VEON, The Netherlands

8 September 2017, Friday

09:30-11:00	<p>Session 4a: The future of the internet: IoT</p> <p><i>Session 4a will be dedicated to the Internet of Things. By 2020 it is estimated that there will be 4 billion internet users, but 28 billion connected devices, of which close to 16 billion will be IoT devices. IoT is therefore considered by many as the future of connectivity. This session will therefore look at the possibilities and applications of IoT, and the role of data.</i></p> <p>Moderator: Mr. Michael Yakushev, Executive Vice President and Head of Government Relations, VimpelCom, Russia</p>
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	<p>Speakers:</p> <ul style="list-style-type: none">• Mr. Alexey Lukatsky, Security Business Consultant, Cisco, Russia• Mr. Nurlan Esenturov, Chief Specialist, Legal Support Department, State Committee of Information Technology and Communications of the Kyrgyz Republic• Mr. Alexey Ivashinko, Engineer, ICT Research and Development Department, Giprosvjaz, Belarus
11:00-11:30	Coffee break
11:30-12:30	<p>Session 4b: Policy and regulatory considerations</p> <p><i>Along with the increasing number of connected devices, IoT techniques have raised a range of policy and regulatory issues, including privacy, security, standardization, and radio frequency spectrum. Session 4b will discuss the policies and regulations needed to foster the IoT.</i></p> <p>Speakers:</p> <ul style="list-style-type: none">• Mr. Evgeny Makhortov, Head of Government Relations Eastern Region, Nokia, Russia• Mr. Patrik Ekdahl, Manager Platform Security Research, Ericsson, Sweden
12:30-13:30	<p>Closing of the event</p> <p><i>Closing remarks will be made and there will be a reflection on Eurasia's digital economy and society and its future outlook.</i></p>
