



# FROM BEGINNER TO EMPLOYED IN 4 MONTHS

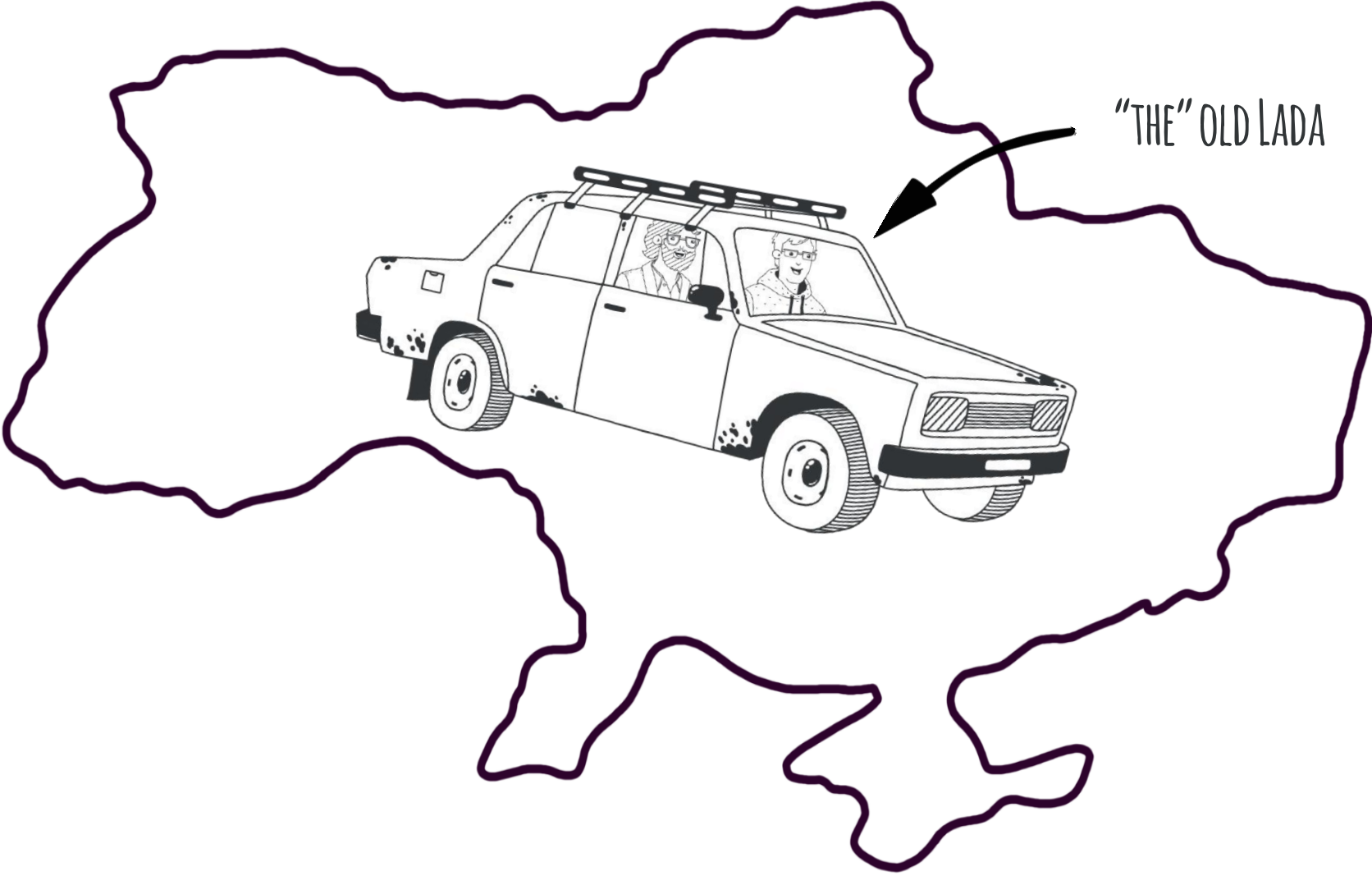
BEETROOT ACADEMY  
ANDREAS FLODSTRÖM

БУРАК

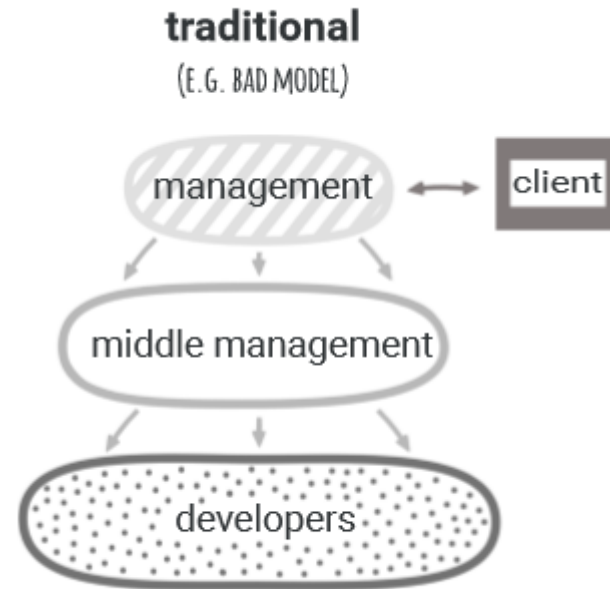
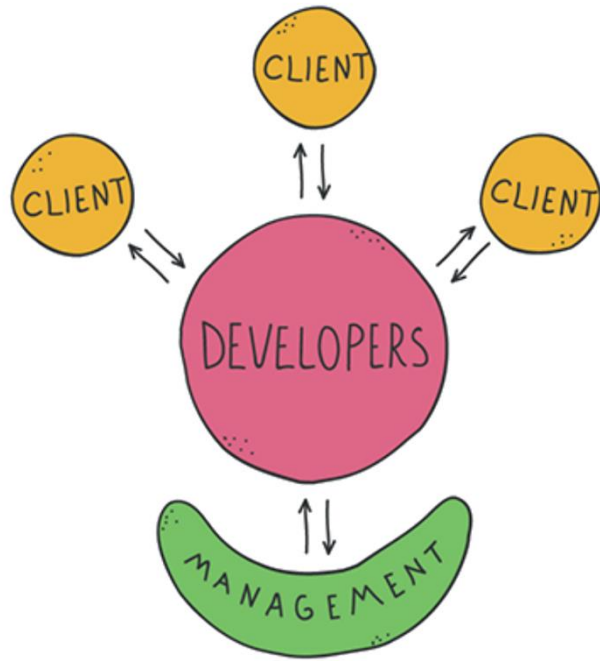


ЛАДА





"THE" OLD LADA



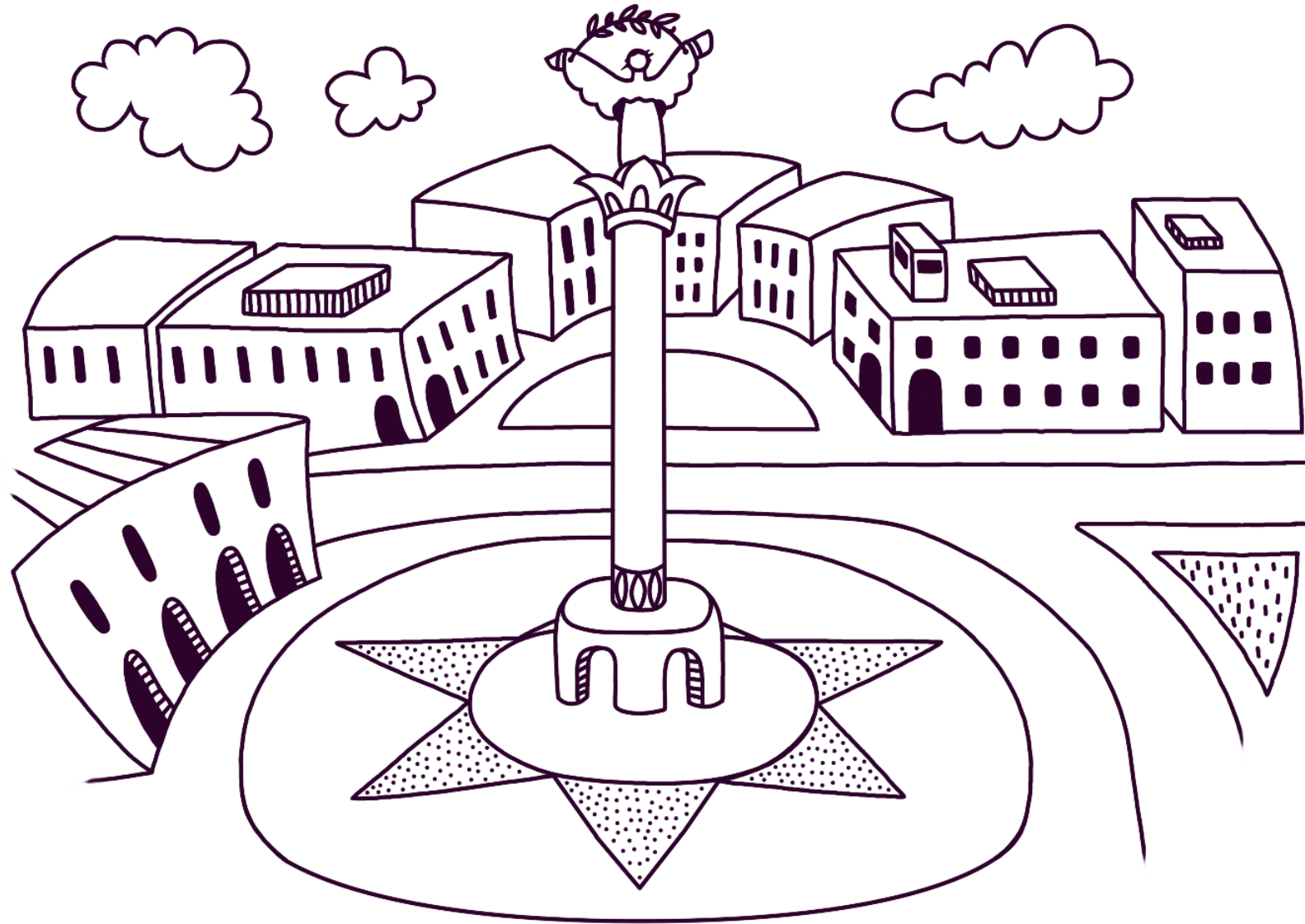
Turn the world up-side down







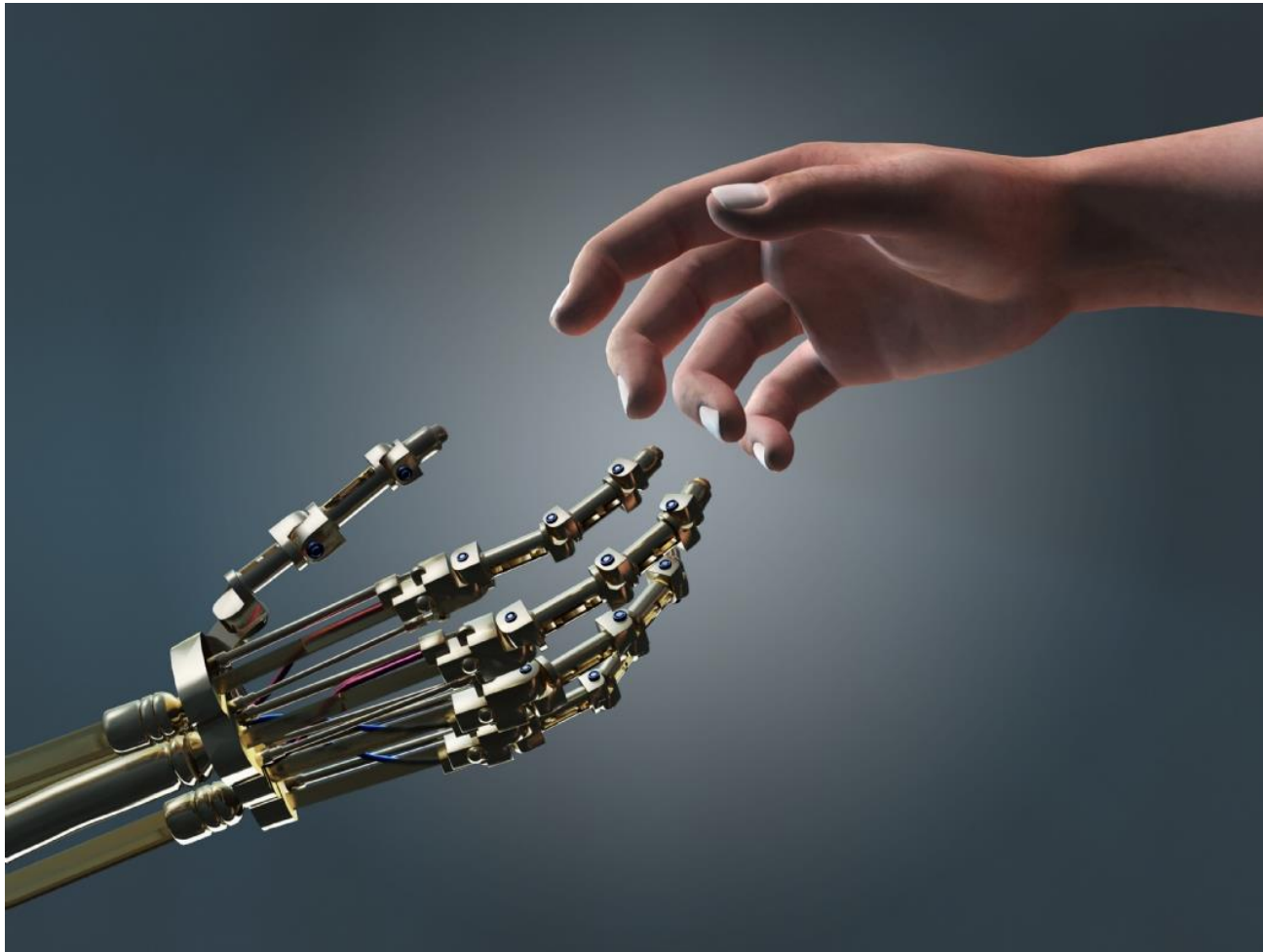
- We build dedicated teams of developers
- We develop WordPress sites
- We teach Web development







The world is changing



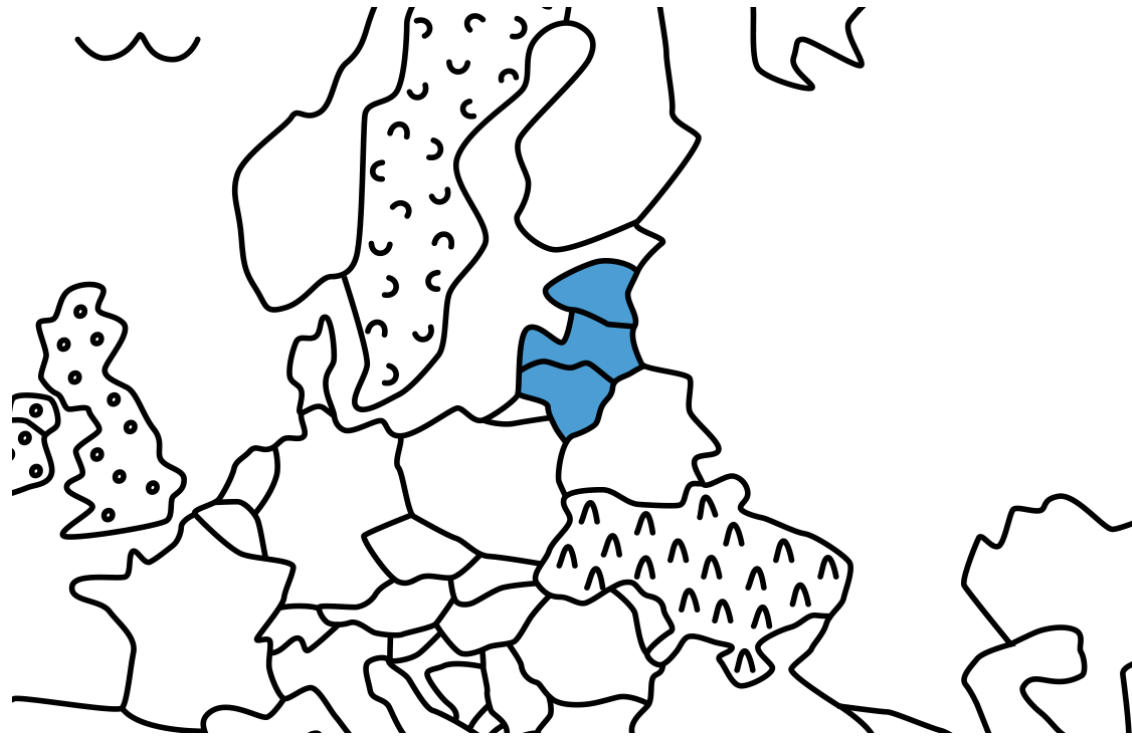
Will we see unemployment 60%?



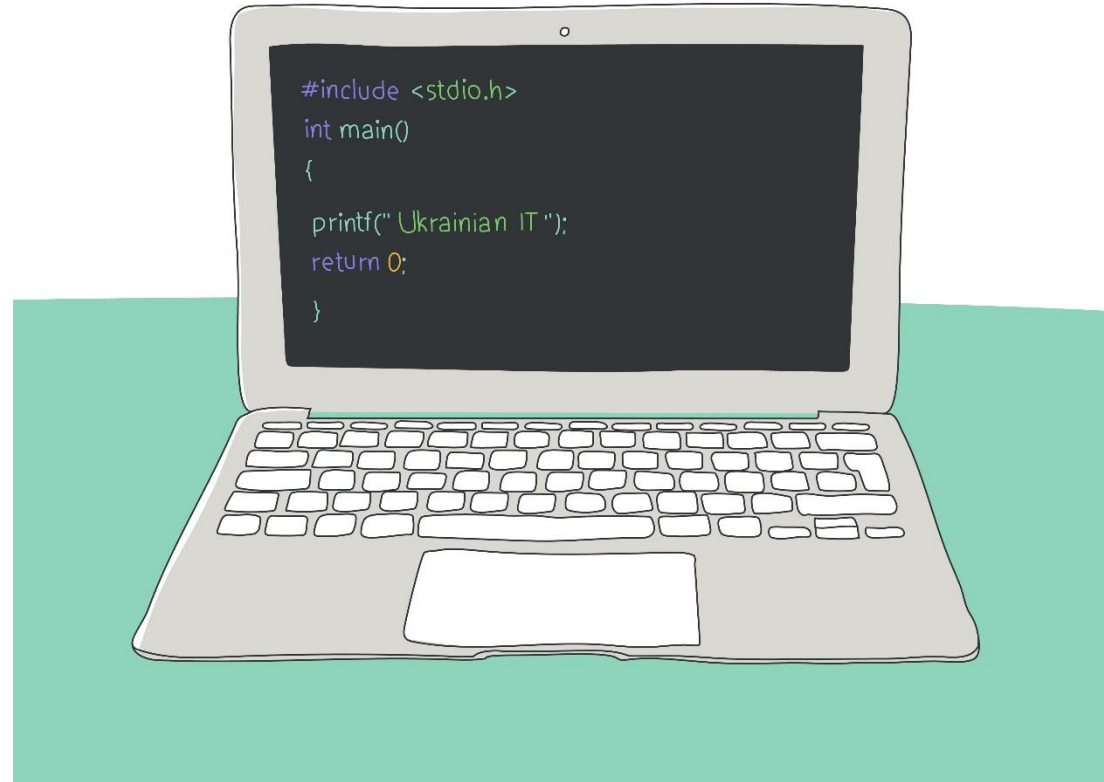
The rebellious industry



Building tech competence is a toolset to bring the society forward.



Example: Baltics



The Ukrainian IT industry is the largest in Europe.



Average IT salary ~10 times higher than Ukraine's average salary.



As of 2017, the IT industry is still growing.

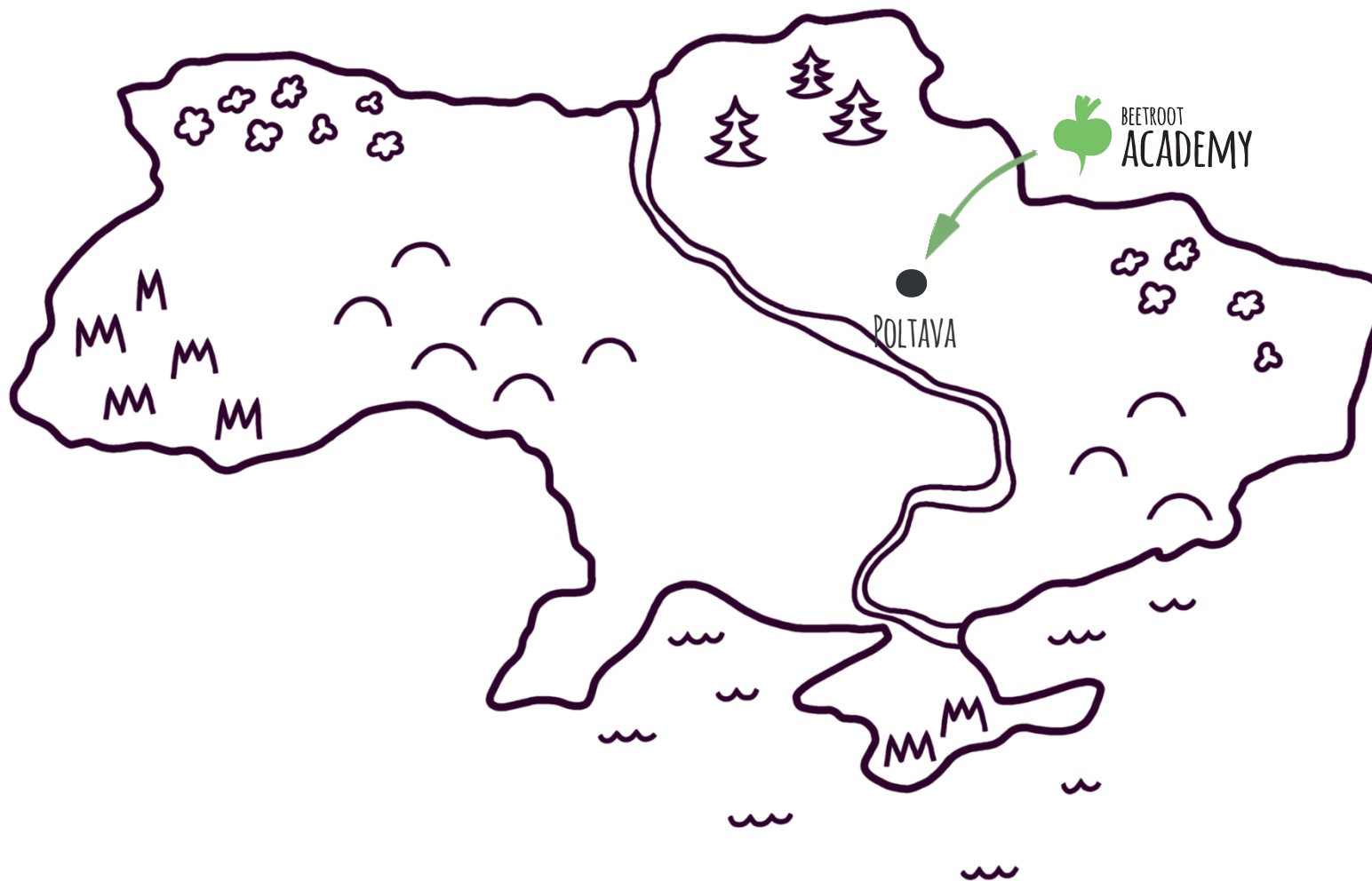








**Beetroot Academy** is an IT school we run in close collaboration with Beetroot.

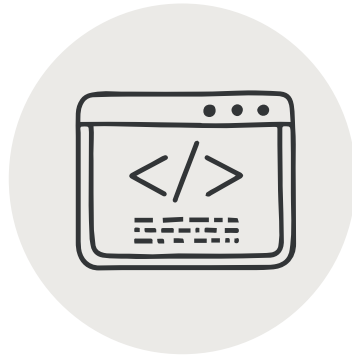




Beetroot Academy was enabled first by **Sida**, and later by the **People of Japan** through UNDP.



WEB DESIGN



BACK-END



FRONT-END



WORDPRESS +  
WOOCOMMERCE



We aim to expand from 5 to 20 academies by 2018. This allows us to educate 2000 people every year.

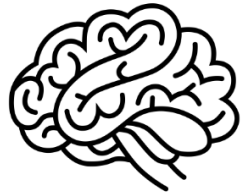


- 200 students have finalized their education.
- 100 + studying now
- 70% were able to land IT jobs.
- 50% no technical background

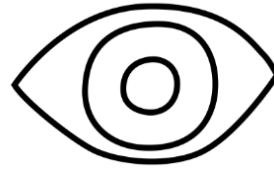




Motivated students



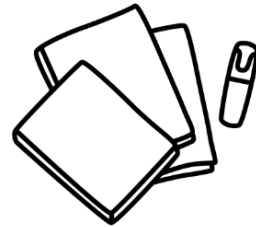
Practical-based  
learning.



Flipped  
classroom



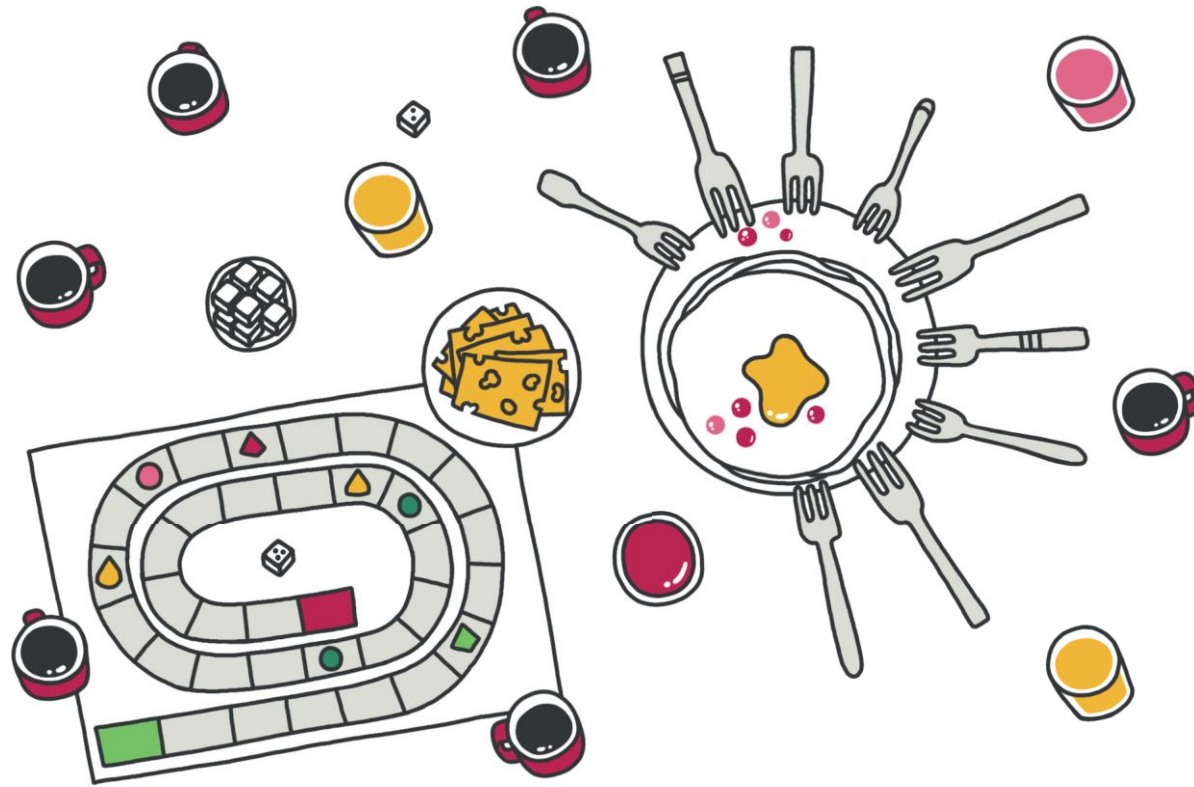
Career  
consulting



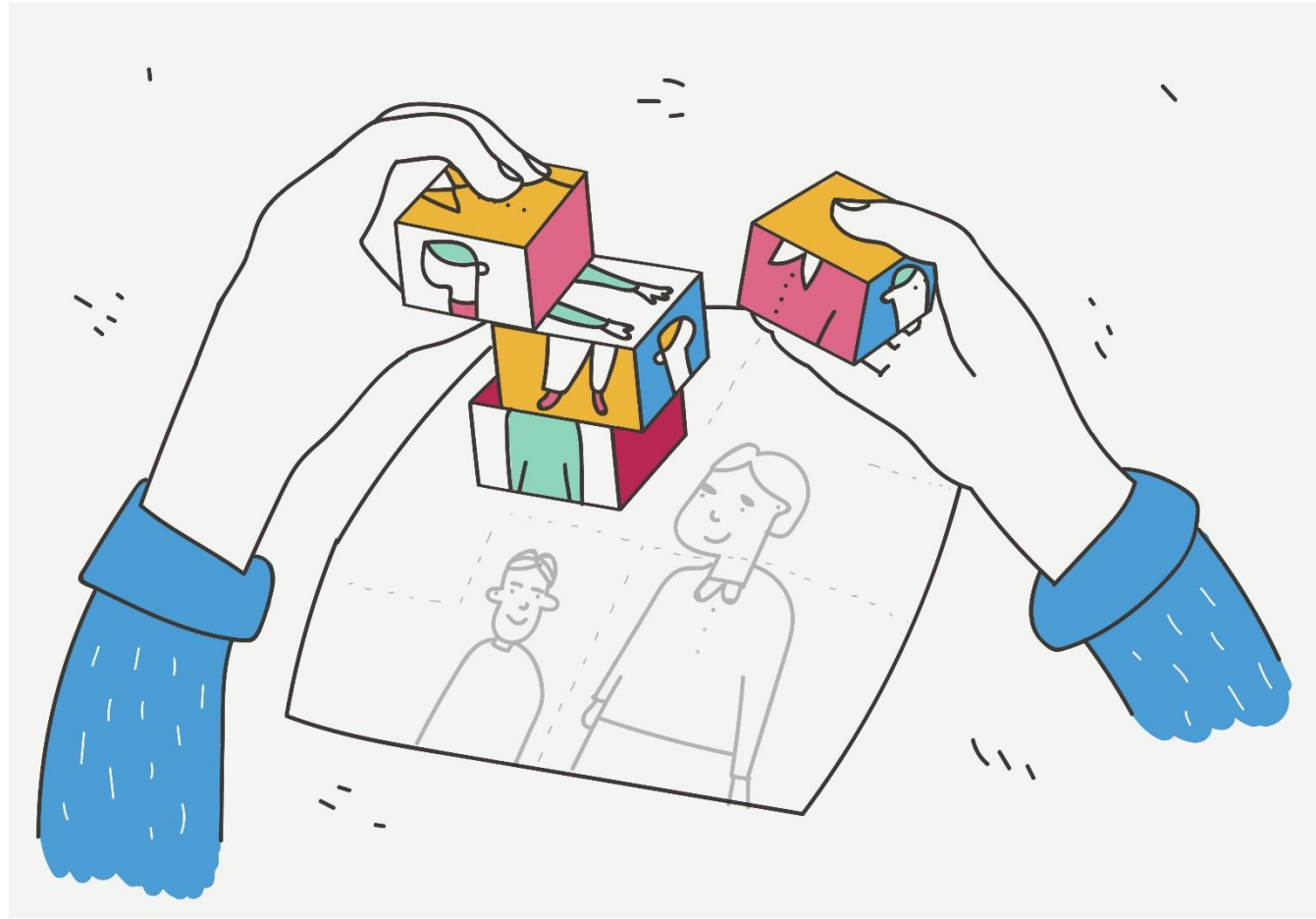
Professional  
Portfolio



Junior  
competency



The learning environment



The product



Women in Tech



Anastasia Kuznetsova



Roman Yukhimchik



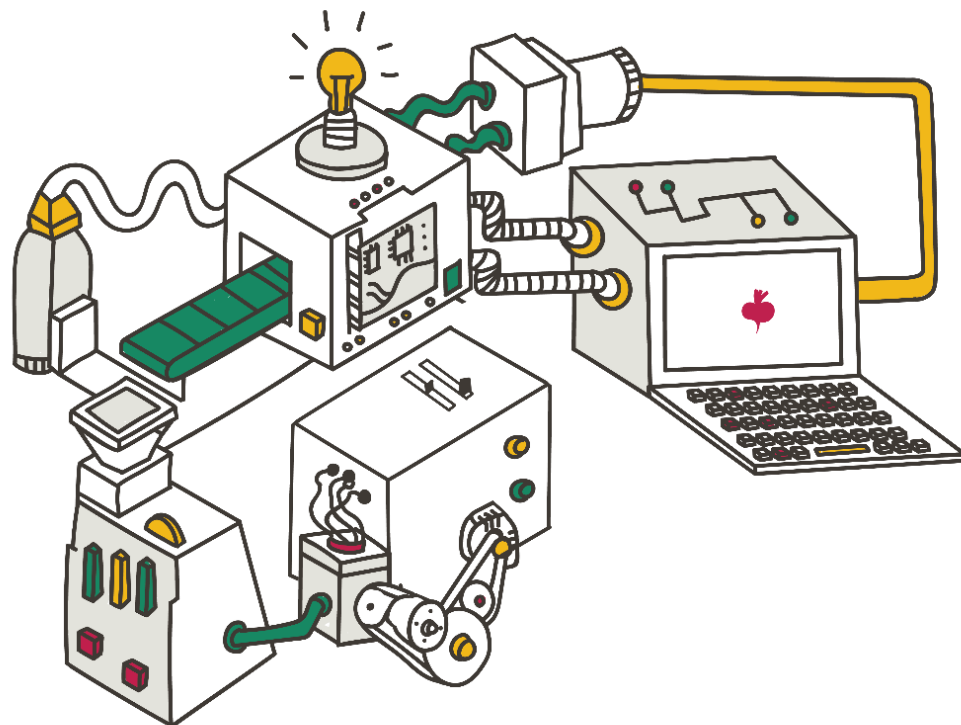
Valeriia Tonkoshtanova

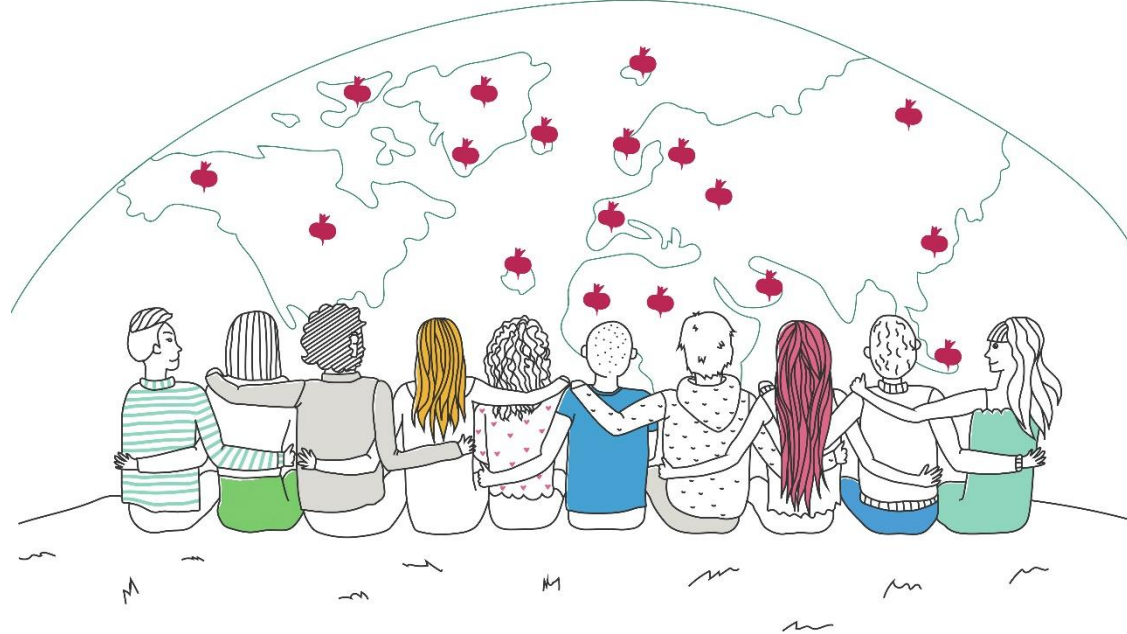
2 MONTHS WORK

4 MONTHS EDUCATION

\$500

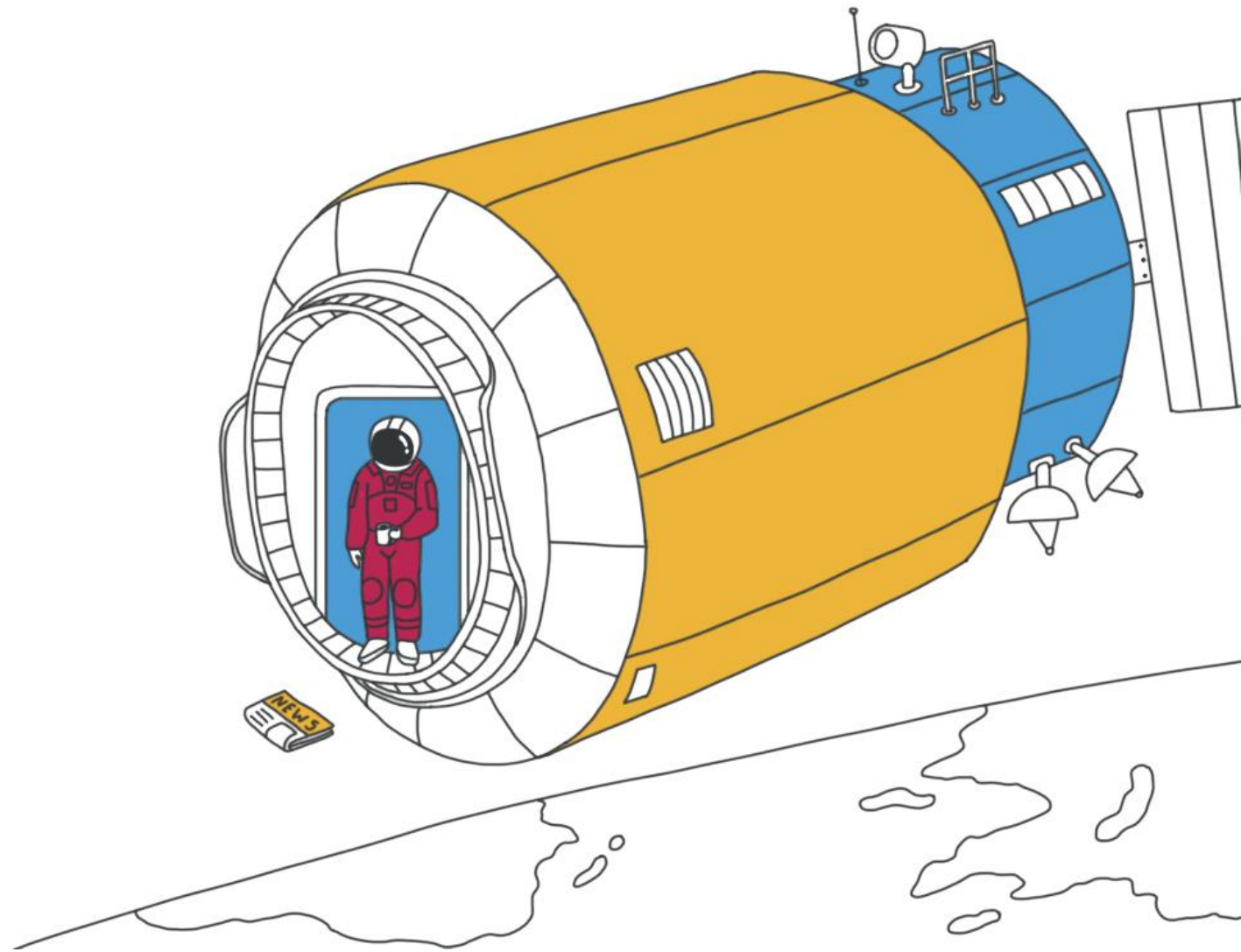
\$500





Global economy.









FACEBOOK!  
INSTAGRAM!

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