



**Regional Workshop for CIS and Georgia on
The Most Popular Mobile Applications:
The Ways of Implementation and Development
in the CIS Countries
Issyk Kul, Kyrgyz Republic, 6-8 September 2016**

Draft Agenda

6 September 2016, Tuesday

08:30-09:30	Registration of participants
09:30-10:30	<p>Opening remarks:</p> <ul style="list-style-type: none"> • State Committee of Information Technologies and Communications of Kyrgyz Republic, Mr. Eshmambet Amatov, Deputy Chair; • JSC Intervale, Mr. Yury Grin, Deputy Director General; • International Telecommunication Union (ITU), Mr. Orozobek Kaiykov, Head, Area Office for CIS; • Institute of Electronics and Telecommunications (IET) under Kyrgyz State Technical University (KSTU) named after Iskhak Razzakov, Mr. Bayish Nurmatov, Professor.
10:30-11:00	Coffee break
11:00-12:30	<p>Session 1: Value Added Services (VAS) as a result of the Development of Mobile Communication</p> <p>Moderator: Mr. Baiysh Nurmatov, Professor, IET under KSTU named after Iskhak Razzakov; Adviser to the Chair of State Committee of Information Technologies and Communications of Kyrgyz Republic</p> <p><i>The VAS Evolution</i> Ms. Elena Ageyeva, Director General, Intech KG</p> <p><i>Unlocking Digital Opportunities: Putting Mobile Applications at the Core of an Operator's Strategy</i> Mr. Tomas Lamanauskas, Group Director Public Policy, VimpelCom</p>
12:30-14:00	Lunch
14:00-15:30	<p>Session 2: Activities of ITU and Multinational Companies Aimed at the VAS Development on the basis of Mobile Communication</p> <p>Moderator: Mr. Orozobek Kaiykov, Head, ITU Area Office for CIS</p> <p><i>ITU-D Activities in the Development of Services on the basis of Mobile Communication</i> Mr. Yevgeny Bondarenko, Deputy Director General, JSC Intervale</p> <p><i>Recommendations of the ITU-T Focus Group on Digital Financial Services (FG DFS)</i> Mr. Yury Grin, Deputy Director General, JSC Intervale</p>

	<p>Mobile Payments: Legal and Regulatory Best Practices Ms. Galina Kucheryavaya, Legal and GR Director, Sky Mobile TM Beeline, Kyrgyz Republic</p>
15:30-16:00	Coffee break
16:00-19:00	Excursion for the workshop participants
7 September 2016, Wednesday	
09:00—10:30	<p>Session 3: Mobile Payments</p> <p>Moderator: Mr. Yevgeny Bondarenko, Deputy Director General, JSC Intervale</p> <p><i>Digital Financial Services Platform for Postal Services</i> Ms. Zebiniso Mukhitdinova, Manager, Department of International Development, JSC Intervale</p> <p><i>Mobile Commerce Cloud Platform for Mobile Communication Providers</i> Mr. Alibek Sabraliyev, Acting Director, Intervale Kazakhstan</p>
10:30-11:00	Coffee break
11:00—12:30	<p>Session 4: Some Trends in the Development of the VAS</p> <p>Moderator: Mr. Orozobek Kaiykov, Head, ITU Area Office for CIS</p> <p><i>Strategies for Mobile Communication Providers to Enhance Yield from Services Provided to Subscribers with Low Balance</i> Ms. Elena Ageyeva, Director General, Intech KG</p> <p><i>Multipurpose Information Platform (SMS, push, messengers)</i> Mr. Alibek Sabraliyev, Acting Director, Intervale Kazakhstan</p>
12:30-14:00	Lunch
14:00-15:30	<p>Session 5: Overview of the Most Notable VAS Projects</p> <p>Moderator: Mr. Yury Grin, Deputy Director General, JSC Intervale</p> <p><i>Agriculture and Education VAS</i> Mr. Hani Eskandar, ICT Applications Coordinator, International Telecommunication Union</p>
15:30-16:00	Coffee break
16:00-17:30	<p>Session 6: Mobile Applications for Health and Healthy Lifestyle</p> <p>Moderator: Mr. Yury Grin, Deputy Director General, JSC Intervale</p> <p><i>mHealth</i> Hani Eskandar, ICT Applications Coordinator, International Telecommunication Union</p>
8 September 2016, Thursday	
09:00-10:30	Session 7: Interactive roundtables on:

	<ul style="list-style-type: none"> • <i>Mobile payments, technical aspects and security (Moderator: Mr. Yevgeny Bondarenko, Deputy Director General, JSC Intervale);</i> • <i>Legal and regulatory aspects of provision of services on the basis of mobile communication and yield enhancement of mobile communication providers (Moderator: Mr. Tomas Lamanauskas, Group Director Public Policy, VimpelCom)</i>
10:30-11:00	Coffee break
11:00-12:30	Session 7: Interactive roundtables (continued)
12:30–14:00	Lunch
14:00-15:30	<p>Session 8: Summing up roundtable on Complex Aspects of VAS Development. Recommendations on VAS Development in the CIS Countries</p> <p>Moderator: Mr. Yury Grin, Deputy Director General, JSC Intervale</p>
15:30–16:00	Coffee break
16:00-17:00	Wrap-up and closure of the workshop