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# ITU Initiatives on Child Online Protection (COP)

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# Online Threats to Children

## Threats & Risks

Cybergrooming

Child abuse materials

Pornography



Sexual solicitation

Disclosure private information

Child pornography



Racism

Online Fraud

Cyber Bullying



Anorexia, self-harm or suicide

Online Gaming & Addiction



Youth-to-youth cybercrimes

Phishing attacks

Spam

Violence

Cyberstalking

# The Child Online Protection (COP) Initiative

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The **COP Initiative** aims at bringing together partners from all sectors of the global community to ensure a safe and secure online experience for children everywhere.

## Objectives

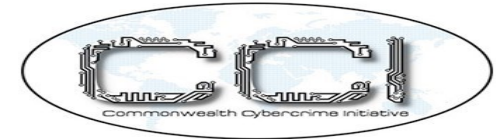
- Identify risks and vulnerabilities to children in cyberspace;
- Create awareness of the risks and issues through multiple channels;
- Develop practical tools to help governments, organizations and educators minimize risk; and
- Share knowledge and experience while facilitating international strategic partnership to define and implement concrete initiatives

# COP Five Strategic Pillars



- COP high-level deliverables across the five strategic pillars are designed to be achieved by ITU and COP members in collaboration.
  - Legal Measures
  - Technical & Procedural Measures
  - Organizational Structures
  - Capacity Building
  - International Cooperation
- It is designed to transform the COP Guidelines into concrete activities by leveraging the active support provided by COP partners.

# We count on the support of several partners...



# WSIS+ 10 High Level Event

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- The **WSIS+10 High-Level Event** was an extended version of the WSIS Forum to address the progress made in the implementation of the WSIS outcomes related to the WSIS Action Lines, while providing a platform for multistakeholder coordination of the implementation of the WSIS outcomes.
- The WSIS+10 High-Level Event reviewed the WSIS Outcomes (2003 and 2005) , in particular, related to the Action Lines with a view to developing proposals on a new vision beyond 2015, potentially also exploring new targets.
- The **WSIS+10 High Level Event Outcome Documents** revised the text of the *Action Line C5* and recognized the importance of COP and youth empowerment.

*“Promoting a culture of online security and safety, empowering users, and encouraging national, regional and international cybersecurity strategies to protect users, including children” – “Ensure special emphasis for protection and empowerment of children online. In this regard, governments and other stakeholders should work together to help all enjoy the benefits of ICTs in a safe and secure environment.”*

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# Council Working Group (CWG) on COP

- The CWG COP is a **platform which facilitates the membership's input and guidance on ITU's role in child online protection**. Through the work of the Group, our membership makes recommendations and provide invaluable inputs to the Initiative.
- The recent **Plenipotentiary Conference**, held in Busan in 2014, made some important amendments:
  - participation in the Group meetings will be open to all stakeholders (both ITU members and non-members);
  - all documentation will be publicly available without password protection



**Next CWG-COP Meeting**

**October 2016**

# Online Youth Consultation

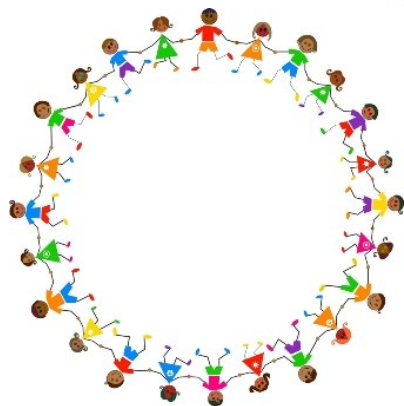
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- The Group also recommended to conduct one-day online consultations for youth, prior to its meetings. This will allow the Group to be more inclusive and ever-more agile in responding to current and emerging technical and policy needs.
- The next topic of the consultation will be on Cyberbullying.
- More information will be given in due of course on the <http://www.itu.int/en/council/cwg-cop/Pages/default.aspx>





**What do we do?**



# 4 Set of COP Guidelines



- Developed in cooperation with COP partners, is the first set of guidelines addressing different stakeholders. [Available in the six UN languages](#)

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# The COP Guidelines in details

**Update version**

## COP Guidelines for Children



Children and young people need to be aware of risks online. The guidelines advise them on possible harmful activities online, such as bullying and harassment, identity theft, and online abuse. The guidelines also include advice to children seeing and experiencing harmful and illegal content online, or young people being exposed to grooming for sexual purposes, the production, distribution and collection of child abuse material.

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# The COP Guidelines in details

**Update version**

## COP Guidelines for Parents, Guardians and Educators



Research shows that more and more children are connecting to the Internet using game consoles and mobile devices, yet many adults are not even aware that these activities include internet connectivity. The guidelines for parents, guardians and educators provide recommendations on what they can do to make their child's online experience a positive one.

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# The COP Guidelines in details

## COP Guidelines for Policy Makers



The guidelines for policy makers will help individual countries plan for their strategies for child online protection in the short, medium and longer term. In order to formulate a national strategy focusing on online child safety, policy makers need to consider a range of strategies, including establishing a legal framework; developing law enforcement capabilities; putting in place appropriate resources and reporting mechanisms; and providing education and awareness resources.



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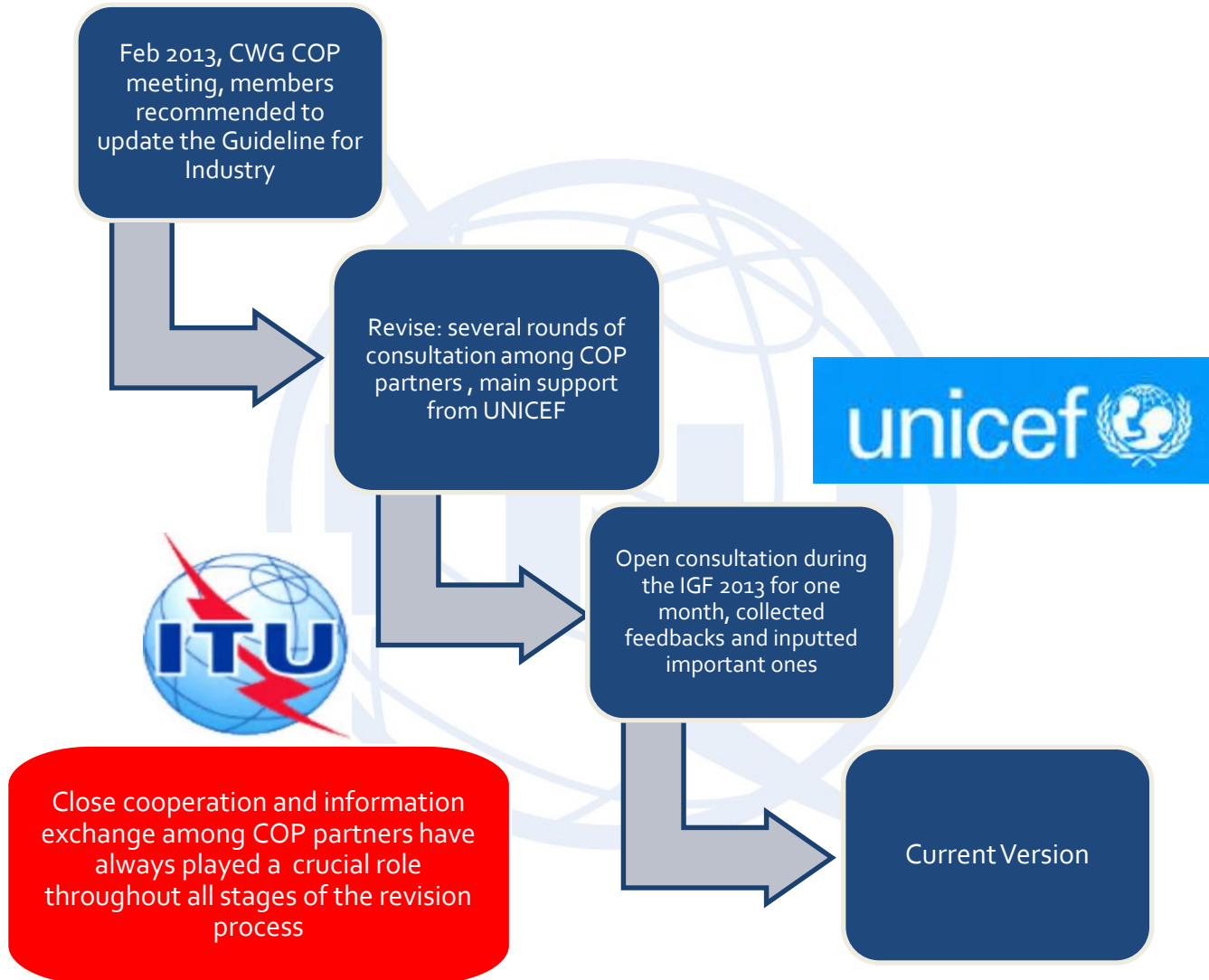
## The COP Guidelines in details

### **New** COP Guidelines for Industry



The updated guidelines for Industry on Child Online Protection provide advice on how the ICT industry can help promote safety for children using the Internet or any technologies or devices that can connect to it. An online platform of COP case studies from the broader ICT Industry further complements the content of these Guidelines.

# Background of the Industry Guidelines



# Scope of the Industry Guidelines

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- The Guidelines apply to the safety of children when using ICTs.
- They provide advice on how industry can work to help ensure children's safety when using the Internet or any of the associated technologies or devices that can connect to it.
- Establish a common reference point and guidance to the ICT and online industries and relevant stakeholders.
- Provide guidance to companies on identifying, preventing and mitigating any adverse impacts of their products and services on children's rights
- Suggest common principles to form the basis of national or regional commitments across all related industries, while recognizing that different types of businesses will use diverse implementation models.

# 5 key areas for protecting and promoting children's rights in the online environment

## Policies and management processes

Integrate children's rights in **policies and management processes**

## Child sexual abuse content

Develop processes for handling child sexual abuse content

## Safer and age appropriate environment

Develop **safer and age appropriate** online environments

## Educate children, parents and teachers

**Educate** children, parents and teachers on children's safety

## Promote positive use of ICTS

Promote digital technology as a mode to further **good citizenship**

### Purpose of the Guidelines is to provide:

- ✓ A blueprint that can be adapted locally for various industry players
- ✓ Establish a benchmark for recommended actions
- ✓ Guidance on identifying, prevent and mitigating risks
- ✓ Guidance on supporting children's rights

# Online Platform : of Case Studies

## NATIONAL AND PUBLIC SERVICE BROADCASTERS



Children and young people are a significant audience for content developed by broadcasting services, which is increasingly accessible online. National and public service broadcasters are working to offer the same level of security for online viewing that is applied to television and radio.

[See relevant case studies >](#)

## HARDWARE MANUFACTURERS, OPERATING SYSTEM DEVELOPERS, AND APP STORES



Children today are accessing the Internet through an array of electronic devices. Hardware manufacturers, OS Developers and App Stores can provide built-in technical mechanisms along with educational and empowerment activities in order to promote a safer online environment for children.

[See relevant case studies >](#)

## MOBILE OPERATORS



Mobile operators enable access to the Internet as well as offer a range of mobile-specific data services. Many operators have already signed up to COP codes of practice, and offer a range of tools and information resources to support their commitments.

[See relevant case studies >](#)

## INTERNET SERVICE PROVIDERS



Internet service providers act as both a conduit, providing access to and from the Internet, and a repository for data through their hosting, caching and storage services. As a result, they have been in the forefront of accepting responsibility for protecting children online.

[See relevant case studies >](#)

## CONTENT PROVIDERS, ONLINE RETAILERS AND APPLICATIONS (APP) DEVELOPERS



The Internet provides all types of content and activities, many of which are intended for children. Content providers, online retailers and app developers have tremendous opportunities to build safety and privacy into their offerings for children and young people.

[See relevant case studies >](#)

## USER-GENERATED CONTENT, INTERACTIVE AND SOCIAL MEDIA SERVICE PROVIDERS



Children and adolescents are major participants, on multiple platforms, in creating and sharing content. User-generated content, interactive and social media service providers can set policies and take actions to enhance child online protection and participation.

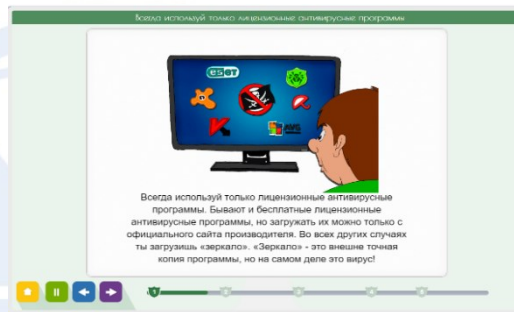
[See relevant case studies >](#)



# Regional Activities



ITU Regional Strategy Workshop  
on Child Online Protection for  
the Arab Region: Empowering  
the future digital citizens  
(Cairo, October 2015)



In 2015, ITU-D Sector Member ONAT launched an online and offline course titled “Multimedia distance-learning course on the safe use of Internet resources”



ITU Regional Workshop  
on COP for the Europe  
Region: “Empowering  
the future digital  
citizens”  
(Istanbul, April 2016)

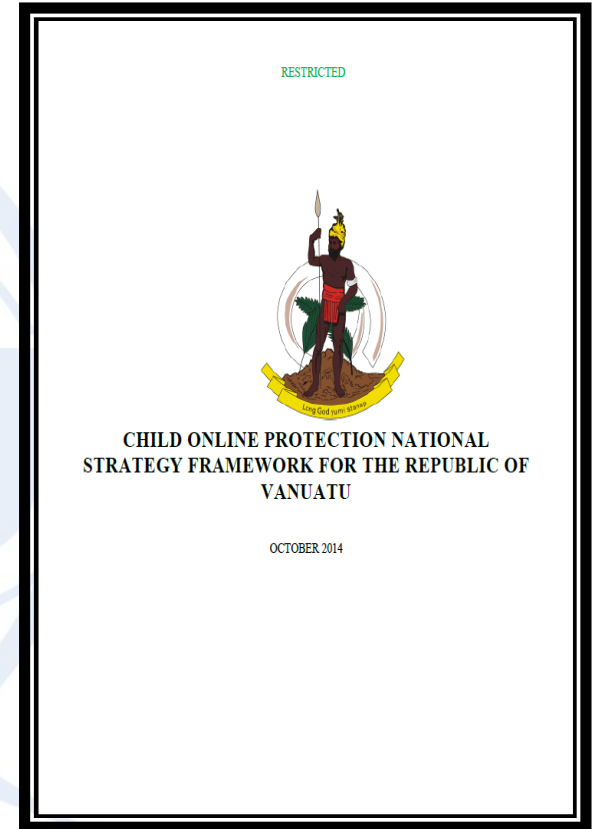
# Capacity Building Child Online Protection

## Workshop Port Vila, Vanuatu – 22-24 Sept 2014



- 100 participants
- Support from the Prime Minister
- Partners : CTO, IMPACT , Regulator, OGCIO
- Outcome: Guidelines on COP for Vanuatu

COP Guidelines for Brunei : 2014



# Assisting countries to establish national strategies and policies



**Brunei**  
**Cameroon**  
**Ghana**  
**Mauritius**  
**Sierra**  
**Leone**  
**Gambia**  
**Oman**

**Zambia**  
**Bahrain**  
**Chad**  
**Gabon**

# Joining forces with other organizations

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- ITU works closely with the **Internet Watch Foundation (IWF)** to establish a **hotlines**. The partnership drew on the expertise and resources of the IWF to establish efficient and cost effective methods of fighting against online child sexual abuse content.
- ITU and **Trend Micro** agreed to establish a framework for collaboration in line with the mutual goal of creating a **more secure and safer information society**.

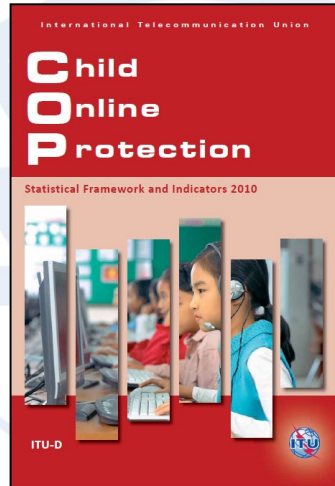


# Other Projects

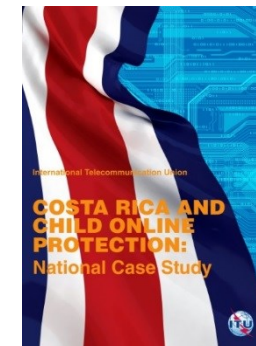


Run surveys with policy makers

Data collection



Share a platform of countries profiles



Develop case studies



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ITU : I Thank U