



ITU Regional Workshop for CIS
“Mobile Payments:
The Issues and Prospects for the Development”
Baku, Republic of Azerbaijan, 14-16 October 2014



Draft Agenda

14 October 2014, Tuesday

08:30-09:30	Registration of the participants
09:30-10:30	<p>Opening remarks:</p> <ul style="list-style-type: none">• Ministry of Communications and High Technologies of the Republic of Azerbaijan, Mr. Elmir Velizade, Deputy Minister;• Intervale CJSC, Russian Federation, Ms. Oksana Smirnova-Krell, Director General;• Committee for Payments and Market Infrastructure of Bank for International Settlements (Switzerland), Mr. Klaus Loeber, Head of the Secretariat;• Odessa National Academy of Telecommunications (ONAT) n.a. A.Popov, Ukraine, Mr. Vadim Kaptur, Pro-rector for Scientific Work;• International Telecommunication Union (ITU), Mr. Andrei Untila, Programme Officer, ITU Area Office for CIS.
10:30-11:00	Coffee break
	<p><i>Session 1: Activities of the International Telecommunication Union in the field of Service Development on the basis of Mobile Devices</i></p> <p><i>During the Session, the ITU experts will present ITU activities in the sphere of standardization and popularization of the services on the basis of mobile devices and provide necessary definitions.</i></p> <p>Chair: Mr. Yuri Grin, Deputy Director General, CJSC Intervale</p> <p><u>Presentations:</u></p> <p><i>ITU Activities in the field of Mobile-based Services and our Workshop</i> Mr. Yuri Grin, Deputy Director General, CJSC Intervale</p> <p><i>Mobile Payments – Promising Direction of the ICT Development</i> Mr. Yevgeny Bondarenko, Deputy Director General, CJSC Intervale</p>
12:30-14:00	Lunch
14:00-15:30	<p>Session 2: Review of the Mobile Payment Development in Different Regions of the World</p> <p><i>During the Session, the participants representing CIS region will get acquainted with the experiences of other regions of the world (North America, West Europe, Africa, Asia) in the field of mobile payment development.</i></p> <p>Chair: Mario Maawad Marcos, Director for Security, CaixaBank (Spain)</p> <p><u>Presentations:</u></p> <p><i>The Current Mobile Ecosystem of North America</i> Mr. Frazier Evans, Partner of Booz Allen Hamilton (USA)</p>

	<p>Mobile as Main Driver for Innovation in Retail Banking Mario Maawad Marcos, Director for Security, CaixaBank (Spain)</p> <p>Mobile Payments: The Issues and Prospects for the Development – with an Emphasis on Developments in Africa and Middle East and Recommendations Stewart White, Chairman of the Board, Akhet (UAE)</p> <p>Natural Security Alliance: Business Model and Pilot Projects Mr. Philippe Batard, Founder of Batard & Partners (Switzerland)</p> <p>Mobile Payments. The International Experience Review Mr. Roman Lukashov, ITU Expert</p>
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15:30-16:00	Coffee break
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16:00–17:30	<p>Session 3: CIS Experience in the Mobile Payment Development</p> <p><i>The Session will present experience of the CIS countries in the field of the mobile payment development.</i></p> <p>Chair: Mr. Roman Lukashov, ITU Expert</p> <p>Presentations:</p> <p>Mobile Wallet and Contactless Payments on the basis of NFC Technology. Experience of the Implementation in Ukraine. Outlook of the Development in the World Mr. Sergey Skabelkin, Vice President, Association of e-Business of Ukraine</p> <p>Mobile Payments in Kazakhstan. Problems and Prospects Ms. Marina Martynova, Director, LLP Intervale Kazakhstan</p> <p>Payments in Mobile Applications and on the Websites Mr. Vladimir Sorokin, Deputy Director General, Non-bank Financial Company Rapida (Russian Federation)</p> <p>Analysis of Current State, Trends, and Outlook of the Mobile Payment Development in CIS Mr. Yury Bozhor, ITU Expert</p>
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15 October 2014, Wednesday	
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9:00–10:30	<p>Session 4: Implementation of the Regional Initiative of Mobile Payments</p> <p><i>During the Session, the speakers will present the results of the implementation of the CIS Regional Initiative on mobile payments and tell of the problems relating to creation of mobile payment systems and the ways to solve the problems.</i></p> <p>Chair: Mr. Yury Bozhor, ITU Expert</p> <p>Presentations:</p> <p>The History of Payment and Information Solution Market Development. The Experience of the Participant Ms. Oksana Smirnova-Krell, Director General, Group of Companies Intervale (Russian Federation)</p> <p>Mobile and Payment Systems: Trends and Forecasts Mr. Viktor Nosov, Head, Department of the Development of Payment Clearing Services,</p>
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	<p>CJSC Intervale (Russian Federation)</p> <p>Presentation of the Mobile Payment Service Ms. Daria Osmolovskaya, Head, Department of Agent and Partner Programme Development, CJSC Intervale (Russian Federation)</p>
10:30-11:00	Coffee break
11:00-12:30	<p>Session 5: Definition of the Tasks to be Completed by the Mobile Payment System, Basic Requirements to the System</p> <p><i>During the Session, the ITU experts will present the scope of the tasks which are to be completed by the mobile payment system, its special characteristics, its advances and weaknesses, main requirements to the system, as well as legal and logistical issues relating to creation of the system of the kind.</i></p> <p>Chair: Mr. Vadim Kaptur, Pro-rector for Scientific Work, ONAT n.a. A.Popov (Ukraine)</p> <p><u>Presentations:</u></p> <p><i>Security and Efficiency of Biometric Solutions</i> Pierre Antonio, CTO, Natural Security Alliance (France)</p> <p><i>NFC Payments, State of the Art, from a Special Security Point of View</i> Mario Maawad Marcos, Director for Security, CaixaBank (Spain)</p> <p><i>Digital Payment Security Discussion: Secure Element (SE) vs Host Card Emulation (HCE)</i> Mr. Frazier Evans, Partner of Booz Allen Hamilton (USA)</p>
12:30–14:00	Lunch
14:00–15:30	<p>Session 6: Recommendations for Development of Mobile Payment Systems in the CIS Countries</p> <p><i>During the Session, the ITU experts will present draft recommendations for development of mobile payment systems in the CIS countries.</i></p> <p>Chair: Mr. Yevgeny Bondarenko, Deputy Director General, CJSC Intervale</p> <p><u>Presentations:</u></p> <p><i>Mobile Payments. Recommendations for the Development</i> Mr. Roman Lukashov, ITU Expert</p> <p><i>Mobile Payments. Recommendations for the Development</i> Mr. Yury Bozhor, ITU Exprt</p> <p><i>Successful Development of Mobile Payment Services</i> Mr. Viktor Nosov, Head, Depart of the Development of Payment Clearing Services, CJSC Intervale (Russian Federation)</p>
15:30–16:00	Coffee break
16:00-17:30	<p>Session 7: The Issues of Specialist Training for Development and Maintenance of Mobile Payment Systems</p> <p><i>During the Session, the speakers will present up-to-date methods of specialist training, both</i></p>

in technical and economic areas, for creation and maintenance of the mobile payment systems. Within the framework of the Session, a special course will presented on Mobile Payment Systems for students of telecommunications universities of the CIS region.

Chair: Mr. Andrei Untila, Programme Officer, ITU Area Office for CIS

Presentation:

Course of lectures and recommendations on organization of laboratory cycle on the subject: Designing, Technical Operation and Security of Mobile Payment Systems
Mr. Vadim Kaptur, Pro-rector for Scientific Work, ONAT n.a. A.Popov (Ukraine)

16 October 2014, Thursday

9:00–10:30	<p>Session 8: Discussion of the ITU Recommendations for Development of Mobile Payments in the CIS Countries. Elaboration of Proposals of the Workshop Participants</p> <p>Chair: Mr. Yuri Grin, Deputy Director General, CJSC Intervale</p> <p><i>During the Session, the participants will get into four groups and, with support of the moderators, discuss different aspects of creation of the mobile payment systems in the CIS countries.</i></p>
10:30–11:00	Coffee break
11:00–12:30	<p>Session 8: Discussion of the ITU Recommendations for Development of Mobile Payments in the CIS Countries. Elaboration of Proposals of the Workshop Participants (continuation)</p> <p><i>After the coffee break, the participants will have an opportunity to join another group and continue the discussion.</i></p>
12:30–14:00	Lunch
14:00–15:30	<p>Session 9: Summing up roundtable</p> <p>Chair: Mr. Yuri Grin, Deputy Director General, CJSC Intervale</p> <p><i>At the summing up roundtable, the chairs of the four groups will present conclusions of the roundtables. Based on the results of the discussions, Recommendations of the workshop for the development of mobile payments in the CIS will be adopted.</i></p>
15:30–16:00	Coffee break
16:00–17:00	Summing up. Closure of the Workshop