





Ministry of Administration and Digitization

between public authorities, privite entities and citizents for building and developing the passive broadband network infrastructure





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NATIONAL BROADBAND PLAN to achieve the objectives of Digital Agenda For Europe

DIGITAL AGENDA FOR EUROPE

A Europe 2020 Initiative



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NATIONAL BROADBAND PLAN

BOOSTING INVESTMENTS
IN NETWORK
INFRASTRUCTURE
NGN/NGA

TELECOMMUNICATIONS
INFRASTRUCTURE

USE OF EXISTING
INFRASTRUCTURE OTHER
THAN
TELECOMMUNICATION

ELIMINATING INVESTMENT BARRIERS

PROMOTING INVESTMENTS
IN BROADBAND
NETWORKS AT THE LOCAL
LEVEL

THE DEVELOPMENT OF BROADBAND WIRELESS NETWORKS







MAIN OBJECTIVE OF NATIONAL BROADBAND PLAN

INCREASING THE AVAIBILITY OF BROADBAND INTERNET

ENSURE UNIVERSAL
ACCESS TO THE INTERNET
OF A SPEED OF AT LEAST
30 Mb/s BY 2020

ENSURE ACCESS TO THE INTERNET OF A SPEED OF AT LEAST 100 Mb/s TO 50% OF HOUSEHOLDS







NATIONAL BROADBAND PLAN







CREATING DEMAND
FOR BROADBAND
SERVICES AND
BUILDING DIGITAL
COMPETENCES







BACKBONE AND DISTRIBUTION NETWORKS







NATIONAL BROADBAND PLAN

IMPLEMENTATION

PROMOTION OF LEGAL AND REGULATORY CONDITIONS CONDUCIVE TO INVESTMENT IN BROADBAND INFRASTRUCTURE

PROMOTION OF CO-INVESTMENT

PROVIDING ACCESS TO INFORMATION ABOUT INFRASTRUCTURE

Memorandum on cooperation in the construction and development of passive broadband infrastructure

Telecommunication and energy investment synergy

Inventory of broadband infrastructure and providing coverage maps of broadband infrastructure and services

Support of investment in wireless networks

Coordination of investment plans in infrastructure (roads, water, sewer)

Systemic Project – acitivities for the development of broadband internet access







Memorandum on Cooperation in the construction and development of passive broadband infrastructure

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MEMORANDUM

MEMORANDUM IS AN OPEN AGREEMENT BETWEEN THE GOVERNMENT, LOCAL GOVERNMENTS AND REPRESENTATIVES OF THE TELECOMMUNICATIONS MARKET

THE MAIN GOAL OF THE MEMORANDUM IS TO DEVELOP COOPERATION IN THE FIELD OF APPRIOPRIATE AND FAVORABLE LEGAL AND ADMINISTRATIVE ENVIROMENT

IT AIMS ON CREATING A PLATFORM FOR COOPERATION AND CONSULTATION ON INITIATIVES RELATED TO THE CONSTRUCTION OF TELECOMMUNICATIONS INFRASTRUCTURE AND INFORMATION SOCIETY







Structure of MEMORANDUM

STEERING COMMITTEE

FOR THE DEMAND
OF BROADBAND
INTERNET ACCES



MEMORANDUM GROUPS



1



FOR THE PROCESSES
AND INVESTMENT
BARRIERS

FOR THE INVESTEMNET AND
ACCESS PROVISION TO
BROADBAND
TELECOMMUNICATION
SERVICES

FOR THE FUNDING
OF BROADBAND
PROJECTS

FOR THE DETERMINATION OF RULES FOR ACCESS TO THE NETWORK AND INFRASTRUCTURE PUBLICLY FUNDED

MEMORANDUM

GIVES RECOMMENDATIONS AIMED
AT ACCELERATION OF THE DEVELOPMENT
OF BROADBAND INFRASTRUCTURE IN
POLAND

Sample: proposals of ammendments to the Regulation on telecommunication installations in apartment buildings







Task Group for the Broadband infrastructure funded by the EU

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TASK GROUP FOR THE BROADBAND INFRASTRUCTURE FUNDED BY THE EU

TASK GROUP WAS ESTABLISHED BY THE INITIATIVE OF THE MINISTER OF ADMINISTRATION AND DIGITIZATION

TEAM MEETINGS ARE HELD ONCE A MONTH VIA VIDEOCONFERENCING

LOCAL GOVERNMENTS ARE REPRESENTED BY THE PROJECT MANAGERS OR LOCAL AUTHORITIES RESPONSIBLE FOR THE REGIONAL OPERATIONAL PROGRAMMES







Lighthouse keepers of Digital Poland

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LIGTHOUSE KEEPERS OF DIGITAL POLAND

THE CAUSE

FROM 13 MILLION OF POLISH CITIZENS AGED 50 OR MORE, ALMOST 10 MILLION DO NOT USE THE INTERNET

LACK OF SKILLS NEEDED TO USE NEW TECHNOLOGIES RESULTS IN MARGINALIZATION AND DIGITAL EXCLUSION. SUCH EXCLUSION DOES NOT COME FROM THE LACK OF INTERNET ACCESS, BUT MAINLY FROM THE INSUFFICIENT DIGITAL COMPETENCES







LIGTHOUSE KEEPERS OF DIGITAL POLAND

2707 LIGHTHOUSE KEEPERS

OVER 170 000 PEOPLE HAVE BEEN TRAINED

> 23 000 CLASSES

OVER 45 000 HOURS A LIGHTHOUSE KEEPER IS A LOCAL LEADER, DIGITAL EDUCATION CHAMPION ENJOYING THE TRUST OF THEIR LOCAL COMMUNITIES

A LIGHTHOUSE KEEPER ACTS IN A LOCAL COMMUNE, CITY DISTRICT, HOUSING ESTATE OR IN A VILLAGE

THE INITIATIVE IS CONDUCTED BY THE ASSOCIATION
"CITIES ON-LINE" WHICH MISSION AND STRATEGIC
GOAL IS COOPERATION WITH LOCAL
GOVERNMENTS FOR THE DEVELOPMENT OF
INFORMATION SOCIETY







LIGTHOUSE KEEPERS OF DIGITAL POLAND

MODEL OF WORK

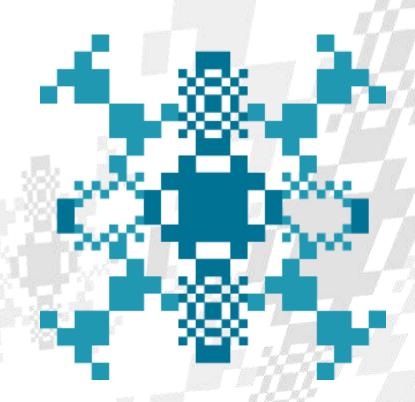
IDENTIFICATION OF INDIVIDUAL MOTIVATIONS AND NEEDS

ENCOURAGING ADULTS TO USE INTERNET STEP BY STEP, SHOWING THAT NEW TECHNOLOGY DOES NOT "BITE", THAT THEY SHOULDN'T BE AFFRAID THAT THEY WILL BREAKE THE DEVICE SUCH AS SMARTPHONE OR LAPTOP.

THE NEXT STEP IS TO SHOW THEM HOW TO USE THE INTERNET IN COMMON SITUATIONS:

Grandson is in New York and the calls are too expensive? – use Skype, it is totally free!

THANK YOU



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