Partner2Connect Digital Coalition General Overview at National Roundtable Cambodia

8-9 July, 2024

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Visit us on: www.itu.int/partner2connect
Contact us: Partner2Connect@itu.int
          sameer.sharma@itu.int

Why now?

2.6 billion people are still offline and even among the 'Internet users', many hundreds of millions may only get the chance to go online infrequently, via shared devices, or using connectivity speeds that markedly limit the usefulness of their connection.

Universal connectivity is a central focus for the UN in creating an inclusive and secure digital future. The **UN Secretary-General's Roadmap for Digital Cooperation** prioritizes providing **safe** and **affordable Internet access** to every individual by 2030.

Partner2Connect (P2C) plays a crucial role in implementing this vision by driving collaborative efforts to accelerate connectivity, ensuring that no one is left behind.

P2C Background

- Partner2Connect (P2C) is a global **multistakeholder alliance** launched in 2021 by ITU.

- P2C aligns with the UN SG Roadmap for Digital Cooperation, the Kigali Action Plan, ITU's Regional Initiatives, the WSIS Action Lines and the 2030 Agenda for Sustainable Development

- P2C uses the Action Framework to highlight the key elements that need to be addressed to achieve universal, meaningful connectivity and digital transformation for all. The Framework also gives a guideline to pledgers on the Focus Areas under which pledges can be submitted

P2C Mission

To serve as a leadership level platform that **engages all stakeholders** to **mobilize and announce new resources**, partnerships, and commitments to **foster meaningful connectivity and digital transformation globally**

*P2C outreach is of a **global nature** with a focus on hardest-to-connect communities wherever they are located, and in particular, those in Least Developed Countries (**LDC**s), Landlocked Developing Countries (**LLDC**s) and Small Island Developing States (**SIDS**)*

P2C Achievements[1]

- So far, P2C has received **933 pledges** worth **USD 51.08 USD billion**[2]

- P2C engages **445 entities** from government, private sector, UN agencies and other international or regional organizations (including multilateral development banks), civil society, academia, and youth groups

- Of the 445 entities participating in the Coalition, **177 are of governmental nature**

- The **private sector (104 entities)** represents about **23%** of the entities participating in the Coalition

- **25 UN Agencies** are currently involved with the Coalition

[1] As of 7 July, 2024

[2] On 27 May, at the WSIS Forum, P2C surpassed half its USD 100 billion goal for closing the digital divide

933
Pledges submitted

Pledges reported 288

445
Entities

Entities reporting 148

145
Countries of pledge-makers

USD 51.08
Estimated financial values (USD)

Why Pledge?

To meaningfully connect 2.6 billion people, multi-stakeholder collaboration and leadership is urgently needed. P2C is a game-changer opportunity to mobilize the resources needed to connect those who are still offline.

By joining P2C, entities will be able to:

- **Join a vibrant community** of like-minded people and be part of the changemakers who will bring meaningful connectivity for all

- **Expose commitments** to a wide variety of stakeholders such as governments, private sector, civil society and academia

- **Get invited to meetings** and events to meet with other P2C pledgers. Making a pledge qualifies you for speaking opportunities during our events throughout the year

- **Meet, network and match make** with other organizations in different parts of the world to achieve your goals

Make your pledge at https://www.itu.int/partner2connect-pledges

Who can make a pledge?

- **Governments** (including local governments, municipalities and regulatory bodies)

- **Private Sector** (including philanthropic organizations)

- **UN Agencies** and other **International or Regional Organizations** (including Multilateral Development Banks)

- **Civil Society**, **Academia** and **Research Associations**

- **Youth Groups**, **Media and Entertainment Organizations**

Make your pledge at https://www.itu.int/partner2connect-pledges

What is the P2C Action Framework?

The P2C Action Framework is the Coalition's guiding document. It summarizes the key elements that need to be addressed to achieve universal, meaningful connectivity and digital transformation for all: the **what**, the **who**, the **why** and the **how**. The Action Framework outlines the overall structure under which pledges for the P2C Digital Coalition can be made.

Action Framework – Focus Areas and Pillars

ACCESS Connecting people everywhere	**ADOPTION** Empowering Communities	**VALUE CREATION** Building Digital Ecosystems	**ACCELERATE** Incentivizing investment
• Infrastructure • Affordability • Cybersecurity	• Skills • Inclusion • Local Content/ Services	• Innovation/ Entrepreneurship • Apps & Services • Digital Economy	• Innovative Financing • Project Viability • Investor Constellation

Find additional information here

What is the criteria for a strong pledge?

- **Addresses key issues** of the **four [Focus Areas](#)** of the P2C Digital Coalition:

    - **ACCESS:** Connecting people everywhere
    - **ADOPTION:** Empowering communities
    - **VALUE CREATION:** Building digital ecosystems
    - **ACCELERATE:** Incentivizing investments

- **Helps drive** transformational change towards **universal connectivity and the digital transformation of societies**

- **Helps mobilize** resources across the four Focus Areas of P2C

- **Brings together** multiple entities committed to endorse, implement, or scale the pledge

- Can be easily **quantified**, **monitored and tracked**, and its **impact** can also be **measured and reported over time** and against the overall objective of achieving **universal meaningful connectivity**

Explore pledges at https://www.itu.int/itu-d/sites/partner2connect/pledges/explore-pledges/

What types of pledges can be made?

Financial

A financial pledge consists of an entity or groups of entities announcing a monetary contribution in line with the objectives of the P2C Digital Coalition and/or a specific P2C Focus Area

Policy

A policy pledge is one where a legislative or regulatory reform or policy change is proposed or enacted to advance the objectives laid out by the P2C Digital Coalition and/or the P2C Action Framework

Advocacy

An advocacy pledge is one where an entity or group of entities publicly supports, recommends, or promotes (e.g., through research, MOUs) the objectives laid out by the P2C Digital Coalition and/or the P2C Action Framework in their industry, network, events, or publications
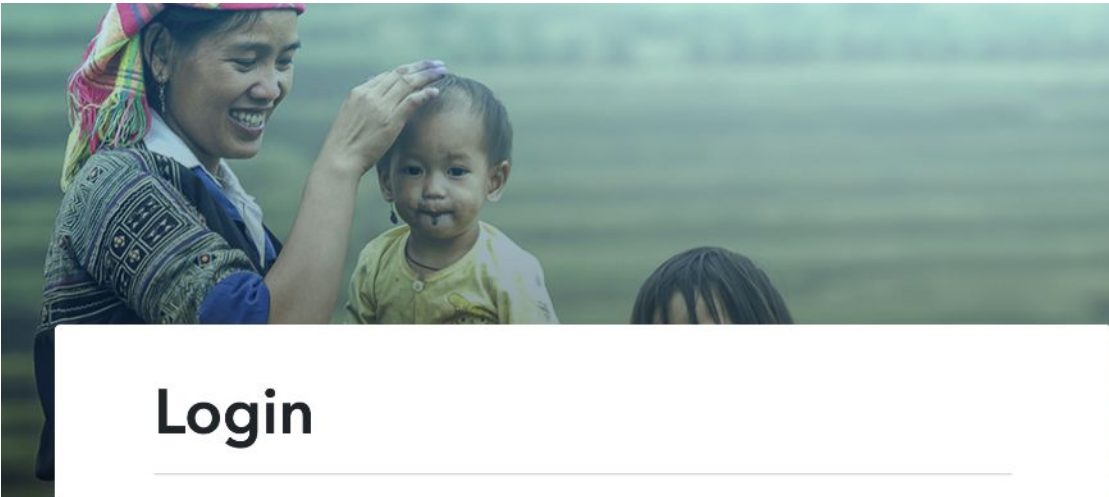
Programmatic

A programmatic pledge regards the creation or expansion of existing programs that are in line with the P2C Focus Areas

Make your pledge at https://www.itu.int/partner2connect-pledges

How to make a pledge?

Pledges can be made by completing the [pledge submission form](#) in the P2C online platform.

https://www.itu.int/partner2connect-pledges

Examples of Pledges

Access - Infrastructure

Private Sector

- **Orange** pledged EUR 5.6 billion investment in 16 countries in Middle East and Africa over the period 2021-2025; 66% of this investment will be dedicated to increase voice and data coverage as well as connectivity

- **Convergence Partners** pledged more than **USD 250 Million** investment over the next 5 years to improve availability, quality, capacity and affordability of digital infrastructure in sub-Saharan Africa for over 1 billion people

Member States

- The **Government of Kenya** pledged to invest USD 258.8 Million towards achieving its goal for "A Digitally Transformed Nation" through the establishment of infrastructure, connectivity services, capacity building and innovation within the ICT sector

Examples of Pledges

Adoption - Skills

Private Sector

- **Microsoft** / **Cisco** / **Rohde & Schwarz** / **Verizon** have committed to provide digital skills training for millions mainly in LDCs and LLDCs in Africa

- **BBVA Microfinance Foundation**'s (BBVAMF) microfinance institutions have pledged USD 8 billion for financing vulnerable entrepreneurs and provide digital solutions, development programs, digital skills and Internet access for 14 million people in vulnerable communities in the Americas.
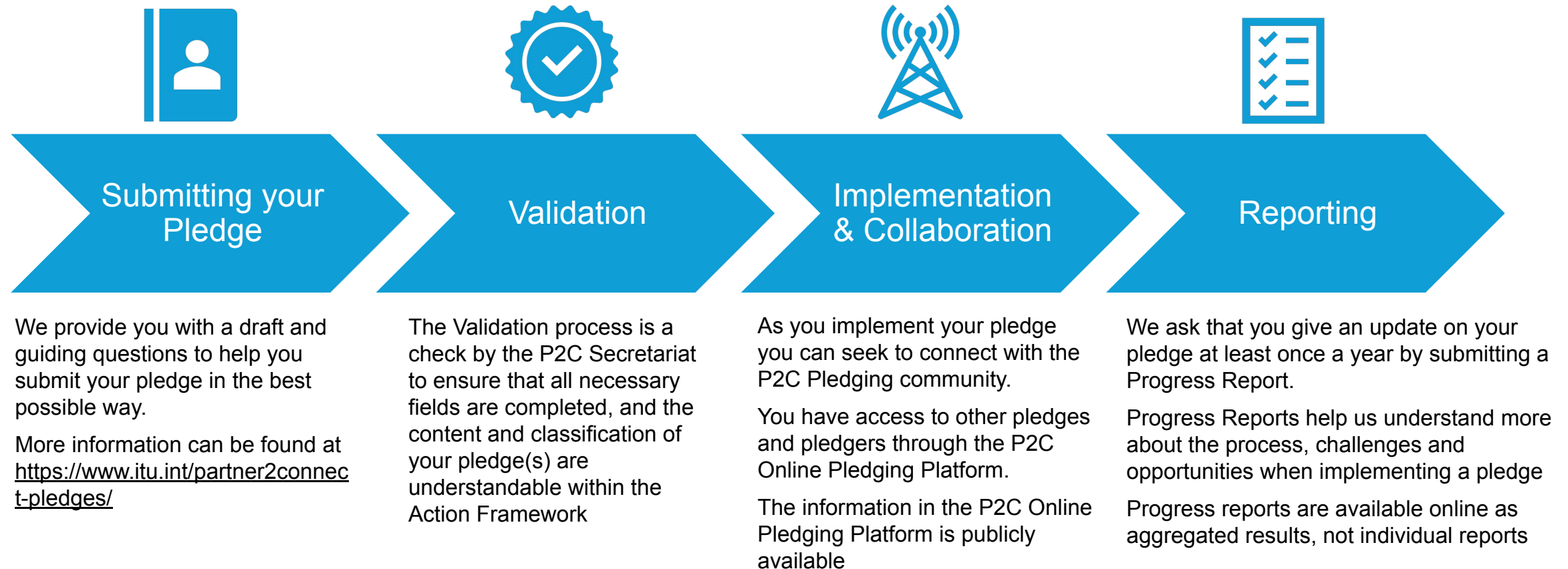
Member States

- The **Government of Uganda** pledged USD 10 Million for the digital skilling of SMEs, persons with disabilities, women and girls, persons living in poor communities, youth and students, targeting a total of 5 million people by 2024.
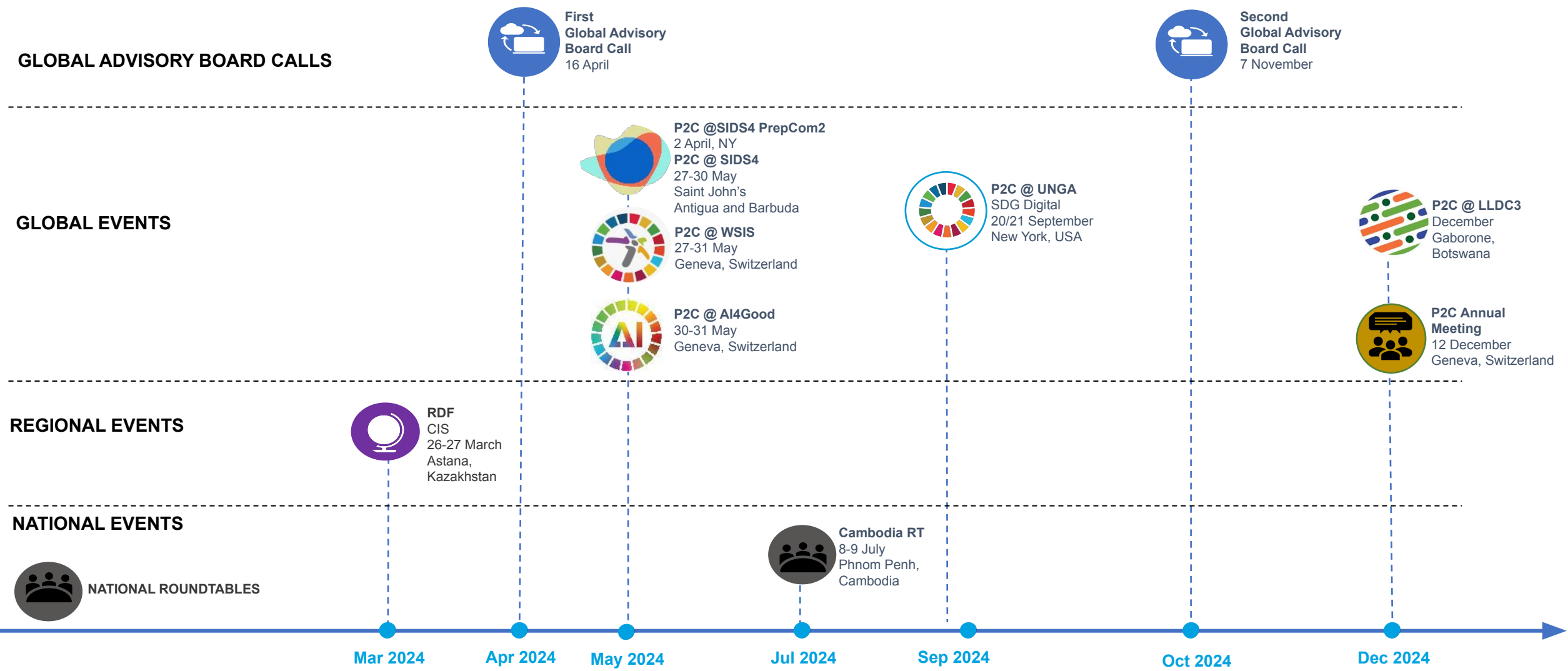
What happens after submitting a pledge?

Once a pledge has been submitted, it will go through an internal validation process by the P2C Secretariat to make sure it meets the standards established by the Coalition. Once the pledge has been validated, the pledger will be notified, and the pledge will be publicly available in the P2C Online Platform for anyone in the world to see it. P2C also encourages its pledgers to continuously **self-report progress on implementation** reinforcing the values of **accountability** and **self-driven monitoring and evaluation**. It is the responsibility of each pledger (and part of their commitment towards the Coalition and the overall cause of universal connectivity) to periodically self-report progress.

Submitting your Pledge	Validation	Implementation & Collaboration	Reporting
We provide you with a draft and guiding questions to help you submit your pledge in the best possible way. More information can be found at https://www.itu.int/partner2connect-pledges/	The Validation process is a check by the P2C Secretariat to ensure that all necessary fields are completed, and the content and classification of your pledge(s) are understandable within the Action Framework	As you implement your pledge you can seek to connect with the P2C Pledging community. You have access to other pledges and pledgers through the P2C Online Pledging Platform. The information in the P2C Online Pledging Platform is publicly available	We ask that you give an update on your pledge at least once a year by submitting a Progress Report. Progress Reports help us understand more about the process, challenges and opportunities when implementing a pledge Progress reports are available online as aggregated results, not individual reports

|P2C Meetings and Events 2024

GLOBAL ADVISORY BOARD CALLS

First Global Advisory Board Call
16 April

Second Global Advisory Board Call
7 November

GLOBAL EVENTS

P2C @SIDS4 PrepCom2
2 April, NY
P2C @ SIDS4
27-30 May
Saint John's
Antigua and Barbuda

P2C @ WSIS
27-31 May
Geneva, Switzerland

P2C @ AI4Good
30-31 May
Geneva, Switzerland

P2C @ UNGA
SDG Digital
20/21 September
New York, USA

P2C @ LLDC3
December
Gaborone,
Botswana

P2C Annual Meeting
12 December
Geneva, Switzerland

REGIONAL EVENTS

RDF
CIS
26-27 March
Astana,
Kazakhstan

NATIONAL EVENTS

NATIONAL ROUNDTABLES

Cambodia RT
8-9 July
Phnom Penh,
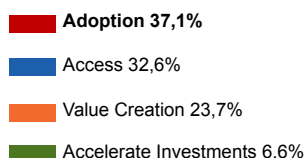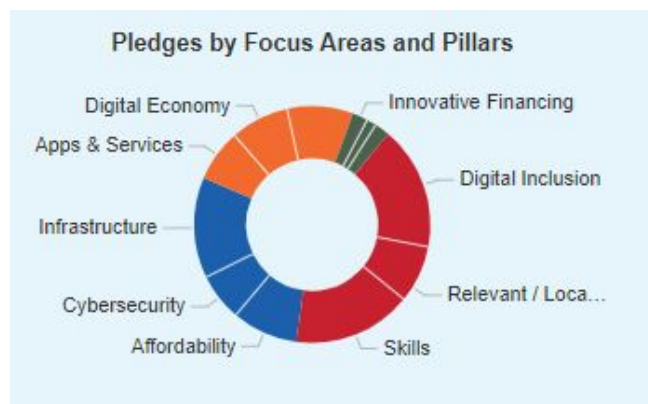Cambodia

Mar 2024   Apr 2024   May 2024   Jul 2024   Sep 2024   Oct 2024   Dec 2024

P2C Annual Report

*More information can be found in the **P2C Annual Progress Report 2023**. The latest LIVE info can always be accessed online through the P2C Online Pledging Platform*

P2C Pledges in Asia & The Pacific[1]

252 Pledges received	**$16.76bn** Estimated Value
135 Entities	**49** Countries of pledge-makers

- **252 pledges** worth **$16.76 Billion** where Asia-Pacific is either the primary region or one of the regions of implementation of the pledge

- Submitted by **135 entities** from government, private sector, NGOs, academia from **49 different countries**

- Pledges' Focus Areas **match** Regional Initiatives' clusters

Pledges by Focus Areas and Pillars

Digital Economy
Apps & Services
Infrastructure
Cybersecurity
Affordability
Skills
Relevant / Loca...
Digital Inclusion
Innovative Financing

- **Adoption 37,1%**
- Access 32,6%
- Value Creation 23,7%
- Accelerate Investments 6,6%

P2C Focus Areas match ITU's Asia-Pacific' RIs 2023-2025

ASP1: Addressing special needs of Least Developed Countries, Small Island Developing States, including Pacific Island Countries and Landlocked Developing Countries

ASP2: Harnessing ICTs to support the Digital Economy and an Inclusive Digital Society

ASP3: Fostering development of Infrastructure to enhance Digital Connectivity

ASP4: Enabling Policy and Regulatory Environments to accelerate Digital Transformation

ASP5: Contributing to a Secure and Resilient Information and Communication Technology Environment
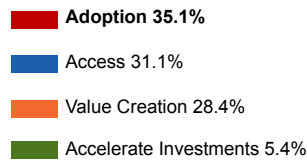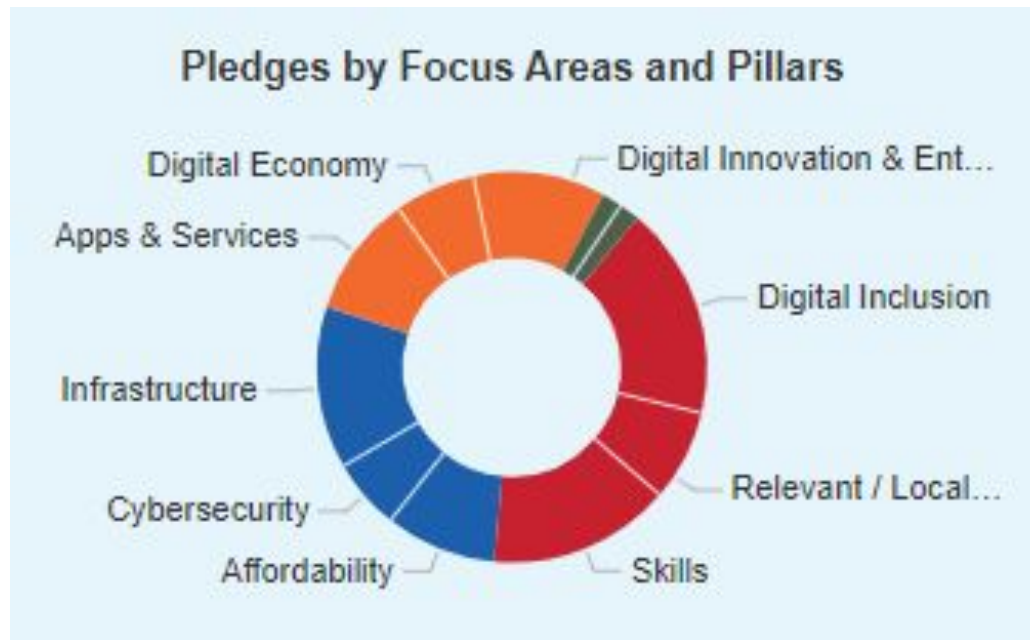
[1] As of 7 July, 2024

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P2C Pledges for Cambodia (1/5)

Number of pledges, entities and countries of pledge: Comparison between June 2024 and 6 July 2024

■1-Jun-24 ■6-Jul-24

Estimated value: Comparison between June 2024 and 6 July 2024
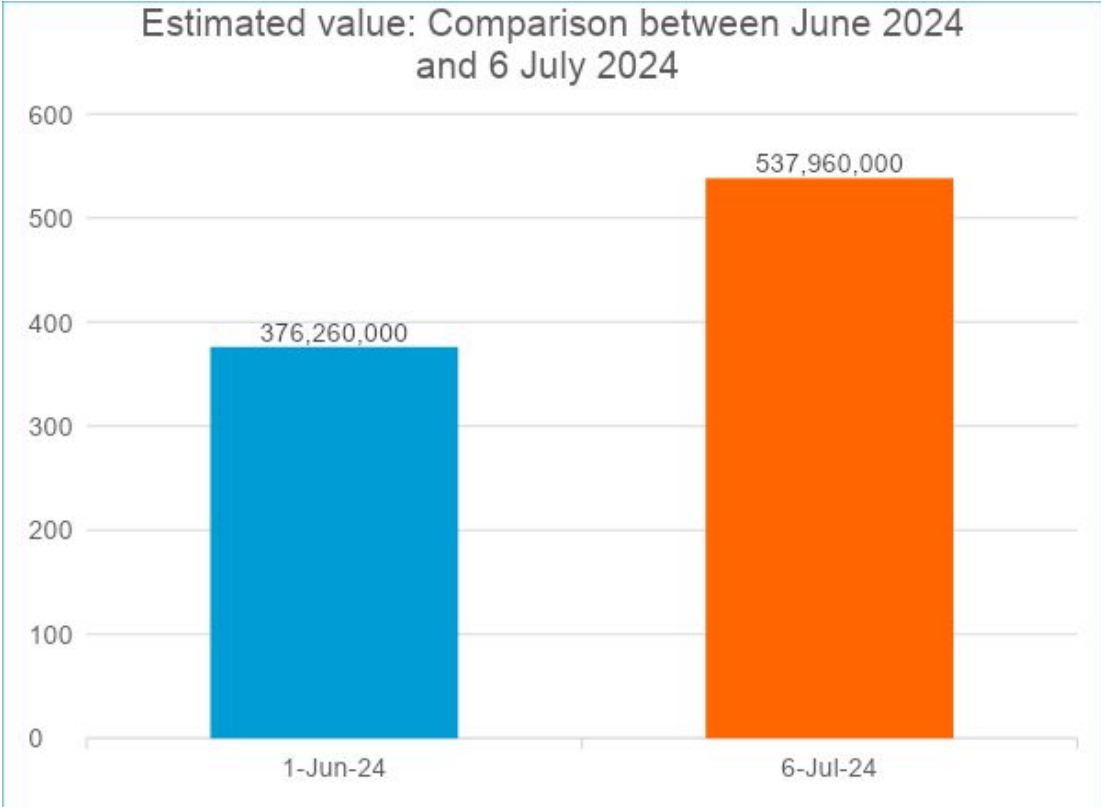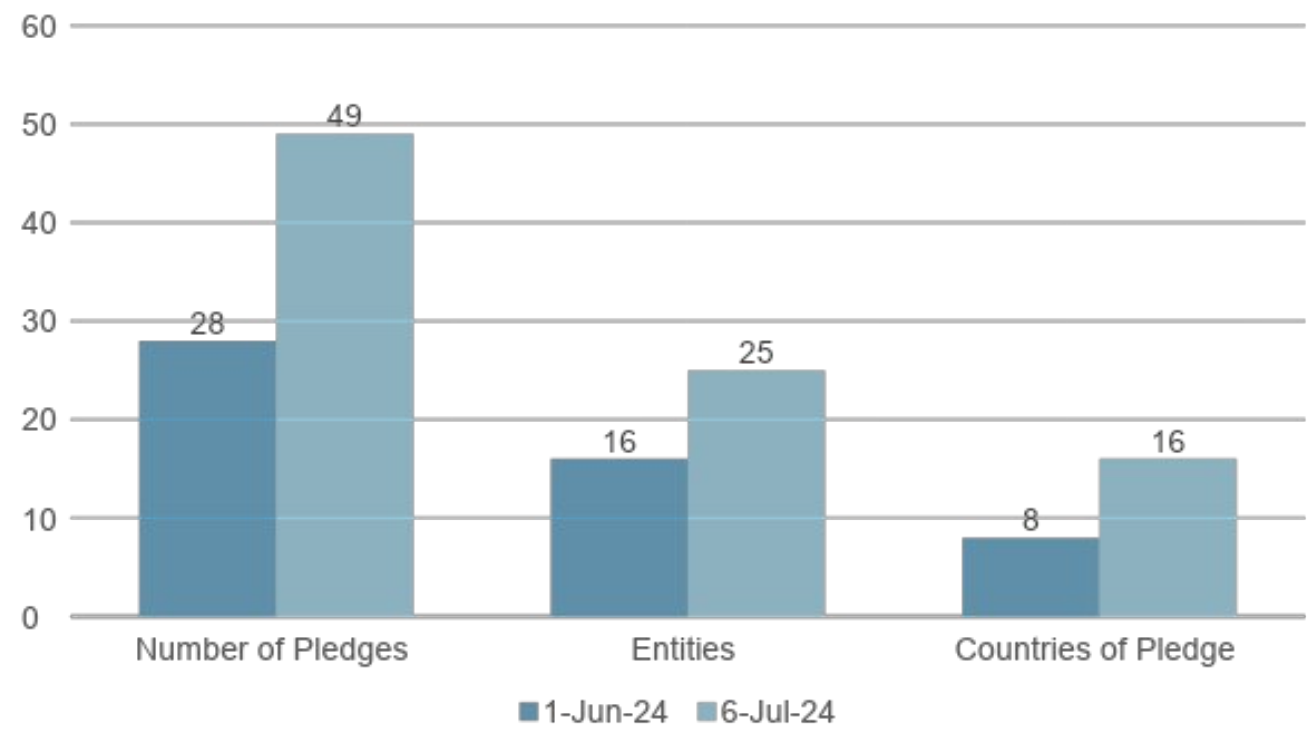
- 50 Pledges are targeting Cambodia or include Cambodia as one of their target countries of implementation

Pledges by Focus Areas and Pillars

Digital Economy
Digital Innovation & Ent…
Apps & Services
Digital Inclusion
Infrastructure
Cybersecurity
Relevant / Local…
Affordability
Skills

- **Adoption 35.1%**
- Access 31.1%
- Value Creation 28.4%
- Accelerate Investments 5.4%

50 Pledges received	$537.96M Estimated Value
26 Entities	17 Countries of pledge-makers

[1] As of 7 July, 2024

Progress on Pledge Implementation – Aggregated Results

Number of pledges by sector

Sector	Number
Private Sector	21
Government	15
UN Agency	8
International or Regional Organization	3
Civil Society	2
Other	1
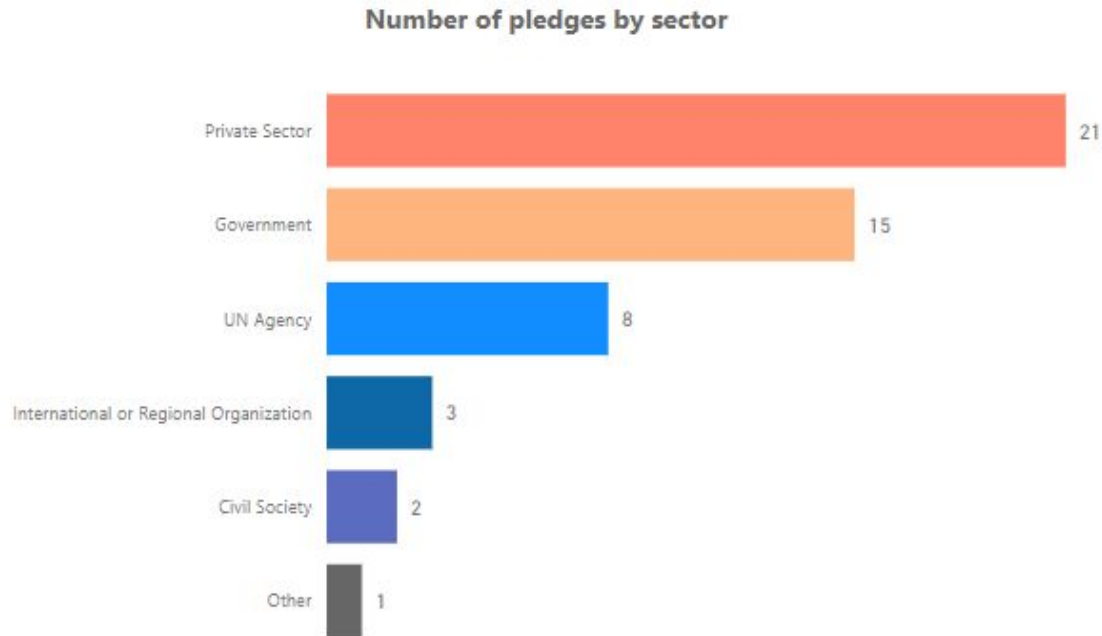
Of the 50 pledges indicating Cambodia as country of implementation, 6 (12%) have been reported on. Of these:
- 1 report from Government
- 2 reports from Private Sector
- 1 report from Civil Society
- 1 report from International or Regional Orgs.
- 0 reports from UN agencies
- 1 report from other

Completion Status:
- 5 pledges indicate status as 'In progress'
- 1 pledge is in the 'Planning Phase'

Pledge End Dates:
- 4 Pledges are estimated to have ended. 3 have reports.
- 4 pledges are expected to end in 2024.
- The rest (42 pledges) are estimated to end between 2025 and 2030

[1] As of 7 July, 2024

P2C Targets

Three most common P2C Targets addressed with pledges for Cambodia:

- By 2030, 100% of individuals aged 15 years and above use the internet and own a mobile phone.

- By 2025, 60% of youth and adults will achieve at least a minimum level of proficiency in sustainable digital skills.

- By 2030, 100% of households and business are connected to the Internet.

[1] As of 7 July, 2024

Progress Reports Insights

3 most common Challenges for progress implementation in Cambodia:

- **Natural Disasters**: Progress reports include reference to extended deadlines due to natural disasters

- **Administrative challenges**: Pledges are slowed by administrative set-backs.

- **Financial**: Funding and investment challenges have limited reach and impact

2 Potential Solutions to address those challenges:

- **Partnerships**: Suggestions of collaborations with ITU and members of the P2C Community are references as solutions to obstacles of financial and technological resources.

- **Funding**: Global funding priorities are also suggested as a solution.

Opportunities for implementation of pledges in Cambodia:

- Engage with ITU **and ITU initiatives** like **EQUALS** and **GIGA**

- Collaborate with ITU on **capacity-building** across developing nations

ITU | Partner2Connect

Foster meaningful Connectivity and digital transformation globally.
P2C is proud to support your efforts to meaningfully connect the ***2.6 billion People*** *still offline!*

[Take action and pledge now](#)!