

mSafe and mSpeakup – digital platform for smartpolicing

*679# option 1

MSAFE ADVISORY



Where we heading

- ▶ Smarter Fiji, mSafe and mSpeakup is currently a bandaid approach, consequently, we are doing this so that we can address the root cause of the problems that Fiji is facing re : personal security, health security, educational security and online cyber security....
- ▶ With an aim to come up with innovation, model, approaches, tools and techniques that can fast track addressing of all these security issues

What is mSafe?

- ▶ mSafe is a program designed in partnership with Fiji police force for the members of the public to send educational and awareness tips off issues that matters to our community
- ▶ Sending out free crime prevention to all those subscribed for free.
- ▶ Current subscriber - 15,000 customers
- ▶ Whatever is sent via sms is conducted face to face in community, videos taken and uploaded on social media and later housed under website.

mSafe Vision

- ▶ mSafe aspires to create safer, secure & smarter communities.

mSafe Mission

- ▶ mSafe mobilizes existing resources and platforms to catalyze dynamic vibrant & empowered communities with technological innovations and digital transformations.

Objectives

- ▶ Create awareness in the communities.
- ▶ Mobilise problem youths and steer them away from crime.
- ▶ Digital platform making available station vodafix numbers on *679# 1 so the members of the public can call the area concerned station for assistance.
- ▶ Making available mSpeakup so members of the community can openly share information crucial to police.
- ▶ Duavata model on a digitalized platform.

What is mspeakup?

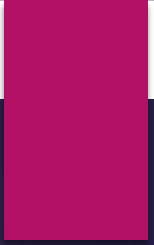
- ▶ A mobile platform tool that allows the members of the public to open up and share their experience if they were ever victims of crime or should they have any information relevant to the police.
- ▶ mSpeakup is for communities to register issues which analysed and sent to relevant departments and also categorized into topics for discussion at Multi Disciplinary Conference with deducated link for live streaming.
- ▶ Members of the public can leave the information they have on *679#1 option 4

Resolutions

- ▶ mSafe in partnership with Fiji Police Force aims to create a safe, secure and crime free society.
- ▶ mSafe and mSpeakup is a program by the police for the police
- ▶ It's a model and tool designed to partner with the Fiji Police Force and the available platform and resource to fight against crime.
- ▶ AN NGO Smarter Fiji is formed to house mSafe and mSpeakup made up of advisories from multiple disciplinary backgrounds

Smarter Fiji

- ▶ To foster proactiveness using models that enables holistic development of solution with multiple disciplinary engaging partners and networks from various NGOs, Institutions and solution and application development
- ▶ Smarter Fiji Aim is also to mobilise digital professional volunteer who can help develop solution, sought tools, equipment and devices that has the potential to address problems and arrest issues at earlier stages as opposed to reactive approaches
- ▶ Smarter Fiji also aspires to foster smart policing and engage multiple corporate and interested donors to save lives, create safer securer and smarter Fiji.****
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- ▶ OTHER PROGRAM : SMART PARENTING, SMARTPOLICING, DIGITAL PROFESSIONAL VOLUNTEERS, ETC



“ In a World of evolving
technology, we have to learn to
be smarter than the smart
gadgets. - mSafe Advisory Team ”



Smarter Fiji Aspiration and how
telecos can help in addressing
issues pertaining to our
communities sustainably
Vinaka
Questions