



ACHIEVING SDG AND INCLUSIVE DEVELOPMENT IN ASIA AND THE PACIFIC

**ICT and Development Section
ICT and Disaster Risk Reduction Division
ESCAP**

IMPROVING REGIONAL BROADBAND CONNECTIVITY THROUGH THE
ASIA-PACIFIC INFORMATION SUPERHIGHWAY



Outline:

1. Inequality convergence in Asia-Pacific
2. Opportunities for digital transformation
3. ... and Challenges
4. Asia-Pacific Information Superhighway
5. Way forward



**74TH SESSION OF THE
ECONOMIC AND SOCIAL COMMISSION
FOR ASIA AND THE PACIFIC**
11-16 MAY 2018 - BANGKOK, THAILAND

INEQUALITY

in Asia and the Pacific in the
era of the 2030 Agenda for
Sustainable Development

The 74th Commission session discussed economic, social and technological inequalities emerging in Asia and the Pacific, including the digital divide.

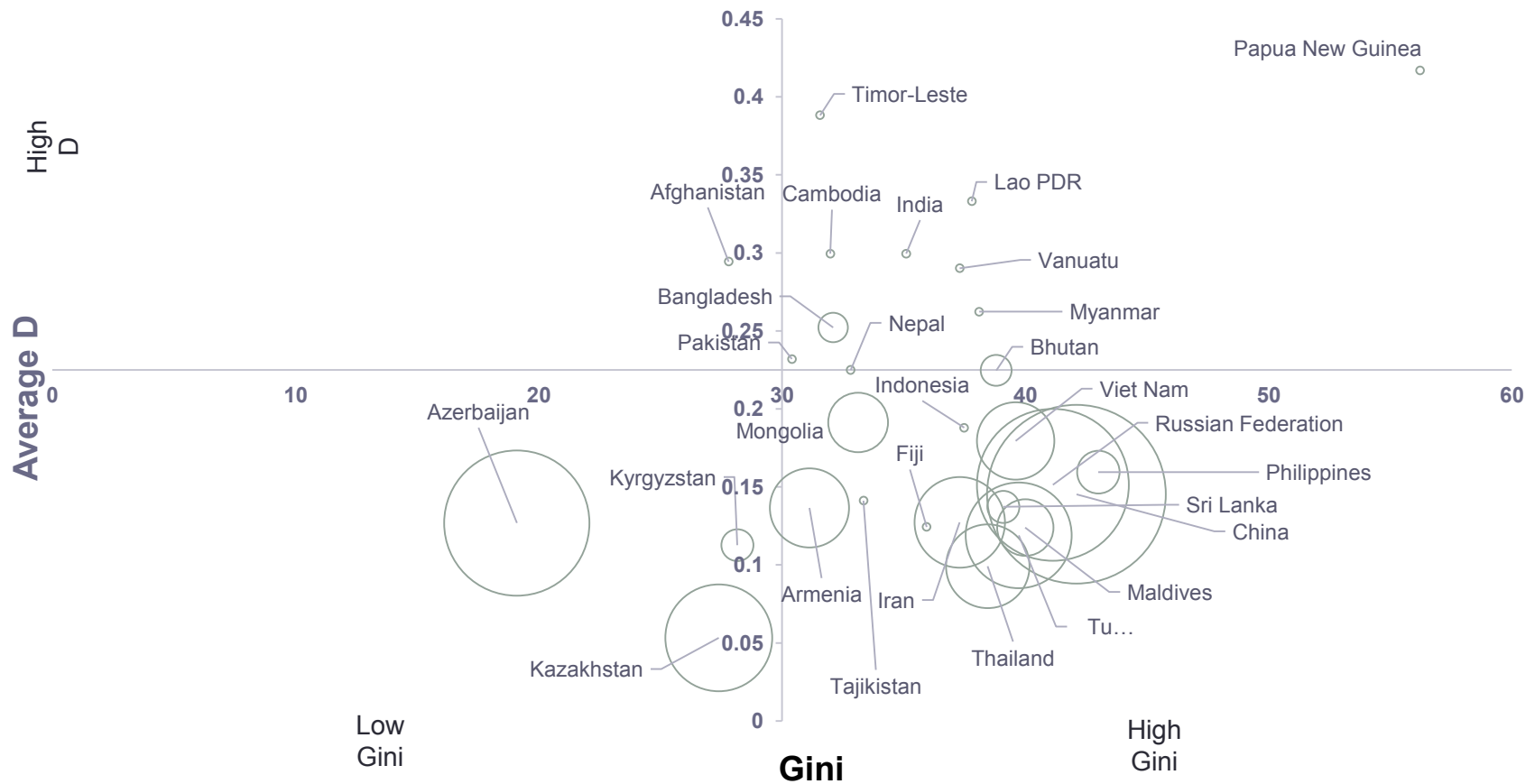


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Inequality convergence in Asia-Pacific

Gini, Average D, Fixed-broadband connectivity in selected Asia-Pacific countries

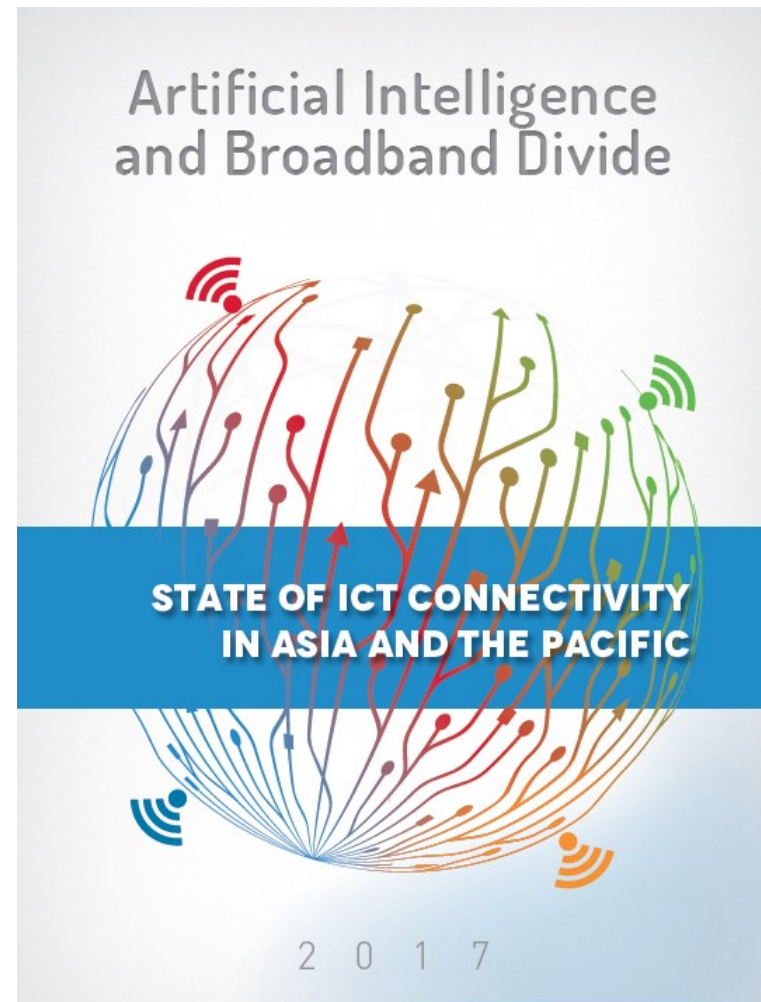


Adapted from the ESCAP theme study “Inequality in Asia and the Pacific in the era of the 2030 Agenda for Sustainable Development”(2018)

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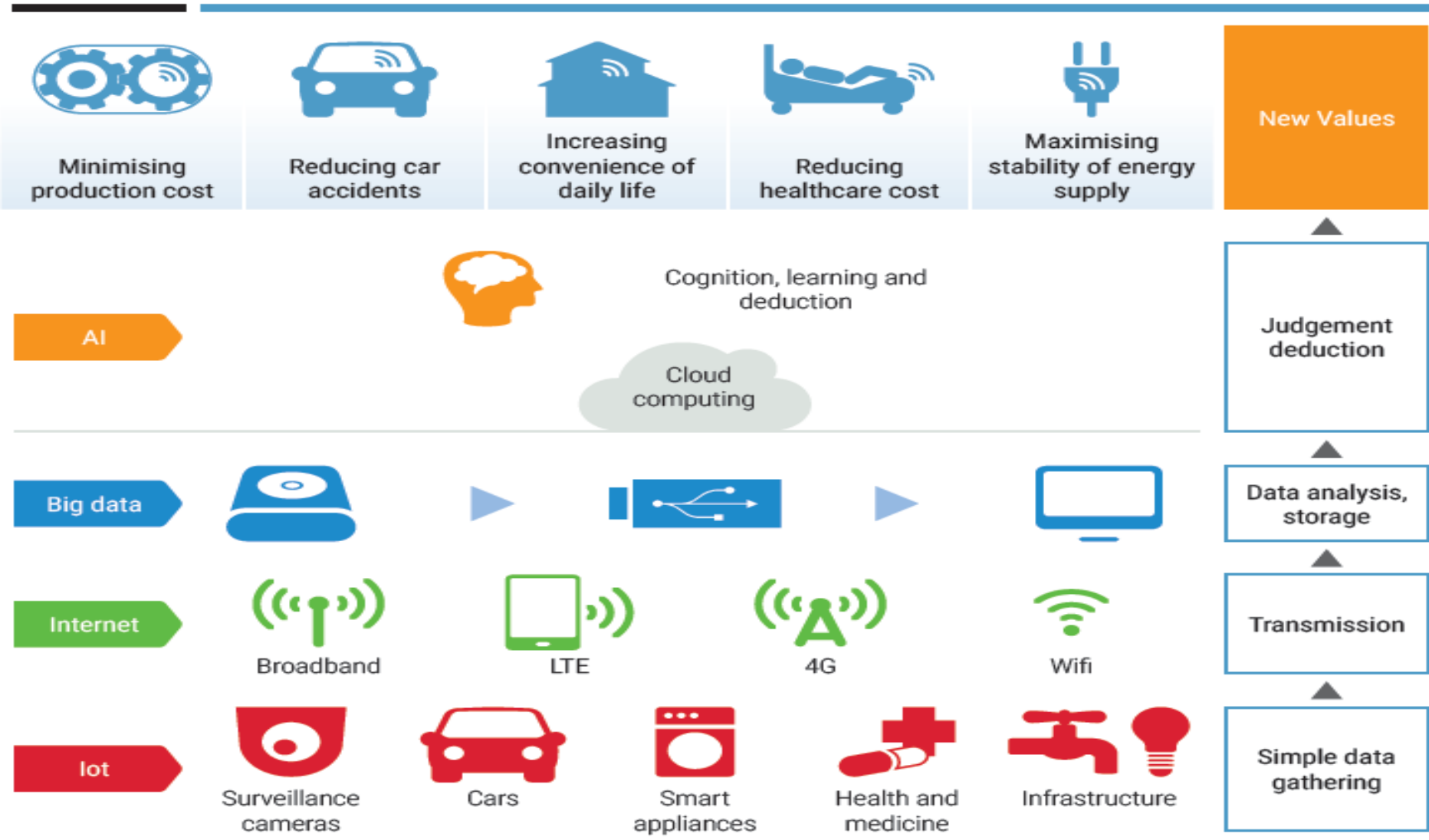
ESCAP's analytical work on ICT: frontier technologies, financing mechanism, broadband infrastructure, co-deployment, international gateways, university education among others



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Opportunities for digital transformation : Artificial Intelligence (AI) Landscape

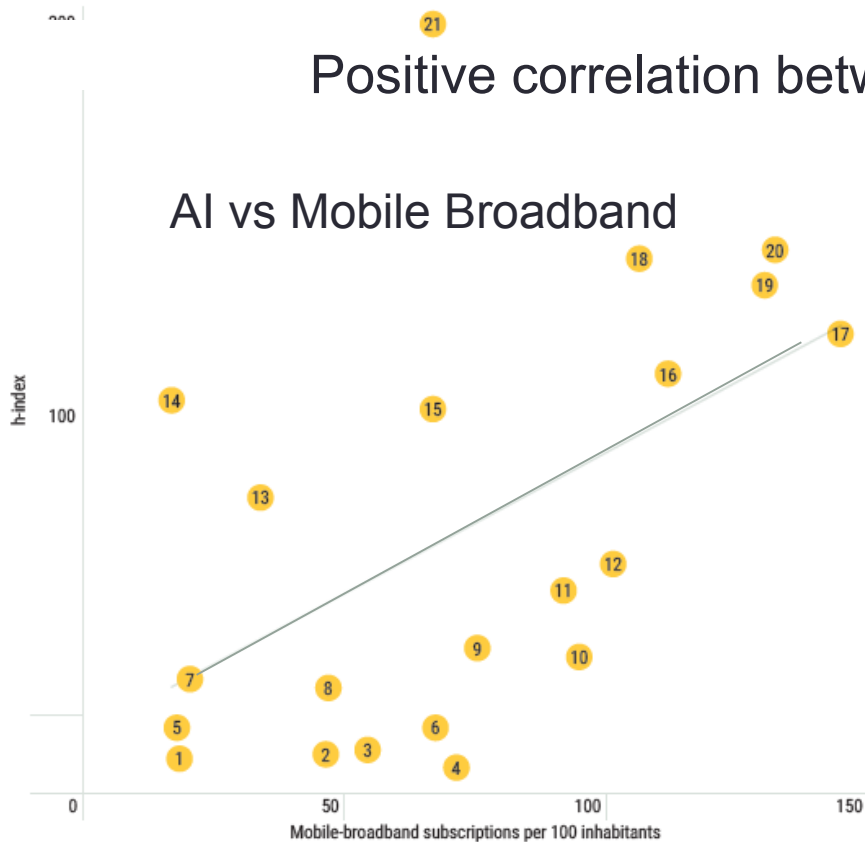


Opportunities for digital transformation : Connectivity

The relationship between h-index in AI research and mobile-broadband subscriptions per 100 inhabitants in the Asia-Pacific region, 2016

Positive correlation between AI and broadband connectivity

AI vs Mobile Broadband



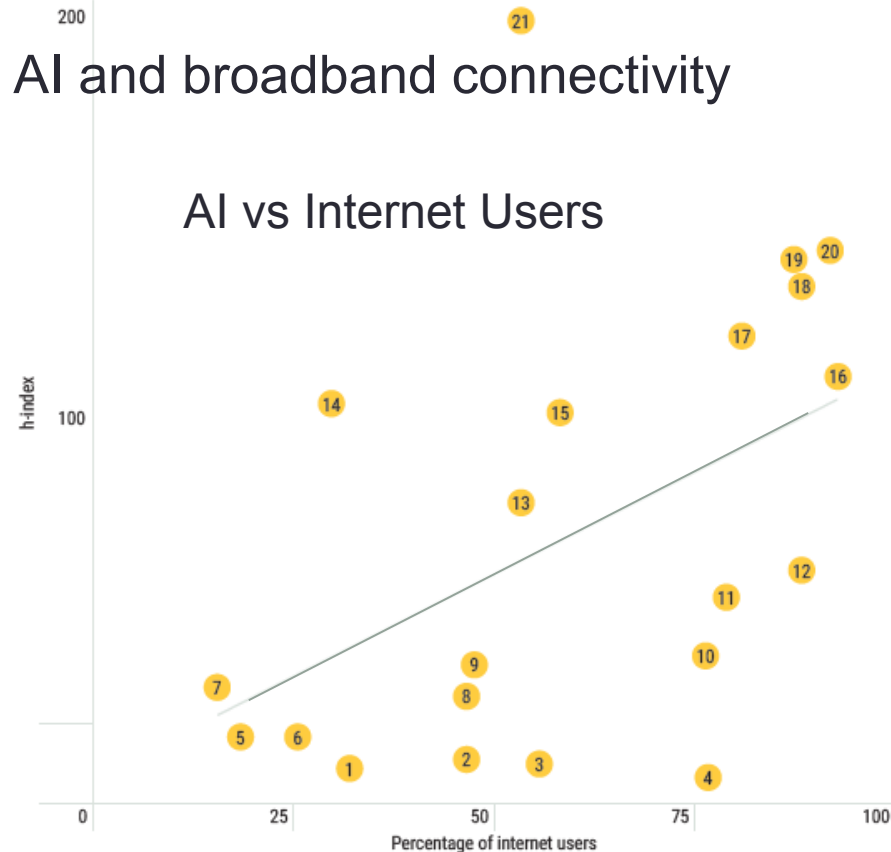
1 Sri Lanka; 2 Philippines; 3 Fiji; 4 Kazakhstan; 5 Bangladesh; 6 Indonesia; 7 Pakistan; 8 Viet Nam; 9 Russian Federation; 10 Thailand; 11 Malaysia; 12 New Zealand; 13 Iran, Islamic Republic; 14 India; 15 Turkey; 16 Japan; 17 Singapore; 18 Hong Kong, China; 19 Australia; 20 Japan; 21 China

Source: Produced by ESCAP, based on mobile-broadband data from ITU World Telecommunication/ICT Indicators Database (accessed July 2017); and h-index in AI research from Scimago Journal & Country Rank. Available from <http://www.scimagojr.com/countryrank.php?category=1702> (accessed July 2017).

Note: Macao, China, has been dropped as an outlier.

The relationship between the h-index in AI research and the percentage of Internet users in the Asia-Pacific region, 2016

AI vs Internet Users



1 Sri Lanka; 2 Fiji; 3 Philippines; 4 Kazakhstan; 5 Bangladesh; 6 Indonesia; 7 Pakistan; 8 Viet Nam; 9 Thailand; 10 Russian Federation; 11 Malaysia; 12 New Zealand; 13 Iran, Islamic Republic; 14 India; 15 Turkey; 16 Korea, Republic of; 17 Singapore; 18 Australia; 19 Hong Kong, China; 20 Japan; 21 China

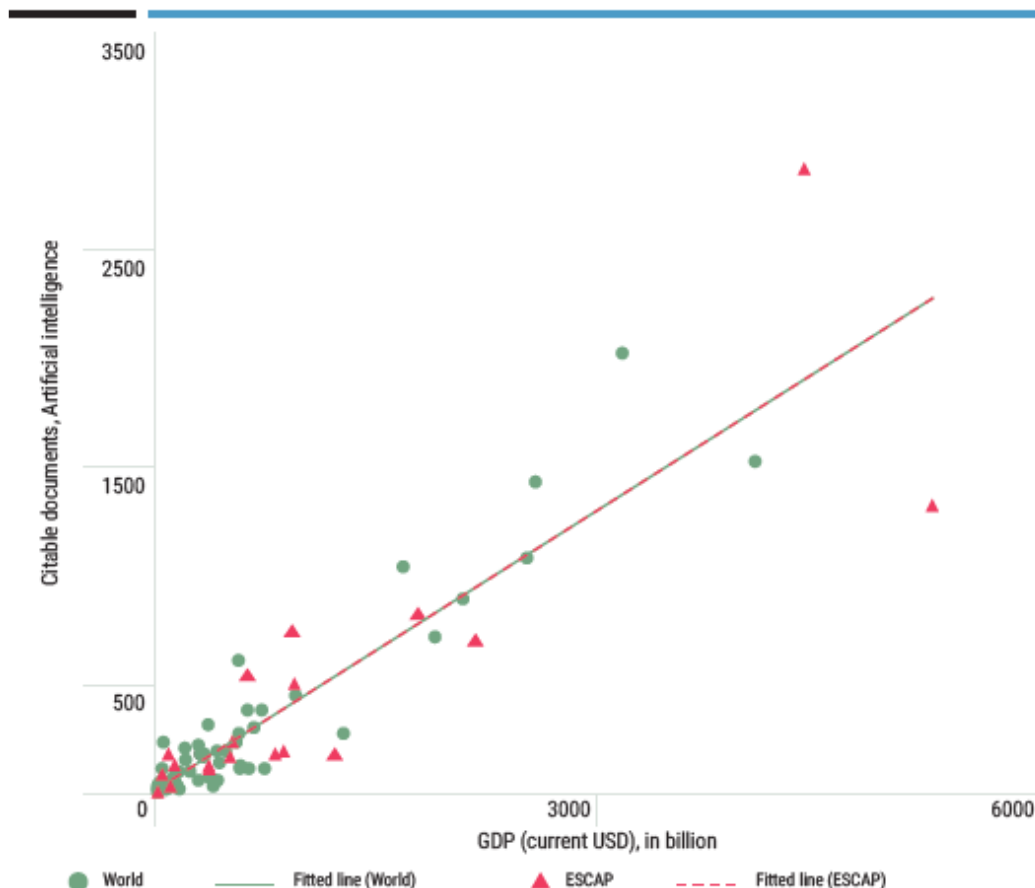
Source: Produced by ESCAP, based on internet users data from ITU World Telecommunication/ICT Indicators Database (accessed July 2017); and h-index in AI research from Scimago Journal & Country Rank. Available from <http://www.scimagojr.com/countryrank.php?category=1702> (accessed July 2017).

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Opportunities for digital transformation : **Artificial Intelligence (AI)**

The relationship between AI research and size of the economy, 2016



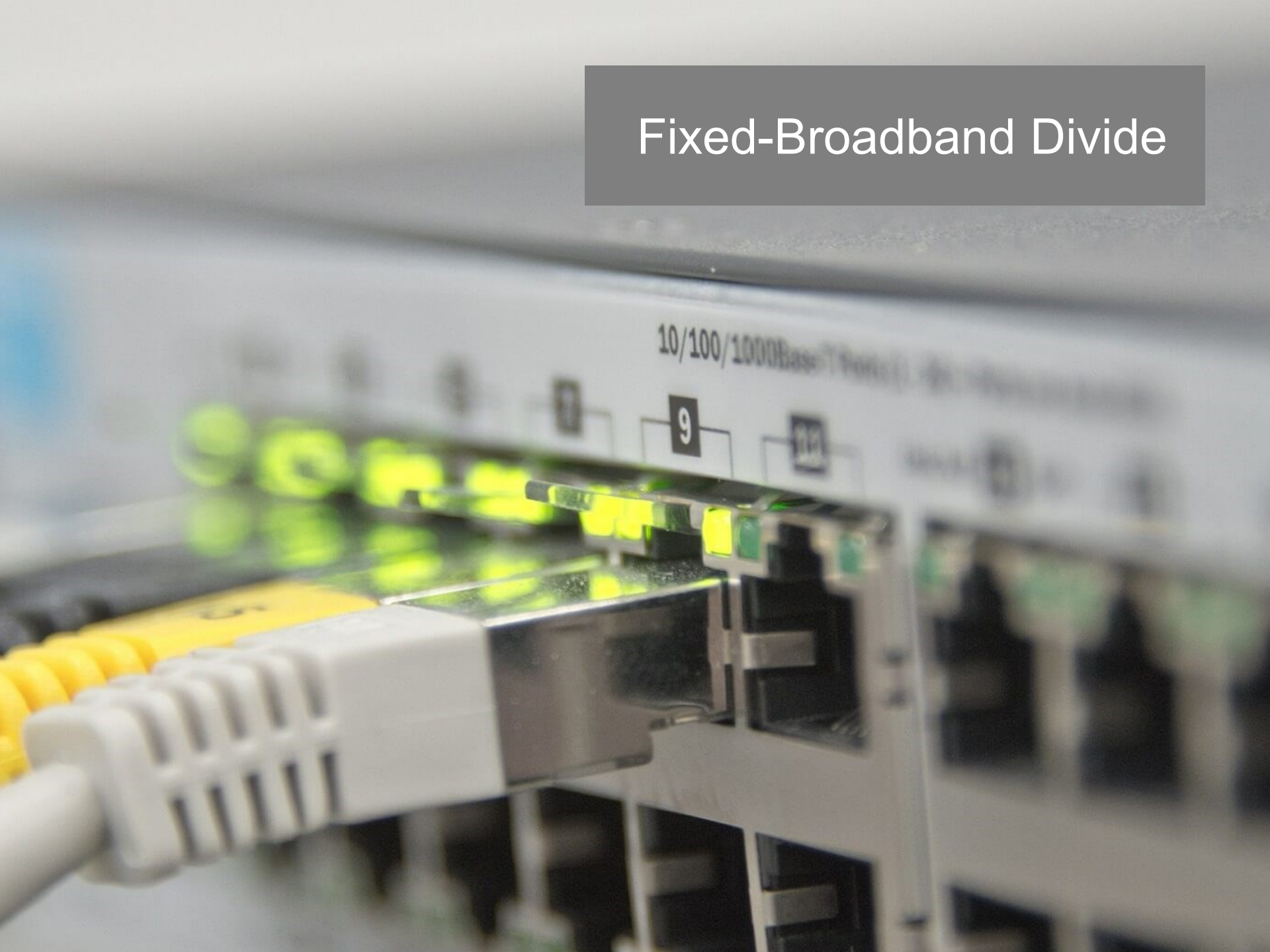
Source: Produced by ESCAP, based on GDP data from World Bank World Development Indicators (accessed July 2017); and number of citable documents in AI research from Scimago Journal & Country Rank. Available from <http://www.scimagojr.com/countryrank.php?category=1702> (accessed July 2017).

Note: Sample does not contain China and the US.

- Positive relationship between AI and economic development (GDP) in Asia and the Pacific region.

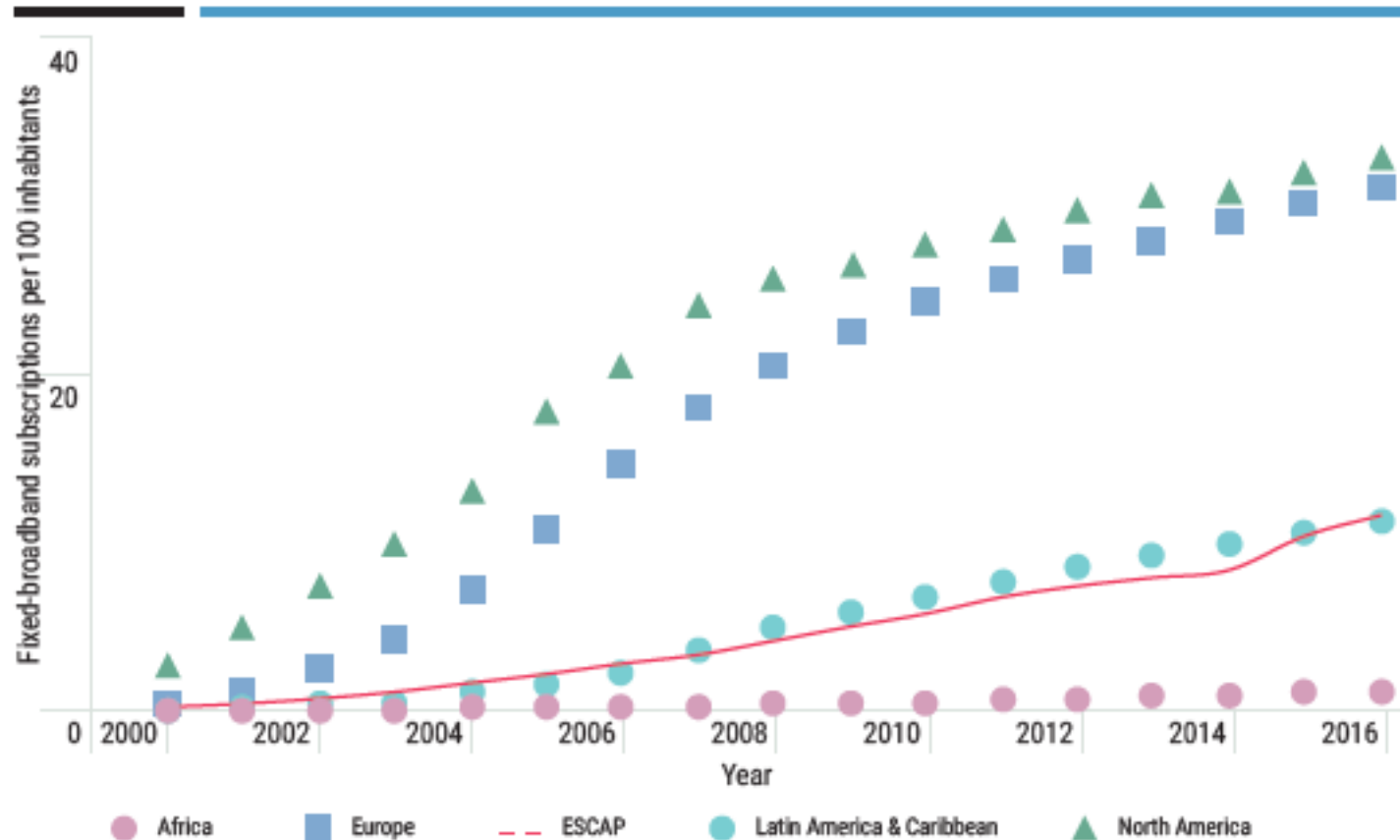


Fixed-Broadband Divide



Challenges: Broadband connectivity

Fixed-broadband subscriptions per 100 inhabitants (average) by region, 2000-2016



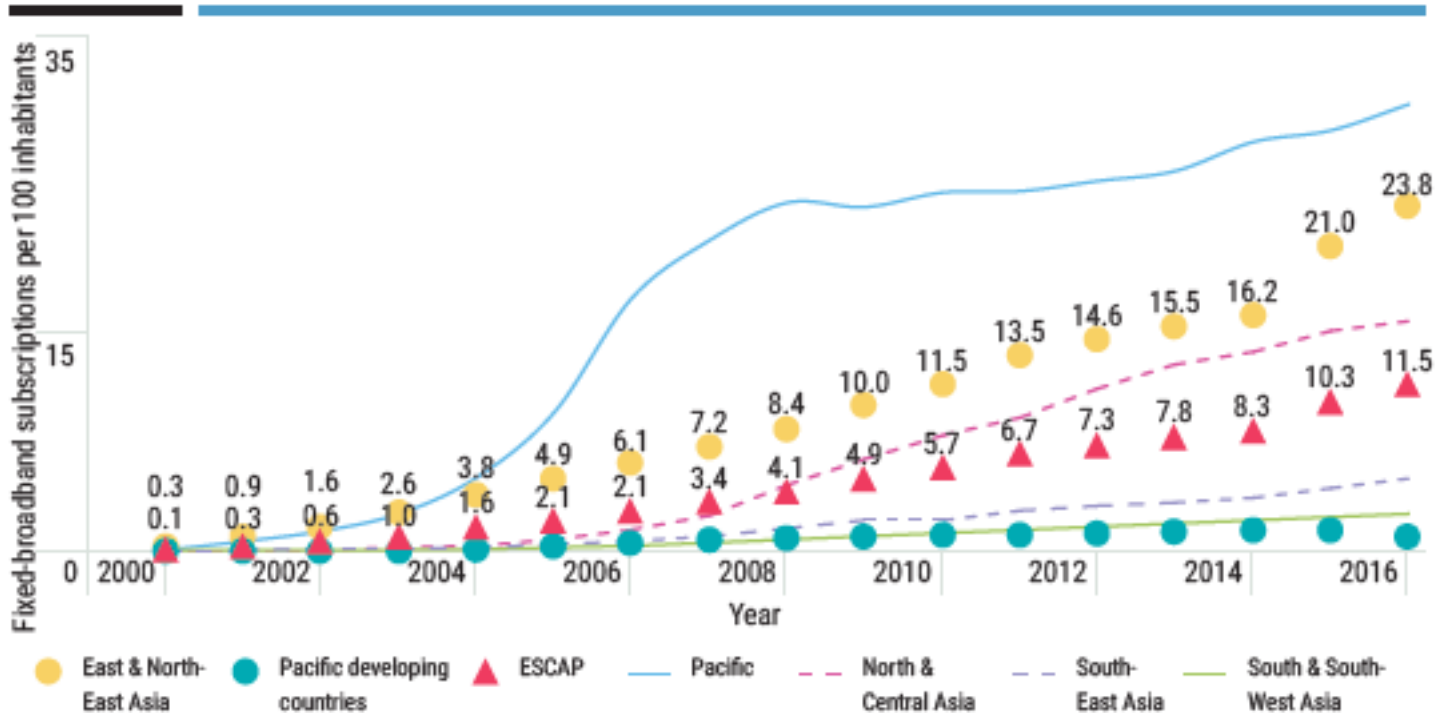
Source: Produced by ESCAP, based on data from ITU World Telecommunication/ICT Indicators Database (accessed July 2017).

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Challenges: Broadband connectivity

Fixed-broadband subscriptions per 100 inhabitants by ESCAP subregion in 2016



Source: Produced by ESCAP, based on data from ITU World Telecommunication/ICT Indicators Database (accessed July 2017).



Mobile-Broadband Divide

STATE OF ICT IN ASIA AND THE PACIFIC 2016

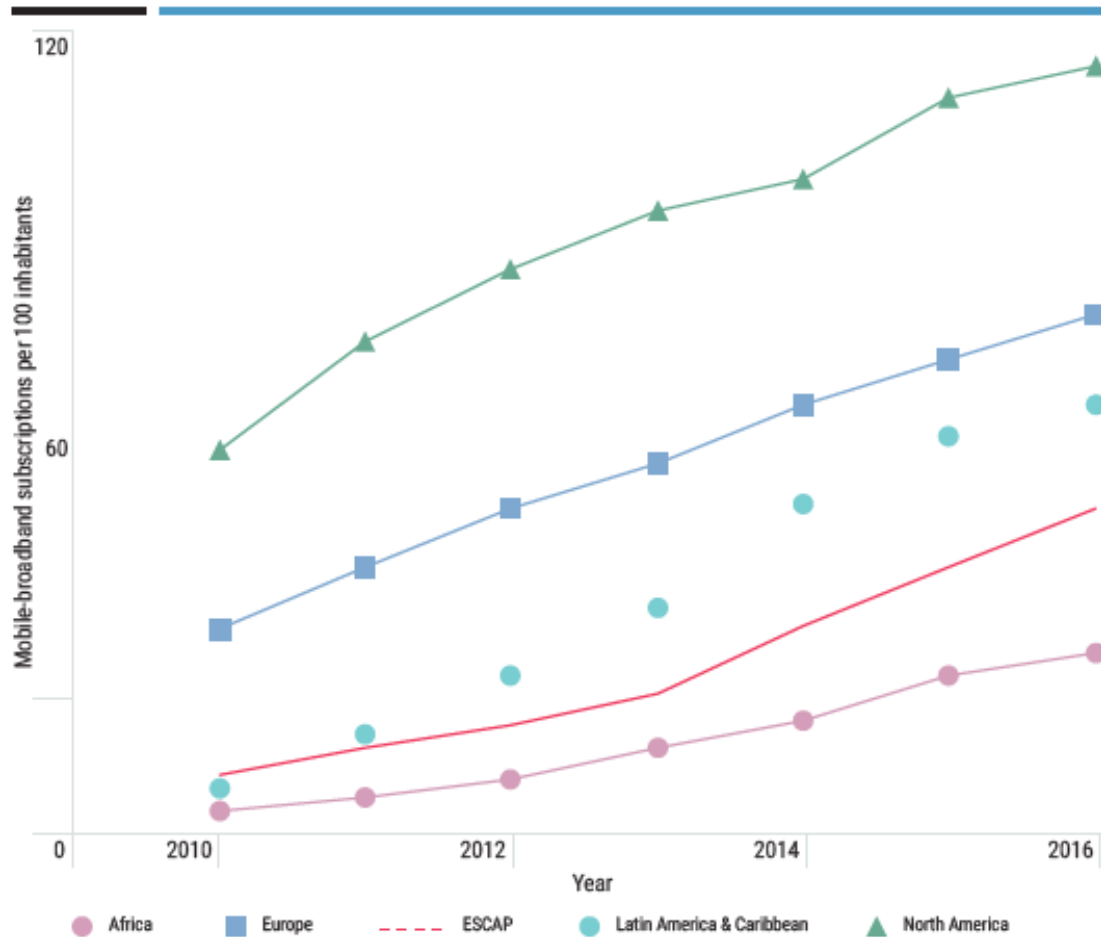
UNCOVERING THE WIDENING BROADBAND DIVIDE



Technical Paper by the Information and
Communications Technology and
Disaster Risk Reduction Division

Challenges: Broadband connectivity

Mobile-broadband subscriptions per 100 inhabitants by region, 2010-2016



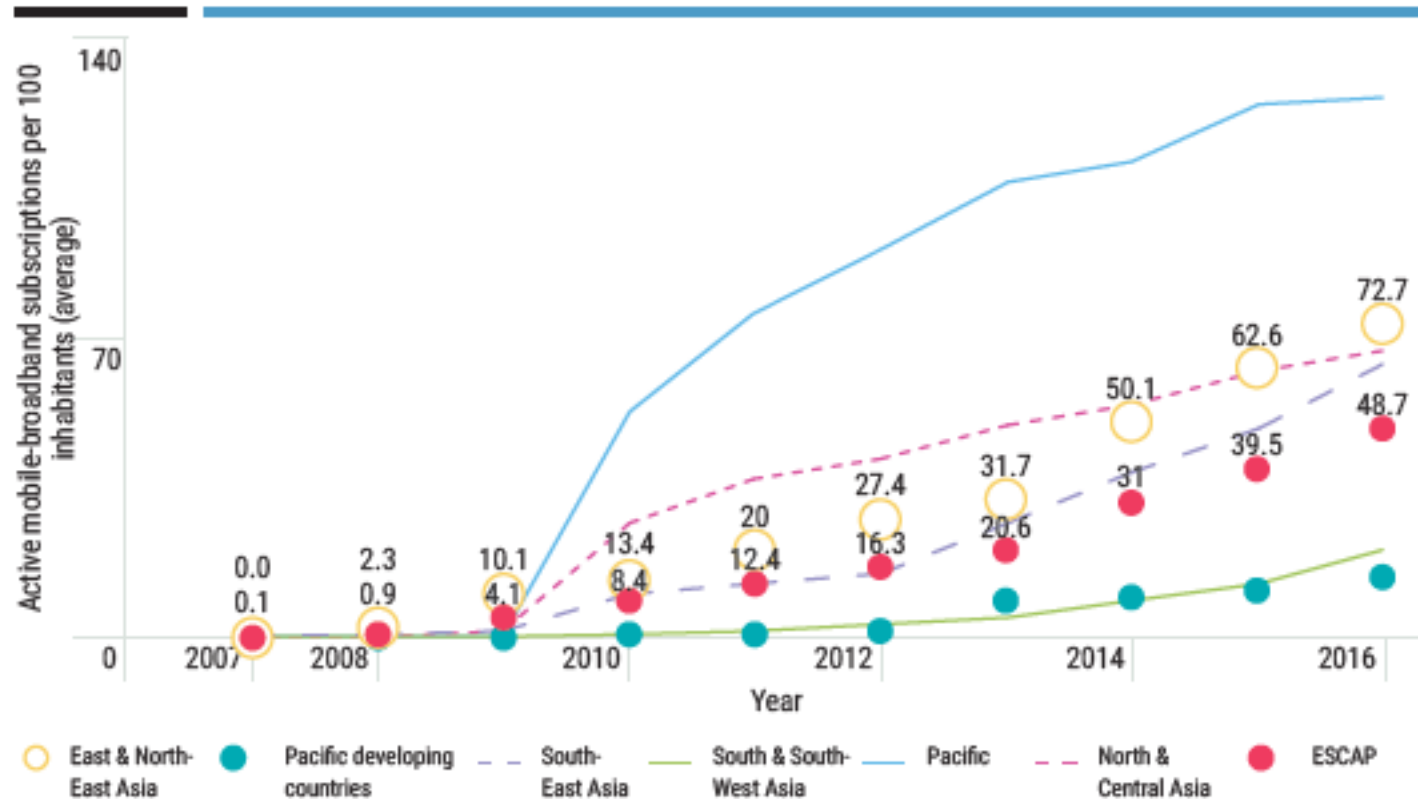
Source: Produced by ESCAP, based on data from ITU World Telecommunication/ICT Indicators Database (accessed July 2017).

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Challenges: Broadband connectivity

Mobile-broadband subscriptions per 100 inhabitants by subregion, 2007-2016

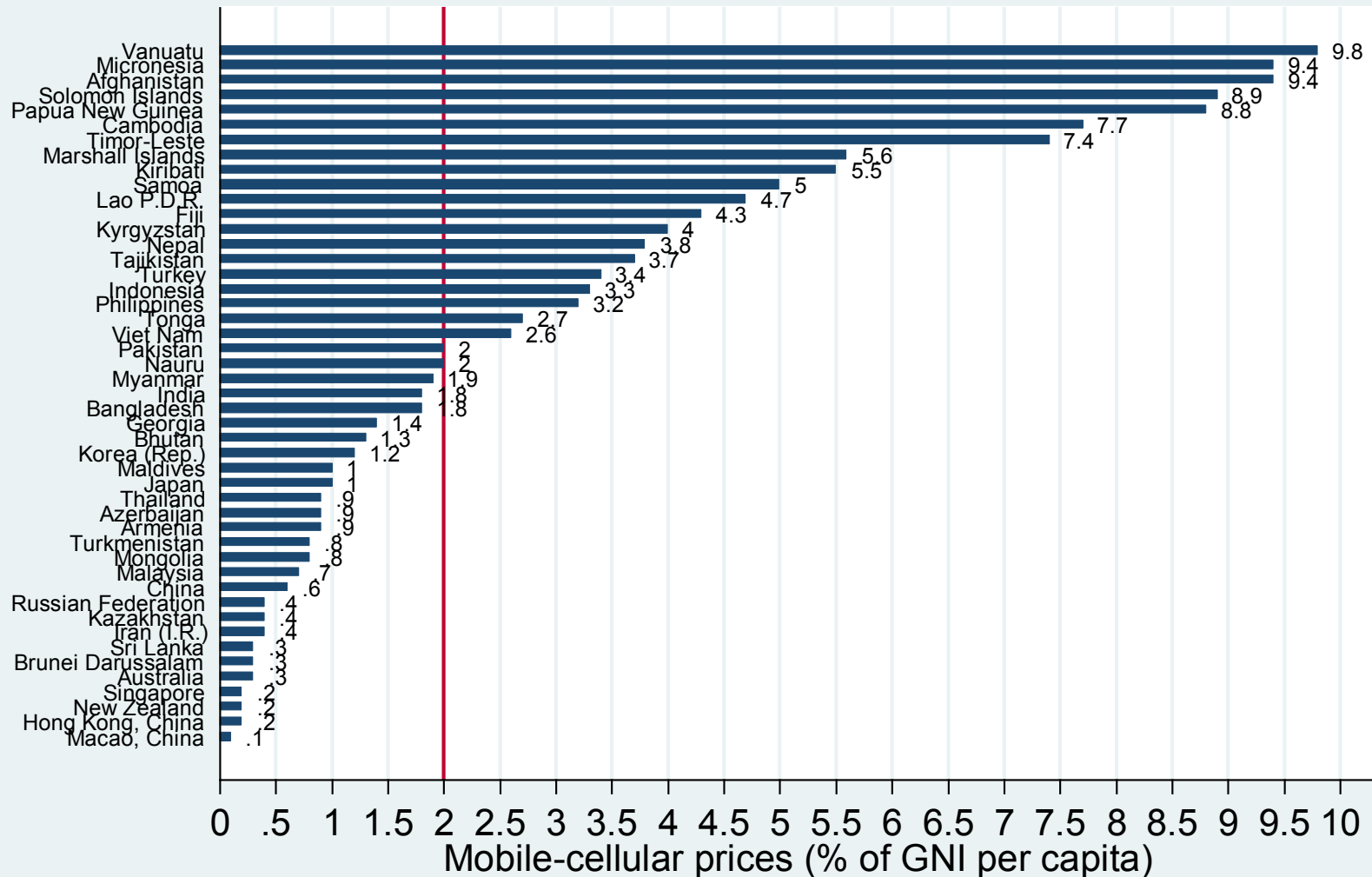


Source: Produced by ESCAP, based on data from ITU World Telecommunication/ICT Indicators Database (accessed July 2017).



Challenges: Affordability

Mobile-cellular prices (% of GNI per capita)

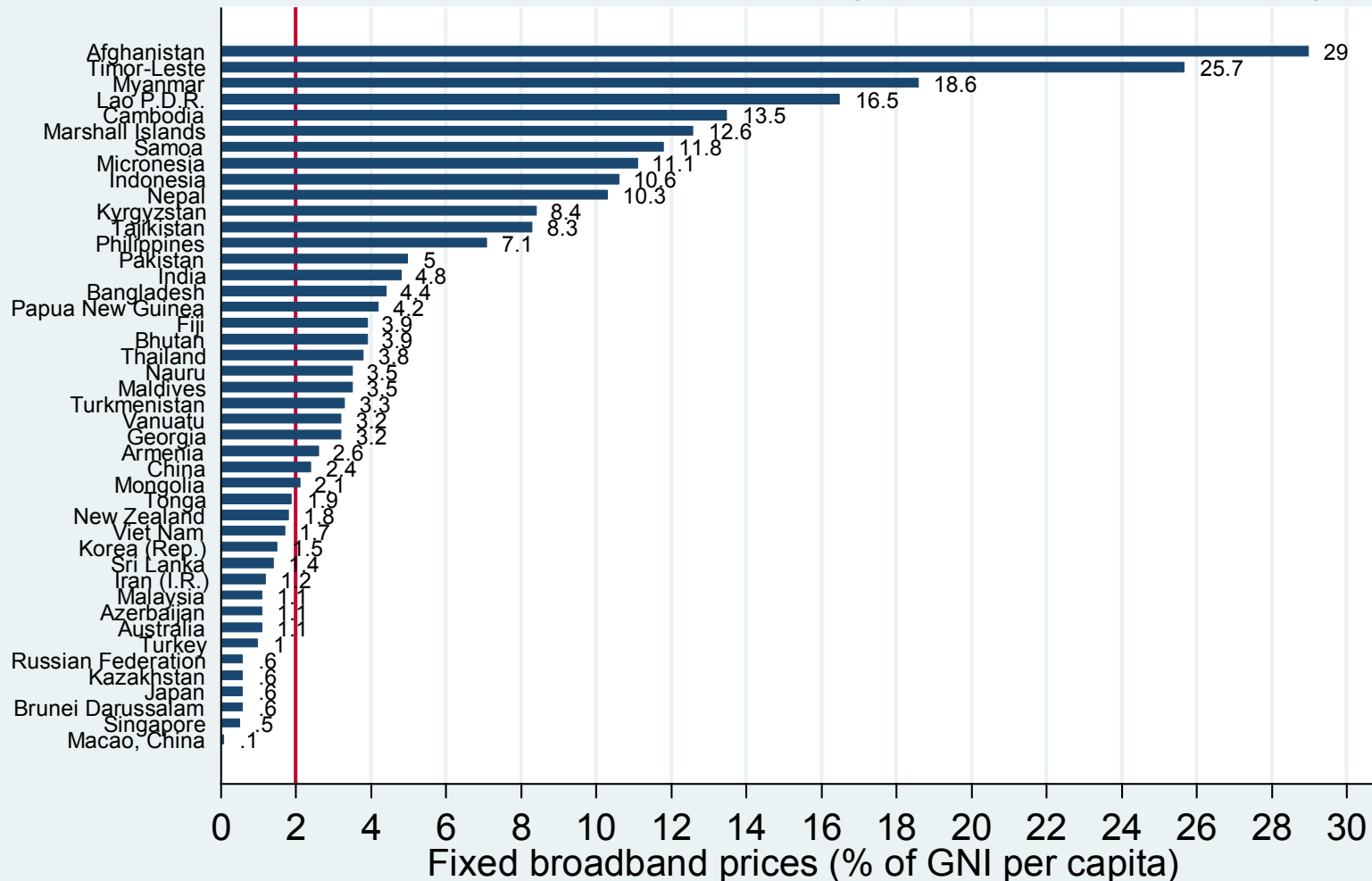


Source: ITU World Telecommunications/ICT Indicators Database (21th Edition/Dec 2017)



Challenges: Affordability

Fixed-broadband prices (% of GNI per capita)



Source: ITU World Telecommunications/ICT Indicators Database (21th Edition/Dec 2017)



Challenges: Drivers of digital divide

- Insufficient international bandwidth – missing or lack of access to international **fibre-optic cables**, (infrastructure sharing and codeployment and **financing of ICT infrastructure development**).
- Lack of online services and content;
- Lack of **conducive regulations** for development of ICT infrastructure;
- Poor Internet traffic management;
- Lack of resilient ICT infrastructure (**E-resilience**);
- Lack of access to **affordable** and reliable **energy sources**;
- **Income** (economic development levels) of countries, among other factors...



Asia-Pacific Information Superhighway

ASIA-PACIFIC
INFORMATION
SUPERHIGHWAY

亚太信息高速公路

АЗИАТСКО-
ТИХООКЕАНСКАЯ
ИНФОРМАЦИОННАЯ
СУПЕРМАГИСТРАЛЬ

L'AUTOROUTE
ASIE-PACIFIQUE
DE L'INFORMATION

INFO & PUBLICATIONS ON
WWW.UNESCAP.ORG/API

Regional cooperation

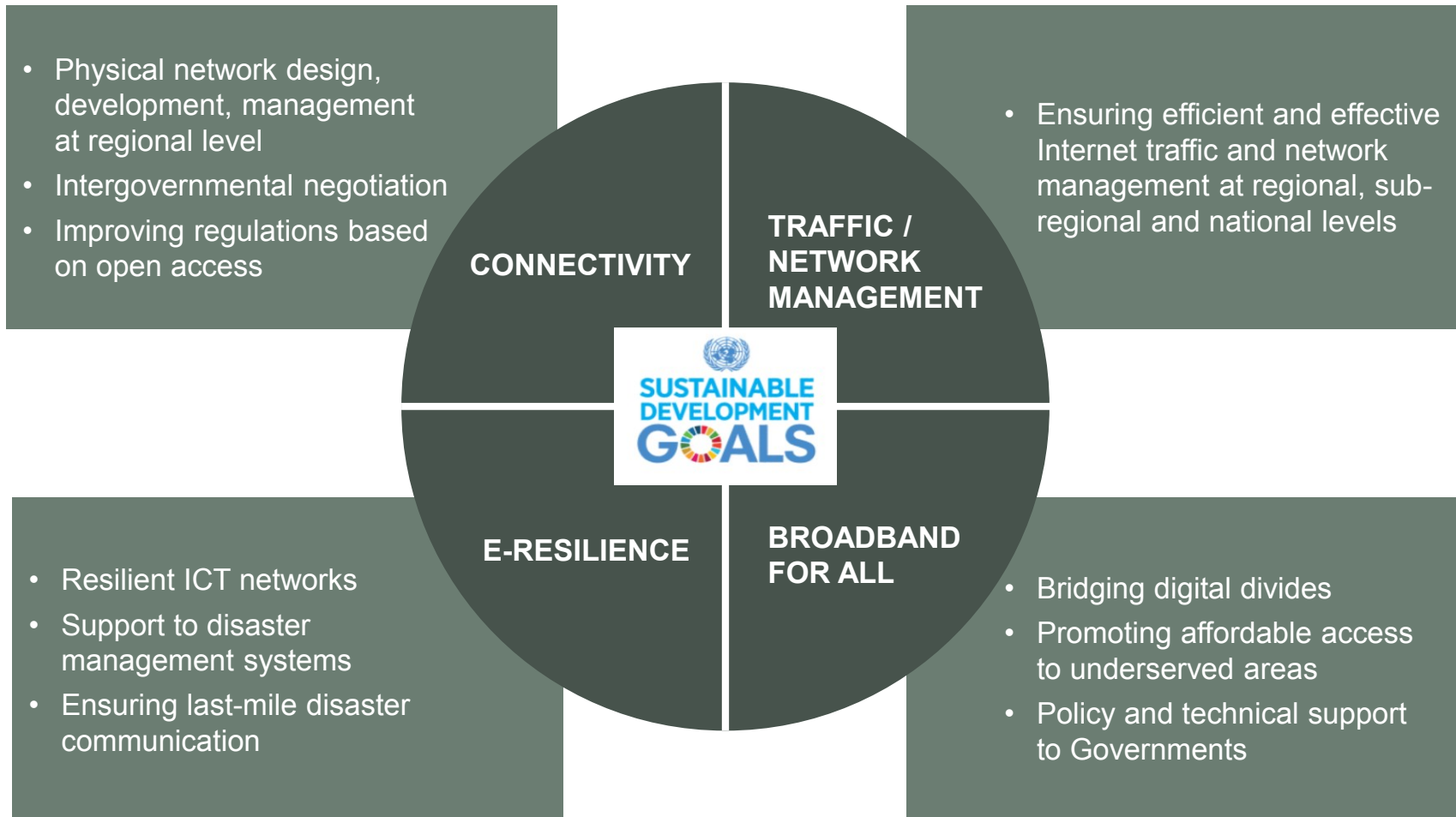
The **Asia-Pacific Information Superhighway** initiative aims to **increase the availability and affordability of broadband Internet** across Asia and the Pacific, by strengthening the underlying Internet infrastructure in the region.

- Promote **terrestrial and submarine fibre-optic connectivity**
- **Provide a regional intergovernmental platform** focusing on the missing fibre-optic links between ESCAP countries
- ESCAP resolution 73/6 = mandate

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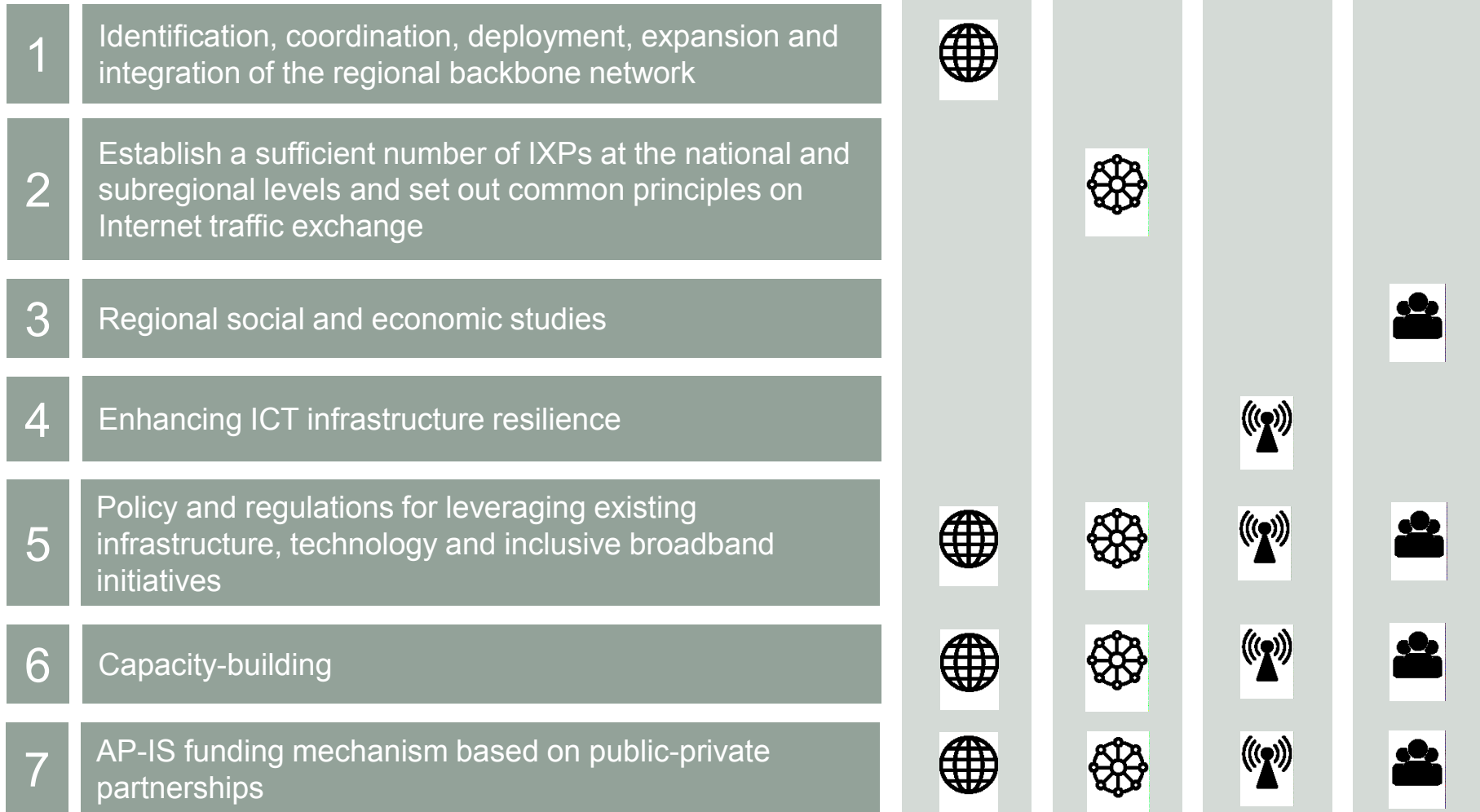


Four Pillars of AP-IS



AP-IS Initiatives

Strategic Initiatives 2016-2018



AP-IS 1st Steering Committee Meeting, 1-2 November 2017, Dhaka, Bangladesh

- Co-hosted with Bangladesh Steering Committee (SC) meeting on 1-2 November 2017.
- The SC meeting was chaired by Mr. Zunaid Ahmed Palak MP, State Minister.
- Around 300+ international and local participants attended the opening ceremony
- ESCAP member countries, regional and international partners, including private sectors attended the meeting.



AP-IS 1st Steering Committee Meeting, 1-2 November 2017, Dhaka, Bangladesh

Key Outcomes:

- New bureau – Representative of Bangladesh was elected as Chair; China and Lao PDR as Vice-chairs; and Kazakhstan and Tonga as Rapporteurs;
- ESCAP member countries' needs and requirements for regional and subregional implementation plans consolidated
- UNV submitted a proposal for engaging national UNVs
- The Indian Institute of Management submitted a proposal for the establishment of an AP-IS Academic Network
- LIRNEasia submitted a proposal for collaboration
- GEIDCO proposed power grid co-deployment studies etc

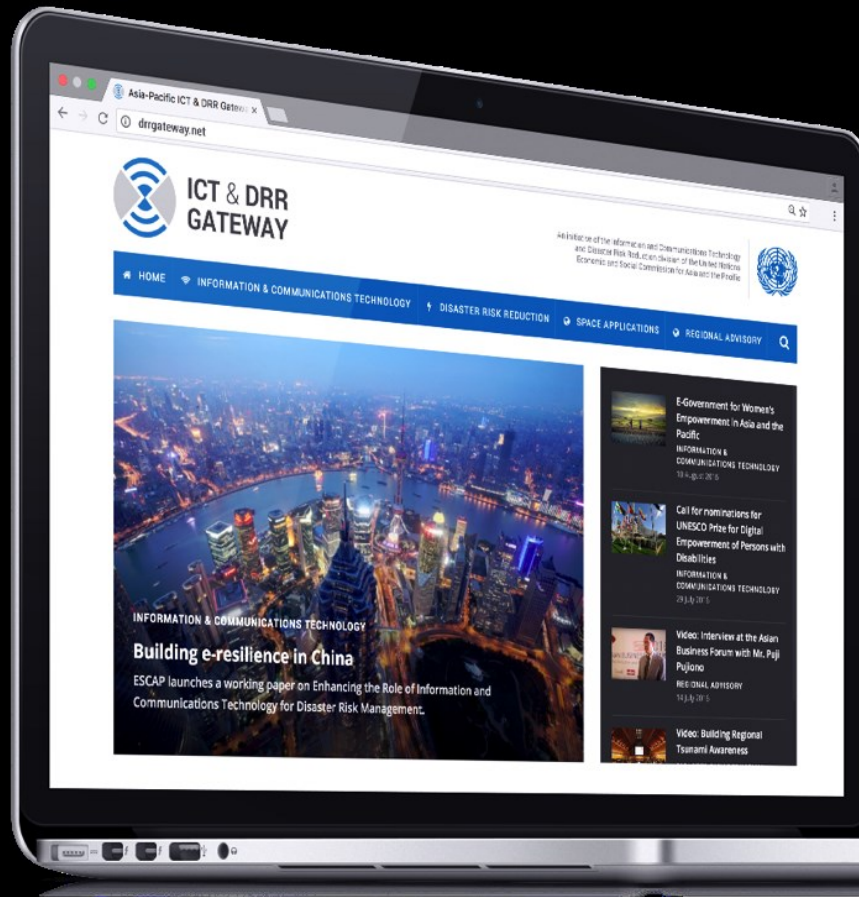


Way forward

- **2nd AP-IS Steering Committee Meeting**, 27-28 August 2018, Bangkok, Thailand;
- **2nd Committee of Information and Communication Technology, Science, Technology and Innovation**, 29-31 August 2018, Bangkok, Thailand;
- **AP-IS Subregional Meetings for Central Asia and the Pacific**, 3 July 2018, Baku, and 4th Quarter 2018, Suva, Fiji



Asia-Pacific ICT & DRR Gateway



Providing policymakers and relevant stakeholders with an accessible gateway containing a spectrum of resources with regard to Information and Communications Technology and Disaster Risk Reduction

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Navigate to the ICT & DRR Gateway



Access the Gateway on
www.drrgateway.net



Thank you!

For additional information on ESCAP studies, refer to
<http://www.unescap.org/our-work/ict-disaster-risk-reduction/asia-pacific-information-superhighway/resources>

