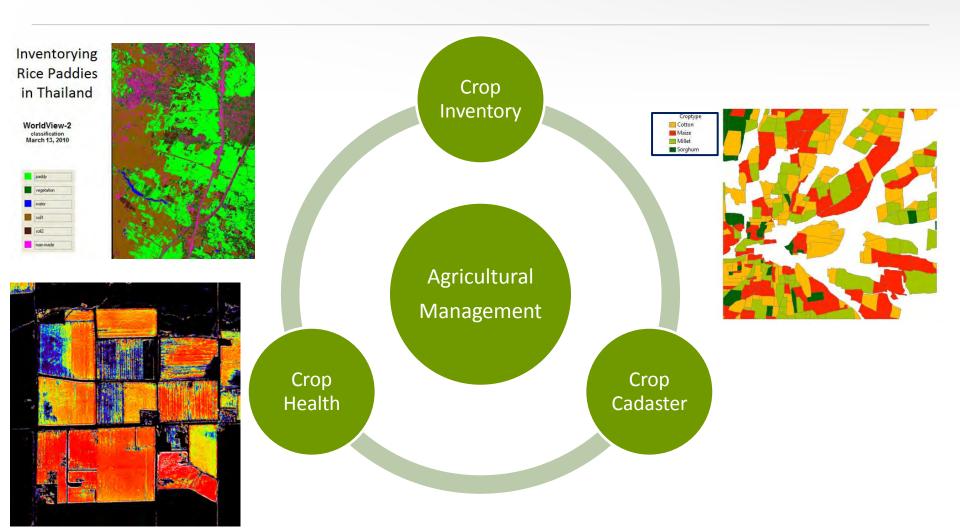




Agricultural Management Framework







Information challenges in food & nutrition security

Data scarcity

When it comes to food and nutrition security, there are many factors that need to be considered, which makes gathering the necessary data a major challenge. Many of the areas affected by food and nutrition insecurity are some of the most remote and most difficult to obtain data. There are basic information gaps around what crops are grown when, where and how much yield to expect.

Lack of cost-effective, scalable data collection tools

The data gaps are directly related to an inability to find data collection tools that can scale, covering large geographies continuously. It is difficult to manage the trade-offs of data quality, coverage, timeliness, and so on.

Limited actionable insights

Even in areas that have data, there is insufficient actionable insight. Much of this is due to a lack of disaggregated or localized data, so policymakers or aid workers are making decisions based on outdated, poor quality information. This is particularly challenging when it comes to responding to food crises.







Food & Nutrition Security Assessment

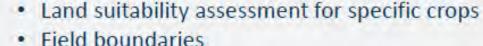
What is the assessment?

The Food & Nutrition Security Assessment uses satellite imagery and analytics to derive Land use/Land cover and crop conditions. The result is a localized understanding of land suitability, field boundaries, area cultivated, crop health and production risks in a given area (region, municipality, farm).

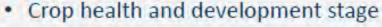




· Land cover assessment for large areas









Food production risk assessments







Food & Nutrition Security Assessment

How can you use the assessment?

- Agricultural census
- Monitoring systems for food security
- Monitoring & Evaluation for agricultural interventions
- Informing breeding programs
- Delivering information to extension programs
- Providing early market intelligence for commodity traders
- Assessing food production risks
- Ensuring crops grown enable dietary diversity and nutritious foods
- Data inputs to existing crop models

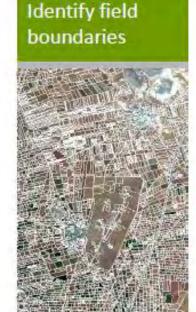
Who could use this?

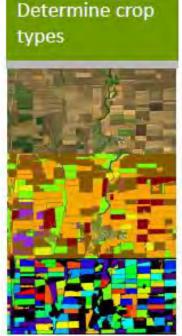
- Humanitarian agencies
- Research institutes
- Extension workers
- Ministries of agriculture
- · Ministries of health
- Bureaus of statistics
- Policymakers
- Commodity traders





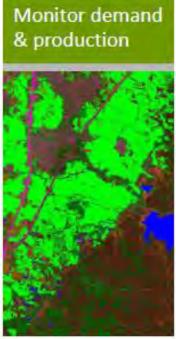
Leverage geospatial technologies to monitor and ensure food & nutrition security













FIELD BOUNDARIES

DESP TYPES

CEOR HEALTH

EROP INVENEURIES

DEMIAND 8. RADDUCTION

Identify croplands and field boundaries to inform land tenure and understand cropping patterns



Use imagery to locate croplands and further delineate field boundaries, even in the most rural communities

FIELD BOUNDARIES.

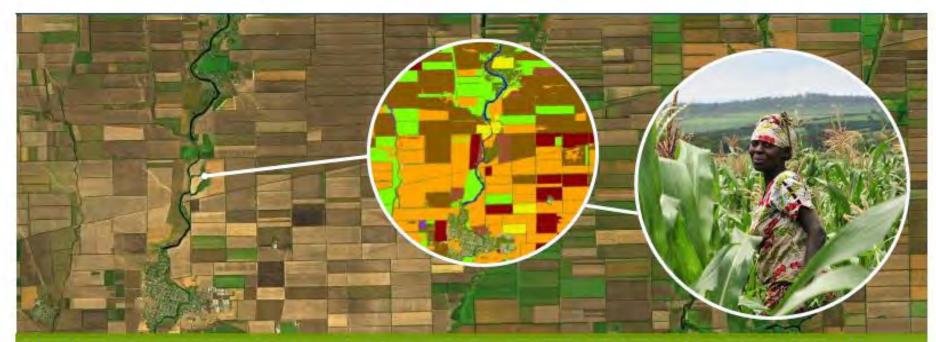
CROP TYPES

EROP HEALTH

CROPINVENTURIE

DEW VIEW A MARRIED IN

In addition to field boundaries, identify which crops are being grown by which farmers



Identify crop types based on spectral and textural properties. In two days, this analysis covered 1,000,000 sq km.

FIELD BOUNDARIES

CROP TYPES

CROP HEALTH

CROP-INVENTORIES

DEMAND & PRODUCTION

Multispectral imagery enables assessments of vegetation status and stages of plant development



In addition to crop health and vegetation status (left), imagery and analytics can track the stages of plant development (right).

DigitalGlobe

FIELD BOUNDARIES

ROP TYPES

CROP HEALTH

ROP INVENTORIES

DEMAND & PRODUCTION

Monitor changes in crop health over time, even in the most remote areas



In this example from Syria, crop health experienced an overall decline from 2011 to 2013. The brighter the red, the healthier the vegetation.

FIELD BOUNDABIES

CREEF THRES

CHOR HEALTH

CROP INVENTORIES

DEMAND & RADBUCTION

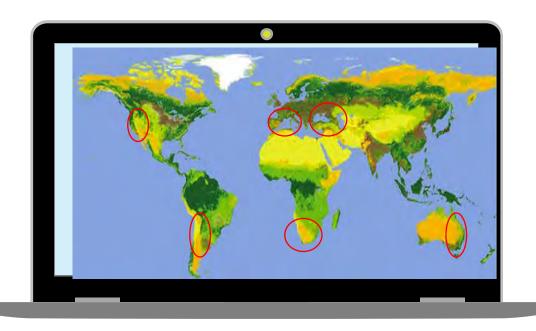
Determine the extent of the cultivated area under a specific crop to create detailed crop inventories



When supplemented by groundtruthing, imagery and analytics can create highly localized crop inventory maps.

Viticulture (first starting segment example) The Art of Grape Production





Worldwide there are 7,550,000 hectares of vine Agriculture production (75,500 km2)

To provide a service that provides information to key stakeholders throughout the viticulture lifecycle in order to:

- Improve irrigation schedules
- Monitor vital physical and phenological variables during the crop cycle
- Better yield quality estimation

Sensing4Farming – Components





Data Science
Classification, Crop Plans,
Feature classification,
Vegetation indices

Internet of Things

Sensors in the field, Connectivity, Connected Devices to analyze information







Satellite data, Soil data, Yield Information, Crop analysis, Farming Datasets

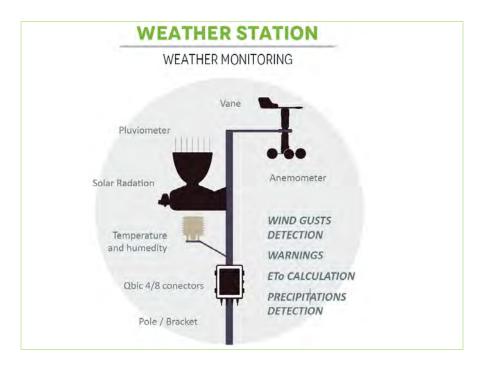
Service Provisioning

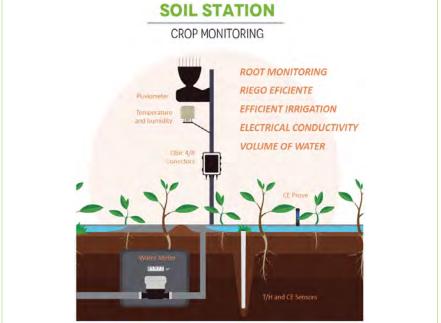
Marketing, Promotion, deployment, Interface, support and customer



IoT Stations I – Components

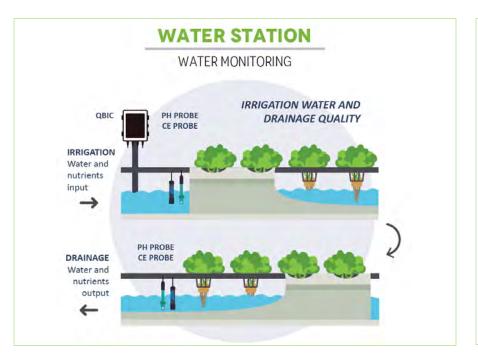






IoT Stations II – Components

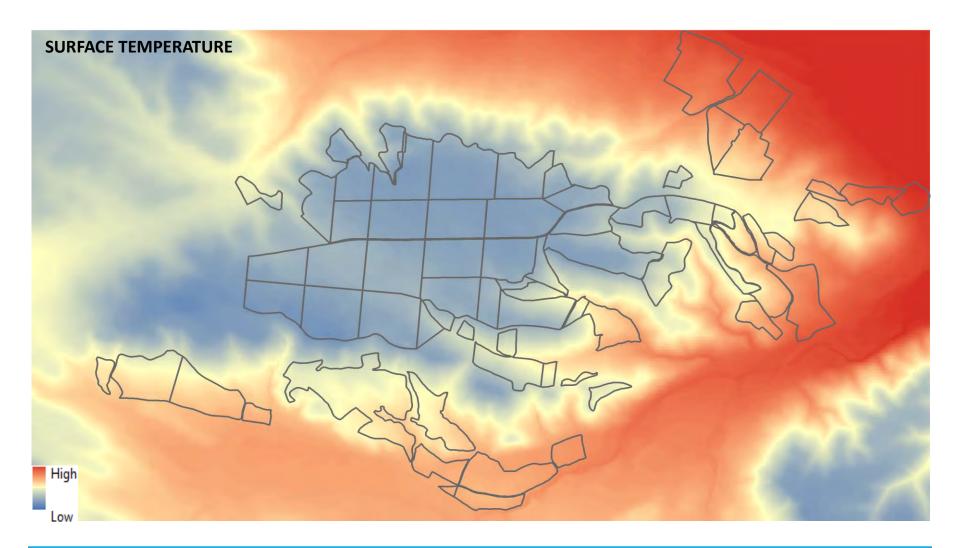






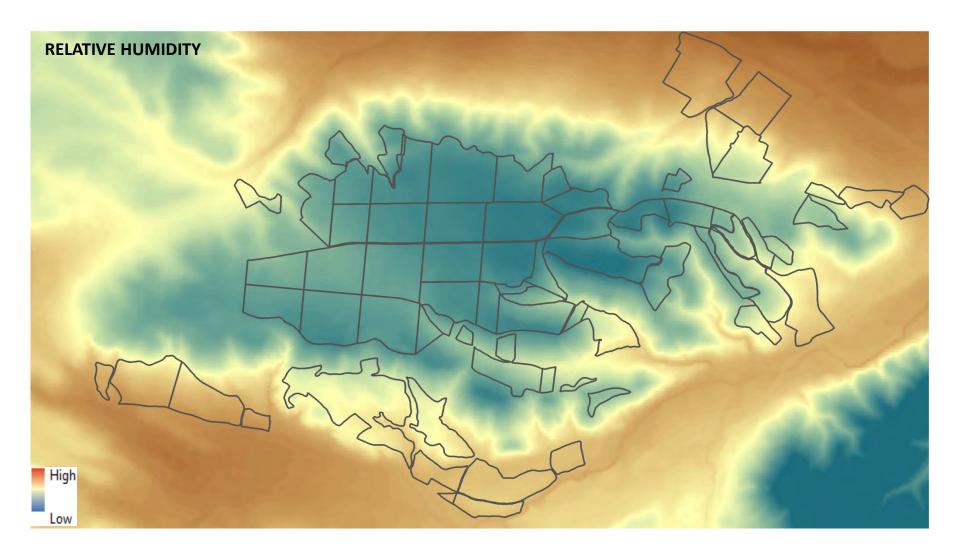


IoT - Multi-source Data Integration



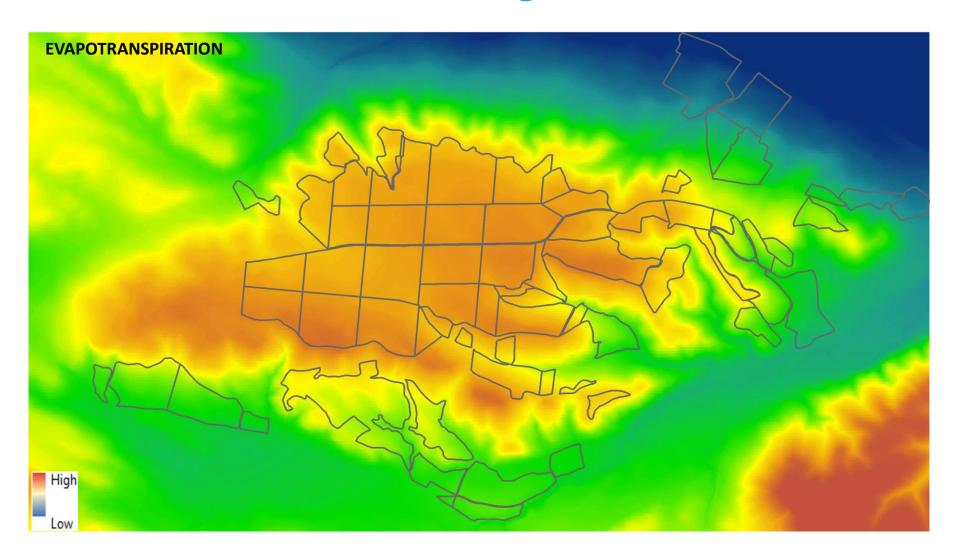


IoT - Multi-source Data Integration



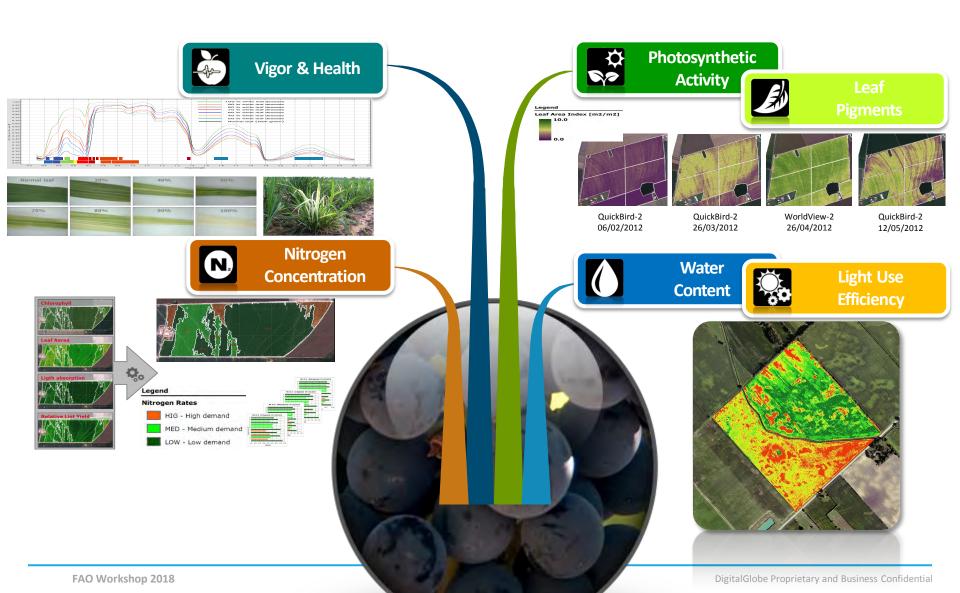


IoT - Multi-source Data Integration



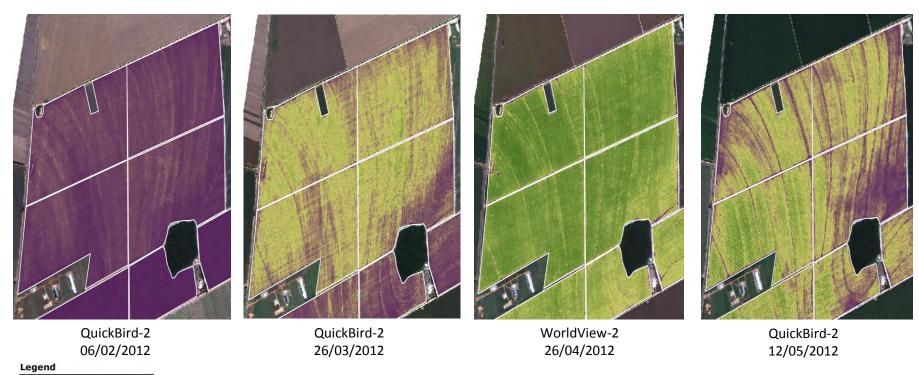
Sensing4Farming – Agronomic Indexes







Crop Development

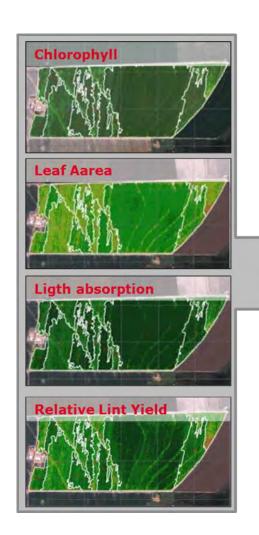


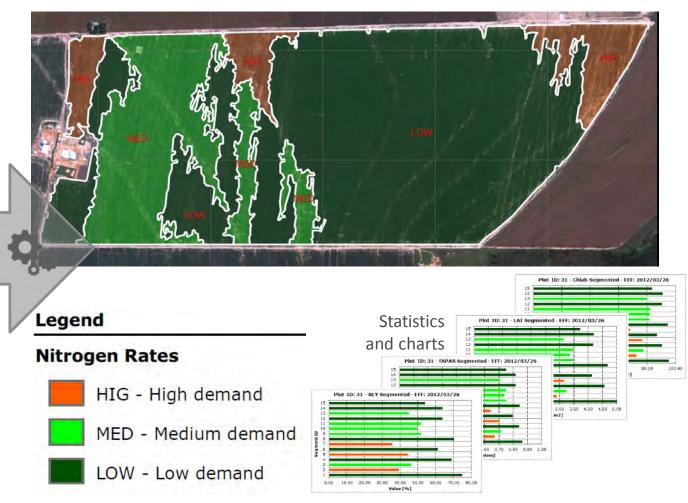
Leaf Area Index (LAI) is an important indicator of dry matter production. A reduced leaf area means less efficiency in transforming radiant energy into carbohydrate and therefore lower dry matter production

Leaf Area Index [m2/m2]



VRT Fertilizer Demand

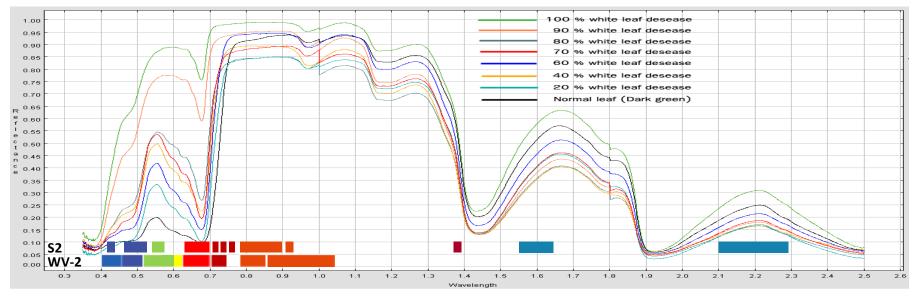


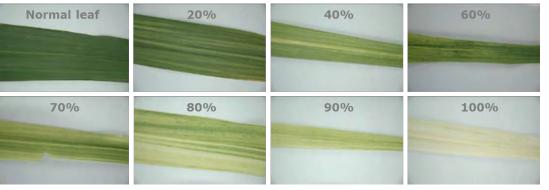




Pests, Diseases and Decay Detection

SUGARCANE WHITE LEAF DISEASE









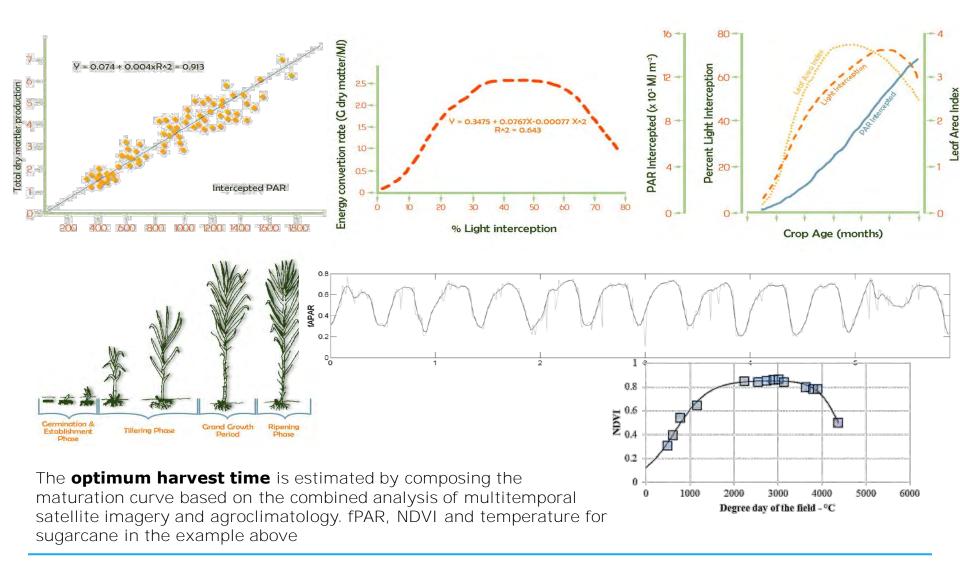
Satellite Crop Monitoring

- Crop indicators
- Crop & soil variability mapping
- Crop phenology monitoring
- Yield assessment
- Production quality estimation
- Early disease detection
- Nutrient deficit control
- Satellite based crop management maps
- Irrigation management



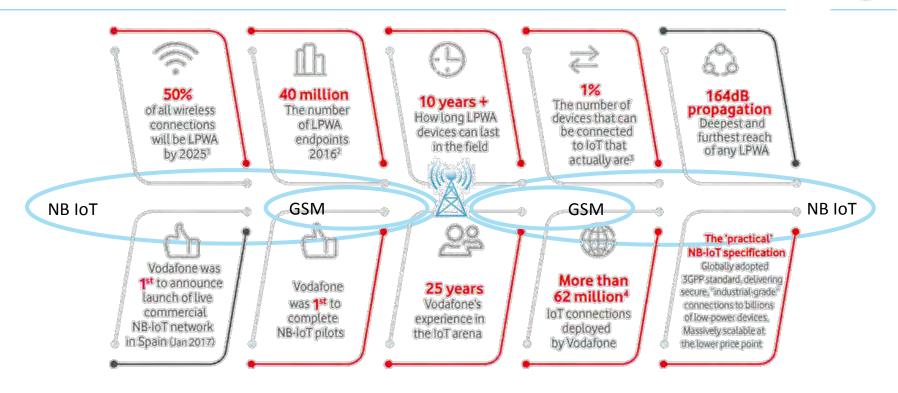


Harvest Time



New Technology - Carrier Narrow Band IoT (NB IoT)

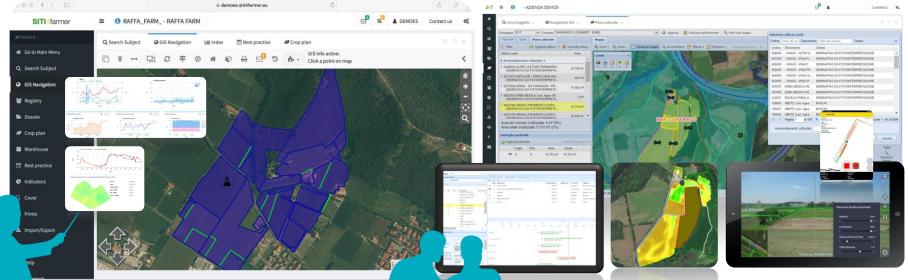




- NBIoT or Low Powered Wide Area Networks (LPWAN) complement Carrier existing IoT services for the support of remote sensors or tracking applications
- Key advantages include wider coverage, cheaper, better penetration into buildings & better battery life.

Front End Interface





SITI4Farmer software provides a simple user interface based on high resolution satellite imagery from Global Basemap, allowing users to:

- Define information layers to be displayed
- Query maps and features
- Perform measurements and indices

SITI4Land Mobile app allow users to work with the system in the field.

- Navigate in 3D and Augmented Reality
- Check crops with vector info layers
- View Parcel and plots
- Get specific measurements
- Document status and the phenological phases with video and photos

Partners in Solution



Carrier

- · Customer & Reseller of solution
- · Provides billing
- · Provides connectivity
- · Provides Sensors



- Provides WinEO platform for vegetation indices, integration into the SITI4Farmer application
- Data source integration
- Vegetation indices are created from raw DigitalGlobe imagery/GBDx and sensor data
- · Provides First and Second Level Support





- In-field sensors and control
- Pre-analysis of in-field sensors

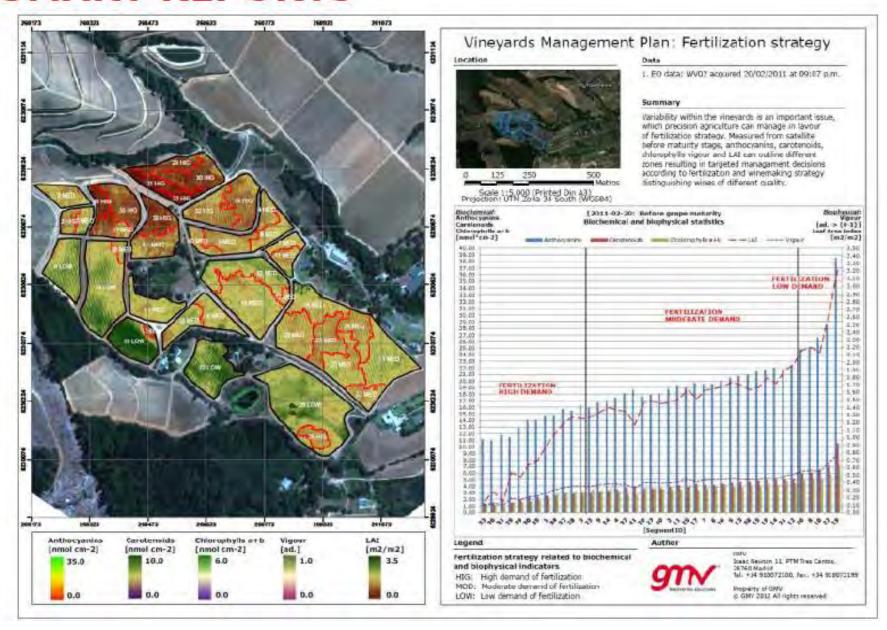


- Prime Contractor
- Provides 8-band satellite imagery for the creation of vegetation indices
- Provides GBM access for background data



- Provides SITI4Farmer Cloud Platform for the management of the land, crops and indices.
- Provides system localization
- · GBM Integration
- · Provides Third Level Support

SMART REPORTS





Monitoring Landuse Change



DigitalGlobe Imagery Helps Protect Farmland in Yunnan Province, China



- Yunnan Province is both an important agricultural center and tourist destination.
- The increase in tourism caused land management issues for the Government, causing difficulties to control illegal construction in agricultural lands.
- To protect valuable farmland, the Yunnan Local Government relied on DigitalGlobe imagery to enforce land use regulations by detecting changes to the landscape.
- Using DigitalGlobe imagery, the Yunnan Provincial Institute of Mapping created land use and land cover maps, overlaying the satellite images against vector data and other information.
- Accurate, high resolution imagery made it possible to extract detailed changes in the image, resulting in the identification of more than 300 illegal structures.
- During the following year, due to program awareness, the building of illegal structures in the area declined between 30 and 40 percent.





