

ITU-T Focus Group on Costing Models for Affordable Data Services (FG-CD)

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Overview:

- Established in March 2023 by [ITU-T Study Group 3](#)
- Platform for studying various costing models for providing affordable data services
- Chair: Mr. S. Mishra, Vice Chair SG3 (India), Vice-Chair: Ms. Hilda Mutseyekwa (Zimbabwe)
- See [FG-CD Terms of Reference](#)
- First meeting *4-6 October 2023, New Delhi, India*
 - 4th October: [ITU Workshop on Cost Models for Data Services and International Internet Connectivity](#)
 - Platform to discuss challenges facing developing countries, landlock countries and small islands states to provide affordable mobile data and Internet connectivity.
 - [Register online](#)





Objectives: (among other)

- Identify the aspects of the **internet value chain that affect the cost of data**
- Provide the **best practices for costing/pricing** models for efficient and affordable **data services**
- Explore factors such as **competition, demand, technology, cost optimisation, pricing strategies**, billing models, regulatory and tax compliances, etc.
- Facilitate the development of cost models to **enhance the affordability of Internet services**
- Identify **standardization opportunities**
- Produce reports & organize events

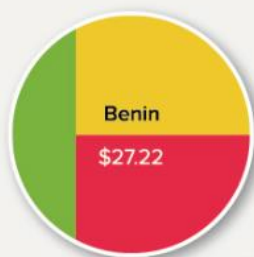
THE COST OF 1 GB of Mobile Data in Every Country



THERE ARE MORE MOBILE PHONE subscriptions in the world right now than there are human beings.

Despite cell phone use becoming prevalent worldwide, the cost of data still varies greatly from country to country. Here's a look at the average cost of 1 GB of data across the globe.

There is a **30,000%** difference between the cheapest price for data and most expensive.



The three countries with the **most expensive** mobile data per 1GB are all in **Africa**.

Cost of data drops as networks grow in a country

2 mobile networks	\$13.03
3 mobile networks	\$9.17
4+ mobile networks	\$5.25

SOURCE: GZ

TOP 5 MOST EXPENSIVE



Malawi	\$27.41
Benin	\$27.22
Chad	\$23.33
Yemen	\$15.98
Botswana	\$13.87

TOP 5 LEAST EXPENSIVE



India	\$0.09
Israel	\$0.11
Kyrgyzstan	\$0.21
Italy	\$0.43
Ukraine	\$0.46

Areas of Focus

- **Data services inc. mobile data**
- **International Internet Connectivity**





Deliverables:

- Workshops
- Terminologies & taxonomy
- Technical reports
- Explore possibility of web-based tool for costing of data services
- Report on FG accomplishments and future direction



Membership:

- **Open to all**
- Create an ITU user account
- Subscribe to [FG-CD mailing list](#)
- Instructions can be found [here](#)

Participation:

- Activities and events – communicated:
 - Mailing list
 - [FG-CD website](#)
- 'Template' to submit inputs/ contributions [here](#)





Contact us:

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