

MANAGING THE COVID-19 INFODEMIC

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01 Korea's digital approach



Korean Government's Response to Manage the COVID-19 Infodemic

Whole-of-government approach for transparent and open communication

- ✓ Fake news related to COVID-19 are being deleted and blocked through a focused monitoring by relevant agencies
- ✓ Swiftly Provide facts to counter news, rules of life, patient status, and announcements on government responses

Amplifying accurate and trustworthy information with digital solutions

Korean Government's Response to Manage the COVID-19 Infodemic








Providing COVID-19 Fact Check Related Information on Websites

✓ “COVID-19” website of the Korea Disease Control and Prevention Agency

: provides information on the status, fact and issues

✓ “COVID-19 Vaccination” website

: provides menus for news & fact-check and reporting fake or falsified information

| 코로나19 예방접종 | | | | | | |
|---|---|---|---------------------------------------|----------|---------------------------|-------|
|  코로나바이러스감염증-19 □  중앙사고수습본부 □  중앙방역대책본부 □     ENG | | | | | | |
| 바로알기 | 예방접종 현황 | 이상반응 | 뉴스&팩트체크 | 허위조작정보신고 | 홍보자료 | Q&A모음 |
| 코로나19 예방접종은 왜 해야 하나요? 우리나라에는 어떤 백신이 들어오나요? | 시도별 일일 접종 현황 보건소별 일일 접종 현황 백신별 일일 접종현황 이상반응 발생도향 | 이상반응 코로나19 예방접종피해 국가보상체계 인과성 불충분한 환자 | 직접 알려드립니다 보도자료 □ '팩트체크넷' 바로가기 □ | | 카드뉴스 □ 홍보지 □ 영상자료 □ | |

Korean Government's Response to Manage the COVID-19 Infodemic

Providing COVID-19 Fact Check Related Information on Websites

✓ “ COVID-19 Seoul Living Information” website

: provides COVID-19 news, guidelines, status, vaccination status, living information and media fact-check information

코로나19 서울시 생활정보

코로나19 주요뉴스

코로나19 언론사 팩트체크

코로나19 언론사 팩트체크

「코로나19 언론사 팩트체크」는 서울대학교 언론정보연구소가 운영하는 SNU팩트체크 플랫폼에 게시된 코로나19, 코로나백신 관련 내용을 SNU팩트체크센터와 제휴 언론사들의 양해를 얻어 연결한 것입니다. 각 검증내용은 SNU팩트체크 제휴언론사들이 독립적으로 판단하여 검증대상을 선정하고 취재한 결과입니다.

factcheck
서울대학교 언론정보연구소



코로나 백신, 오미크론에 무력하다

출처: SNS, 온라인 커뮤니티

뉴스포스트 중앙일보



PCR 검사 영문확인서 발급 수수료가 20만원이다

출처: 온라인 커뮤니티

연합뉴스



오미크론 변이는 에이즈 환자에게서 처음 발생했다

출처: 조선일보 기사

YTN

Leveraging digital strategies to remove sources of misinformation

Citizen-participating platform

- ✓ Established a report board platform for reporting misinformation about the Covid-19 vaccine
- ✓ FactCheckNET (Launched in Nov. 2020, <https://factchecker.or.kr/>)

팩트체크넷

검증센터 ▼

팩트체크 ▼

검증도구 ▼

자료실 ▼

소개 ▼

로그인

회원가입

검색

실시간 이슈

공인 발언

딥페이크

체크특

팩트체크 가이드

검증도구

빅데이터 분석 기술을 활용하여 블로그, 카페, 뉴스 등 온라인 feed 데이터를 실시간으로 수집하고 분석하는 서비스입니다. 키워드 검색, 원문보기, 언급량 추이 등 상세한 분석서비스가 가능합니다.

분석어를 입력해주세요

분석시작하기

실시간 이슈▲

2021년 12월 8일 0시 00분에 집계한 실시간 이슈입니다.
이슈를 클릭하면 관련 원문 및 채널별 이슈어를 확인하실 수 있습니다.

실시간 이슈어 (최근 1시간 내 언급 증가량)

1 사장단 (232)

2 부문장 (150)

3 경계현 (144)

사장단 과 함께 많이 언급된 이슈어는
삼성전자, 부회장, 반도체, 대표이사, 김기남 입니다.

종합기술원 삼성전자부회장

세자가전

Leveraging digital strategies to remove sources of misinformation

✓ A "Self-Check Mobile App"

: to ensure accurate instructions are received and followed by individuals entering Republic of Korea including diplomats, government officials etc.

✓ COVID-19 "Self-Quarantine Safety Protection App"

: to facilitate monitoring of self-quarantine by local governments

✓ The alert messaging service (text messages)



Consent to Collection and Use of Privacy Information and Location

Consent to Collection and Use of Privacy Information

I give consent to providing and using the privacy information under Articles 15, 23, and 24 of the 「Privacy Information Protection Act」 and the location information under Article 15 of the 「Act on the Protection, Use, etc. of Location Information」 for safe protection of self-quarantine persons, protection of contagious diseases, and inhibition of contagion under Articles 15 and 17 of the 「Quarantine Act」 and Articles 42, 49, and 76-2 of the 「Contagious Disease Prevention Act」.

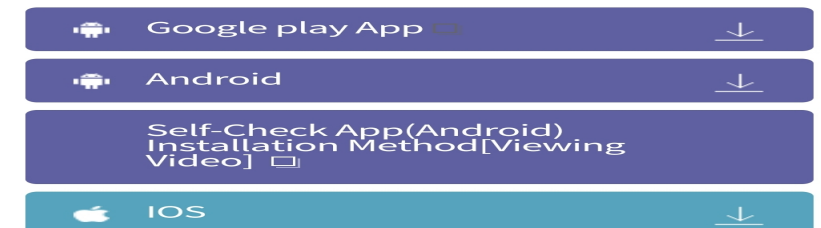
Nationality

| | | |
|-------|-------|-----------------|
| Korea | China | Other countries |
|-------|-------|-----------------|

Cancel **Confirm**

Self-Check Mobile App Instructions

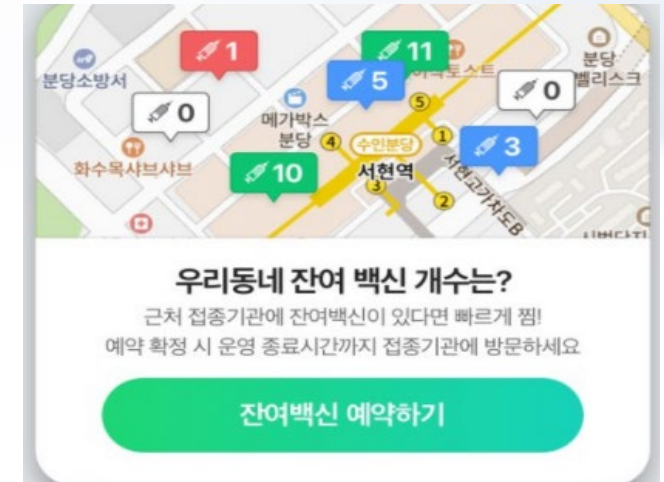
When entering Korea, People with A visas (Diplomat (A-1), Government Official (A-2)) or Self-Isolation Exemption Certificate issued by the Embassy of the Republic of Korea should install the Self-Check Mobile App and record their daily health status on the app for 14 days after arrival in Korea. Please click the file below.



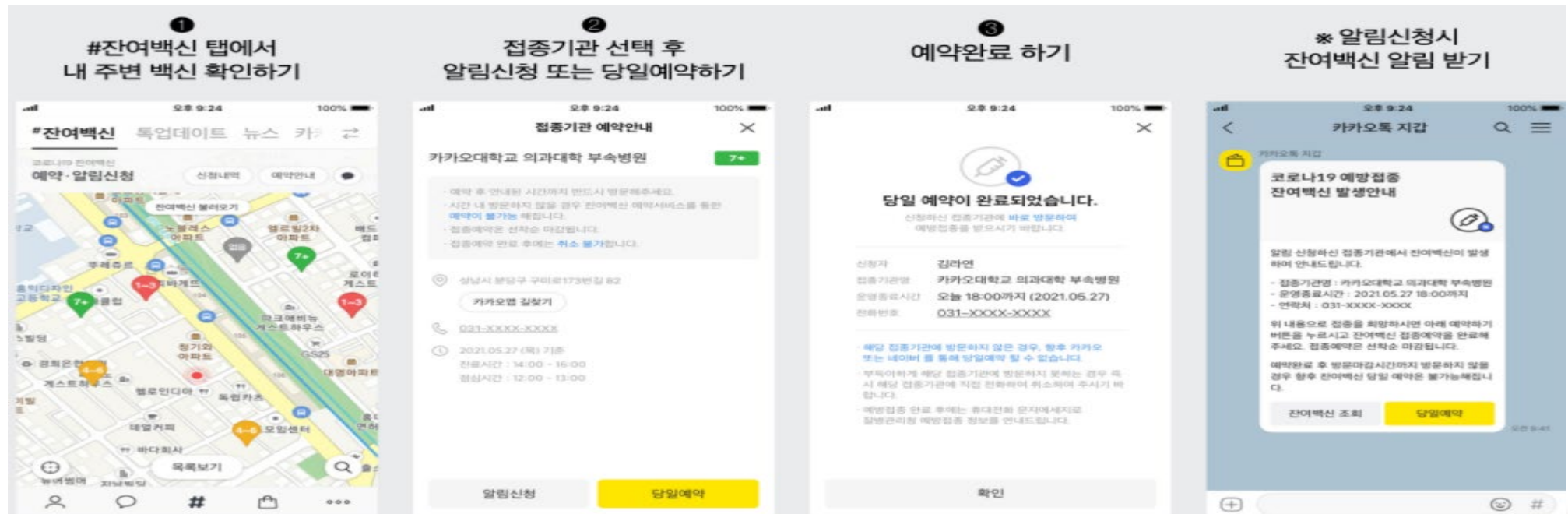
Leveraging digital strategies to remove sources of misinformation

✓ Naver

: a mask distributor search function, details of test centres, up-to-date statistics on the current state of the outbreak, the real-time availability of leftover vaccines nearby, reservation service for vaccines



✓ Kakao



02 Institutional and policy arrangements



Policy arrangements

Digital New Deal Strategy (2020.07)

① Stronger Integration of Data, Network and AI

② Digitalization of Education Infrastructure

③ Foster Contactless Services

④ Digitalization of Social overhead Capital



Institutional arrangements



Korea Disease Control and Prevention Agency (KDCA)

KDCA leads the way in shaping a safer and healthier future



We serve the public

Protect Korea from
diseases



We seek changes

Make the health system
and habits healthier



We lead creation

Creative knowledge for
disease control



**We seek ultimate
value for the public**

Human-centered KDCA
seeking ultimate value
for the public

Legal and Institutional Framework for Personal Data

- ✓ Korea has gone through the epidemiological crisis when MERS outbreak in 2015. To respond more systematically for this kind of outbreaks, Korea has revised the Infectious Disease Control and Prevention Act(IDCP Act) which serves as a legal basis for collecting and use of information required for epidemiological investigation.
- ✓ Regarding the management and the use of personal information, the Personal Information Protection Act (PIPA) and the Personal Information Protection Commission (PIPC) serves as a central administrative body with the primary role of the protection and supervision of personal information.
- ✓ PIPC has released a recommendation for privacy protection while responding to infectious diseases. "COVID-19 Personal Information Protection Enhancement Measures" on September 11, 2020.

03 Conclusion



Conclusion

- ✓ Importance of strong and sustainable Digital Infrastructure and High Level of informatization
- ✓ The important role of pre-existing institutional and policy arrangements that establish frameworks for nation-wide integration and use of innovative digital technologies



Thank you

