



Aaron Boyd – Managing Partner, Welchman Keen

As Managing Partner of Welchman Keen, Aaron Boyd brings over 25 years of experience in international strategy for the technology sector, primarily focused around telecommunications and cybersecurity. Aaron has spent decades living working in Asia and the EMEA region, and leads Welchman Keen in providing advisory services for Connectivity based on ground truth and an expansive global network. Aaron previously worked as Chief Marketing and Strategy Officer and President, International at Silent Circle. Aaron was the Chief Strategy Officer for leading technology research firm ABI Research, Director of Application Development for GoDaddy, and supported major clients while working for ad agencies Cramer-Krasselt and Havas Worldwide. Aaron has a BA in Public Relations, an MBA in International Business, and professional certificates from Peking University and Stanford.