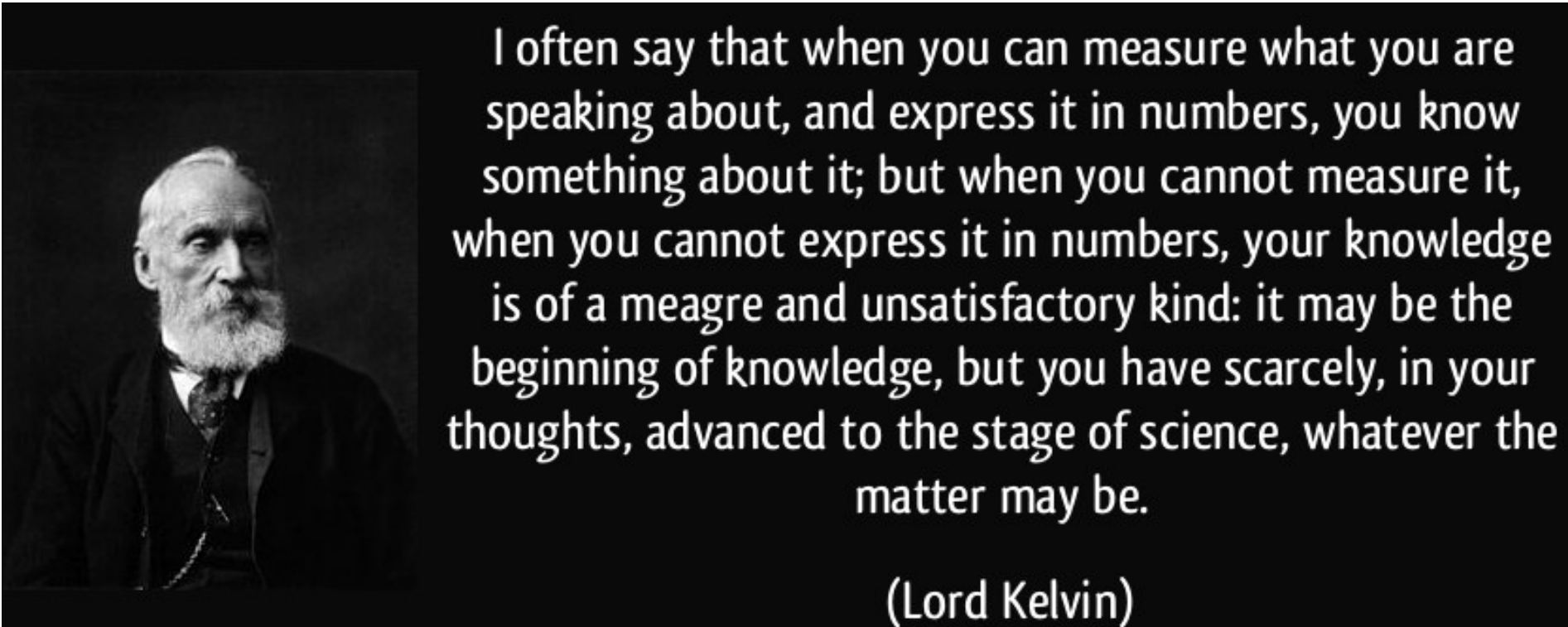




ITU Asia-Pacific ICT Indicators Workshop
Manila, Philippines
14-16 March 2018

**Introduction and Objective of the
workshop**

Telecommunication Development Bureau
International Telecommunication Union



I often say that when you can measure what you are speaking about, and express it in numbers, you know something about it; but when you cannot measure it, when you cannot express it in numbers, your knowledge is of a meagre and unsatisfactory kind: it may be the beginning of knowledge, but you have scarcely, in your thoughts, advanced to the stage of science, whatever the matter may be.

(Lord Kelvin)



Importance of ICT statistics

National

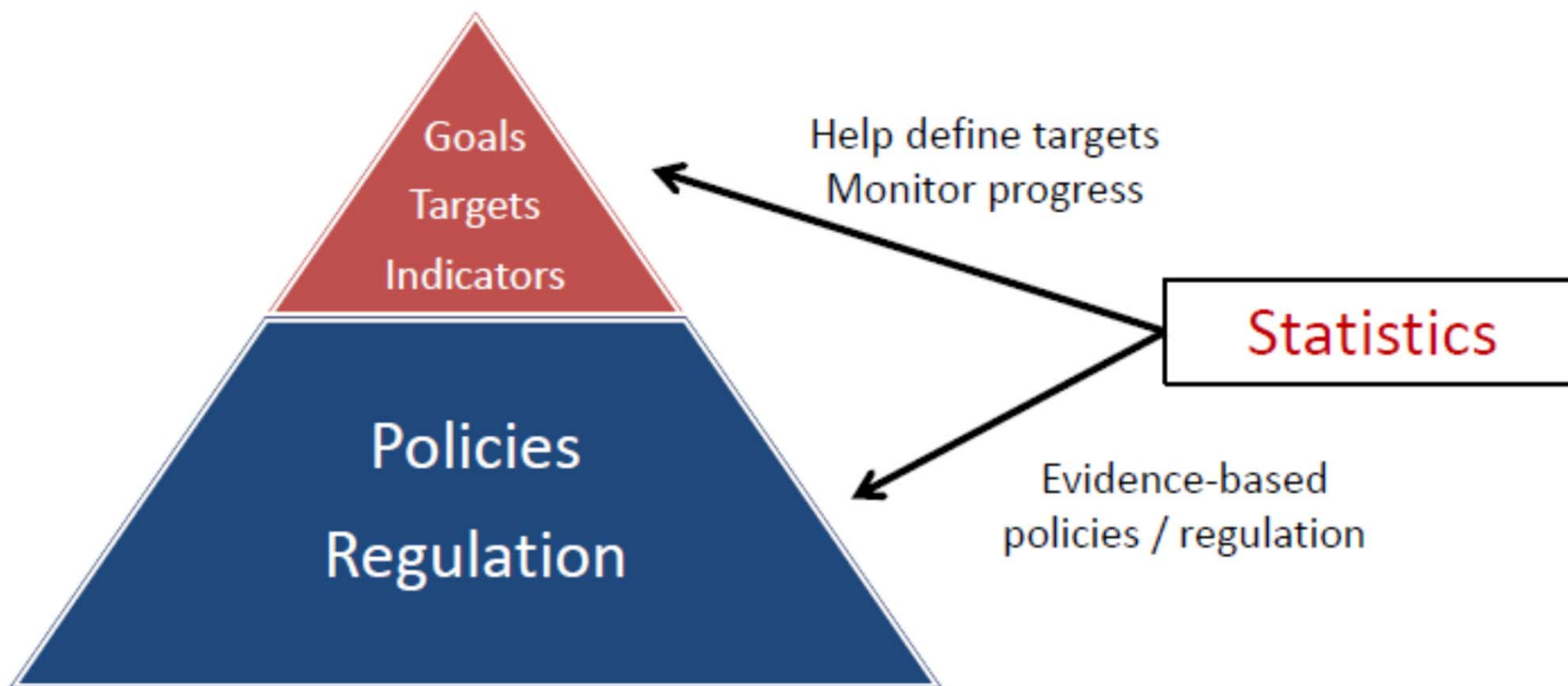
- Overall monitoring of ICT developments
- Market analysis to inform regulatory/policy interventions
- Tracking of regulatory measures, e.g. licence obligations
- Monitoring of national ICT goals, e.g. broadband plans

International

- Benchmarking national vs international ICT developments
- Monitor global ICT development targets, e.g. SDGs, WSIS+10, ITU Connect 2020, e.g.
- Informing private investors (e.g. to attract FDI), international cooperation programmes, donors, the media



Role of Statistics in ICT Policy Making



National – regional – global levels



ITU Statistics

Collected from official sources

**Include all countries/economies
More than 100 indicators**

Data are harmonized and comparable

ITU is the main source for global ICT statistics



Training objectives

- Identify ways to improve availability and quality of ICT statistics in the countries in the region
- Understand the definitions and methodologies for administrative and household ICT indicators
 - Particularly those that will be used in IDI 2018



Training Agenda

- Day 1
 - ICT Statistics – Global Overview
 - National experiences
- Day 2
 - Telecom/ICT administrative indicators
 - ICT Household indicators



Training Agenda

- Day 3

- ICT Development Index

- Conceptual framework
 - Calculation
 - Hands-on/exercises

- Conclusion and way forward



THANK YOU!

For more information

Visit our webpages at:

<http://www.itu.int/en/ITU-D/Statistics/Pages/default.aspx>