

# IOT TECHNOLOGY STRATEGY APPLICATION IN SMART SUSTAINABLE CITY

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Training Program on "Planning Internet of Things (IoTs) networks"

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SCCIC (Smart City & Community Innovation Center) is Research Community in ITB that have strong motivation to find systematic solution for any city problem or city challenges (can expanded to village, province, nation, or others) and at the same time produce scientific publication as our contribution to scientific world.

#### **GOALS**

Propose smart solution for city, village, province, nation by creating: Model, Architecture, Method, Framework, Solution, Proposed Regulation, etc

#### **ACTIVITY**

Research, Innovation Development, Seminar, International Conference, Scientific Publication, Indonesia Smart City Rating (2015 & 2017), Training, Workshop, Consultations, etc.







#### **OUTLINE**

#### **SMART CITIES**

INTERNET OF THINGS

EFFECT ON ECONOMY, SOCIETAL & ENVIRONMENT

ISSUE ON TECHNOLOGY, HUMAN RESOURCE & GOVERNANCE

IOT IMPLEMENTATION IN SMART CITIES: CASE STUDY







# **SMART CITIES**

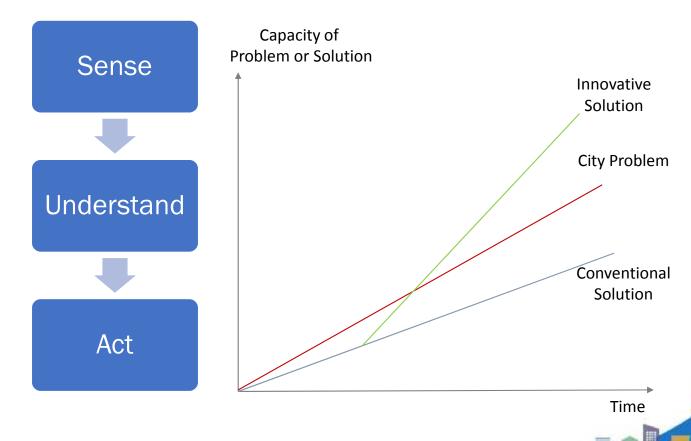






# **City Challenges**

- Complexity of city problem is growing fast.
- In most cases, capacity of conventional solution cannot fulfill the capacity demand of city problem
- City need innovative solution that provide higher capacity of solution
- ICT (Information System and Technology) is potential enabler that enable innovative and effective solution and create high capacity of solution
- But, it should be noted that ICT is not the only solution, and Smart City is not equal to ICT city or digital city.

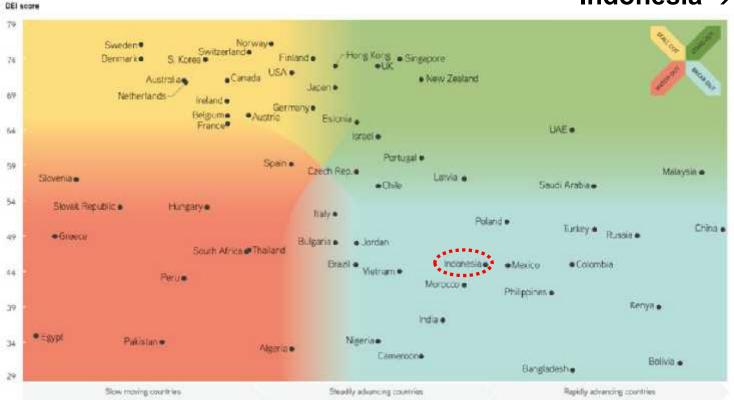






# INDONESIA DIGITAL EVOLUTION INDEX

#### Indonesia → Break Out countries



Source: Digital Planet 2017: How Competitiveness and Trust in Digital Economies Vary Across the World



Training Program on "Planning Internet of Things (IoTs) networks"



- low-scoring in their current states of digitalization but are evolving rapidly.
- The high momentum of Break Out countries and their significant headroom for growth would make them highly attractive to investors.
- Held back often by relatively weak infrastructure and poor institutional quality, Break Out countries would do well to foster better institutions that can help nurture and sustain innovation.
- Break Out countries have the potential to become the Stand Out countries of the future with China, Malaysia, Saudi Arabia, Kenya, and Russia leading the pack





# **ENABLER FOR DIGITAL EVOLUTION**









#### **Supply Condition**

- Access Infrastructure
- Transaction Infrastructure
- Fulfillment Infrastructure

#### **Demand Condition**

- Consumer Capacity to Engage
- Digital Payment Uptake
- Digital Uptake

# Institutional Environment

- Institution and the Business Environment
- Institution and the Digital Ecosystem
- Institutional
   Effectiveness and Trust

# Innovation and Change

- Inputs
- Process
- Output

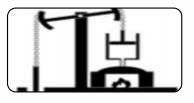


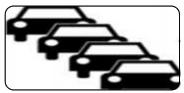
Sumber: Digital Planet 2017: How Competitiveness and Trust in Digital Economies Vary Across the World



## INDUSTRIAL REVOLUTION

Source: General Electric Services Blogs











#### •First generation

- development of water-powered and steam-powered mechanization
- •during the early 19th century.

#### Second generation

- •the development of electricalpowered, assembly-line mass production
- at the dawn of the 20th century
- marked by the introduction of the automobile.

#### Third generation

- •the introduction of computerized automation
- •during the 1950s and '60s.

Pervasive

sensing

actuation

and

#### Fourth generation

- •the integration of high-tech cyber-systems into the means of production
- •Cyber-Physical System
- •during the 21st century.

#### Fifth Generation

- •is the revolution in which man and machine reconcile and find ways to work together to improve the means and efficiency of production.
- Co-Working



Mechanization, water power, steam power



Mass production, assembly line, electricity



Computer and automation



Cyber physical system



Maturation of new cyber physical technologies (artificial intelligence, 3-D printing, robotics)



Data analytics driving efficacy and effectiveness and new business models



Ubiquitous connectivity throughout the supply chain



Unprecedented levels of data and increased computing powers



9/26/2018

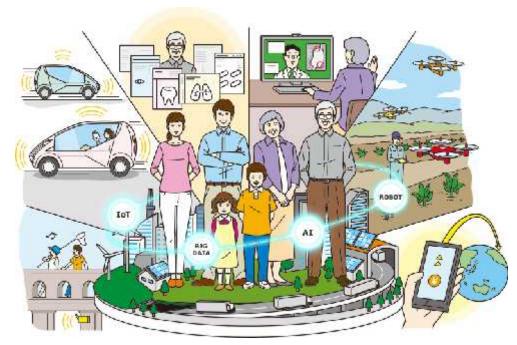




# **SOCIETY 5.0 & SMART CITY**

#### **SOCIETY 5.0**

#### **SMART CITY**





https://www.japan.go.jp/abenomics/productivity/society5\_0/index.html

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## **SMART CITY EVOLUTION**

**Smart Cities 1.0:** 

**Technology Driven** 



Smart Cities 3.0: Citizen co-creation

**Smart Cities 2.0:** 

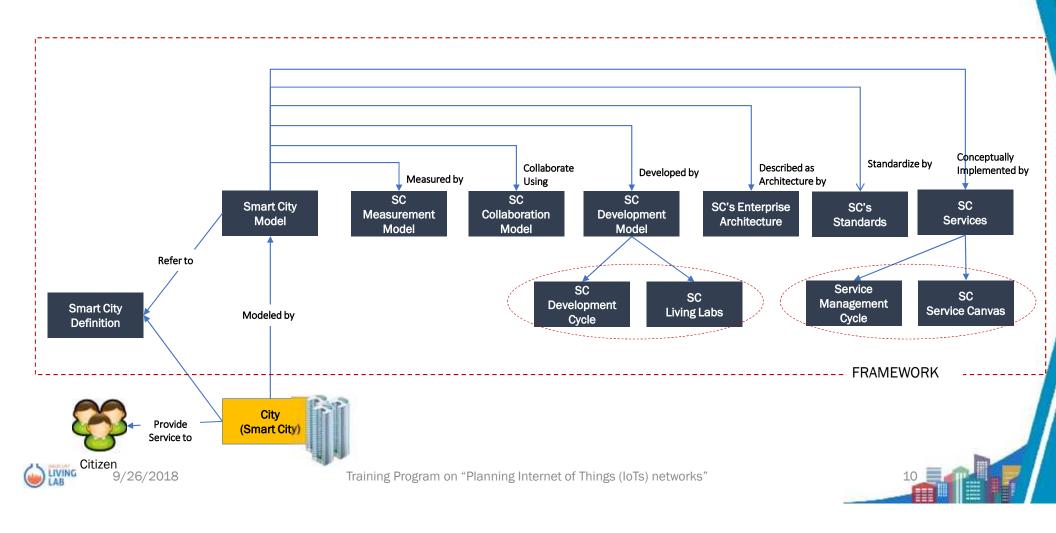
Technology Enabled, City-Led





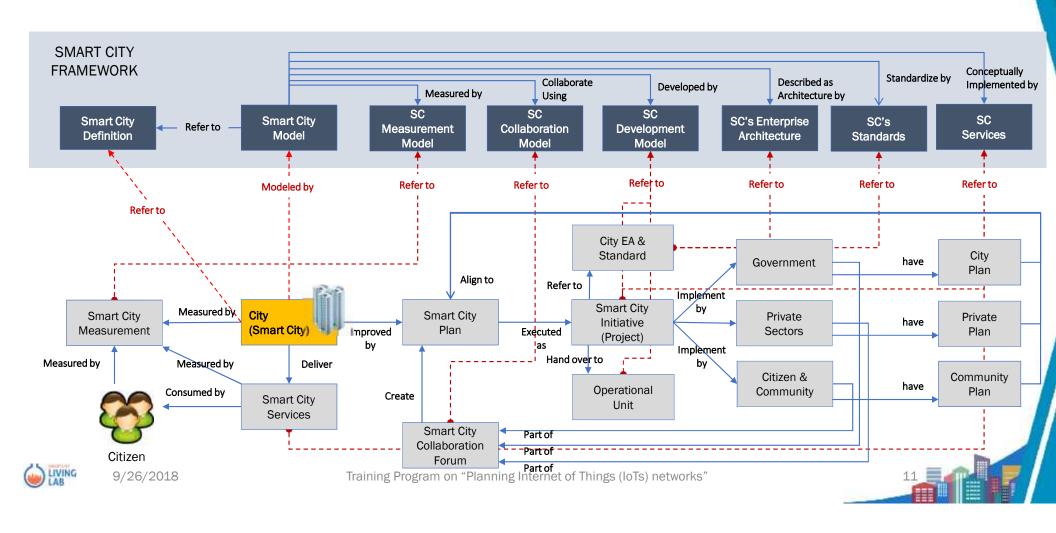


# **ARCHITECTURE OF GSC FRAMEWORK 3.0**





# **CONNECTION BETWEEN GSCF AND (REAL) SMART CITY**





## **SMART CITY DEFINITION**

Smart City is a city that can utilize its resources effectively and efficiently to solve any city challenges using *innovative*, *integrated*, and *sustainable* solution by providing infrastructures and deliver city services to improve Quality of Life.





# **SMART SOLUTION CHARACTERISTICS**

Solutions should be integrated between government institution as well as between government and non-government, vertical, also horizontal.

Integration cover:
Business Process,
Data, Application,
IT Infrastructure,
and non-IT Infrastructure

Integrated

Sustainable

New ideas of solution more efficient as provide high cap

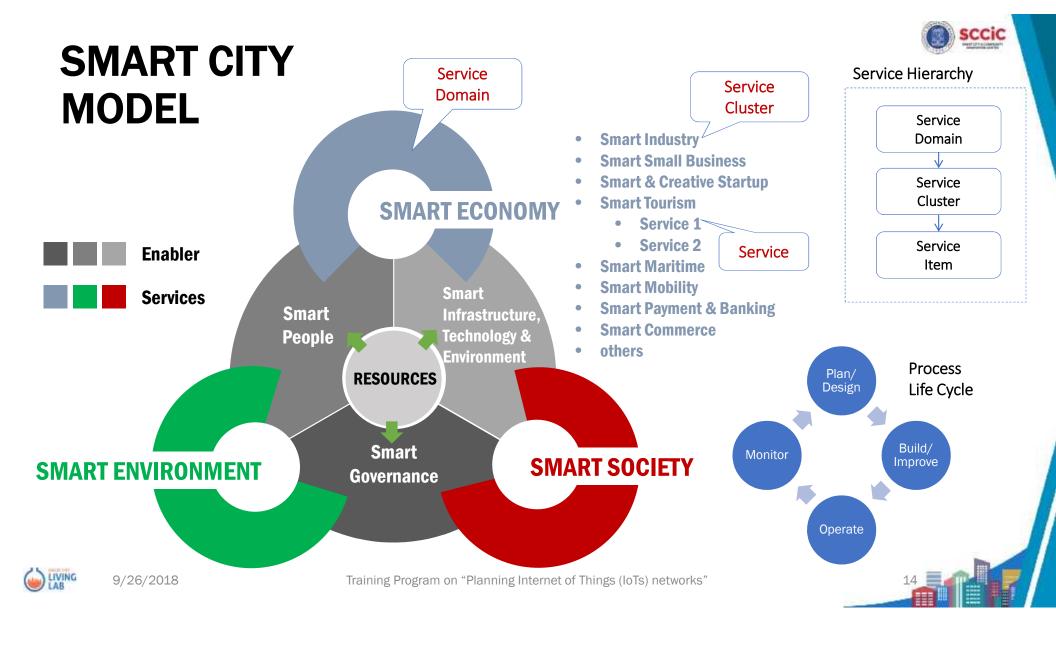
New ideas of solutions that utilize resources more efficient and more effective and provide high capacity of solutions.

Solution should be designed to be sustained for long time



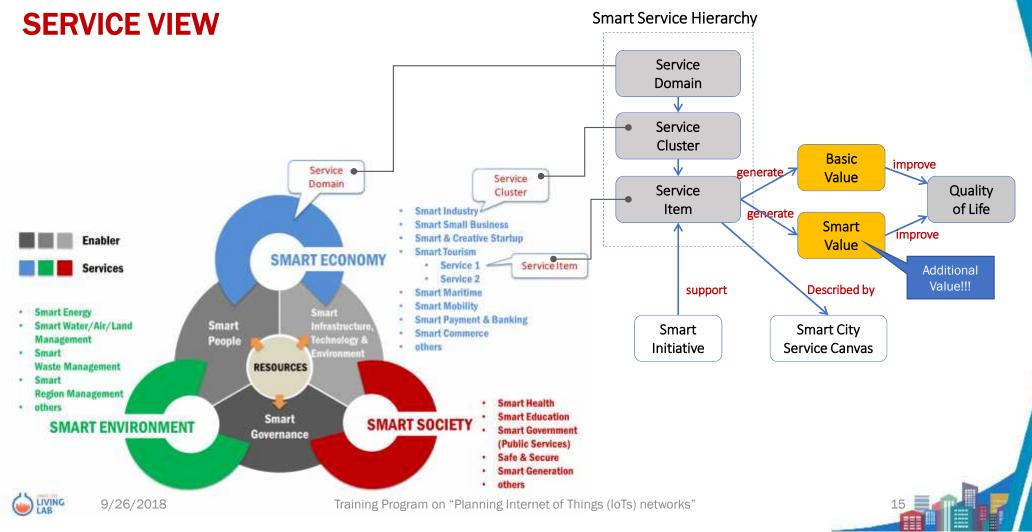
Training Program on "Planning Internet of Things (IoTs) networks"







## **SMART CITY MODEL**





# **INTERNET OF THINGS**







## **IOT DEFINITION**

Is a network of interconnected objects around the world that are uniquely based on standard communication protocols (RFID Group)

Everything - including "living things" - is connected to the internet regardless of location or other physical restrictions (Gareth Baxendale)

A network of uniquely identified objects that communicate outside human intervention using Intenet Protocol (IDC) connectivity

The Internet of Things (IoT) is The network of physical devices, vehicles, home appliances and other items embedded with electronics, software, sensors, actuators, and connectivity which enables these objects to connect and exchange data

(Wikipedia)

The Internet of Things (IoT) is the network of physical objects that contain embedded technology to communicate and sense or interact with their internal states or the external environment.

(Gartner)



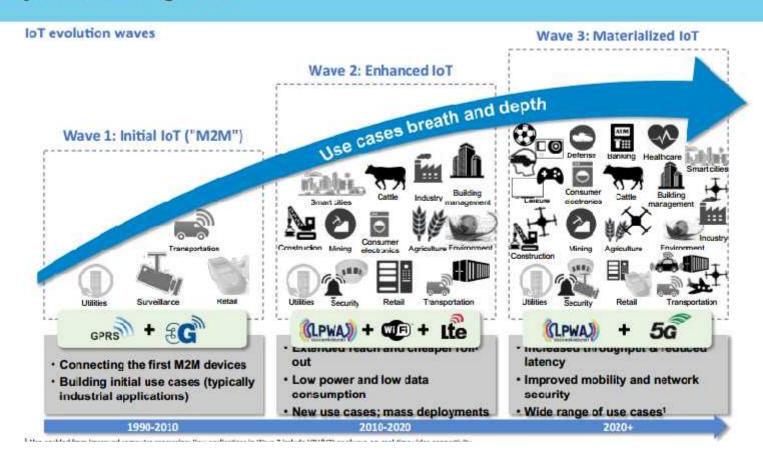




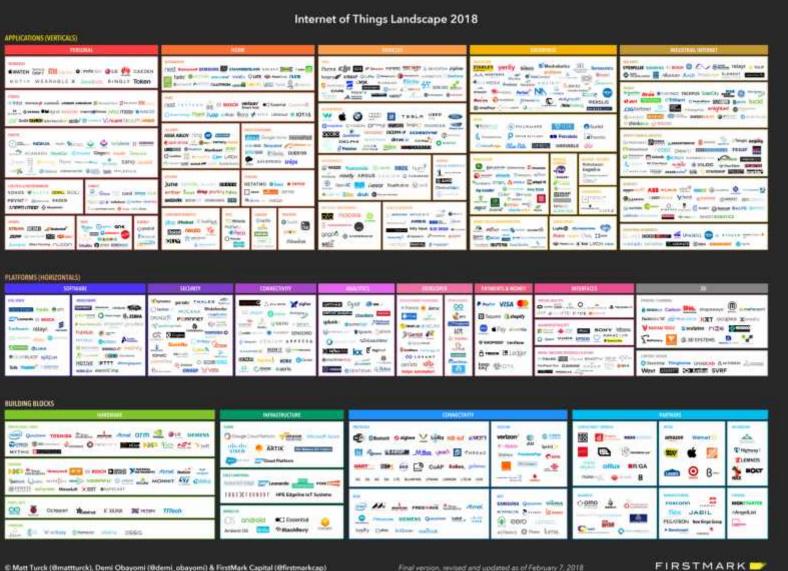
# **IOT EVOLUTION**

## show potential for growth

Indonesia









#### Applications (vertical)

- Personal
- Home
- Vehicles
- Enterprise
- Industrial Internets

#### Platforms (Horizontals)

- Software
- Security
- Connectivity
- Analytics
- Developers
- Payment & Money
- Interfaces
- 3D

#### **Building Blocks**

- Hardware
- Infrastructure
- Connectivity
- Partners



**IOT** 

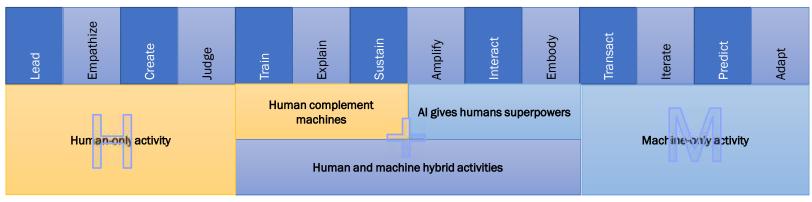
#### **ROBOT**







# Society in Al Age: Human + Machine



Source: linkedin.com/pulse/guidebook-our-human-machine-future-paul-daugherty







# EFFECT ON ECONOMY, SOCIETAL & ENVIRONMENT







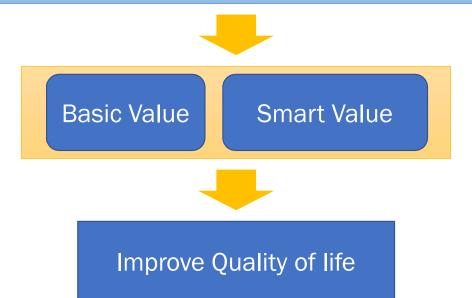
#### **EMERGING TECHNOLOGIES IMPACTING OUR LIVES**

Robotics

Artificial Intelligence (AI) and Machine Learning

Internet of Things (IoT)

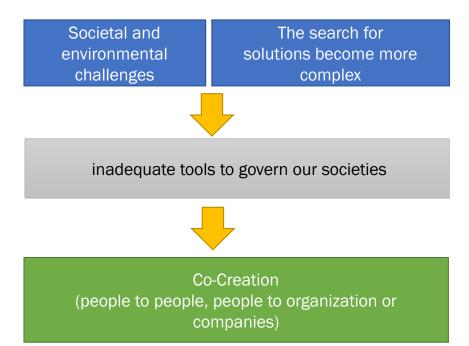
Big Data







## **CO-CREATION**



Society X.0 **Co-Creation** Industry 4.0 Machine Learning Artificial Intelligence Conformable **New Values** and and Services Sustainable Various Social & Big Data Economic Live Challenges **Cloud Computing** Robotics Collaborative Intelligence

SCCIC ITB, 2018





## IOT TO SUPPORT THE DIGITAL ECONOMY







Product and sales

development

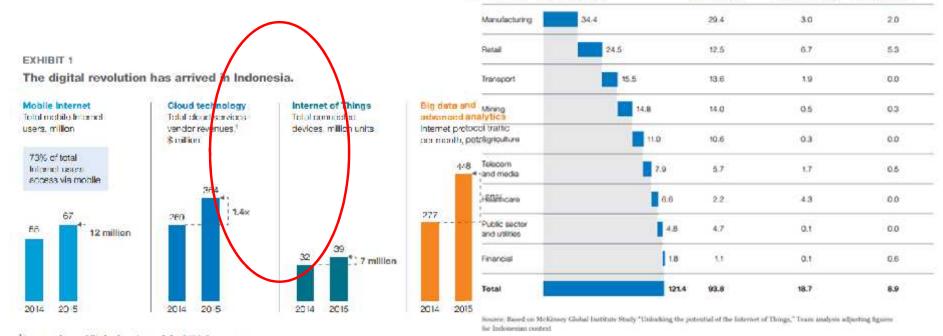
Operation

optimization

**Human health** 

and productivity

## POTENTIAL OF INDONESIAN IOT



<sup>&</sup>lt;sup>1</sup>Revenues from public cloud services and cloud II infrastructure.

IoT market share in Indonesia is predicted to reach IDR 444 trillion in 2022 (IoT Forum)

Content and application IDR 192.1 trillion

Platform Rp 156.8 trillion IoT device Rp. 56 trillion Network and gateway Rp. 39.1 trillion





<sup>21</sup> petabyte - 1 million gigabytes.



# ISSUE ON TECHNOLOGY, HUMAN RESOURCE & GOVERNANCE

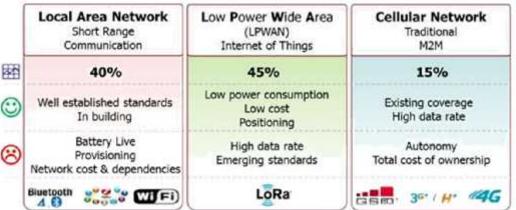






# **IOT WIRELESS CONNECTIVITY ECOSYSTEM**





Sumber: https://www.i-scoop.eu/the-place-of-lpwan-and-lora-in-the-iot-wireless-connectivity-ecosystem-according-to-the-lora-alliance/

Which technology will be adopted for Industrial IoT implementation in Indonesia

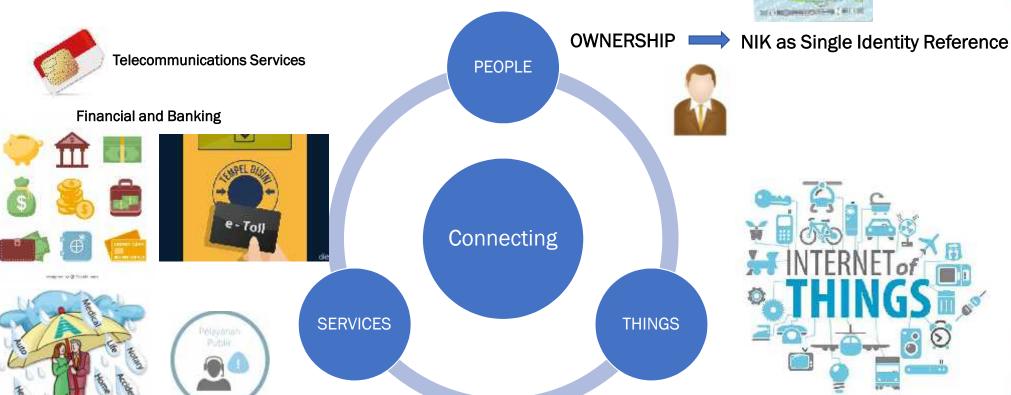














Who responsible about what the Things did



9/26/2018

Insurance

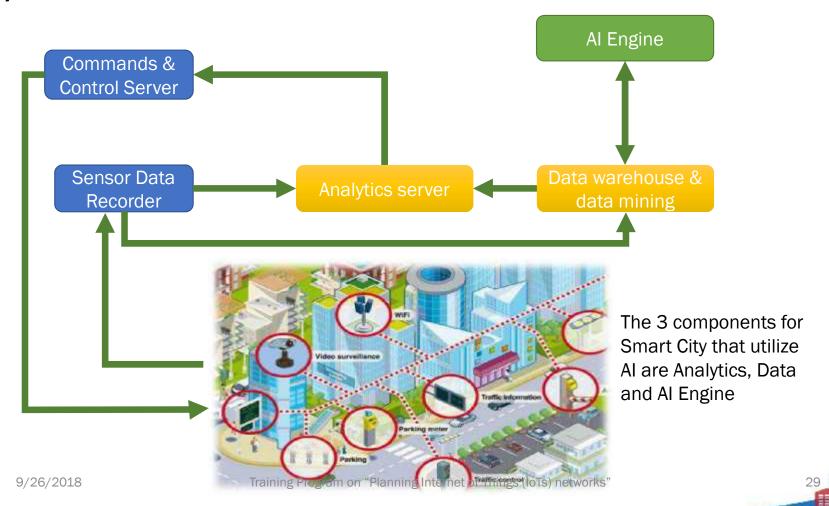
**Smart Public Services** 

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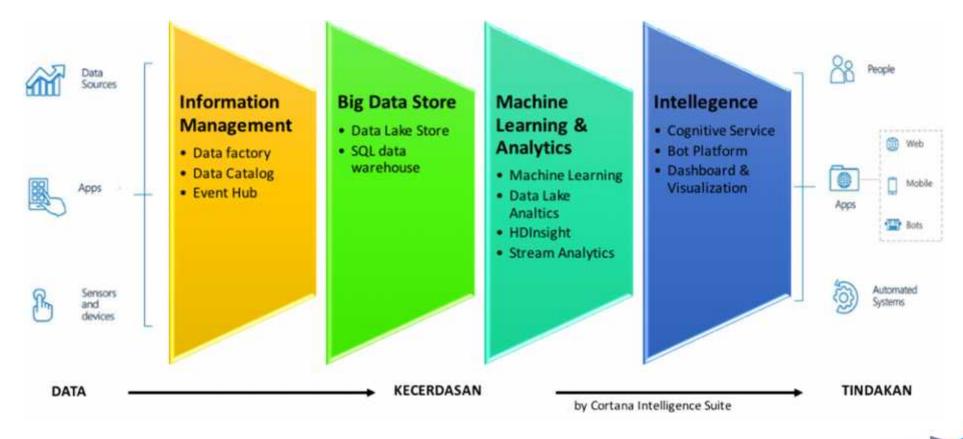
# IOT, AI & BIG DATA IN SMART CITIES





## sccic

# DATA TRANSFORMATION INTO SMART ACTION









## INTEGRATION

& Related Technology
Sumber Daya Manusia
(Smart People and behavior)

Tata Kelola, Kebijakan dan Regulasi (Smart Governance)

**OPERATION ROOM Executive Information System Decision Support System** Data Sharing (internal & External) **Smart Platform Integration Services Smart** Smart **Smart Social** Environment **Economy Open Sensor** 





# **KEY CHALLENGES & ROLES FOR REGULATORS/GOVERNMENT**



Sumber: Ankush Johar - The Role of Regulators and Governments in realizing the promise of IoT & Smart Cities, 19 October 2015

#### **Security Risks**

• Studies Reveal 70% Of IOT Devices Are Vulnerable To Attack.

# Numbering Systems

- No notable efforts yet to create a universal numbering system for IOT devices
- If the number of IoT devices is to touch over 50Bn then there is an imminent need for this.

#### **Data Privacy**

• "Right To Be Forgotten" - European Commission Ruling

#### Know-Your-Customer (KYC) Requirements

- Removes the flexibility of selling pre-activated off-the-shelf IOT and M2M devices
- KYC leniency is required from regulators for IOT device proliferation

# Data Sovereignty And Data Residency

- With IOT, physical borders between countries have become porous
- Govts. now need to subpoena data physically located in another country

# Spectrum Licensing

 Dedicated Spectrum vs. Shared Spectrum framework based on requirements of IOT devices

#### **Taxation Schemes**

- Impact of SIM Activation Tax Reforms For IOT & M2M In Brazil & Turkey
- How revenues from IOT services provided by international companies need to be taxed?

#### Utilize Unused White Space Spectrum

 Radio signals have propagation characteristics that make them suitable for travelling long distances and through buildings – apt for IOT deployments

#### Permanent Roaming/ National Roaming

- The ability to offer services globally is critical for many IOT verticals including automotive and consumer electronics
- Embedded/Soft SIMs and other disruptions are important considerations.







## **GOVERNMENT & REGULATORY FOCUS**

Sumber: Ankush Johar - The Role of Regulators and Governments in realizing the promise of IoT & Smart Cities, 19 October 2015

# Promote Competition & Investment

• Spectrum Licensing, Numbering Systems, KYC Requirements, Taxation Schemes, Permanent Roaming Regulations

# Implement Standardization & Interoperability

• Framework for IOT in the region

# Empower & Protect the End User

- Security Risks
- Data Privacy
- Data Sovereignty & Data Residency

# Promote the Internal Market

• Legislations that make certain connected services mandatory





# EXAMPLES OF LEGISLATIONS THAT CREATE IOT OPPORTUNITIES



#### Smart Energy & Metering legislations

 UK's Smart Metering Initiative: The initiative plans to cover every consumer and business in the UK by 2020 – this involves replacing over 53 million meters, and provide £6.2 billion in net benefits by 2030

#### Ontario's Smart Metering Initiative

 The key objective was to install new "smart" electricity meters throughout the province to measure both how much and when electricity is used – in order to introduce time-of-use (TOU) pricing to encourage consumers to shift their electricity use to times of lower demand and pricing

#### **Connected Car legislations**

 EU's eCall Initiative: eCall is an European Commission initiative, making mandatory the deployment of internet-connected sensors into cars that enable emergency services to be immediately contacted and requested automatically after a serious road incident within the EU

#### Smart Traffic Management legislations

 Singapore's Smart Mobility 2030 Initiative: The initiative covers a range of connected and interactive land transport services that are driven by legislations

#### Many more examples...

Sumber: Ankush Johar - The Role of Regulators and Governments in realizing the promise of IoT & Smart Cities, 19 October 2015



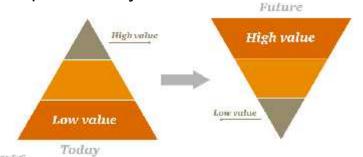




# **IMPACT ON RISING ADOPTION OF AI & IOT**

#### The Shift in Work

- Increase productivity up to 30%
- Reducing manufacturing labour costs by 18-33%
- Little by little Al changed the role of labour, 47% in America in the risk category replaced by technology.
- Extensive automation of low-skilled jobs,
   Towards the creation of a workforce that combines fewer numbers of employees with higher productivity.



Triggering key changes in the competitive landscape

Higher revenues

**Enhanced safety** 

Reduced losses from accidents and other causes

Lower costs

Enhanced customer experience

Sumber: PWC, Leveraging the upcoming disruptions from Al and loT









#### OTHER ISSUES RELATED TO IOT IN INDONESIA

- Data management
  - Data Centre Location
  - Data ownership protection (UU ITE No. 11/2008 & PP No. 82/2012)
  - Data security

- Human Resource Competency Development
  - a number of professions that are needed to support the growth of industry and information technology globally the application architect, business analyst, IT consultant, software developer, web developer, programmer, and network specialist. (1)
  - labour market in Indonesia, as in other developing countries, has an excess number of unskilled workers and a shortage of qualified human resources in the medium to senior level (2)
  - 1) http://m.bisnis.com/amp/read/20170829/12/685118/karier-teknologi-informasi-semakin-berpeluang
  - 2) https://id.techinasia.com/talk/indonesia-mengalami-krisis-tenaga-kerja-di-sektor-teknologi/amp/







# IOT IMPLEMENTATION IN SMART CITIES: CASE STUDY

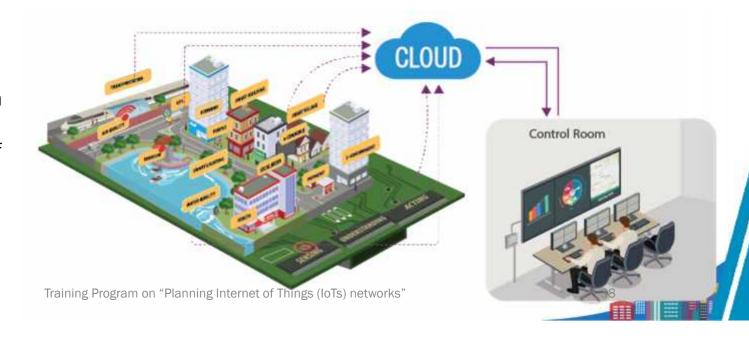






#### INTEGRATED SMART SYSTEM PLATFORM

- ISSP is a platform that collects some data sources (Sensing). Processing uses Artificial Intelligence (Understanding). Finally, ISSP can provide recommendations based on data that has been processed to provide meaningful data (Acting)
- ISSP as a platform used to support smart cities and community centre in order to improve people's quality of life in terms of safe ,secure, convenience and accessibility
- iSSP serves to integrate existing data and services and simultaneously carry out analytical processes in order to accurately determine the condition of the city / region. iSSP can be connected to various services according to the needs of the city





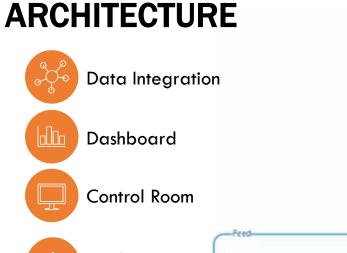


Open Data

Application

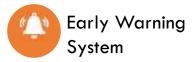
Developer

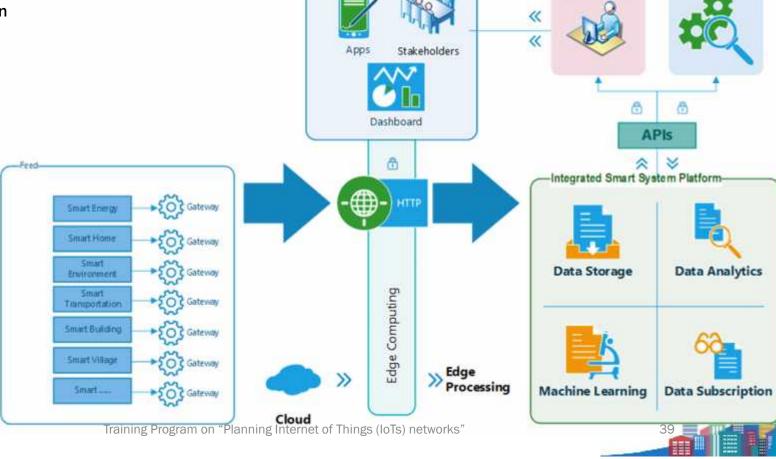
INTEGRATED SMART SYSTEM PLATFORM -













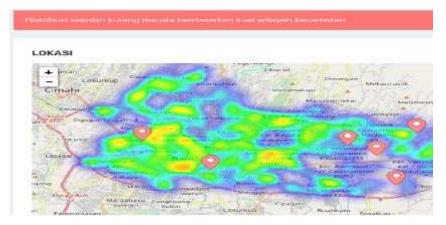
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Patriot Operation Center - Bekasi



Smart Pekerjaan Umum - Semarang



Bogor Green Room - Bogor



**Smart City Living Lab** 







#### **IOT FOR SMART TRAINS**

- Increase efficiency and competitiveness
- Reduce rail noise and vibration, particularly in urban areas.
- Reduce greenhouse gas emissions.
- Safety and security
- Reduce operation and maintenance costs, augment the capacity of the rail network.

Interestication (Interest Constitution)

Institution (Interest Constitution)

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Figure 2. Railway communications scenarios (Renfe AVE train and train station pictures are under Creative Commons License). Color meaning, pink (train-to-infrastructure communications), blue (inter-car communications), light-green (intra-car communications), vellow (communications inside the station), purple (infrastructure-to-infrastructure communications), and dark green (wireless sensor networks).

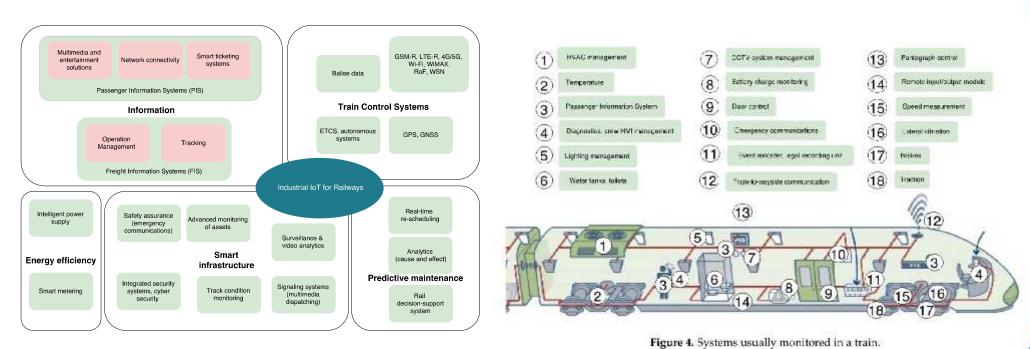
Paula Fraga-Lamas, 2017







#### **IOT FOR SMART TRAINS**



**Figure 3.** Industrial IoT-enabled services relevant to the rail industry.

Paula Fraga-Lamas, 2017





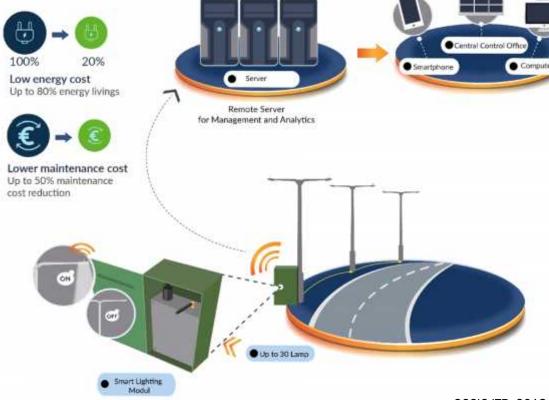
#### **Smart Farming**

#### **Smart Street Lighting**









SCCIC ITB, 2018



**Smart** 



#### **SMART BIKE PLATFORM**



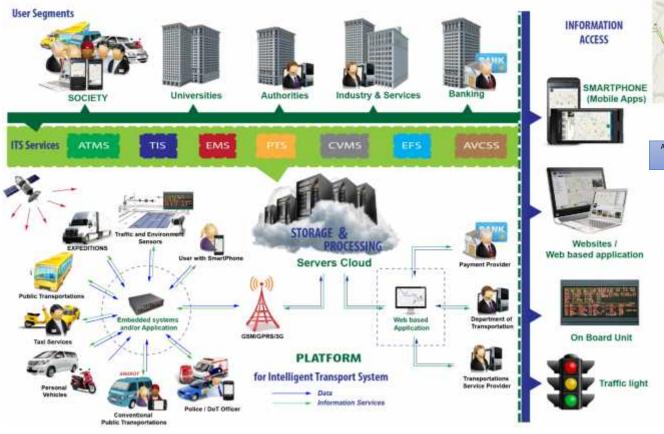


#### **Bike Head Unit** Bulit in GPS, Gyro, Compas, dan Berfungsi sebagai interface utama pada sepeda Accelerometer yang mengintegrasikan seluruh gadget sepeda dan Sensor-sensor yang ditanamkan di dalam terhubung ke internet rangka sepeda **Emergency Alarm** Menyala dalam kondisi Solar Power darurat Sumber energy untuk pengecasan batrei **Night Light** Menyala dalam kondisi gelap **Built-in Action Camera** Connect ke smart phone **Smart Phone Docking** Odometry untuk mengaktifkannya Docking smart phone, bisa Sensor distance melakukan charging





#### **SMART MOBILITY PLATFORM**





Desain CCTV Jalan Raya Dengan Fitur Video Analytic









9/26/2018



#### SAFE AND SECURE PLATFORM

**Closed-loop monitoring system using Artificial Intellegence** 

Data Input (Sensing)

Procces (Understanding)

Output (Acting)

Feedback Sensing

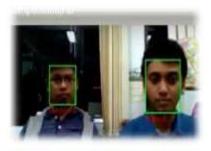
- Input comes from manual input, sensors, CCTV cameras, and other input devices.
- This data is processed and the system will automatically take an action.







#### SAFE AND SECURE (USE CASE)



**Face Recognition** 

- Recognize Name
- Detection Unknown People



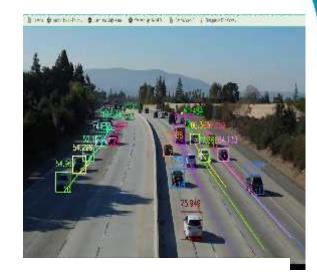
Crowd Understanding -Heat Map Analysis -Trajectory People



Plate Recognition

**Traffic Management System** 

- Detection
- Clustering
- Counting
- Optimization –Traffic Flow Analysis
- Speed Estimation
- Anomali Detection
- Multi-sensor Vehicle
   Detection and
   Reidentification
- Trash Detection
- Violance Detector
- E-Tilang



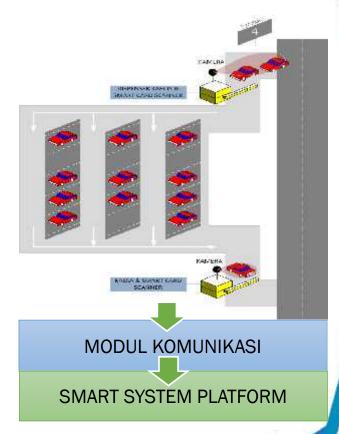






#### **SMART PARKING**

Smart Parking System is an integrated parking management platform. This platform offers improved transportation system performance and urban area parking, easy and flexible operation and use, cost efficiency, ease of management, ease of handling complaints, accountability, accessible to the public, accuracy of information, integrated with Smart Tax and Smart Payment systems, can adapt to organizational changes, and information security.



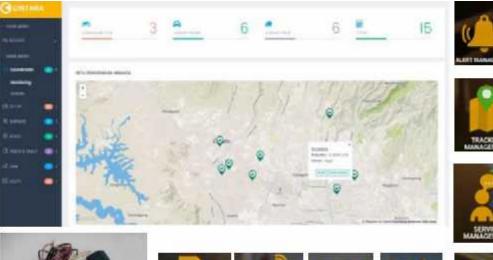




#### **FLEET MANAGEMENT**

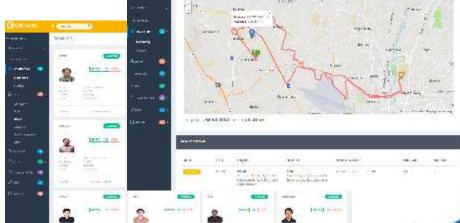
(GINTARA/FLEETARA)









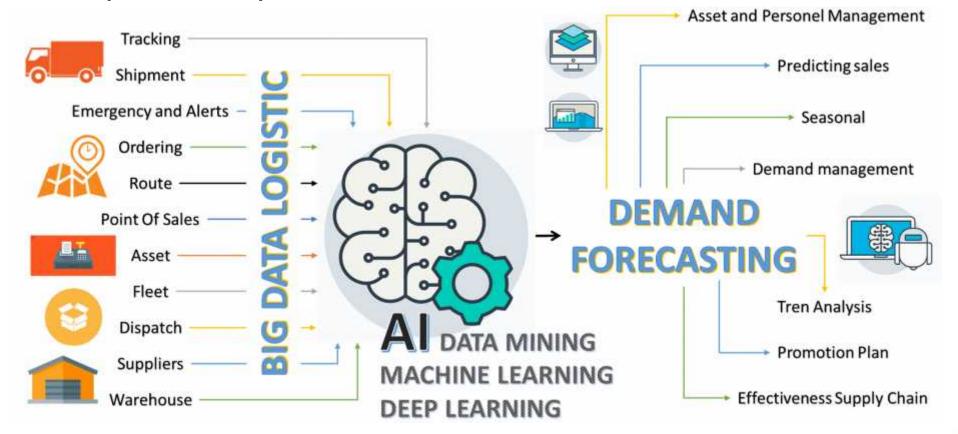




#### SCCIC

#### **FLEET MANAGEMENT**

(GINTARA/FLEETARA)











## TRIP PLANNER tripisia

Initiated due to the absence of smart tourism system in website and application which makes its use more efficient and more accessible in planning and managing your own perfect vacation itinerary and trip plans. Therefore, users can plan a trip through smartphone and users can choose attractions based on the destinations, budget and their preferences.

Many existing travel itinerary services are not well-integrated for users to get reliable information to plan a trip, so it always takes time to make an integrated trip plan.

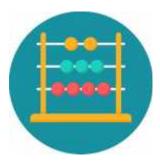








Well-integrated information related to travel destination in Indonesia



Well-integrated the service ecosystem of travel online planner

A platform that integrates travel destinations in Indonesia and Tripisia can integrate the service ecosystem of travel online planner for users to manage, plan and find what travel style they want but to easily integrate solutions for their trip plans.





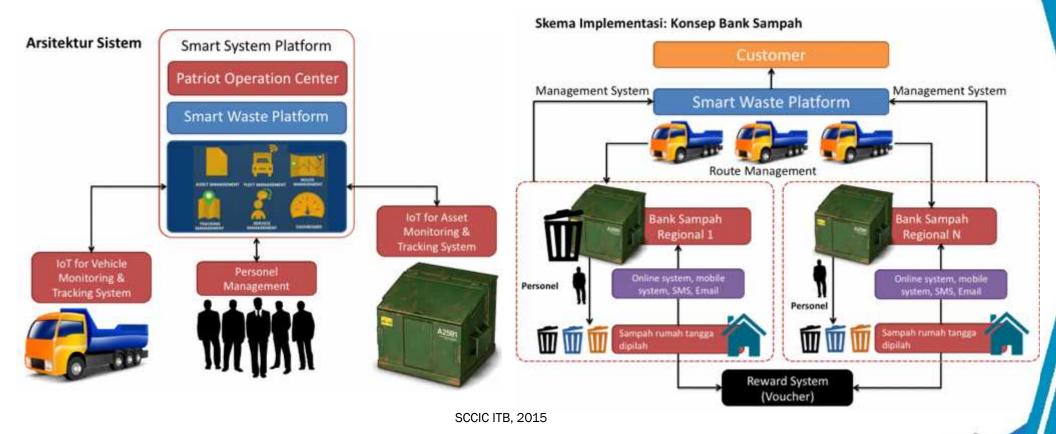
Every person deserves to have day off, no matter whether they have tight budget or even excessive amount of money.

tip, ease the process of planning and supporting local businesses and promoting tourist destinations in Indonesia





#### **SMART WASTE MANAGEMENT**

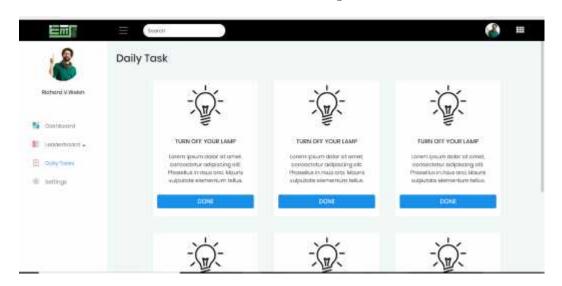


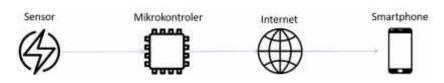






### **SMART HOME (ENERGY MANAGEMENT)**















Information



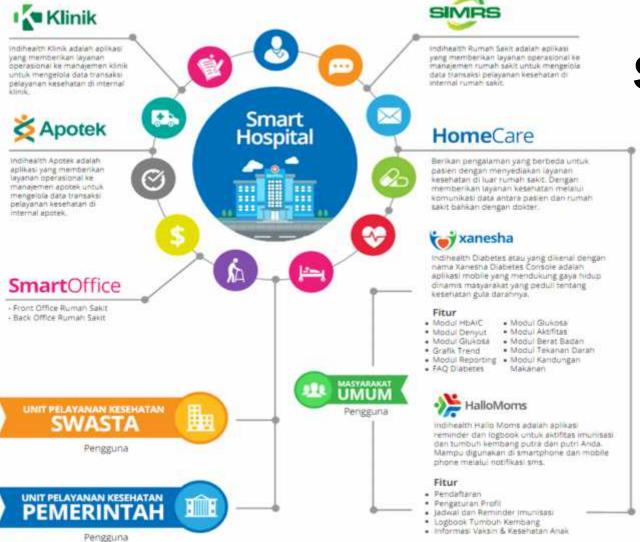
Trivia quiz



Gamification







LIVING

9/20/2018a



#### **SMART HEALTH**

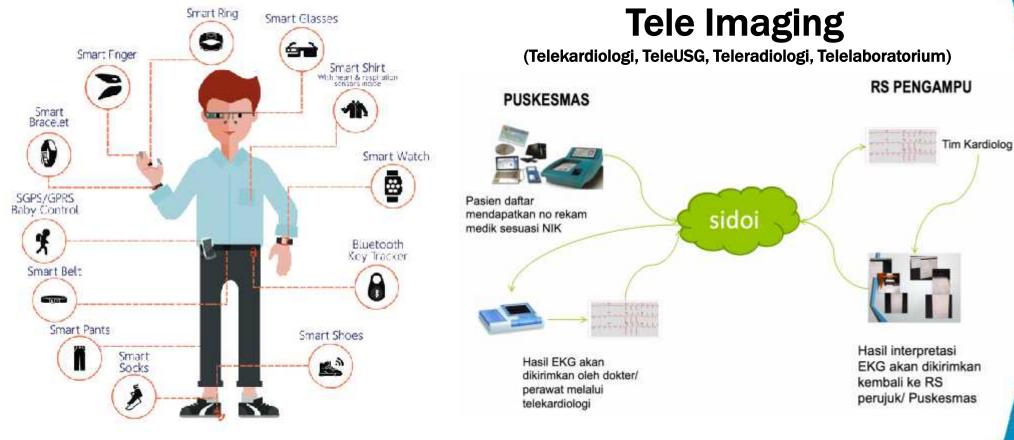


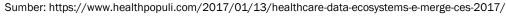
**PANIC BUTTON - SPGDT** 





#### **SMART HEALTH**









### **SMART IDENTITY MANAGEMENT (SIDAS)**

Sidas is a smart identity system, which provides solutions to manage and identify the identity to support of smart city & community.

















identity management solutions for personal business cards and organization business cards using Internet of Things.





identify, publish, manage personal or organizational events, and provide results of analysis & report surveys for the quality of your event.



Attendance Code Event



Information Event



Location Event



**Tiketing** 

Event

Schedule Rundown Event



Publish & Share Event



identify and manage personal and organizational asset identities, and provide accurate report results.









## **CLOSING REMARKS**







#### **KEY CHALLENGES AND OPPORTUNITIES**

- Building understanding and collaboration between relevant stakeholders.
   City must be ready to cope with change better through the development of services based on the Smart City concept, including the implementation of IoT
- One of the biggest challenges is to integrate all solutions.
- Policies and regulations are an important issue in the development of Smart City, but currently lags behind technological developments.







## Thank You



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