### ITU-TRCSL Training on ICTs for promoting Innovation & Entrepreneurship

Leveraging Open Source & Free Online Services

12-15 September, 2017 Colombo, Sri Lanka

**Pete Argent**, **ITU Expert** 



### Hello World!

We love technology and empowering people with the skills to create a better future for themselves and their community.



### About us

Pete Argent - Former IBM consultant, taught coding and entrepreneurship for 5 years

Marshall Gray - Passionate Teacher and Managing Director at Dem Novel Tees

# Agenda

- 1. Future technologies
- 2. Coding basics
- 3. Build a web application





## Welcome to the future

Every industry is being revolutionised with technology. Understanding how technology works empowers you to think bigger and come up with <u>real</u> innovative solutions.



# Terminology

□What is the difference between web site, web app, app? □APIs

□ Modern programming frameworks

Cloud infrastructure

□SaaS/PaaS business model



# New technologies

❑What is Artificial Intelligence?

□loT?

Blockchain?

UAV?

□AlaaS?

### **Future Tech Services**

### 🖵 <u>API.ai</u>

- Google Cloud Vision
- 🖵 <u>H2O.ai</u>
- L thinger.io

- BigChainDB
- OpenChain
- Multichain
- 🖵 <u>Ethereum</u>



# Growth of startup methodologies

Lean startup tools:

Business Model Canvas

User Experience Design

Personas

eg. Xtensio templates, Agile development

### Entrepreneurial Elon



Committed to personal development

### with I knew how to bring inj scients to Mer

Apr: 29-35 Work Accounting, Marketing, Journatism, Manufacturing. Sudert Family, Single or Family Location City Character Personality Introvert Ddravert. Analytical Creative Conservative L beral

. Passive ACTIVE .

Determined Prostated Smart ENstyle Motivities Confident Nontechnelli

### Goals

- · Want to lounch their own startup
- · Want to learn to code so they can build their ideas · Wart to meet like minded becole
- · Want to be a tech entrepreneur
- · Want to grow a startup

- Frustrations
- · Prustrated with trying to teach themselves to code · Overwheimed with all the information dua there that
- may don't know where to start.
- Lack of technical knowledge and business knowledge thatding them back from creating their ideas.
- · Surpunds and environment not supportive of their divaria.
- Lack of marketing knowledge to grow their start op. 1000
- Lock int whowedge on the process to aunch a. technical business.

Bio

Entrepreneurial Eddle is full of great Ideas. He may have 100s of ideas some of which he believes he could formulate into accumitectinology businesses, He nas been searching the internet inving to learn about. business and coding attempting to teach himself so that the carr bring his ideas to life. He gets overwhelined with the amount of information out there and finds himself working sporadiciely on different futorials but ant able to progress past a beginner level. He finds that he loses motivation as it all seems to much.

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Acrievement	
Drawth -	_
Passion	
Social	-

Brands

Preferred Channels

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Omine & Social Media Retertal Substitute Efforts & PR

# Design Thinking

What is design?

A process of thought and planning. Start with the problem that needs to be solved.

## Let's code!

What is programming?
Instructions
Algorithms
Data manipulation
Input / output



### Coding fundamentals

- 1.Syntax (the words & symbols used to communicate with the computer)
- 2.Data types (string, integer, date, array)
- 3. Variables (placeholder for data)
- 4.Operators (greater than, less than, equal to)
- 5.Flow control (if, else, loops)



### Web application development framework

- designed to support the development of web applications including web services, web resources, and web APIs
- automate the overhead associated with common activities performed in web development.



### Ruby on Rails

- Open source
- Based on the Ruby language
- Created in 2004 by David Heinemeier-Hanson
- Used by AirBNB, Shopify, SoundCloud and many more



### **Benefits**

- Quickly build MVP
- Does a lot of code for you
- Easy for beginners to learn
- Thousands of open source gems to add functionality to your application quickly



# **Development Environment**

Tools (software) that a developer uses to create software. Terminal

□Code (advanced text) editor

Browser







### https://c9.io

Cloud based development environment. Sign in: <u>student@digitalintelligence.institute</u>

Password: ilovecoding







### Create a new workspace

Workspace name		Description		
cake-shop-1-pete		Pete's Gake shop a	рр	
Team				
Digital Intelligence				\$
Hosted workspace	Clone workspace	Remote SSH workspace	Salesforce	

XŦ

### Clone from an existing workspace

Cloud9 will create an exact copy of your workspace. This includes tab-states, project settings and visibility settings.

Clone workspace:

intelligentstudent/cake-shop-1

You are currently cloning workspaces from your team Digital Intelligence. To clone your own workspaces, unset the value above

**Create workspace** 





### I Thank U (ITU)

