



JAKARTA
SMART CITY

Digital Cities and Innovation Cities for a Smarter City

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SMART ?



Effective & Efficient

In finding solution and solving problems in all of the city and public sectors

Through utilization of information technology



Jakarta Smart City

is the implementation of smart city concept that optimizes the utilization of **Information and Communication Technology (ICT)** to monitor, analyse and control various resources in the city with more effective and efficient in order to **maximize public services, providing solutions, and support sustainable development**



Our Focus



Government
that listens



System
that connects



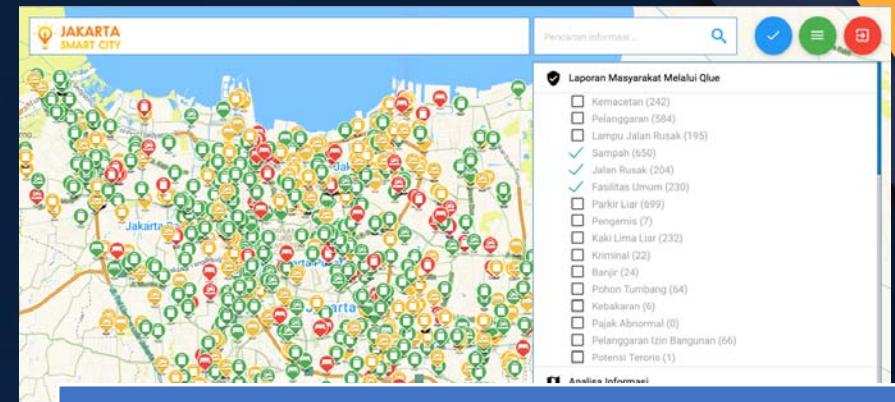
Citizen
that participates



Responsibility and Governance



Use of ICTs



One Stop Services
pelayanan.jakarta.go.id

CITY API for Developer
api.jakarta.go.id



BARU!! HUBUNGI CALL CENTER AGENT KAMI MELALUI VIDEO CALL

UNTUK MEMUDAHKAN AKSES ATAU KOMUNIKASI,
PTSP DKI JAKARTA MENYEDIAKAN LAYANAN
CALL CENTER 1500-164. HANYA DENGAN MENGHUBUNGI
SATU NOMOR CALL CENTER TERSEBUT,
PEMOHON AKAN MENDAPATKAN INFORMASI TERKAIT PERIZINAN



Memulai Video Call

• o o o o



IZIN APA? SYARATNYA APA??

Ada lebih dari 500 izin yang diurus di
PTSP?

Lihat jenis izin dan syaratnya »



MENGURUS IZIN ONLINE?

Kini ada izin yang bisa diurus online?

Buat Akun? »



TIDAK SEMPAT KE LOKET??

Jika anda tidak sempat datang ke PTSP,
telepon saja ke 1500-164, atau unduh
aplikasi androidnya?

Panggil AJIB? »



IZIN SAYA SUDAH SLESAI??

Cek posisi izin saya di sini?

Lacak Berkas? »



JAM BERAPA SAYA ANTRE??

Seluruh antrean bisa dilakukan melalui
online agar tak tunggu lama?

Daftar antrean online? »



VIDEO CALL

Gunakan layanan terbaru kami dalam
berkomunikasi menggunakan video call

Memulai Video Call »

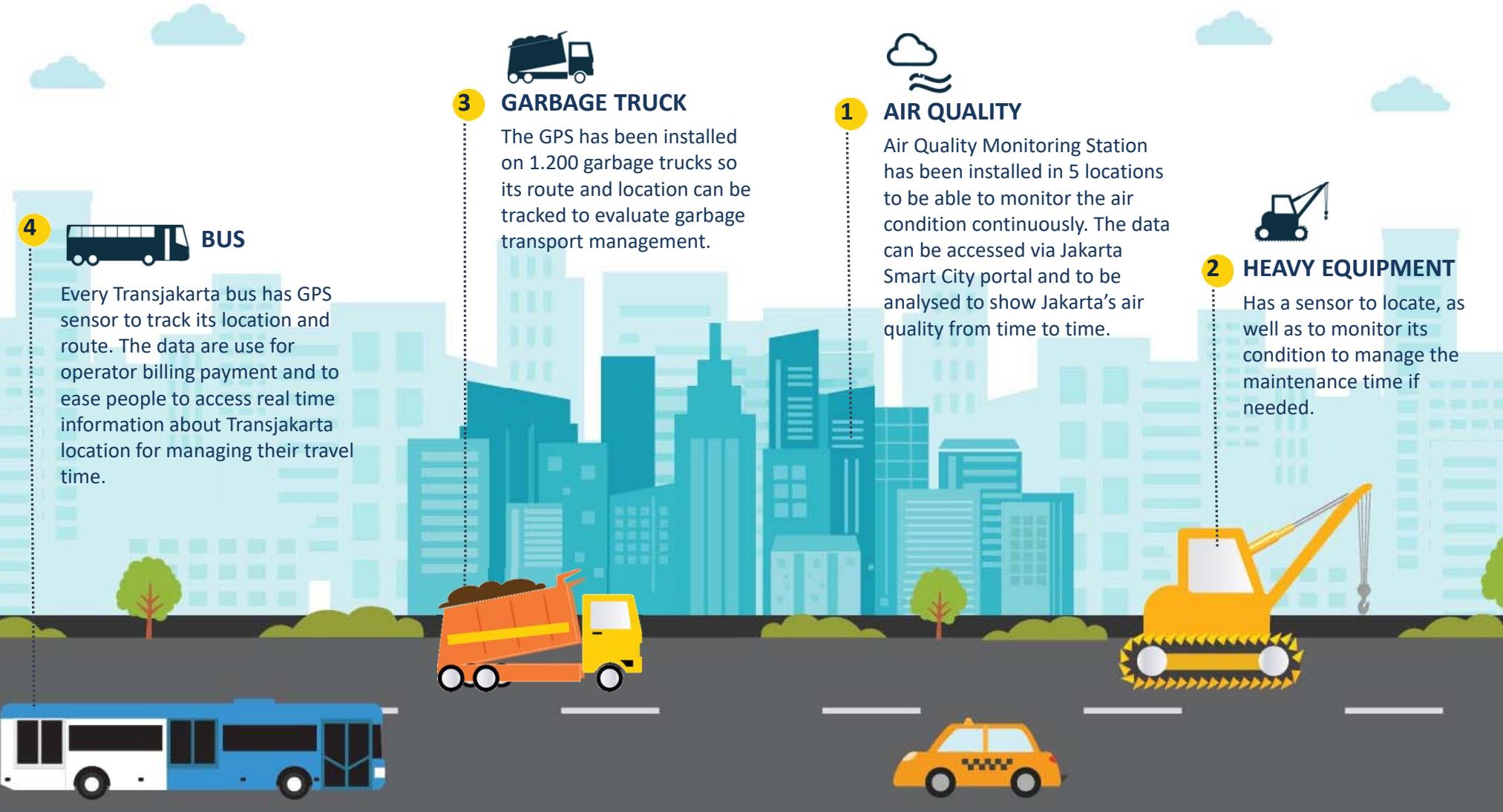
One-Stop Services

provides information and assistance for various
permits and licenses through various digital
platform, from website to video call



IoT Jakarta Smart City







The screenshot displays two main sections of the Jakarta Smart City app. The top section is a map of central Jakarta with numerous black and red triangular icons representing Transjakarta buses in real-time. Labels for 'Jakarta Pusat' and 'Kota Sayur' are visible. To the right is a legend for government departments and a section for 'Keramahan Halte dan Tracking Transjakarta'. The bottom section shows a detailed route map from 'Balai Kota' to 'Taman Impian Jaya Ancol'. It includes a timeline from 11:48 AM to 12:38 PM, a distance of 10km/50 min, and a schedule explorer. The route is highlighted in orange and blue, with stops like 'Jakarta Smart City Lounge', 'POPI Hotel Raya Baru - Jakarta', 'Masjid Istiqlal', 'Monumen Nasional', and 'Terminal Senen - Senen Central' marked along the way.

The screenshot shows the Go-Jek app interface. On the left is a map of Jakarta with several stops marked by red dots. The stops listed on the right are:

- Balai Kota Jakarta Pusat (114 m) towards Monas: 1A BW1 BW2 BW3 BW4 GR1
- PIK (IA): in 0 min
- History of Jakarta (BW1): in 21 min
- Bundaran Senayan (GR1): in 21 min
- Balai Kota (BW3): 118 m
- Balai Kota (189 m) towards Gambir 2: Z 2A 2C
- Pulo Gadung (Z): in 1 min
- Pulo Gadung (2A): in 36 min
- JIEXPO Kemayoran (2C): at 3:33 PM

At the bottom, there are navigation icons for Search, Timetables, News, Favorites, and More.

Usage of Transjakarta API to provide realtime information of the fleet. Example show data usage in JSC Portal, Google Maps, and Trafi app

Citizen Report App: QLUE

The screenshot displays the QLUE Citizen Report App interface. At the top left is the "JAKARTA SMART CITY" logo. A search bar at the top right contains the placeholder "Pencarian informasi ...". To the right are three circular icons: a blue one with a checkmark, a green one with a list, and a red one with a square.

The main area features a map of Jakarta and Bekasi, densely populated with numerous colored location pins (red, yellow, green) representing various citizen reports. A large white callout box labeled "1" contains the following report details:

INFORMASI LAPORAN	
Pelapor	QLUE
Kelurahan	Pondok Pinang
Waktu	04 Jun 2016 02:34 PM
Status	Selesai
Tagar	#Fasilitas Umum #RT OTRITER
Deskripsi	Iuran sampah per kk rp 25.000 tp nyuruh buangnya di lapangan ini apakah bnr pak ? Jika tidak mmbayar iuran itu di ancam akan -6.259738, 106.77285
PHOTO PENDUKUNG	
KOMENTAR (6)	
TINDAK LANJUT	

A smaller callout box labeled "2" to the right shows a photograph of a trash pile and the following details:

INFORMASI LAPORAN	
PHOTO PENDUKUNG	
KOMENTAR (6)	
TINDAK LANJUT	

A third callout box labeled "3" at the bottom right shows the final status of the report:

INFORMASI LAPORAN	
Tanggal	04 Jun 2016 05:49 PM
Status	Selesai
Tindak Lanjut	Petugas Lurah (Qlue) anaksiantar
Petugas Lurah (Qlue) anaksiantar	

#KAKI5JKT

- Initiative to digitalized Hawker Food and street vendors
- Collaborate with culinary tech startup Zomato (food discovery platform) and Go-Food (Go-Jek service for food delivery)
- Resulting 300% growth of income in a month.

The screenshot shows the Zomato app interface for a street vendor named 'Istana Taliwang Remaja II'. At the top, there's a search bar with 'Jakarta' selected. Below it, the vendor's name is displayed with a 'STREET VENDOR' badge. The vendor has a low rating of 1.5 stars and a message 'Not enough votes yet'. The phone number '0822 93525252' is listed, along with the address 'Pecenongan, Jakarta'. A menu icon is shown, and below it are several small photos of the food. At the bottom, there are navigation icons for home, search, and reviews.

This screenshot shows a detailed view of a food listing on Zomato. The listing is for 'Bakso UKM, Pujasera Nyi Ageng Serang'. It includes a photo of a green plate with a spoon and a piece of bakso. The listing shows a distance of '7.07 KM' and operating hours from 'OPEN 06:00 - 21:35'. There's a 'VIEW DETAILS' button. Below this, there's a 'MENU' section with a link to 'Bakso' and another link to 'Input Order Manually'.



Small Medium Enterprise Online

A screenshot of the Tokopedia mobile application. At the top left is the Tokopedia logo. The main title "Rekomendasi Produk" is centered above a grid of product images. Below the title, there is a green icon with the text "REKOMENDASI PRODUK DARI JAKARTA". The grid contains several items: a white t-shirt with a colorful "Jakarta is cool" graphic; two smartphones (one blue, one silver) labeled "BURSA HANDPHONE"; a gold-colored tablet; a compact makeup palette; three smartphones standing vertically; a small lightbulb; a bicycle; and a pair of scissors.



The screenshot shows the tokopedia mobile application interface. At the top left is the tokopedia logo. The main title "Showcase UKM Binaan" is centered at the top. Below the title, there is a section titled "UKM BINAAN" with a green background and white text. This section displays a grid of eight product cards, each featuring a small image, the product name, and a "Heart" button. The products listed are: "Tobacco", "Belanjatangan", "Bahan Binaan", "Imports Online", "Pakaian Anak", "Belanja Online", "Belanja Online", and "Belanja Online". Each card has a yellow circular badge with a gold star icon.

COMPETITION USE OPEN DATA

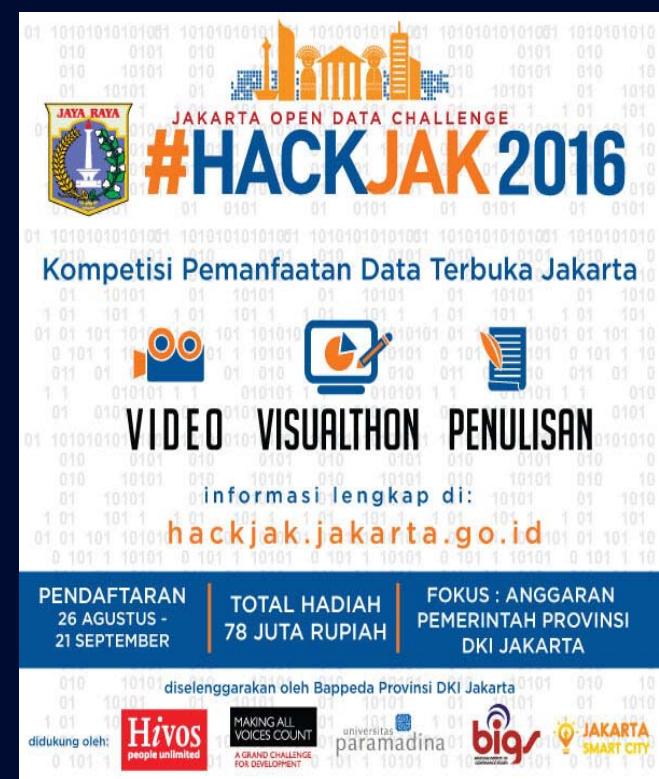
#HackJak



2014



2015



2016

Digital Engagement on Social Media



Jakarta Smart City

focusing on contents related to tech and smart city concept



36K



23.2K



2.7K



821



Jakarta Provincial Government

focusing on general information from new regulations, news, history, and other trivial contents



131K



233K



124K



Coworking Space



Offering tier concept so that the user can choose according to user's needs (privacy, amenities, until the budget)

JSC can utilize free space for startup is recommended, using the meeting room, to organize events

Collaboration In Developing Ideas



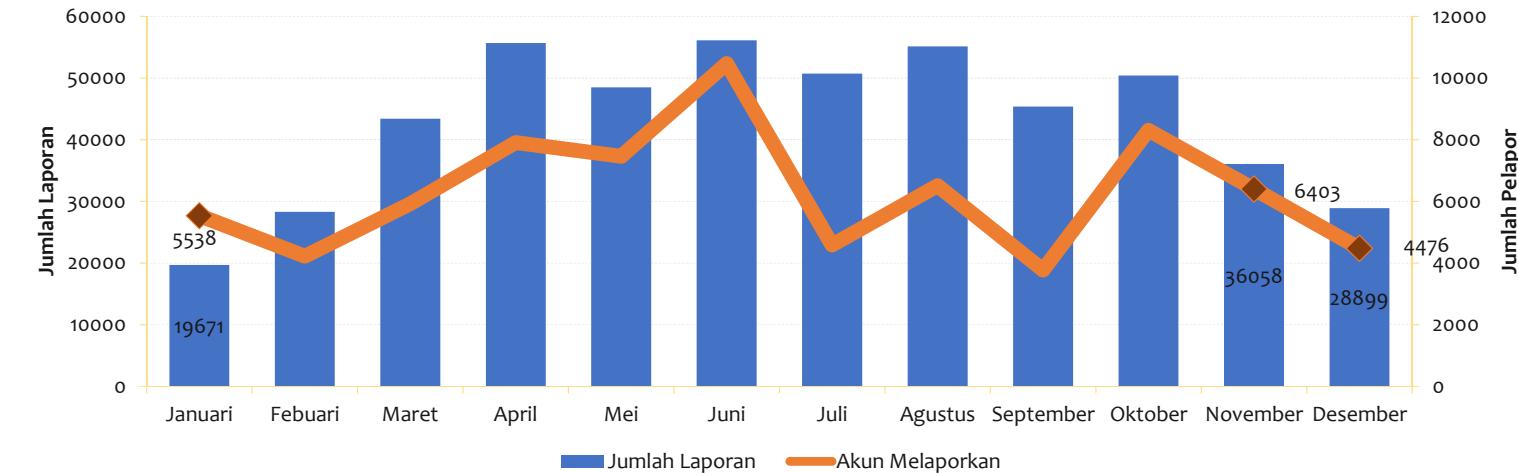
with University of Technology Sydney



Jakarta Service Jam



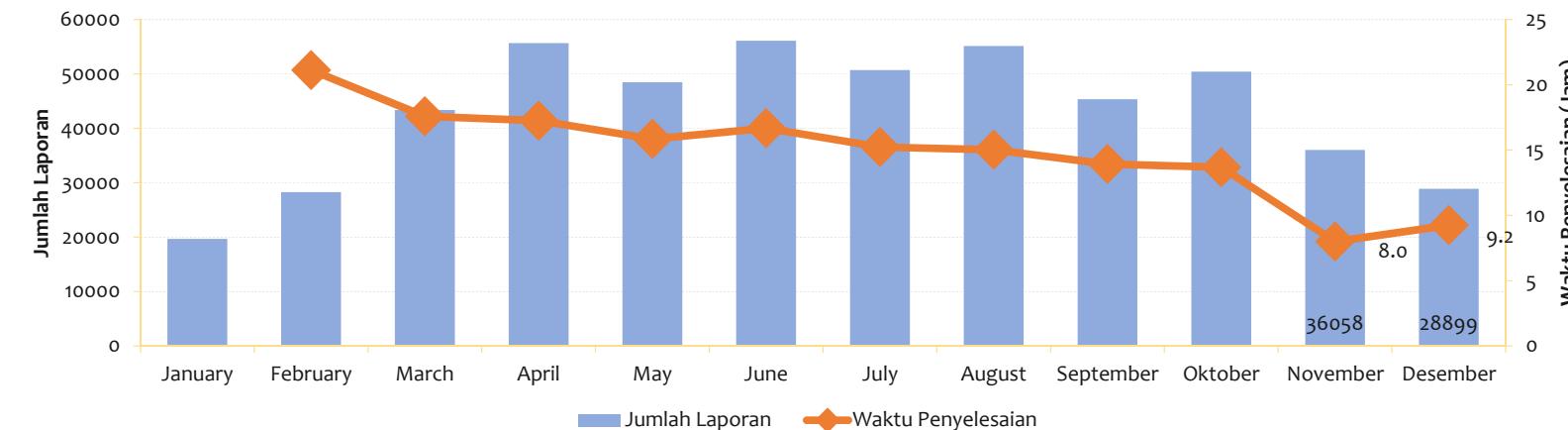
Trend of Qlue Utilization for Public Reports



Top 5 Categories with most report during December 2016

1. Garbage
2. Illegal Parking
3. Violations
4. Illegal Ads
5. Public Facilities

Trend of Response Time on Public Reports



Average response time on December 2016:
9.24 hours



Citizen-Report Driven Planning

Data

Top 5 Village –

based on number of complaint

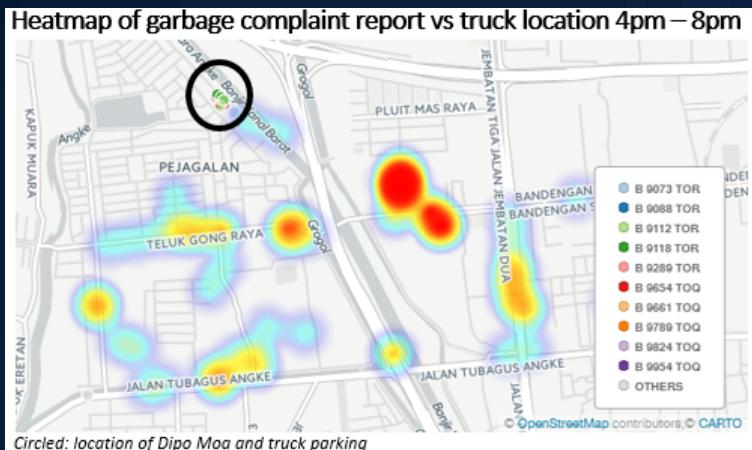
June 2016

No	Village	Garbage
1	Pejagalan	231
2	Duri Kepa	210
3	Cengkareng Timur	175
4	Sunter Agung	124
5	Penjaringan	90

Juli 2016

No	Kelurahan	Garbage
1	Pejagalan	247
(10)2	Cengkareng Barat	194
(2)3	Duri Kepa	161
(15)4	Pluit	92
(4)5	Sunter Agung	102
(19)11	Cawang	21

Analysis & Field Survey



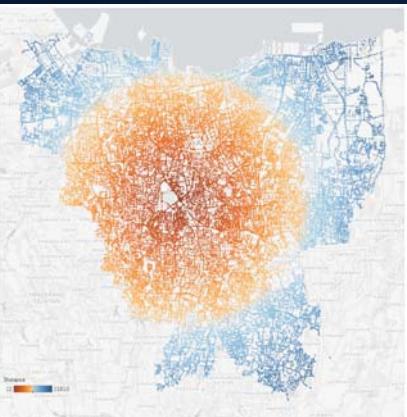
Current Situation



- ❖ Finding: In “Penjagalan District” has the most problem in garbage.
- ❖ Field Survey & Analysis : There is only one garbage truck and the depo located far from the center of problems in district Pejagalan.



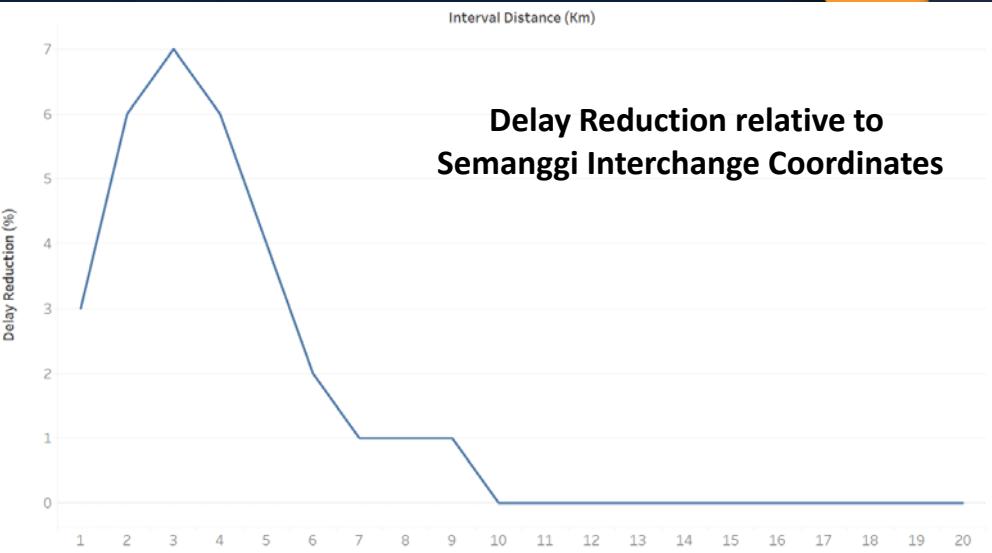
Jams distances relative to Semanggi Interchanges Coordinates



Semanggi interchange,
expected to free up
bottlenecks around that
area and reduce the
traffic

Analysis of Congestion in Semanggi Interchange

Interval Distance (Km)



**Up to 7% Delay Reduction on Streets
within 3 km from Semanggi
Interchange**

Before : 21 - 27 July 2017
After : 28 July – 3 August 2017



Thank You