



Asia-Pacific Digital Societies Policy Forum 2017

8-10 May 2017, Bangkok

Programme

Day 1: Monday 8 May 2017

08:30 – 09:30

Registration

09:30 – 10:00

Welcoming Session

- Welcome remarks by Sameer Sharma, Senior Adviser, ITU
- Welcome remarks by Areewan Haorangsi, Secretary General, APT
- Welcome remarks by Alasdair Grant, Head of Asia Pacific, GSMA

10:00 – 10:20

ITU Keynote

Malcolm Johnson, Deputy Secretary General, ITU

10:20 – 10:40

GSMA Keynote: Working Together to Achieve a Digital Future

John Giusti, Chief Regulatory Officer, GSMA

10:40 – 11:10

Group Photo and Coffee Break

11:10 – 12:15

Executive Panel: Hyper-connected Societies in Asia Pacific

This executive session will bring together senior industry leaders to discuss the importance of working with government to deliver on Asia Pacific's digital dreams.

Moderator:

Mr Alasdair Grant, Head of Asia Pacific, GSMA

Speakers:

- Paradai Theerathada, CCAO, dtac
- Shahed Alam, EVP, Robi Axiata

12:15 – 12:30

Government Keynote

H.E. Pichet Durongkaveroj, Minister of Digital Economy and Society, Kingdom of Thailand

12:30 – 14:00

Lunch Break

Session 1: Enabling a Hyper-connected Society – Policy Drivers and Connectivity

14:00 – 14:20

Keynote

Jia-rong Low, VP and Managing Director, ICANN

14:20 – 15:00

Part 1: Strategies for Delivering the Hyper-connected Environment

This interactive panel discussion will cover lessons and learnings from government policies and initiatives that exist to promote the digitisation of societies in Asia.

Moderator:

GSMA/ITU



Speakers:

- RS Sharma, Chairman, TRAI (India)
- Raza Ali Shah, Member IT, Ministry of IT and Telecommunications (Pakistan)
- Natasha Beschorner, Regional ICT Lead, World Bank

15:00 – 15:30

Coffee Break

15:30 – 16:30

Part 2: Connecting Everyone in Asia Pacific

Ensuring that all citizens benefit from the development of digital societies in Asia is paramount. This means ensuring that appropriate resources are dedicated to the most critical enabler – connectivity. This interactive panel brings together some of the leading companies that are pushing connectivity to discuss what we need to deliver an inclusive digital future

Moderator:

Bob Fox, Chairman, Digital Economy/ICT group, Joint Foreign Chambers of Commerce in Thailand (JFCCT)

Speakers:

- Sameer Sharma, Senior Advisor, ITU
- Melvyn Chen, Manager, Intelsat
- Hakon Ohlsen, Director, Spectrum & Radio Technology Strategy, Ericsson
- Brett Tarnutzer, Head of Spectrum, GSMA

19:00

Cocktail Reception and Gala Dinner (sponsored by Qualcomm and Ericsson)

Day 2: Tuesday 9 May 2017

08:30 – 10:00

Registration

10:00 – 10:15

Day 1 Recap and Overview of Day 2 Programme

Alasdair Grant, Head of Asia Pacific, GSMA

Session 2: Business and Government Drivers for Digitization

10:15 – 10:35

Session 2 Keynote

Ian Huh, SVP, IoT Business Division, SK Telecom

10:35 – 11:15

Part 1: Products and Services – A Vision of the Future

What can we expect from the advent of 5G and the new services and products that will emerge in an IoT environment? Senior leaders from industry will introduce their vision of the future and answer key questions about the benefits for citizens, society, and national economies.

Moderator:

Mohammad Chowdhury, Partner/TMT Sector Lead, PwC

Speakers:

- Foong Chee Kheong, Group Head of Regulatory Affairs, Axiata



- Peter Rhee, Vice President of Global Public Affairs, Samsung
- Rajiv Bawa, Head of Public and Regulatory Affairs Asia, Telenor Group

11:15 – 11:45

Coffee Break

11:45 – 12:05

Keynote

Ibrahim Kholilul Rohman, Research Fellow, UN University

12:05 – 12:45

Part 2: Government Initiatives for the Future (Hosted by APT)

New technologies will herald new solutions for governments coping with tough socioeconomic challenges. This panel discussion brings together government officials to discuss different approaches and new ways of working to harness the power of ICTs.

Moderator:

Masanori Kondo, Deputy Secretary General, APT

Speakers:

- Dr Syed Ismail Shah, Chairman, PTA (Pakistan)
- Minjee Kim, Manager, IoT Promotion, NIPA (Korea)
- Dr Adisak Srinakaran, EVP, Electronic Government Agency (Thailand)

12:45 – 14:00

Lunch Break

Session 3: Building our Digital Environments – Smart Cities and Development

14:00 – 14:20

Keynote

Stefano Nicoletti, Connected Living, GSMA

14:20 – 15:00

Part 1: Smart Cities and Key Lessons in our Physical Environment

With the trend of urbanisation as a key backdrop, this panel will look at the most pressing issues that cities face in building urban environments that work for citizens through the integration of ICTs. It will provide an opportunity for participants to learn from panellists who have already undertaken the difficult journey of building a Smart City in Asia Pacific.

Moderator:

Jeanine Vos, Executive Director of Connected Living, GSMA

Speakers:

- David Sehyeon Baek, Chief of Informational Affairs Cooperation & Public Relations, Gyeonggi Center for Creative Economy & Innovation (Korea)
- Mike Lee, EVP, Far EastTone (Taiwan)
- Zhu Cheng, Head of Cellular IoT, Huawei (China)
- Klee Aiken, External Relations Manager, APNIC (Australia)

15:00 – 15:30

Coffee Break

15:30 – 15:50

Keynote

Raj Singh, Regional Director, Internet Society

15:30 – 16:30

Part 2: Locally Relevant Content and Uptake of Services (Hosted by ISOC)

Building inclusive digital societies entails addressing the basic requirements that would enable all citizens to take advantage of the socio-economic benefits that ICTs bring. This involves not only Internet connectivity, but also components such as digital literacy, locally relevant content and targeted investments to low-income, rural and marginalised communities.

This interactive panel will share insights on successful partnerships and interventions, and deliberate on how lessons learned, along with findings from recent studies on Internet access, can inform and align stakeholders' priorities as we work towards achieving the UN SDGs.

Moderator:

Raj Singh, Regional Director, Internet Society

Speakers:

- Atsuko Okuda, Chief of ICT and Development, UNESCAP
- Daniel Gelfer, Head of Strategic Relations and Telecoms, Google
- Joyce Chen, Senior Manager, ICANN
- A4AI

GSMA Capacity Building Course: Wednesday 10 May 2017

08:30 – 10:00

Registration

10:00 – 16:00

GSMA Capacity Building Course: IoT Policy and Regulation

Jeanine Vos and Stefano Nicoletti, Connected Living Programme, GSMA

The Internet of Things (IoT) holds tremendous promise for citizens, consumers, businesses and governments. IoT has the means to shrink healthcare costs, reduce carbon emissions, increase access to education, and improve transportation safety and much more.

This course provides a high-level overview of IoT concepts from a mobile perspective, outlines the role IoT can play in enhancing the quality of life of citizens and explains the key differences between traditional telecoms services and the IoT world. It also discusses the implications that IoT has for policymakers and regulators.

This course is accredited by the UKTA. Pre-registration is strongly recommended.