

Myanma Radio and Television (MRTV)



Historical Background

- ❖ In 1946, it was started as Burma Radio Broadcasting Service (BBS) .
- ❖ In 1972, it was renamed as Information and Broadcasting Department (IBD).
- ❖ In 1991, it was changed again as Myanmar Television and Radio Department (MTRD).
- ❖ In 1997, it was reformed again as Myanmar Radio and Television (MRTV).

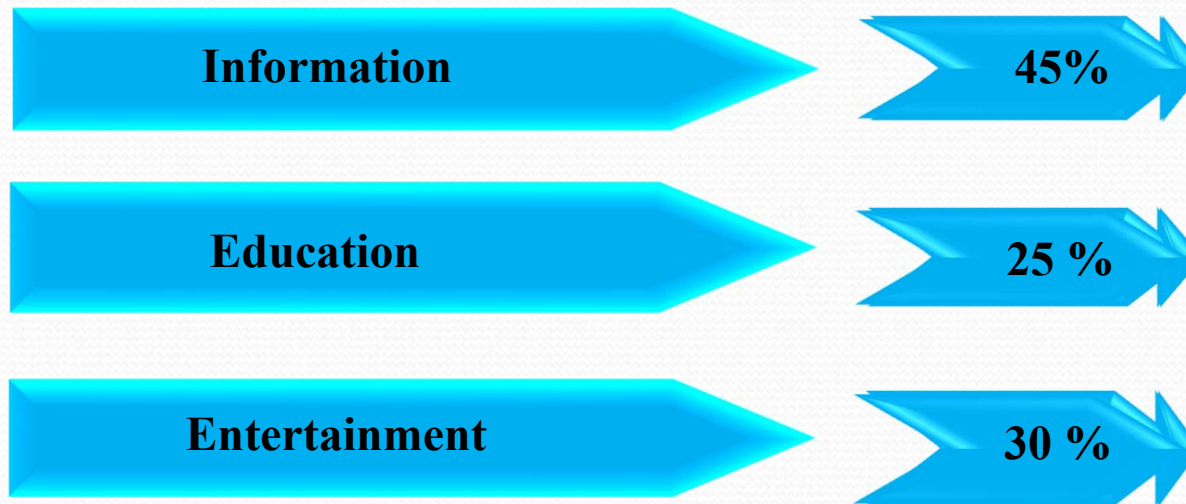
Policies of MRTV

- ➔ **To be transformed to Public Service Broadcaster.**
- ➔ **With the efficient usage of advanced technology and equipments, to improve the quality of service and the quantity of channels .**
- ➔ **In accordance with digital technology, to promote the production and transmission quality and quantity of programs .**

Activities

- ➔ **MRTV broadcast in Analogue and Digital for both Television and Radio Broadcasting.**
- ➔ **MRTV also broadcast the national races programs for majority ethnic groups in different languages for TV and Radio .**
- ➔ **Established the MRTV web portal and created account on social websites to access online video streaming and data .**

Broadcast Time and Content in TV



Daily from 6:00 AM to 23:00 PM

Transmission Times – (17) Hours

Broadcasters in Myanmar

Current Situation

- ❖ **In Myanmar , there are Four TV Broadcasters-**
 - **MRTV Myanma Radio & Television, State Owned**
 - **MWD Myawaddy, Ministry of Defence**
 - **MRTV-4 Forever Group Co.,Ltd**
 - **Sky Net DTH Shwe Than Lwin Media Co.,Ltd**
- ❖ **MRTV is National Broadcaster under the Ministry of Information (MOI), broadcasting nationwide TV, with the 253 retransmitting stations in Analogue mode, can cover to the 92.7% of population and with the 145 retransmitting stations in digital mode (DVB-T2), also cover to the 88.7% of population.**
- ❖ **Currently , MRTV broadcast 14 free to air TV channel.**

Broadcasters in Myanmar

- ❖ **MWD (Myawaddy Television) is other broadcaster, under the Ministry of Defence. Broadcasting DVB-T system since Nov, 2001. There are altogether 13 re-transmitting stations in high power, can cover to the 60% of population.**
- ❖ **Currently , MWD broadcast 8 free to air TV channel in digital mode.**
- ❖ **MRTV-4 TV Channel is jointly operated by MRTV & Forever Group Co., Ltd (Private).**
- ❖ **MRTV-4 and associated channels was started DVB-T since 2005. They are running as a Pay-TV (Subscription based) system.**
- ❖ **Now, they upgrade their transmission system in DVB-T2 mode.**
- ❖ **About 76 channels are broadcasting in Yangon and 28 channels are in other 29 remote stations.**

Broadcasters in Myanmar

- ❖ **Sky Net TV Channel also jointly operated by MRTV & Shwe Than Lwin Media Co., Ltd.**
- ❖ **Transmission system is Direct To Home (DTH) system, started at 2011 .**
- ❖ **Transmitting over 123 channels.**
- ❖ **Now , Already started the transmission system in Free to Air terrestrial mode at first 15 stations.**

Digital Broadcasting Situation

➤ TV Broadcasting

- **MRTV as a National Broadcaster, plan to transform digital according to the ITU and ASEAN guide lines.**
- **Ministry of Information is responsible for country's ASO projects.**
- **DVB-T2 standard is adopted.**
- **Transmission standard is MPEG-4 SD.**
- **Nowadays, there are 14 free to air programs, Sooner, there will be additional 5 FTA programs in MRTV network.**
- **Analogue Switch-off (ASO) is followed by ASEAN guidelines.**

➤ Radio Broadcasting

- **In Yangon, pilot project will be established since March, 2017 in DAB+ transmission.**
- **Nowadays, 8 radio programs are already transmitted in DAB+.**

Digital Switch Over Plan

❖ The digital switch over plan was established on 15th October of 2013.

▪ 1 st Phase	Year (2012-2013)	4 Stations	(20.08 %)
▪ 2 nd Phase	Year (2013-2014)	22 Stations	(42.95 %)
▪ 3 rd Phase	Year (2014-2015)	69 Stations	(21.17 %)
▪ 4 th Phase	Year (2015-2016)	50 Stations	(4.5 %)
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		Total	145 Stations
			(88.7 %)

❖ Out of 145 stations, 25 are high power stations, the rest are low power.

❖ All 145 Station are transmitting in simulcast mode , both Analogue and Digital.



Thank You