



MINISTRY OF INFORMATION AND TELECOMMUNICATION OF
THE SOCIALIST REPUBLIC OF VIETNAM
AUTHORITY OF RADIO FREQUENCY MANAGEMENT

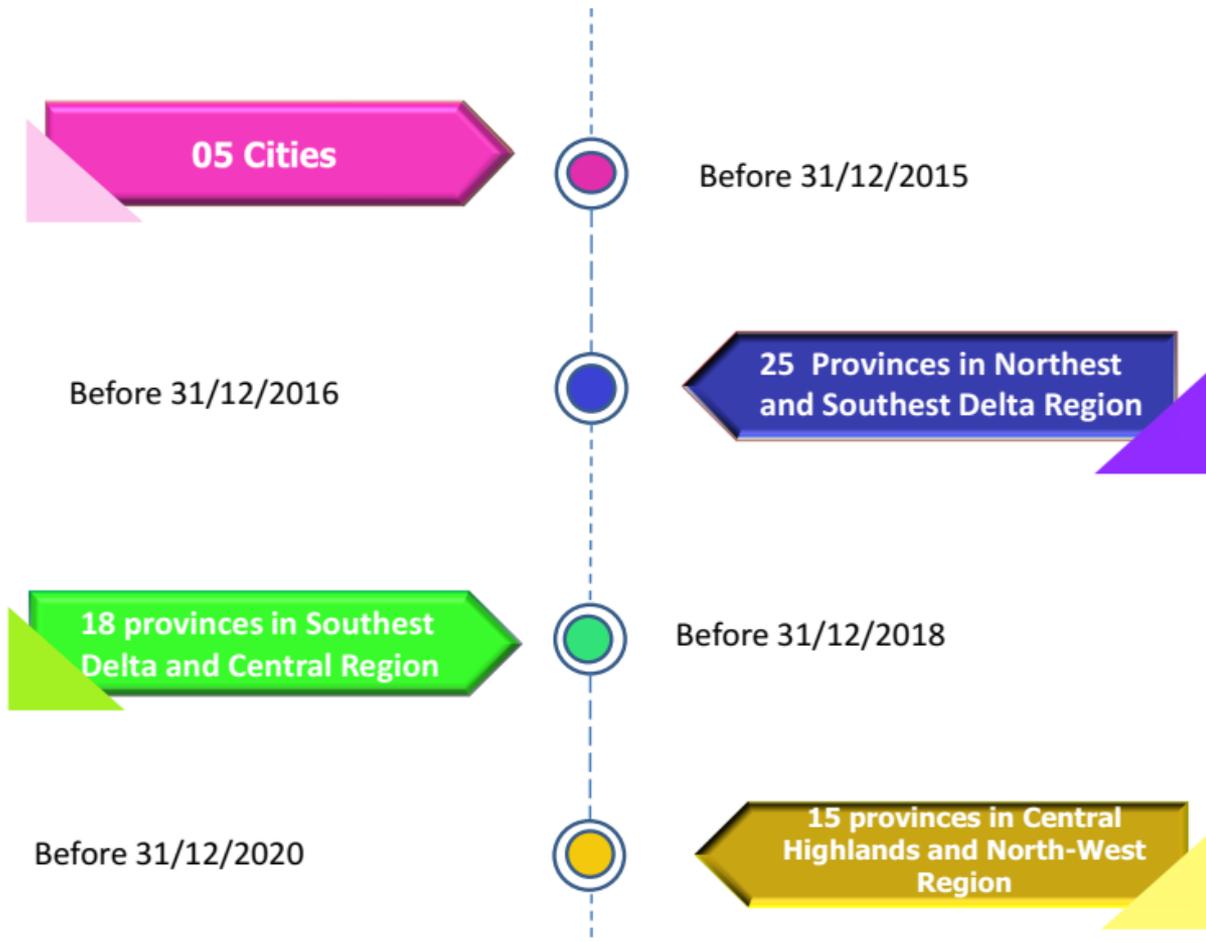
PROJECT OF DIGITALIZATION TERRESTRIAL TELEVISION BROADCASTING IN VIET NAM

Bangkok, 12/12/2017

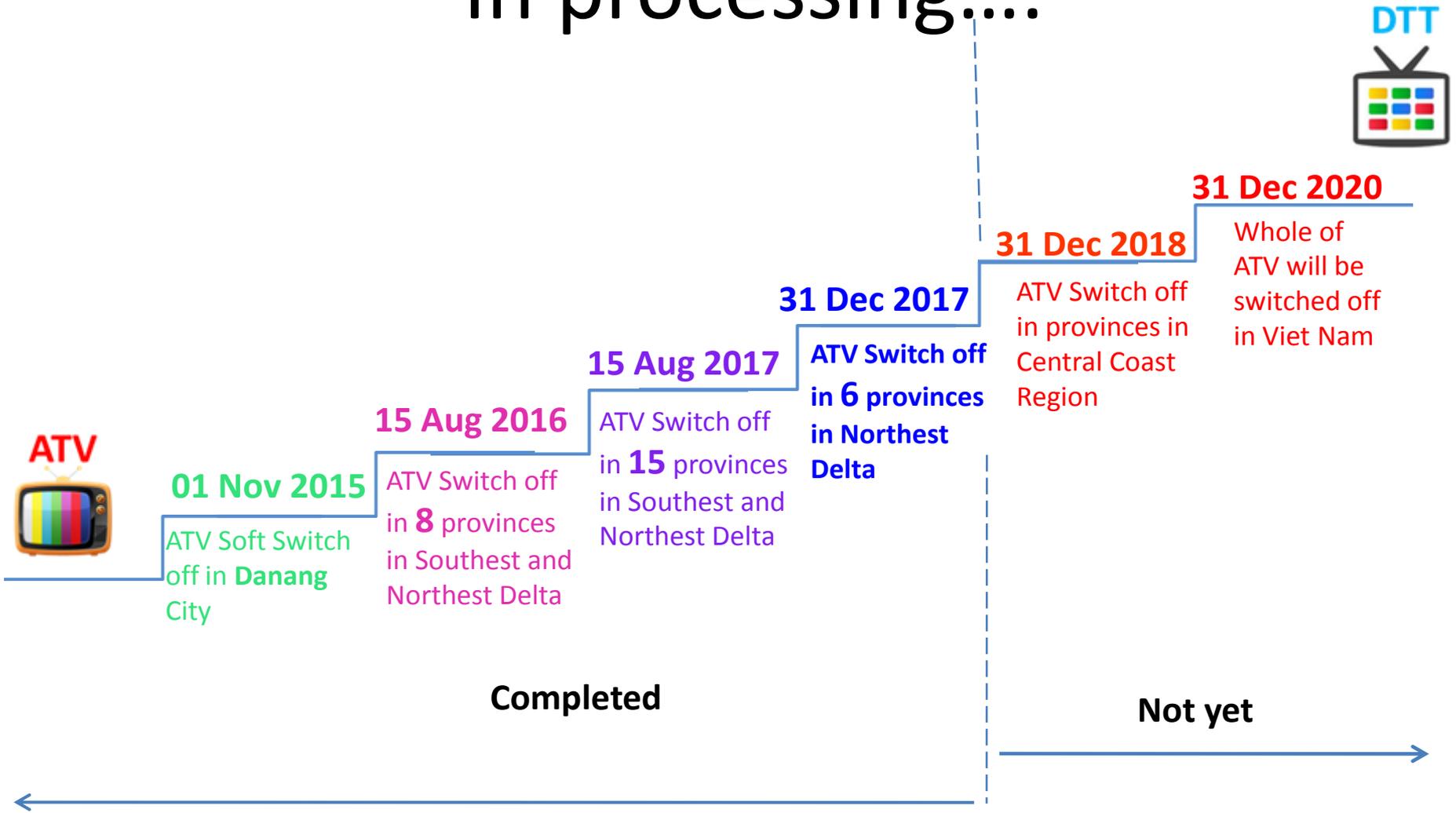
Contents

1. Roadmap of DTV transition in Viet Nam
2. Experiences
3. Future

Roadmap in Viet Nam



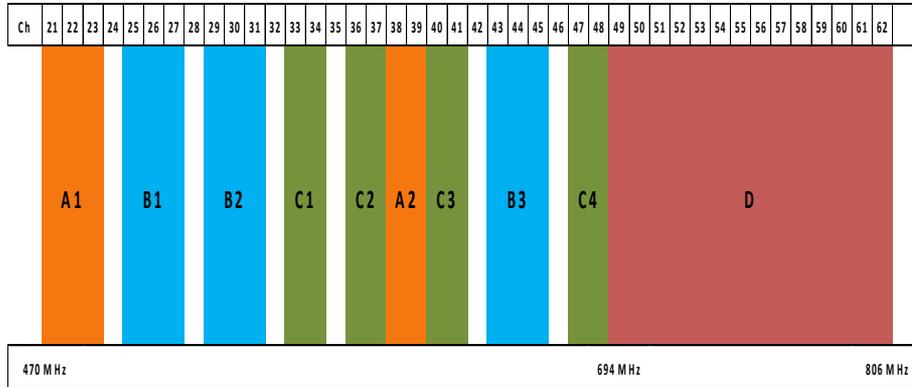
In processing....



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Policies....



2013: Issued UHF band plan with SFN orientation



2013:

Approving National technical regulation for DVB-T2 Receivers



2013: All TVs imported or manufactured in Vietnam must be integrated the function of receiving DVB-T2/MPEG-4

Telecommunications...

Pulic announcements about Project Digitalization Television Broadcasting



Advertising on TV and radio on a regular basis



Advertising on press (newspapers, e-newspapers,...)



Outdoor advertising (billboards, bus,...)



Web site: receiving digital television guide
http://thudtv.rfd.gov.vn:99/user_interface/



Advertising on community wireless broadcasting networks
plays very important role.



Call center 1900 1559

For Civilian.....

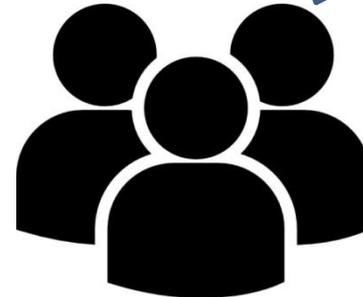
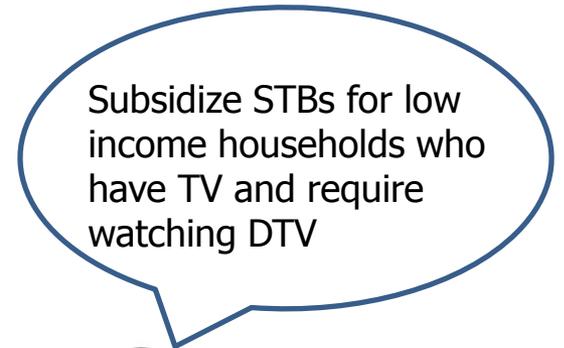


Vietnam Public Utility Telecommunication Service Fund:

1.710 Billions VND (~ 74.3 Millions USD)



OR

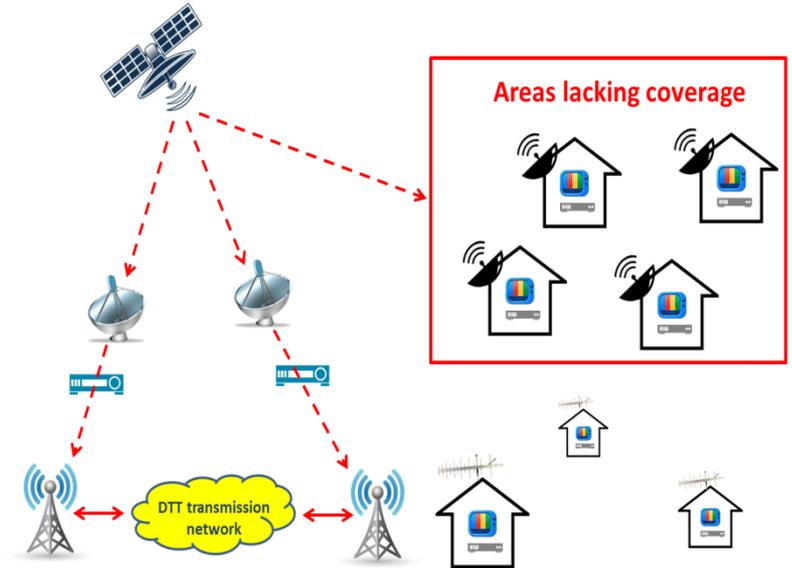
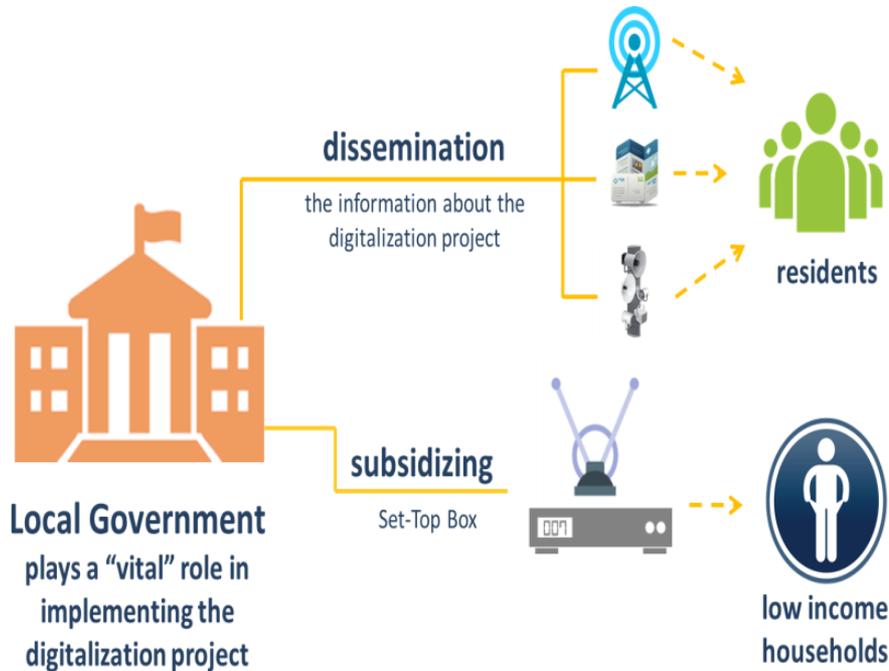


Total of subsidized STBs : ~ **130.000** STBs

Other Solutions....

Locals government is one important part in the DTV transition

DTH transmission will replace DTT at some areas



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Future for IMT

Support APT 700 FDD full duplex (2x45 MHz)

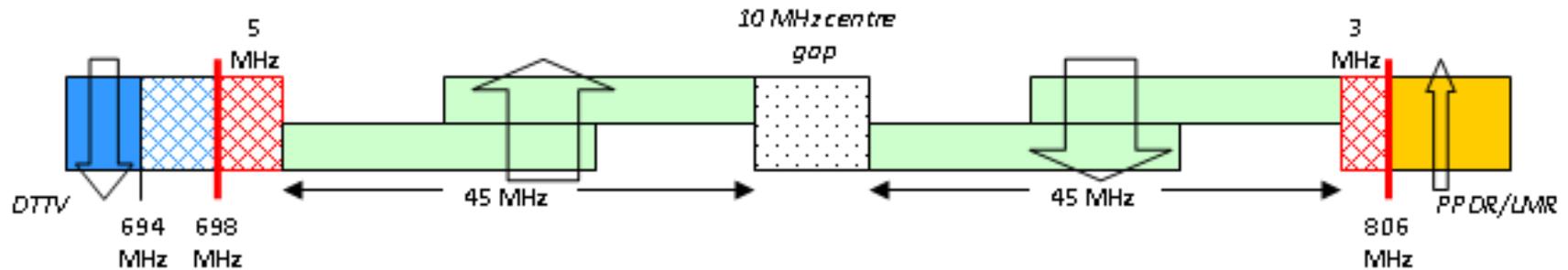


Figure 1: Harmonised FDD Arrangement of 698-806 MHz band

- Largest amount spectrum of 700 MHz band for IMT
- Harmonize with other Asean countries

Expect to release 700 MHz band plan in 2018 and first auction this band in 2019

THANK YOU!