

**Sr. Hj Rozali Hj Mohamud, Municipal Secretary, Municipality of Seberang Perai, Malaysia**



Sr Haji Rozali Bin Hj Mohamud, is the present Municipal Secretary of Seberang Perai Municipal Council (MPSP). His Professional qualification is a registered valuer with Board of Valuers, Appraisers and Estate Agents Malaysia, Fellow of Royal Institution of Surveyors Malaysia (FRISM), ISO Lead Auditor (ISO 9001:2008) and ISO Internal Auditor (ISO 9001:2008).

He has relentless passion to serve the public interest and armed with 24 years of experience in valuation and property management, he has set in motion various action plans to achieve sustainable development in Seberang Perai. Sr Haji Rozali has implemented various action plans including environmental protection, culture and arts promotion, care for animals, crime prevention, road safety and healthy living. In 2010, acknowledging the public's view, MPSP made vast amendments to their administrative policy. Hence, the "MPSP Blue Print Transformation Programme" was initiated with the intent to serve the public interest wholeheartedly.

Renowned for his sense of credibility and responsibility, Sr Haji Rozali was appointed as the Task Force Chairman to formulate "MPSP Strategic Plan 2014-2018", "MPSP Zero Stray Dog Strategic Plan 2015-2018" and Batu Kawan Ecotown Guideline. All these strategic plans are being implemented successfully.

This sincere and modest action by MPSP has inspired the public to speak up and express their rights freely by giving views and opinions on various matters affecting them, thus forging a strong collaboration and kinship between the public and MPSP.